

CITY CHRISTMAS SHOPPING IS UP 20 PER CENT

Survey Reveals Increase in Bank Clearings Over 1932.

Prosperity is at least preparing to gather enough momentum to round that corner, judging from a survey of large department stores throughout the country, including Indianapolis.

Christmas shopping in Indianapolis, according to reports from the survey for the first two weeks of December, average about 20 per cent over the corresponding sales in 1932.

This city tops the average increase of approximately 18 per cent for cities by two points. Chicago rates 16 per cent increase. Philadelphia, 3 per cent. Detroit 3 per cent and Cincinnati 16 per cent.

Bank Figures Cheering

Leading Indianapolis merchants report that for the first time since 1928, sales volume, customer volume and dollar volume have increased to a point where they compare more favorably with the years of prosperity.

While all the outward signs of better times, crowds in the stores and on the streets, are obvious, the merchants have gone to bank clearing figures and other statistics to prove their points.

From \$8,458,000 bank clearings in the week ending Dec. 2, the figures have climbed to \$10,053,000 for the week ending Dec. 16.

Last year, while routine business increased during the holiday season, bank clearings declined as Christmas approached. The figures still short of those established at the peak of prosperity are nevertheless climbing steadily, according to merchants.

CWA Given Credit

One of the factors cited as partly responsible for the spurt is the CWA program. Since Nov. 23 the Civil Works Administration has added \$544,370 to the purchasing power in Marion county and 11,158 men and women, previously unemployed, have obtained jobs in connection with the civil works project.

Four hundred more sacks of mail than in 1932 at the holiday season, sent from Indianapolis and 1,000 more sacks of incoming mail over the same period last year, attest to a definite upturn.

Merchants in the city have noted a definite trend in the buying of individual rather than household gifts this season. And jewelry—that barometer of good or bad times—has ceased to be a drug on the market and is selling well during the present Christmas shopping.

Many Activities Offered Indianapolis Art Patrons

John Herron Institute to Have Two Exhibitions of Paintings.

The week preceding Christmas offers a variety of activities at the John Herron art institute. Two exhibitions of paintings will be made. One will be "Vanishing India," paintings by Stowitts, and the other will be paintings by Ernest Foster.

At 4:15 on Dec. 17 there will be a program of Christmas music. The evening sketch class will meet at

Rusty Metal From Dump Heaps Made Into Shiny Toys by City 'Santa Claus'



Pinocchio, wooden doll character of story-book fame, has become real for Evelyn Wert, 8, 2179 Gale street. He was carved from wood by Homer Weaver, and has been the toy of numbers of Mr. Weaver's children friends. Beside Evelyn is a toy set of furniture, made from old cigar boxes by Mr. Weaver, and presented to her last Christmas.

Doll furniture must be made just as carefully as that intended for real people. Charles Davis (left) and Jesse Wert (right) show Miss Gertrude Brown the results of their skill in making furniture for the toy shop operated by the Brightwood Self Help Unit, under the auspices of Alpha Epsilon chapter of Delta Theta Tau sorority.

Brightwood Jobless Man Toils in Kitchen to Cheer Children.

Every child knows the accepted version of Santa Claus. In a perfectly appointed work shop, he toils with his merry gnomes all the year. Christmas eve he speeds across the roof tops in his sleigh, drawn by

Dancer and Prancer, and the other nimble-footed reindeer. From the huge sack on his back, Santa Claus selects toys for good little girls and boys, and hurries back to his home at the North Pole.

That's the story as millions of boys and girls all over the world know it. There's a different version for Indianapolis children who know Homer Weaver, 2057 Valley avenue. To them, he is the real Santa Claus.

There's no well-equipped work shop for "Santa Claus" Weaver. He does his work in the kitchen of his home, with tools many of which he has made himself.

The materials from which he makes the toys are not shining metals, or brightly painted bits of wood. Mr. Weaver salvages his toy material from the dump heaps of the city. From old tin cans, bits of dilapidated automobiles, and old car boxes, for many years he has fashioned miniature sets of furniture, toy washing machines, and small automobiles and trucks.

Like the mythical Santa Claus, Mr. Weaver gives his home-made toys to the children of his acquaintance at Christmas time.

The Santa Claus of the stories is a well-fed, hearty old fellow. But this Indianapolis amateur Santa Claus knows the pinch of cold weather, when there isn't enough fuel to keep the fire in the kitchen stove going. Then he has to rub



For many years Homer Weaver has acted as an amateur Santa Claus, making doll furniture for his own children and small friends. He is showing Miss Roberta Bruce, member of the Delta Theta Tau sorority, some of the furniture which he has made from bits of scrap metal, salvaged from dumps about the city.

his fingers together to keep them warm enough to work on the toys. Santa Claus of the story-books has a well-fed, round body; he radiates the cheer gained through good living.

Mr. Weaver's short thin body is clothed in the poorest of garments. He knows the struggle of living on "provisions" from the trustee's office, for he has been on the city relief list for many, many months.

