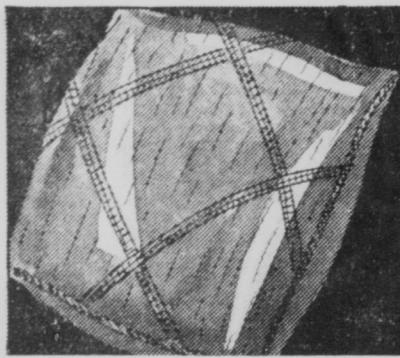


JUST 13 SHOPPING DAYS UNTIL CHRISTMAS

# AYRES DOWNSTAIRS STORE

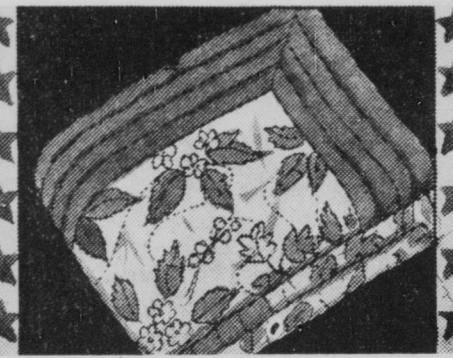
A Popular-Price Gift Store for the Whole Family



"Kapok" Filled Pillows  
**79c**

For gifts because they are of extraordinary quality and beauty! Soft and colorful, with repp backs, cord trimmed and covered with good quality drapery material. Sizes 18x18-in. tops.

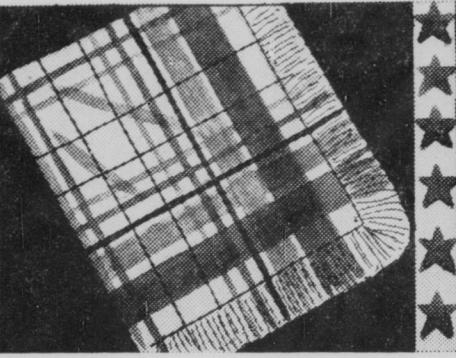
—Downstairs at Ayres.



Wool-Filled Comforts  
**\$3.35**

Large size, warm and good looking comforts made by "Palmer." Your choice of 4 patterns in printed satin covers. Each with plain 9-in. satin borders and backs.

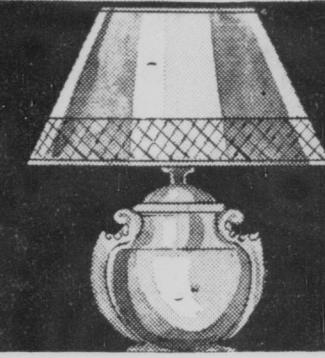
—Downstairs at Ayres.



Colored Linen Lunch Cloths  
**79c**

Your choice of 2 sizes, 50x50-in. and 52x67-in. Gay and colorful with fringed and hemmed ends. A practical and useful gift for the home lover.

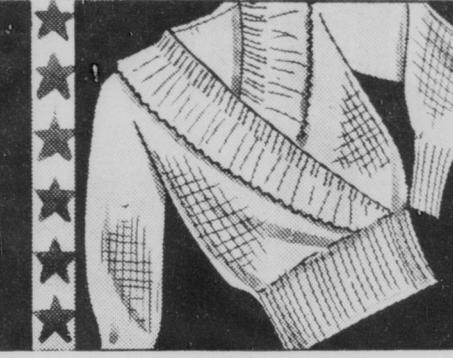
—Downstairs at Ayres.



Pottery Lamp and Shade  
**\$1.69**

A gift that will be a shining example of your thoughtfulness throughout the year. Choice of white, green, black or rose base with a handsome shade.

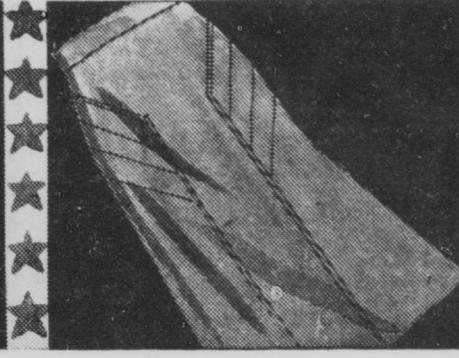
—Downstairs at Ayres.



Lacy Knitted Slipovers  
**\$1.98**

The newest style slipover sweaters we have. Crew, bracelet necks and collar styles in white and colors. Blousette type. Sizes 34 to 40.

—Downstairs at Ayres.



Give a Smart Sport Skirt  
**\$1.98**

In novelty tweeds, all-wool flannels and part-wool crepes. In all the styles and with all the color trimmings and details that makes each skirt smart. Sizes 26 to 32.

—Downstairs at Ayres.



if you're doubling for Santa Claus.  
Try Ayres Downstairs Store for TOYS



Baby Doll  
With Rubber Body  
**\$1.59**

With composition head and all rubber body that's washable. Real eyelashes. Eleven inches tall. Movable arms and legs. Will cry.

**\$1.98**

Composition head with all rubber body that's washable, with movable arms and legs. Blue or brown eyes. Will cry.

**\$2.98**

Squeeze legs and dolly will cry. Blue or brown eyes. Composition head, washable rubber body. Size 15 in. With real eyelashes.

