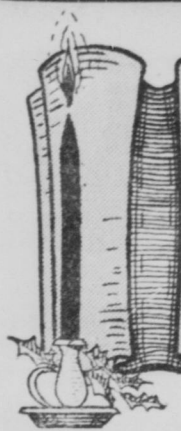
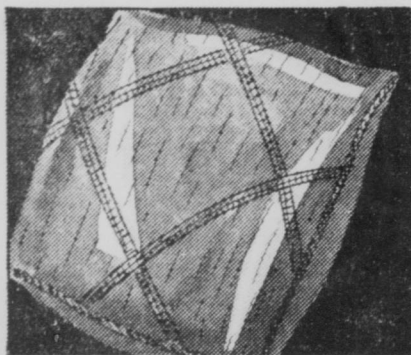
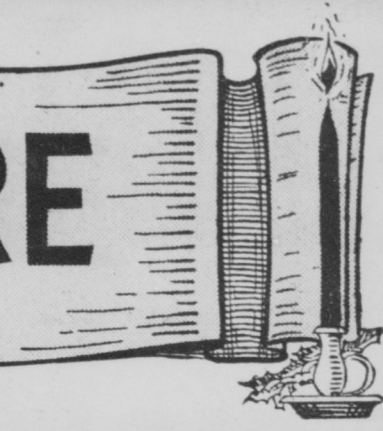


JUST 13 SHOPPING DAYS UNTIL CHRISTMAS



# AYRES DOWNSTAIRS STORE

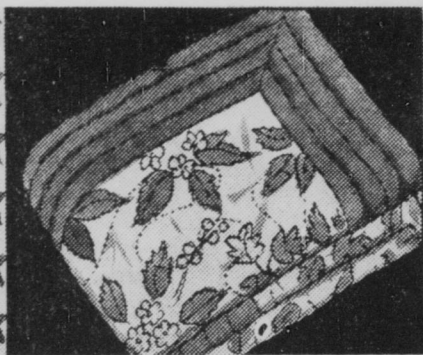
A Popular-Price Gift Store for the Whole Family



"Kapok" Filled  
Pillows  
**79c**

For gifts because they are of extraordinary quality and beauty! Soft and colorful, with repp backs, cord trimmed and covered with good quality drapery material. Sizes 18x18-in. tops.

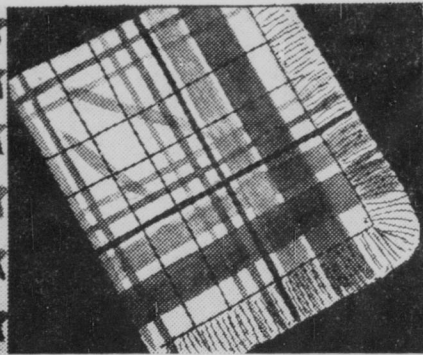
—Downstairs at Ayres.



Wool-Filled  
Comforts  
**\$3.35**

Large size, warm and good looking comforts made by "Palmer." Your choice of 4 patterns in printed satine covers. Each with plain 9-in. satine borders and backs.

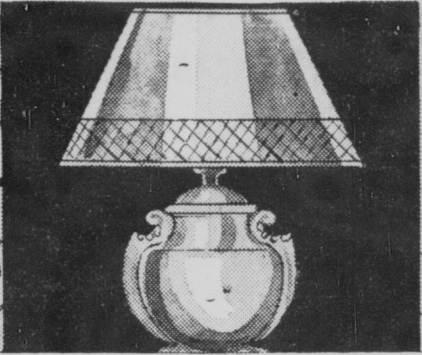
—Downstairs at Ayres.



Colored Linen  
Lunch Cloths  
**79c**

Your choice of 2 sizes, 50x50-in. and 52x67-in. Gay and colorful with fringed and hemmed ends. A practical and useful gift for the home lover.