Yet his smile is as contagious as that of the gentleman who receives his mail addressed "Santa Claus, North Pole." And Mr. Weaver gets the same delight from seeing children play with the toys he has made.

Mr. Weaver is a member of the Brightwood Self Help Unit, an organization of unemployed men and women, who have attempted in the past year to better their living conditions by exchanging their services among themselves and in the community.

Under his direction, this year a toy shop has been opened by the unit. Together with Charles Davis and Jesse Wert, two other members of the organization, Mr. Weaver has made complete outfits of doll furniture, which are being sold. Proceeds from the sales of the shop will be used in relief work among the members of the Brightwood organization.

The work in the toy shop has been sponsored by members of the Alpha Epsilon chapter of Delta Theta Tau sorority, under the direction of a committee composed of Mrs. C. M. Davis, Mrs. Paul Stubbs, Mrs. E. D. Dyer, and Miss Roberta Bruce. The committee works with Miss Gertrude Brown, organizer of the unit.

Soft Radiant HAIR

A Charm Not to be Denied!

Lucky Tiger's Beauty Products

THE degree of feminine attractiveness to men is largely one of care and beauty of the hair. Lucky Tiger products are an inspiration to millions—and you are now given an opportunity to try them FREE.

Magic Shampoo

There is something magical in soft, beautiful hair to both men and women. This new Lucky Tiger vegetable oil shampoo does just that. Cleanses immaculately, softens and beautifies the hair—no harsh soaps—no free alkalis—delightfully different—Try it.

Hair Dressing

For dry hair and scalp. A marvelous vegetable oil hair dressing, so processed as to give life and luster to the hair, enabling you to dress it in any desired style. Not gummy or greasy. Popular with whole families—from the kids on up. Great for marcel and permanent—easy to use.

Get These Lucky Tiger Basic Beauty Products

from your druggist, or send us his name and address with your name and address for generous FREE Samples and FREE Booklet on modern care of hair.

LUCKY TIGER

PRODUCTS USED BY MILLIONS

CITY DRUGGISTS URGED TO OBEY LIQUOR RULING

Association Head Calls for 'Dignified Handling' of Spirits.

Co-operation of Indianapolis druggists in preventing violations of the new liquor regulations was asked in a statement reiterated today by A. C. Fritz, secretary of the Indianapolis Association of Retail Druggists.

The request, the same as was issued before repeal, is:

"The administration is depending upon the legitimate established registered pharmacist to supply the public demand for spirits.

"They expect us to handle this business on a high plane, in a dignified way, and with the strictest adherence to the law.

"The non-advertising feature of Section 31 is there for the protection of the druggist. It means no window displays, no mass displays, no cut rate advertising displays.

"We are expected not to attempt to create a demand, but to supply the legitimate demand with tax paid legalized liquor, on which the government and state have received their revenue.

"We must police our industry through the strictest adherence to the spirit of the law, and we must co-operate with the excise director in turning up every type of illegitimate sale by the bootlegger or any one selling without a license or without stamped packages.

"With beer readily available to the public and our hearty co-operation with the administration, we can help perfect a distributive system that will help solve the many complexities existing and greatly encourage temperance.

"We have promised the heartiest co-operation of both our local and state associations in the above features."

Pen Paper

Dallas Prisoners Print Own 'House' Organ.

By United Press
DALLAS, Tex., Dec. 19. — Ye Weekly Jailbird, published by inmates of the Dallas county jail, made its first appearance here yesterday.

The leading editorial declared "the man who has patience in jail is endowed with one of God's greatest gifts to the depressed."

"This publication," an announcement read, "circulates among the more than 300 inmates of the Dallas county jail and their friends and relatives.

"Though smaller, it is read more avidly and thoroughly by its readers than any other publication in Dallas."

Ye Weekly Jailbird is mimeographed by a printing company and edited by Daryl L. Dinwiddie, held in jail on a charge of forgery.

A barber shop advertisement carries the slogan: "Look neat in the courtroom."

CAR LINE ACTION HALTS

West Tenth Extension Petitioners Fail to Seek City Approval.

Failure of citizens petitioning for extension of the West Tenth street car line to the city limits, to file a similar petition with the city works board and council, yesterday resulted in continuation of the case by the public service commission. Commission officials held they have no authority to act until approval of city officials has been gained.

Held on Assault Charge

Byron Hurt, 308 South Noble street, today was held on assault and battery charges, following complaint by Mrs. Hurt, 38, and Francis Burke, 47, that he struck them with an insect spray gun during a quarrel last night. Mrs. Hurt and Burke were treated at city hospital. Hurt also was charged with resisting an officer.

The wife of a laborer in Foglia, Italy, recently gave birth to five babies, three boys and two girls, all alive and healthy.

When DEBS dress up for the holidays 7.85



... they want dancing dresses of taffetas, crepes or satins that have discreet fronts and disconcerting backs. They want the new pastels (that make an angel out of every blond) or colors that cause a dance floor disturbance—red, vivid blue, with brilliants or beading. Here they all are: 14, 16 and 18. The price is a god-send just before Christmas.

