

JUST 19 DAYS TILL CHRISTMAS

AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family

Sale! Men's Gift NECKTIES

In Four Magnificent Groups—Every One a Winner!

AT **85c**

A group of beauties that will be "his" pride and joy! Hand tailored with resilient construction. Patterned after many imported and domestic designs that are so popular at the present moment. Will form a knot beautifully. Good long lengths for those men that like to have a smooth looking tie. Both ends tipped. In such a large assortment of colors and designs that you'll be sure to find just what you want.

At **69c** At **39c**

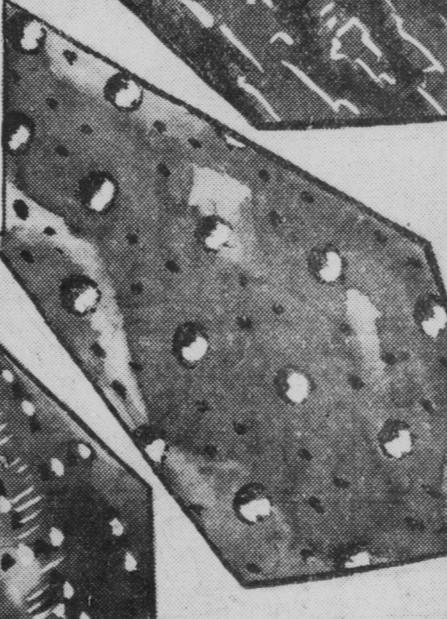
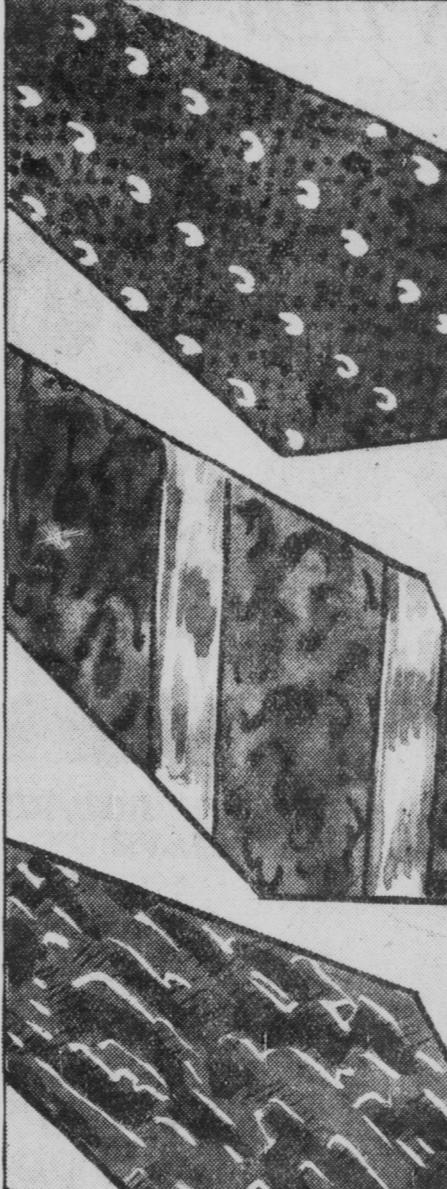
Another selection of gift ties for Christmas giving! Hand-tailored in patterns and colorings that you will be proud to give. Full length and full of resilience for a smooth knot. Stripes, all-over designs and other combinations of delightful colors.

... and, Believe It or Not,
a Splendid Group at

Only **25c** Each

Just 1,200 Mogadores and fancy tipped-end gift ties. Your choice of an almost unlimited selection of patterns and colors. Stripes, dots, all-over designs, diagonals, figures, etc. Come in and see them, you'll be surprised at their good looks and "tieability." Don't be misled by their low price—for this neckwear has real VALUE!

—Downstairs at Ayres.



Ayres Downstairs Store's Complete

Christmas Slipper Shelf

Makes It Easy to Choose Fine
Gifts for the Entire Family!

SLIPPERS for MEN
59c to \$2.29

Handsome looking gift slippers in 6 "He-man" styles. Hilos of felt—Moccasins with padded leather soles—Romeos with stitch-down soles and rubber heels—Everett and Opera Styles with leather soles—soft kids in opera style with rayon linings and padded soles. In colors that will please all men. In sizes from 6 to 12.

For Women

59c to \$1.50

Comfortable Juliet slippers of felt, and moccasins of felt or warm woolly sheepskins for tired feet. Rayon crepes, D'Orsay, Hostess sandals, booties and boudoir slippers for feet that are getting ready to go places and do things. With exotic color trims. Sizes from 3 to 9.

—Downstairs at Ayres.

For Children
59c to \$1.59

Everett styles for boys—with padded leather soles and stiff counters. For young ladies, D'Orsay or kid or crepe in colors and trims a young lady would "go for." Small children prefer warm woolly sheepskins or booties of kid with felt linings. Sizes 5 to 3.

—Downstairs at Ayres.



Perhaps You Know a Little Girl
Who Would Like This

Beautiful Big Dolly

"Santa" Will Deliver
It for Only—

\$2.98

What a merry, merry Christmas for the little girl who gets this wonderful life-like dolly. It is kapok filled, will say "Mama," has either brown or blue eyes and is fully dressed even to rubber panties. Weighs about 2 pounds (light enough for a very small child to mother). Dresses in blue, white, pink or yellow.

Other Adorable Dolls, 25c to \$1.98

Wardrobe Doll Sets \$1.98
Steamer Trunk with 2 drawers and hanger. Complete change of dresses and shoes. Three different hats.

Teddy Bears \$1
Lovable little teddy bears. In cinnamon brown, gold, canary and white.

Fire Chief Coupe \$1
A blazing red coupe that will sound its siren as it runs toward you. Complete with electric lights and 2 Eveready batteries.

Dump or Stake Trucks 29c
Bright red trucks with two electric headlights, rubber tires. Complete with Eveready battery.

—Downstairs at Ayres.



From This→



TO THIS→

Is SUCH an Easy Step!

Clothe a Child FOR CHRISTMAS!

It is the earnest desire of Ayres' Downstairs Store to make it as easy as possible for you to help in The Times' "Clothe-a-Child" campaign. Therefore, great varieties of merchandise for both boys and girls have been marked at lowest possible prices. Every item is of Ayres' standard quality, and is guaranteed to give dependable service. There are many prices to choose from, depending upon your circumstances. However, here are typical outfits, showing how far just a little money will go toward bringing happiness to some unfortunate child:

Boys of 6 to 16

3 Pr. Golf Sox ... \$.50
2 Union Suits ... 1.38
1 Pr. Knickers ... 1.00
2 Shirts ... 1.38
1 Sweater ... 1.49
1 Sheep Lined Coat ... 2.98
1 Helmet50
1 Pr. Gloves29
2 Pr. Pajamas ... 1.58
1 Pr. Shoes ... 2.45

Total \$13.55

Girls of 7 to 14

2 Union Suits ... \$1.00
2 Bloomers58
2 Pajamas ... 1.38
2 Dresses ... 1.58
1 Skirt59
1 Sweater59
1 Jacket ... 1.59
3 Pr. Hose50
1 Pr. Gloves50
1 Beret59
1 Pr. Shoes ... 2.98

Total \$11.88

Girls of 2 to 6

2 Dresses \$1.58
1 Coat and Beret. 3.98
3 Pr. Hose50
2 Union Suits ... 1.00
1 Sweater59
1 Pr. Gloves39
2 Pr. Bloomers58
1 Pr. Shoes 2.29

Total \$10.91

—Downstairs at Ayres.