

## NEWS OF THE WEEK IN BUSINESS AND INDUSTRY

ANNOUNCE CUTS  
ON RAIL FARES  
TO WEST COAST

Many Tourists Expected to Take Advantage of Reductions.

With California passenger fares hitting a new low, a winter-long pageant of events scheduled in that Pacific coast state and an unmistakable urge manifesting itself in the American public to travel extensively again, business on the Chicago & Northwestern Railway this winter to California and the west looks very bright, in the opinion of R. Thompson, passenger traffic manager of that railway, Chicago.

In the first place, here's the talk-stimulating lineup on the new fares to California which will go into effect on Dec. 1:

1. Round trip all-coast, rail fare and lower berth (the surcharge is eliminated Dec. 1) will be \$142.50 from Chicago—a saving of \$48.54 over last year's cost of \$191.04.

2. One way coach rates from Chicago to California will be sold for \$34.50 instead of \$40.00.

## Tourist Fare Down

3. The one way tourist car fare will be \$44.36 instead of \$50.00 with the berths extra.

4. The one way standard first-class fare will be \$66.55 instead of \$79.84, the berth being extra.

5. The surcharge will be eliminated from all sleeping car and parlor car tickets on the Chicago & Northwestern Railway, cutting that portion of the cost 1-3 per cent.

Those reductions place California at the lowest point in many years.

In addition, Californians are enhancing their reputations as entertainers by lining up a stellar list of attractions for this winter, the highlight of which will be the colorful Rose carnival on New Year's day, culminating in the national championship football game in the Rose bowl at Pasadena with the leading Pacific coast team meeting the champion of the east.

For a side trip on the way to California, Boulder dam is becoming increasingly important. It is vast enough to stir the imagination of the most seasoned traveler. Travellers over the Northwestern-Union Pacific are stopping off at Las Vegas, Nev., with increasing frequency to take a one-day side trip to the dam site.

## Many Fares Cut

The stupendous size of this undertaking can be realized when the visitor views the work from Observation Point and then from Lookout Point getting a far-flung view of some of the vast areas where the completed dam will create a lake 115 miles long and 8 miles wide. It takes some time for one to understand fully what the far-reaching results of this vast work will be, flood control, uniform irrigation and water supply, and hydro-electric power greater than that given by Niagara, all beneficially affecting millions of people in the southwestern states.

In addition to low fares to California, new low rail fares will be in every day everywhere on the Chicago & Northwestern Railway effective Dec. 1.

One way fares will be 2 cents a mile or 44-2-5 per cent reduction good in coaches or chair cars or 3 cents a mile in 16-2-3 per cent reduction, berth or seat extra.

Round trip fares will be 2 cents a mile each way in all classes of equipment with a ten-day return limit and 2½ cents a mile each way with a six months' return limit.

Surcharge on parlor and sleeping cars will be abolished.

## CLEANING IS NECESSARY

Metal Should Be Scrapped Before Applying Paint.

Metal, garden and porch furniture should be thoroughly cleaned, and if soiled, scraped with a wire brush before paint is applied. A special metal paint or a metal primer with finishing coats of exterior enamel or outside house paint will prevent corrosion of the exposed metal.

## Cement Group Supports Public Works Project

Winter Building Is Tamed Practical by Experts on Construction.

By Times Special CHICAGO, Nov. 27.—The administration's objective to place 4,000,000 additional men at work this winter, insofar as construction is concerned, is entirely in keeping with engineering possibilities, according to Edward J. Mehren, president of the Portland Cement Association.

"Building in winter is definitely practicable," said Mr. Mehren. "Some years ago construction engineers and builders exploded the centuries-old myth that construction, like the bear, should get into hiding with the first nip of fall. Methods have been in common use for years which permit of building in winter with rapidity and safety.

"Unfortunately, many builders and many of those who are responsible for building still do not realize that winter is no longer the dreadful ogre it once was. Any good builder knows or can easily find out just what simple precautions are necessary for work in the cold months.

PREPARE  
YOUR CAR  
For Winter

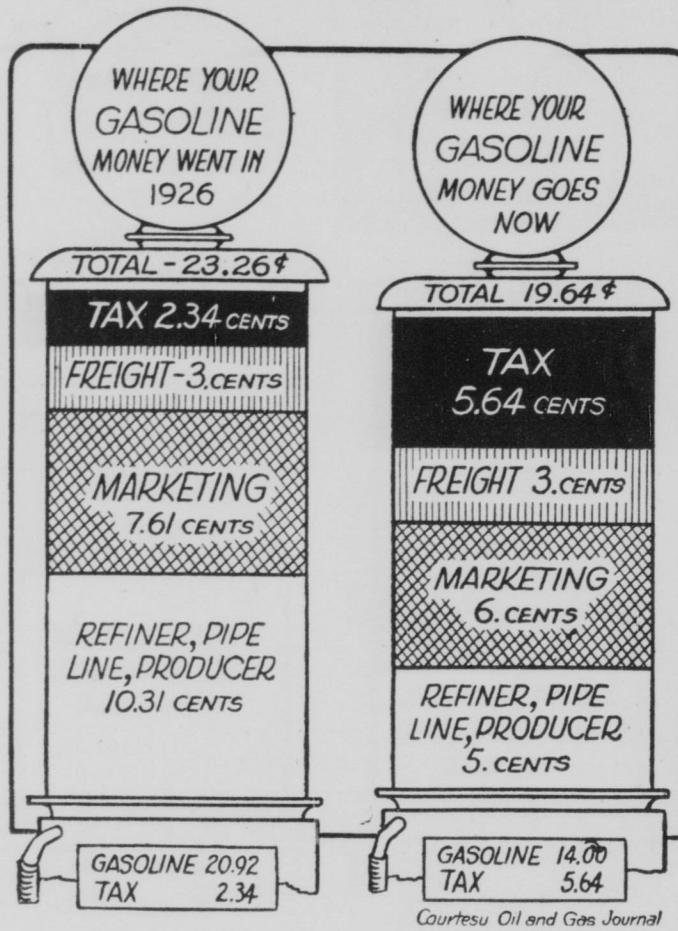


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## New Vogue in Interior Decoration Is Shown in Filling Station Construction

## GASOLINE PRICE VALUES ILLUSTRATED



Courtesy Oil and Gas Journal

During the depression gasoline prices sank to below cost levels. Compared with 1926, the government index for wholesale gasoline prices was down to 43.4 in the first six months of 1933. Farm products sank in the same period to 45.7.