J. C. PENNEY CO.
33 East Washington St.

Be with loved ones for Christmas and New Year's

ONLY 2 CENTS A MILE

Reduced round trip tickets offered to practically all destinations. Good in Pullman cars or coaches. Round trip Pullman sleeping car fares reduced 25%. Go on any train from December 14 to Jan. 1, inclusive. Return on any train leaving before midnight Jan. 15, 1934. For complete information call

BALTIMORE & OHIO R. R.Phone Lincoln 6404
BIG FOUR ROUTE.....Phone Riley 2442
PENNSYLVANIA RAILROAD.....Phone Riley 9331

ILL WOMAN IDENTIFIED

Betty Swayzee, Detroit, Is Patient in City Hospital.

A young woman, who became ill in a downtown office shop Sunday and was unable to tell her name, today was reported at city hospital to be Betty Swayzee, 22. Hospital officials told police the young woman

said she lived in Detroit, but could not recall her address. She was believed to have been suffering from hysteria.

Features of a huge new clock erected at Messina, Sicily, are a bronze lion, twelve feet high, which will roar at noon, and a cock, six feet high, which will crow at sunrise and sunset.

Nothing Satisfies Like A Man's Gift from a Man's Store

NECKWEAR

the kind he himself would select

65c and \$1

Hand-made of selected silks in patterns you won't see elsewhere. Shown in sets (not bunches) for your leisurely selection. Every Tie Guaranteed

A Smart New DERBY

A shape to fit every head. Four feature styles at two feature prices.

\$2.50 and \$3.50

PIGSKIN GLOVES

Finest Quality

\$2.95

Practically devoid of scars and table cut. A real gift.

MOCHAS

Selected quality soft and pliable

\$1.95

GIFT CERTIFICATES ISSUED FOR ANY AMOUNT

HARRY LEVINSON

YOUR HATTER

37 North Pennsylvania Street
Corner Illinois and Market 17 South Illinois

HOLIDAY EXCURSION RATES

To Cincinnati \$3.00 Round Trip

Going Dec. 14th to 25th—Return Dec. 14th to 26th inclusive.

LOW RATES FOR CHRISTMAS AND NEW YEAR'S

Round Trip to Indianapolis to

Shelbyville\$1.00	Sunman2.30	Napoleon\$2.00
St. Paul1.25	Aurora2.50	Osgood2.25
Greensburg1.50	Lawrenceburg2.75	Versailles2.50
Batesville2.00	Cincinnati3.00	Madison3.00

Going Dec. 22, 23, 24—Return Dec. 24, 25, 26, 1933
Going Dec. 29, 30, 31 & Jan. 1—Returning Dec. 31, Jan. 1 & 2

NEW, COMFORTABLE COACHES, FREQUENT SCHEDULES

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Traction Terminal Station, R.I. 4591. Union Bus Station, R.I. 9666

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The perfect choice. American walnut chests, simply or elaborately decorated, lined with aromatic, Tennessee red cedar heartwood.

\$1 DOWN \$12.75 to \$35

Solid Walnut Occasional Furniture \$4.95 Choice

Every piece solid walnut

- End table and book rack
- Butter Fly tables
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- Drum Table
- Radio Table
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STORE OPEN TO 9 O'CLOCK EVERY NIGHT TILL CHRISTMAS

Hartmann Furniture Company

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HARTMANN "BOND STREETER" WARDROBE CASE FOR MEN

- no larger than suitcase
- takes two suits on hangers
- no mussing... no wrinkles
- light in weight
- holds everything for ten days to two weeks

The Bond Streeter pictured, in genuine Stag Grain Cowhide—24-inch size is

\$19.98 up

GAUSEPOHL CO.

51 CIRCLE
NEAR CIRCLE THEATER
OPEN EVERY NIGHT UNTIL CHRISTMAS

Soft Radiant HAIR

A Charm Not to be Denied!

Lucky Tiger's Beauty Products

THE degree of feminine attractiveness to men is largely one of care and beauty of the hair. Lucky Tiger products are an inspiration to millions—and you are now given an opportunity to try them FREE.

Magic Shampoo

There is something magical in soft, beautiful hair to both men and women. This new Lucky Tiger vegetable oil shampoo does just that. Cleanses immaculately, softens and beautifies the hair—no harsh soaps—no free alkalis—delightfully different—Try it.

Hair Dressing

For dry hair and scalp. A marvelous vegetable oil hair dressing, so processed as to give life and luster to the hair, enabling you to dress it in any desired style. Not gummy or greasy. Popular with whole families—from the kids on up. Great for marcel and permanent—easy to use.

Get These Lucky Tiger Basic Beauty Products

from your druggist, or send us his name and address with your name and address for generous FREE Samples and FREE Booklet on modern care of hair.

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PRODUCTS USED BY MILLIONS