Amusing GAMES

A Big Variety at  
**29c Each**

- Table Tennis
- Fish Ponds
- Magic Show
- Flash Gram.
- Ten-Pins
- Soap Bubble Sets
- Slate Sets
- Police Set
- Circus Crayons
- Tiddle-de-Winks

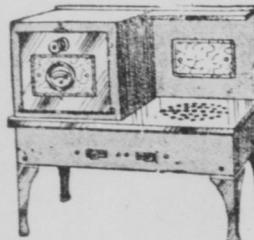
Another Group at  
**59c Each**

- Ten-Pins
- Table Tennis
- Bow-and-Arrow
- Slate Sets
- Nail Craft
- Lotto

**Motorcycle Cop**  
**59c**

Wind him up and see how he rides his motorcycle... crazy as a loon. He falls over, but will always get back up. The children will surely love this well-made toy.

**Electric Stoves**  
With Cooking Utensils  
**\$1.29**



Complete with cord, ready to attach to any light plug in the home. A complete set of miniature cooking utensils that the little "homemaker" will adore.

**Bathinette Baby Doll**  
**\$1.98**

Complete with doll and bath table and layette. The doll is washable. The layette contains a small bar of soap and a sponge for giving daily baths.

Downstairs at Ayres.

## EVERYTHING A MAN NEEDS... IN The One-Stop Men's Shop

### Monogrammed

## "Belnord" Shirts In a Special Sale!



Your Choice of These Smart Monograms:



1.



2.



3.



4.



5.

Downstairs at Ayres.

### Note These Features:

- 4-Hole Ocean Pearl Buttons
- Cuffs Carefully Tailored
- 7 Buttons Down Front
- Extra Fine Stitching
- Cut Full Length
- Plenty Room at the Shoulder
- Center Box Pleat Extends to Shirt Hem
- Uniform Collar Points
- Monogrammed to Your Order

Belnord, full preshrunk shirts with perfectly fitting collars. In the colors that will show off the monogramming on the sleeve. In broadcloth of good quality. All collar-attached styles. Neckband styles in white only. Sizes 14 to 17.

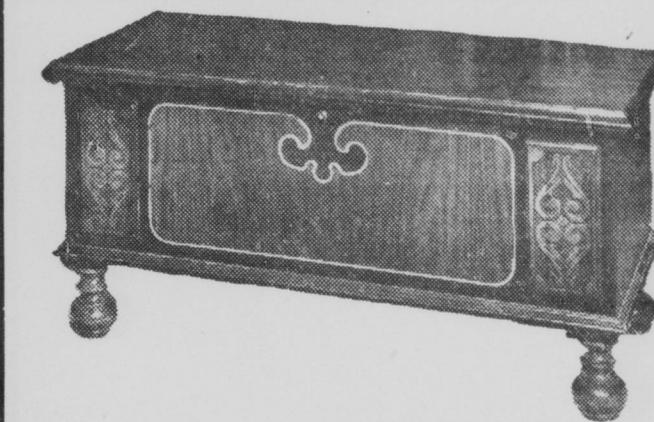
• Plain White • Plain Color

\$1.00

Belnord super quality, preshrunk plain colored gift shirts. Fine woven broadcloth, all fast colors. In all the popular shades so suitable for perfect monogramming. Sizes 13 1/2 to 20. Collar-attached styles. Also neckband style in white only.

\$1.29

- White
- Blue
- Tan
- Gray
- Green



SALE of Genuine Walnut Veneered Cedar Chests  
**\$12.95**

Men! Here's your opportunity to buy your loved ones a gift that will be appreciated and still save yourself a lot of money. This chest is made of handsome genuine Tennessee cedar and finished in walnut veneer. Made solidly. 42 inches in length, roomy enough for lots of wearables.

Other Chests \$16.95 and \$19.95

—Downstairs at Ayres.



Girls' Fast Color Wash Frocks  
**79c** Each

Fine prints or broadcloths with long or short sleeves. Collar, tie, button, belt or binding trim. A varied assortment of styles and colors. Make some little girl happy... she'll love one of these Wash Frocks.

Jersey Raincoats  
**\$2.00**

Complete with beret to match. Collar, belt, pocket and button trimmed. Shades of tan, blue and red. Sizes 7 to 14.

Girls' Jersey Dresses  
**\$1.79**

Sizes 7 to 14. One or two-piece styles. Some jumper styles, with wash blouse. Blue, red, green, tan and navy.

Wool Sweaters  
**\$1.19**

Slipover style in novelty weaves. Long sleeves, fitted at the waistline. Assorted colors in plain or combined shades. Sizes 30 to 36.

Downstairs at Ayres.



You Give Comfort—When  
You Give Your "Man" a  
**Flannel Bathrobe**

**\$4.98**

Plain Colors

Smart Stripes

Every man wants a robe whether he says so or not... and this will be one gift that he'll really appreciate the whole year long. These are smart, well cut, good-looking robes in solid shades of brown, blue, maroon with contrasting trim of deeper shade. Belted models and belt has tassel ends. Sizes for Young Men and Men who like to look young.

**Gift Pajamas**

**\$1.29**

Coat or slipover style in plain colors and fancy patterns. Made of long wearing broadcloth that will give a lot of service. Sizes A, B, C and D.

**Sale of Ties**

**69c**

Real Ties that have a lot of appeal. You're sure to pick a winner for "him" when you select one of these in fancy stripes or patterns. Hand-tailored and full of resilience to give a smooth knot.

Downstairs at Ayres.

**Children's Red Top Rubber Boots**  
**\$1.69**

Every small child wants a pair of these rubber boots, with a shiny black rubber that will turn rain and snow. Lined with fleece to keep their feet warm. High-up on the legs to keep their stockings dry. Sizes 8 to 2.

—Downstairs at Ayres.