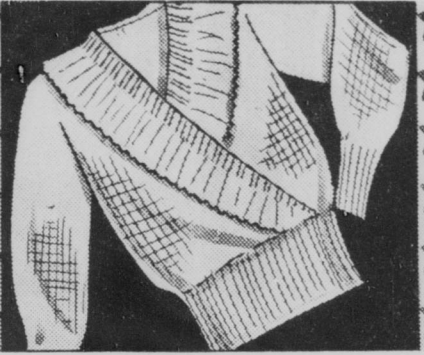
—Downstairs at Ayres.



Pottery Lamp  
and Shade  
**\$1.69**

A gift that will be a shining example of your thoughtfulness throughout the year. Choice of white, green, black or rose base with a handsome shade.

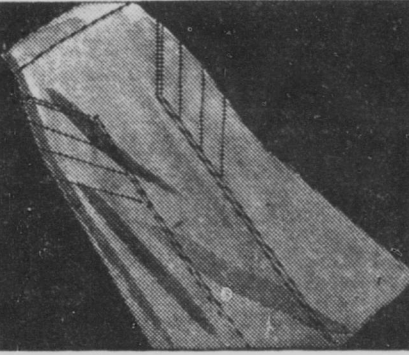
—Downstairs at Ayres.



Lacy Knitted  
Slipovers  
**\$1.98**

The newest style slipover sweaters we have. Crew, bracelet necks and collar styles in white and colors. Blouse type. Sizes 34 to 40.

—Downstairs at Ayres.



Give a Smart  
Sport Skirt  
**\$1.98**

In novelty tweeds, all-wool flannels and part-wool crepes. In all the styles and with all the color trimmings and details that makes each skirt smart.

—Downstairs at Ayres.

if you're doubling for santa claus.



Try Ayres Downstairs  
Store for TOYS



Baby Doll  
With Rubber Body

**\$1.59**

With composition head and all rubber body that's washable. Real eyelashes. Eleven inches tall. Movable arms and legs. Will cry.

**\$1.98**

Composition head with all rubber body that's washable, with movable arms and legs. Blue or brown eyes. Will cry.

**\$2.98**

Squeeze legs and dolly will cry. Blue or brown eyes. Composition head, washable rubber body. Size 15 in. With real eyelashes.

Amusing GAMES

A Big  
Variety at **29c Each**

- Table Tennis
- Fish Ponds
- Magic Show
- Flash Gram.
- Ten-Pins

- Soap Bubble Sets
- Slate Sets
- Police Set
- Circus Crayons
- Tiddle-de-Winks

Another  
Group at **59c Each**

- Ten-Pins
- Table Tennis
- Bow-and-Arrow

- Slate Sets
- Nail Craft
- Lotto

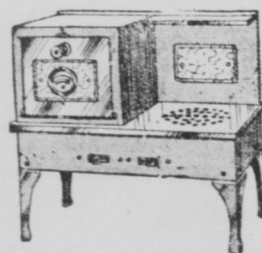
Motorcycle Cop

Wind him up and see how he rides his motorcycle... crazy as a loon. He falls over, but will always get back up. The children will surely love this well-made toy.

**59c**

Electric Stoves

With Cooking Utensils



**\$1.29**

Complete with cord, ready to attach to any light plug in the home. A complete set of miniature cooking utensils that the little "home-maker" will adore.

Bathinette Baby Doll

Complete with doll and bath table and layette. The doll is washable. The layette contains a small bar of soap and a sponge for giving daily baths.

**\$1.98**

Downstairs at Ayres.

## EVERYTHING A MAN NEEDS... IN The One-Stop Men's Shop AYRES DOWNSTAIRS STORE

### Monogrammed "Belnord" Shirts In a Special Sale!



Note These Features:

- 4-Hole Ocean Pearl Buttons
- 7 Buttons Down Front
- Cut Full Length
- Center Box Pleat Extends to Shirt Hem
- Cuffs Carefully Tailored
- Extra Fine Stitching
- Plenty Room at the Shoulder
- Uniform Collar Points
- Monogrammed to Your Order

Belnord, full preshrunk shirts with perfectly fitting collars. In the colors that will show off the monogramming on the sleeve. In broadcloth of good quality. All collar-attached styles... Neckband styles in white only. Sizes 14 to 17.