With recent increases, the average retail price of gasoline (less tax) was at last report 14 cents, as compared with 20.92 in 1926. Average tax had increased from 2.34 cents to 5.64, making the total price paid by the consumer 19.64 cents today, as compared with 23.26. Gasoline has still several cents to go before equaling 1926 prices.

The oil industry receives 11 cents a gallon for gasoline as compared with 17.92 in 1926. The balance of what the consumer pays goes to railroads for freight and to gasoline tax funds. Freight is practically unchanged, but gasoline taxes have risen 141 per cent.

## December Holidays in All Countries Listed

Guaranty Trust Company of New York Offers Information.

The following list of bank and public holidays which will be celebrated in December on the dates indicated, is outlined by the Guaranty Trust Company of New York.

The list follows:

Tuesday, Dec. 1, Azores, Madeira (Independence), Brazil (state of Goiay, state holiday), Liberia (Newport day), Portugal (Flag day), Portuguese East Africa, Portuguese West Africa (revolt against Spain), Yugoslavia (national holiday).

Tuesday, Dec. 1, Abyssinia, Venezuela (national holiday), Yugoslavia (Belgrade, St. Nicholas, O. S.).

Tuesday, Dec. 23, Ceylon, India (Calcutta, Rangoon) (Christmas holiday).

Monday, Dec. 4, Persia (birthday of twelfth Imam).

Wednesday, Dec. 6, Finland (Independence), Greece (half day), Rumania (St. Nicholas).

Thursday, Dec. 7, Cuba (Decoration day).

• Many Open Dec. 8

Friday, Dec. 8, Argentina, Austria, Dominion of Canada (Quebec) observed by French banks in the Province of Quebec and by English banks in district where French population predominates, Chile, Colombia, Costa Rica, Czechoslovakia (part of day), Germany (Bavaria, Rhinehand and Upper Silesia), Guatemala, Hungary, Italy, Liechtenstein, Lithuania, Malta, Mexico (half day), Monaco, Nicaragua, Paraguay, Peru, Poland, Salvador, Spain (half day in Barcelona, Bilbao, Valencia and Vigo), Switzerland (Fribourg, Lucerne, Tessin, and the Catholic part of Basle), Tripoli, City of the Vatican, Venezuela, Yugoslavia (Ljubljana and Zagreb) (Immaculate Conception), Brazil (all day in the states of Alagoas, Bahia, Paraíba, Pernambuco, and half day in the states of Maranhão, Rio Grande do Sul, São Paulo (state holiday).

Tuesday, Dec. 26, Austria, Barbados, Basutoland, Bechuanaland, Bechuanaland Protectorate, Bermuda, British Guiana, British Honduras, Cayman Islands, Ceylon, China, Cuzco, Cyprus, Czechoslovakia, Danzig, Denmark, Dutch East Indies, Dutch Guiana, Estonia, Federated Malay States, Finland, Gambia, Germany, Gibraltar, Gold Coast, Greece, Hong Kong, Hungary, Iceland, India (Bombay, Calcutta, Madras, Rangoon), Iraq, Irish Free State, Peru, Poland, Salvador, Spain (half day in Barcelona, Bilbao, Valencia and Vigo), Switzerland (Fribourg, Lucerne, Tessin, and the Catholic part of Basle), Tripoli, City of the Vatican, Venezuela, Yugoslavia (Ljubljana and Zagreb) (St. Stephen).

Wednesday, Dec. 27, Ceylon, Estonia, Greece (not a legal holiday but banks are closed), India (Madras, Rangoon), Latvia, New Zealand, Rumania (Christmas holiday), Leeward Islands (Montserrat, bank holiday), City of the Vatican (St. John).

Thursday, Dec. 28, South Australia (Proclamation day).

Friday, Dec. 29, Costa Rica (San Jose, carnival), India (Madras: Christmas holiday), South Australia (bank holiday).

Saturday, Dec. 30, Brazil (state of Bahia; state holiday), Costa Rica (San Jose; carnival), Guatemala, South Australia (bank holiday), India (Madras, Rangoon; Christmas holiday), Philippines (Rizal's day).

The logic of the administration plan to place more and more men at work immediately is beyond question. That plan deserves the support of every private citizen and every public official who has anything to do with building.

"The regular public works program based on federal grants and loans should be pushed with every energy despite oncoming winter, which after all is just another big bad wolf, all bark and no bite."

Name is the Tibetan god of wealth.

A survey recently conducted by the construction league of the United States revealed that normally one of every ten workers in the country has a job in construction or in an industry dependent upon construction. Further, one of every five loaded railroad cars contains materials or equipment for construction. Therefore, when construction hits a sun, such as winter, all industry and business and practically all people suffer a drop in income and many workers get no income at all.

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"Unfortunately, many builders and many of those who are responsible for building still do not realize that winter is no longer the dreadful ogre it once was. Any good builder knows or can easily find out just what simple precautions are necessary for work in the cold months.

There is a slight extra cost for the precautions, but that means more labor.

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