

JUST 20 DAYS TILL CHRISTMAS



Friday! A SALE of
Richly Furred
COATS

Priced to "Walk Out!"

\$16

**Furs—Fabrics and Workmanship
of Exquisite QUALITY!**

Fancy finding coats as good looking as these at such a breath-taking low price! These coats measure up to your exacting standards . . . they are coats of LASTING SMARTNESS . . . of DISTINCT WEARABILITY . . . for you will not tire of their fashions . . . and will always take pleasure in their BEAUTY and feel pride in their FINENESS. Your choice of either black or brown, in this selection of lavish applied furs: Marmink, Beaverette or Lapin (rabbit), Manchurian Wolf or Pointed Wolf (dog) and Coney . . . and if you're here early you'll be able to pick up a coat with a Fitch collar.

**CLEARANCE
of Our Finer
COATS
\$21.95**

A grand group of coats all reduced from a higher priced line. The Furs, The Fabrics, The Colors are what you want. The Fashions are all labeled 1933. Sizes for Women, Misses, Juniors and Larger Women.

—Downstairs
at Ayres...
Where Fashions
Are LESS
Expensive!



Juniors',
Misses',
Women's
and
Larger
Sizes!

Clearance! Suede and Suede-Combination Shoes

SALE! Children's Solid Leather Shoes

Sizes:
8½ to 11½

\$1.59

Widths:
B, C, D

A "NICK-O-TIME" Shoe Sale for the children . . . shod them in good quality, comfortable, long wearing shoes just before winter begins, and keep their feet warm and dry. All leather soles with full grain uppers. Oxfords and straps of calf, patent and elk. This low price represents a great saving to you at today's market prices . . . a pair bought now even for future use is money in your pocket. Not all sizes in every style.

—Downstairs at Ayres.



\$2.45

We help you dress up your feet smartly in suede shoes for every occasion. They are all reduced from a group of higher priced shoes of a well known make. Every pair well made from the finest leathers obtainable and styled right up to the minute. Your choice of black or brown in pumps, straps, oxfords and ties. Sizes 3 to 9. Lasts AAA to C. But not all sizes in every style.

206 Prs. "American Girl," Suede Shoes, Reduced, \$3.95
—Downstairs at Ayres.

At a Remarkable Saving . . . Just When
They Are Most Fashionable!

- All Suede
- Suede-and-Kid

- Extra Dress
- Play Suit
- Wardrobe Trunk



A Monogram

Makes a Man's Shirt His Own!

That's Why These Fine "Belnard" Shirts with Monogram Are Such Fine Christmas Gifts!

\$1.49
That's All

It's a wise man that knows his own shirt . . . unless it's MONOGRAMMED. Your choice of 3 styles in monogramming with machine made initials plus one of our famous long wearing, good looking Belnards. You may have 3 letters or a 3-letter name, in your choice of colors. Shirts are sizes 13½ to 17.

Irregulars of "Real Silk"
Silk-and-Wool Socks
4 Pairs for \$1.00

—Downstairs at Ayres.



This Cute Dolly Goes-a-Traveling

Only **98c** Complete

- Dolly Herself
- Pajamas
- Extra Dress
- Play Suit
- Wardrobe Trunk

"Bobby Anne" is all set for going places and doing things. She has a complete change of costume for morning through evening. If you don't want to take Dolly and her wardrobe, the trunk is large enough to carry a few "Personals" in.

"Fire Chief" Auto, Complete \$1
2 Eveready Batteries Used for Lights



—Downstairs at Ayres.