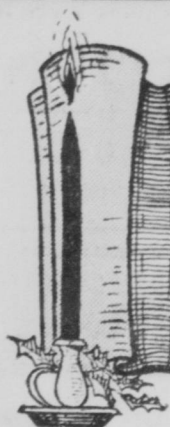
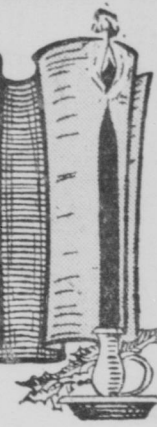


JUST 20 DAYS TILL CHRISTMAS



# AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family



## Friday! A SALE of Richly Furred COATS

Priced to "Walk Out!"

**\$16**

**Furs—Fabrics and Workmanship of Exquisite QUALITY!**

Fancy finding coats as good looking as these at such a breath-taking low price! These coats measure up to your exacting standards . . . they are coats of LASTING SMARTNESS . . . of DISTINCT WEARABILITY . . . for you will not tire of their fashions . . . and will always take pleasure in their BEAUTY and feel pride in their FINENESS. Your choice of either black or brown, in this selection of lavish applied furs: Marmink, Beaverette or Lapin (rabbit), Manchurian Wolf or Pointed Wolf (dog) and Coney . . . and if you're here early you'll be able to pick up a coat with a Fitch collar.

CLEARANCE  
of Our Finer  
**COATS**  
**\$21.95**

A grand group of coats all reduced from a higher priced line. The Furs, The Fabrics, The Colors are what you want. The Fashions are all labeled 1933. Sizes for Women, Misses, Juniors and Larger Women.

—Downstairs  
at Ayres . . .  
Where Fashions  
Are LESS  
Expensive!



Juniors',  
Misses',  
Women's  
and  
Larger  
Sizes!

## Let's Make This a Good Old-Fashioned Christmas!

Today there is much to be thankful for! There's a spirit of cheerfulness and good-fellowship in the air. Men are going back to work. And Christmas is nearly here!

Christmas! Let's make it a happy one . . . a MERRY one! Let's go back to the "good old days"—when the simple "homey" things of life meant so much! When Christmas meant everybody giving everybody else small, practical gifts . . . not very expensive . . . but with a world of good will in every package. This year let's make it A GOOD OLD-FASHIONED CHRISTMAS!

### A Monogram

## Makes a Man's Shirt His Own!

That's Why These Fine "Belnord" Shirts with Monogram Are Such Fine Christmas Gifts!

**\$1.49**

That's All

It's a wise man that knows his own shirt . . . unless it's MONOGRAMMED. Your choice of 3 styles in monogramming with machine made initials plus one of our famous long wearing, good looking Belnords. You may have 3 letters or a 3-letter name, in your choice of colors. Shirts are sizes 13½ to 17.



Irregulars of "Real Silk"  
Silk-and-Wool Socks  
4 Pairs for \$1.00

—Downstairs at Ayres.



## This Cute Dolly Goes-a-Traveling

Only **98c** Complete

- Dolly Herself
- Extra Dress
- Pajamas
- Play Suit
- Wardrobe Trunk

"Bobby Anne" is all set for going places and doing things. She has a complete change of costume for morning through evening. If you don't want to take Dolly and her wardrobe, the trunk is large enough to carry a few "Personals" in.

"Fire Chief" Auto, Complete \$1

2 Eveready Batteries Used for Lights  
—Downstairs at Ayres.



## Clearance! Suede and Suede-Combination Shoes

### SALE! Children's Solid Leather Shoes

Sizes:  
8½ to 11½

**\$1.59**

Widths:  
B, C, D

A "NICK-O'-TIME" Shoe Sale for the children . . . shod them in good quality, comfortable, long wearing shoes just before winter begins, and keep their feet warm and dry. All leather soles with full grain uppers. Oxfords and straps of calf, patent and elk. This low price represents a great saving to you at today's market prices . . . a pair bought now even for future use is money in your pocket. Not all sizes in every style. —Downstairs at Ayres.



At a Remarkable Saving . . . Just When They Are Most Fashionable!

- All Suede
- Suede-and-Kid

- Suede-and-Patent
- Suede-and-Reptile

**\$2.45**

We help you dress up your feet smartly in suede shoes for every occasion. They are all reduced from a group of higher priced shoes of a well known make. Every pair well made from the finest leathers obtainable and styled right up to the minute. Your choice of black or brown in pumps, straps, oxfords and ties. Sizes 3 to 9. Lasts AAA to C. But not all sizes in every style.

206 Pcs. "American Girl," Suede Shoes, Reduced, \$3.95  
—Downstairs at Ayres.

