

Sales and Clearances

Again Tomorrow!

Probably the Finest Quality and Loveliest Fashions We've Ever Offered in a...



S-A-L-E!
Hundreds of New
Dresses
\$5.00
2 Dresses, \$9.00

The news of this great 2 for \$9 dress sale is on the lips of every woman in the city. Is it any wonder...when our buyer scooped the New York Dress Market last week with an enormous order of over 1,200 of the newest, the finest, the latest fashioned dresses that this store has probably ever known. Dresses to wear now. Dresses to wear up into early spring. A dress for you and you and you. Be here early...you'll feel extravagant if you miss this greatest of ever sale of dresses!

Sizes { 11 to 17 for Juniors
14 to 20 for Misses
38 to 52 for Women
46½ to 50 for the larger woman.

Fashion Details:

Street Styles	Metal Trims	Roll Collars
Tailored Business Styles	Beaded Trims	High Necklines
Hostess Dresses	Print Combinations	Scarf Sleeves
Tavern Dresses	Print Suits	Drawn Work
	Chinese Effects	Beads
		Glints of Metal

Fine New Fabrics:
Velvet Combinations
Ribbed Silks
Failles
Canton Crepes
Heavy Sheers
Lace Tops
Print Combinations
Satin Back Sheers
Acetates
Satin Trims
—Downstairs at Ayres.

—Downstairs at Ayres.

You Get Ayres' Quality in This Great
Sale! Women's Shoes
at a Sensational, Saving Price!

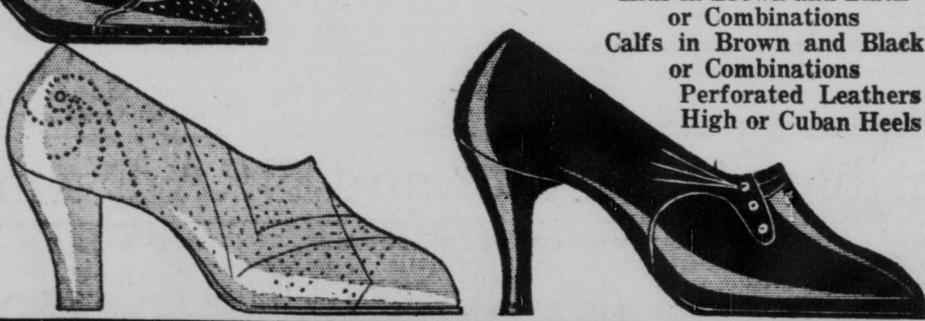


**Sizes 3 to 8
—AA to C** **\$1.99**

Quality and low price join hands to offer the women of Indianapolis the greatest shoe event for a long time. The saving is enormous. Usually shoes like these would have to sell for around \$3 or more...a lucky purchase brings them to you for just \$1.99. These are real leather shoes, made from the highest type leathers and cut on the newest lines. They have real leather linings and a built-up leather heel, to give you lots and lots of service. —Downstairs at Ayres.

The Styles:

Step-in Pumps
Plain Pumps
T-Straps
Buckle Straps with Cuban Heel
Broad Straps with Side Buckles
3 Eyelet Ties
Oxfords



The Materials:

Kids in Brown and Black or Combinations
Calfs in Brown and Black or Combinations
Perforated Leathers
High or Cuban Heels

Quilted Pads,
Size 27x45, 25c
Large size quilted bed pads that are
closely stitched. Well made to give long
service.

Two-piece styles in a charming
weave of combination colors. Just like
mothers. Sizes 10 to 16.

Infants' Blankets, 59c

Large size blankets with a cute little
nursery design. Bound at the edges.
Pink or blue combined with white.

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