- Plain White
- Plain Color

Belnord super quality, preshrunk plain colored gift shirts. Fine woven broadcloth, all fast colors. In all the popular shades so suitable for perfect monogramming. Sizes 13½ to 20. Collar-attached styles. Also neckband style in white only.

- White
- Blue
- Gray
- Tan
- Green

**\$1.00**

**\$1.29**

Your Choice of These Smart Monograms:

RGS

HBG

GBS

AGB

RSB

You Give Comfort—When  
You Give Your "Man" a  
**Flannel Bathrobe**

Plain  
Colors

**\$4.98**

Smart  
Stripes

Every man wants a robe whether he says so or not... and this will be one gift that he'll really appreciate the whole year long. These are smart, well cut, good-looking robes in solid shades of brown, blue, maroon with contrasting trim of deeper shade. Belted models and belt has tassel ends. Sizes for Young Men and Men who like to look young.

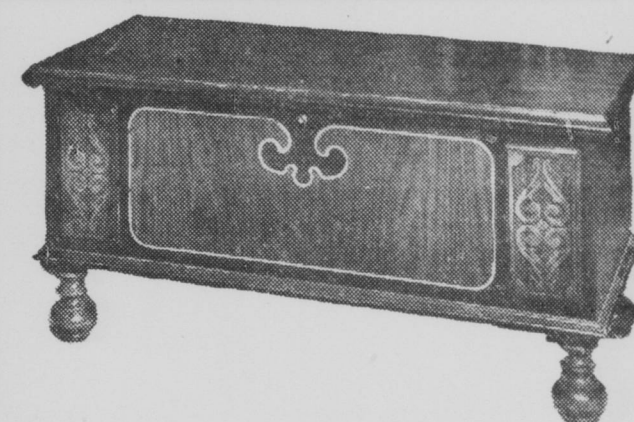
Gift Pajamas  
**\$1.29**

Coat or slipover style in plain colors and fancy patterns. Made of long wearing broadcloth that will give a lot of service. Sizes A, B, C and D.

Sale of Ties  
**69c**

Real Ties that have a lot of appeal. You're sure to pick a winner for "him" when you select one of these in fancy stripes or patterns. Hand-tailored and full of resilience to give a smooth knot.

Downstairs at Ayres.



SALE of Genuine  
Walnut Veneered

**Cedar Chests**  
**\$12.95**

Men! Here's your opportunity to buy your loved ones a gift that will be appreciated and still save yourself a lot of money. This chest is made of handsome genuine Tennessee cedar and finished in walnut veneer. Made solidly. 42 inches in length, roomy enough for lots of wearables.

Other Chests \$16.95 and \$19.95

—Downstairs at Ayres.



Girls' Fast Color

**Wash Frocks**  
Sizes 7 to 14 **79c Each**

Fine prints or broadcloths with long or short sleeves. Collar, tie, button, belt or binding trim. A varied assortment of styles and colors. Make some little girl happy... she'll love one of these Wash Frocks.

Jersey Raincoats  
**\$2.00**

Complete with beret to match. Collar, belt, pocket and button trimmed. Shades of tan, blue and red. Sizes 7 to 14.

Girls' Wool Skirts  
**\$1.19**

Tuck-in or bodice styles. A brand new assortment in the colors she'll love. Red, navy, brown or tan. Sizes 8 to 16.

Girls' Jersey  
Dresses  
**\$1.79**

Sizes 7 to 14. One or two-piece styles. Some jumper styles, with wash blouse. Blue, red, green, tan and navy.

Wool Sweaters  
**\$1.19**

Slipover style in novelty weaves. Long sleeves, fitted at the waistline. Assorted colors in plain or combined shades. Sizes 30 to 36.

Downstairs at Ayres.

Children's Red Top  
**Rubber Boots**  
Every small child wants a pair of these rubber boots, with a shiny black rubber that will turn rain and snow. Lined with fleece to keep their feet warm. High-up on the legs to keep their stockings dry. Sizes 8 to 2.

—Downstairs at Ayres.