

Tomorrow
is

THRILLER DAY!



at
Sears

Every Item Is a Thriller for Value! Special Prices for One Day Only... Tomorrow!
Entire Store Open Tuesday Night Until 9

A Thriller!
Building Blocks

49c



A Thriller!
5 Pounds Candy

\$1



A Thriller!
Hershey Kisses

19c



A Thriller!
Leather Handbags

\$1.59



A Thriller!
Side Hook Girdle

\$1



A Thriller!
Baby Shirts

13c



A Thriller!
Fabric Gloves

37c



A Thriller!
Pocket Watch

69c



A Thriller!
Tid-Bit Tray

69c



THRILLER

One Day
Only—
Tomorrow!

*These Tapestry Covered
Lounge Chairs
Are Regularly \$16.95*

\$10.95



*Easy Payments
on Purchases
of \$20 or
More*

*They have spring-filled reversible cushions,
comfortable roll backs, walnut-finished hard-
wood frames, and they're covered with long-
wearing tapestry.*

Sears—Second Floor.

THRILLER

One Day
Only—
Tomorrow!

*72x84-Inch Part Wool
Double Blankets
Not Less Than 5% Wool*

\$2.29



*Regularly
\$2.98 Pair*

*Plaid blankets in pastel colors, with two-inch
sateen bindings to match. They've been selling
so fast at their regular price they should be
snapped up tomorrow.*

Sears—Second Floor.

THRILLER

One Day
Only—
Tomorrow!

*Famous Amoskeag Brand
Shaker Flannel*

*27 Inches Wide
10 Yards 69c*

Regularly 12c Yard

*Good news for babies and
mothers! Nationally-known
Amoskeag flannel at a
"Thriller" saving. 27 inches
wide.*

*20x40-In. Single Loop
Turkish Towels
2 for 25c*

Regularly 12c Yard

*Floral patterns on lovely
Dresden or
pastel chinaware. Have
one for Thanksgiving.*

—Basement.

*Free Bus From the Circle
Leaves English and Circle Theaters for Sears
Every Few Minutes*

THRILLER

One Day
Only—
Tomorrow!

*Women's Rayon-Striped
Cotton Suits*

The Right Weight for Winter

38c

*Regularly
49c*

*Appealing, with their rayon
stripes and rayon trimming.
Arm shields, tubular, pic-
coted neck, double crotch.*

Sears—First Floor.

THRILLER



One Day
Only—
Tomorrow!

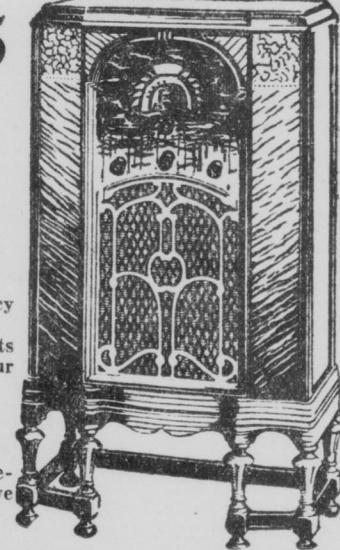
*1934 Model Silvertone
7-Tube Radio*

A Superheterodyne

\$29.95

Regularly \$34.95

*\$3 Delivers, Then
\$5 a Month, Plus
Carrying Charge*



*• 7 New Type High Efficiency
Tubes
• Long or Short Wave. Gets
police calls and amateur
stations
• Full Vision Dial
• Spot Tuning
• 9-Inch Dynamic Speaker
• 6-Legged Butt Walnut Ve-
neer Cabinet With Birdseye
Maple Inlays*

Sears—Basement.

THRILLER

One Day
Only—
Tomorrow!

*For Your Old Tires, A
20% Allowance*

On New ALLSTATE Tires

Or Super ALL-STATE Tires

30x4.50-21

\$7.10

*Less 20% for
Your Old Tires*

Other Sizes and Prices

*29x4.50-20 \$ 6.85
28x4.75-19 7.55
28x5.50-18 10.15
31x6.50-19 16.10
33x7.00-19 18.70
34x7.00-20 19.25
34x7.50-17 26.35*

Less 20% for Your Old Tires

Sears—Basement, and Sears Service Station.



THRILLER

One Day
Only—
Tomorrow!

*Genuine U. S. Army
Leather Jerkins*

Cost the Government \$6.75

\$1.67

*Worn under or
over the coat,
one of these jer-
kins won't inter-
fere with the
natural move-
ment of your
arms. Strong,
rugged, genuine
leather. 100%
wool lining.
Leather reinforce-
d under the
arms. Sizes 36
to 40.*

Sears—First Floor.

THRILLER

One Day
Only—
Tomorrow!

*Regular \$12.50 All Wool
Men's Topcoats*

In Brown or Gray

\$9.95

*For tomorrow only we
have reduced all our
regular stock of \$12.50
topcoats. You'll find the
new shoulder treatments,
the new fabrics, the
new patterns in this
group at a "Thriller"
price. Tweeds and her-
ringbones. Sizes 35 to
44.*

Sears—First Floor.

THRILLER

One Day
Only—
Tomorrow!

*4 CANS
Choice Green Beans*

25c

*Deliciously Tender Cut
Stringless Beans. Choice
Indiana Pack or Maryland
Pack. Regularly 9c Can.*

*Tomato Juice
Large Can
1 Pound 11 Ounces*

10c

*Enough to Serve 5 to 6 peo-
ple. Pure, Delicious Flavor.*

*Sirloin Steak
Choice Selected
Cuts for Broiling,
Frying or for a Fine
Juicy Swiss Steak.*

12½c

One Day, Tuesday only

Sears—Basement.

A Thriller!
Gift Stationery

29c

BOX

Regular
59c Box

White with a
linen finish,
24 sheets and
24 envelopes
to a box. Some
in portfolios.

—First Floor.

A Thriller!

Boys' Lumberjacks

\$1.59

Blue wool
melton or tan
or blue suede
cloth, with
slide fastener
front. Sizes 6
to 18.

—First Floor.

A Thriller!

Pre-Shrunk Shirts

77c

Regular
\$1

Men's collared
broadcloth
shirts in
white, tan or
blue. Sizes 14
to 17.

—First Floor.

A Thriller!

13-Plate Battery

\$2.98

And Your
Old Battery

Guaranteed
for 6 months.

For Fords,
Chevrolets
and Plym-
ouths. Just
50 at this
price.

—Basement and
Irvington Store

A Thriller!

Sunwarm Heaters

\$5.89

Regularly
\$7.45

Fits all cars
and has a
universal
heat deflector
and two-
speed switch.

With fittings.

—Basement and
Irvington Store

A Thriller!

100% Penn. Oil

10c

Quart
in your own
container

A good
quality 100% pure
Pennsylvania
oil.

—Basement and
Irvington Store

A Thriller!

Folding Stool

43c

Regularly
69c

Unpainted
step stool of
clear, strong
wood, heavily
rodded and
braced. Similar
to illustration.