



# In Millions of Homes *like this* America keeps CHRISTMAS

In millions of homes the Christmas candles gleam! In millions of homes the wide-eyed children dance 'round the tree. In millions of homes the family encircles the Yule log on the hearth. In millions of homes like this America keeps Christmas.

And somehow, Santa, this year Christmas is a little nearer, a little dearer. America has a new set of values. Human hearts mean a little more; human gifts are a little richer token. No wonder the candles gleam the

brighter. No wonder the Christmas tree glitters more merrily! No wonder the Yule log draws the circle closer.

'Twas Bobby Burns who knew the worth of family love. 'Twas he who wrote "A man's a man for a' that." At Christmas time we, too, might add, A gift's a gift for a' that. And all because our gifts are but the heart's supreme outpouring. Be they great or small, they speak the heart's full message of devotion.

In millions of homes like this America keep Christmas!

the Christmas Spirit  sets America alight