

BLOCK'S 37th DOWNSTAIRS STORE

New! Just Arrived

For Anniversary! Another Shipment of Smart

Winter FROCKS

To Wear to Those Gay Holiday Parties!



Women's and Misses' **\$6.95**
Sizes 14-20, 36-46, and 48-60

These lovely crepes and sheer silks to wear for dining, dancing and afternoon parties have molded lines, new sleeve and skirt interest and the glitter of metallic trim! Also there are dignified but youthful styles for the larger woman! Buy several and be ready for the holidays!

Blackberry Pumpkin Black
Chinese Red Taupe Beige Turf Brown
Parrot Green Wild Plum Eel Gray
Blue Eagle Blue

BLOCK'S—Downstairs Store.



Lovely Lace Trimmed and Tailored

Silk Lingerie

That She Will Like For Christmas!

Women's and Misses' Sizes **77c** Flesh, White and Tea Rose

This rich-looking silk lingerie in delicate pastel tints looks as if it would cost much more! Be luxurious... buy several pieces at this low Anniversary price! Included are "Sea-Foam" slips, that rayon fabric that looks, feels and wears like silk!

Panties Dance Sets Chemise
Step-ins with matching Bandeaux.

BLOCK'S—Downstairs Store.

Just Unpacked! A Belated Shipment of

1,200 New Suits OVERCOATS and TOPCOATS

Just in Time for Anniversary

\$10.95 For Men and Young Men



Positively one of the greatest assortments we have EVER shown at this low price! Values it would be impossible to duplicate today! A wonderful display—but we advise early selection! New models! New patterns! New colors! Regulars, longs, shorts and stouts!

\$1 DEPOSIT WILL HOLD YOUR SELECTION
BLOCK'S—Downstairs Store.

We've Reduced Many of Our Luxuriously FURRED COATS

For This Spectacular Anniversary Event!



Regular \$16.50 and \$19.75 Values!

\$13.88

We must clear out stocks so we've cut these conservative and youthful styles to an astonishingly low price! Fresh fine furs! Molded lines! Preferred fashion details on sleeve and collars! Green, wine, black, blue, turf brown! Women's, misses', juniors, out sizes.

Nub Crepes Chinchillas
Diagonal Crepes Rough
Woolens Novelty Mixtures

BLOCK'S—Downstairs Store.



Just Imagine!
Now you can cut your hosiery bills in half!

Super-Wear "Snag-Proofed"

Full-Fashioned

Silk Hose

Imperfects of \$1.25 Quality

59c

Specially knit hose to resist snags and prevent runs! V a t dyed! Full length! Double stretch heel! Reinforced foot. Perfect fitting ankles!

Women's and Misses' Sizes 8 1/2 to 10 1/2 • New Winter Shades

BLOCK'S—Downstairs Store.



College Corduroy SLACKS

In the Newest Colors

\$2.69

They're smart as can be! Excellent quality corduroys in blues, tan, navy, beige, green, rust and others.

YOUNG MEN'S SLACKS cheviots, tweeds, French back **\$1.88**
CORDUROY RIDING BREECHES, blue or drab... **\$2.94**
CORDUROY WORK TROUSERS, blue or drab... **\$2.44**
MEN'S MOLESKIN TROUSERS... **\$1.89**
MEN'S \$5 SUIT TROUSERS, all wool... **\$3.48**

BLOCK'S—Downstairs Store.

Genuine Suede Leather Jackets

For Men and Young Men

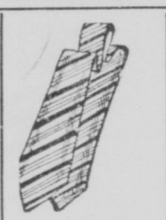
\$3.88

Just when they are in greatest demand we make this Anniversary sale offering! Knitted collar, cuffs and waistband. Slightly spotted.



Men's Corduroy Coats, sheeplined, \$5.89
Men's Moleskin Coats, sheeplined, \$4.49
Men's Tan Duck Work Coats, lined \$2.59
Genuine Horsehide Leather Coats, \$6.49
Men's Tan Trench Raincoats, only \$1.88

BLOCK'S—Downstairs Store.



Special! Men's New Ties **39c**

Persians! Baratheas! Satins! Every tie full shaped with silk tipped ends! Downstairs Store.



Men's New Novelty Sox, 3 Pcs. **50c**

Rayons and lisle reinforced for extra wear! Stripes! Figures! All-over designs! Sizes 10 to 12. Downstairs Store.



"Amoskeag" Broadcloth Pajamas **97c**

2-piece coat or middie styles of excellent quality broad cloth in novelty patterns, white or colors! Men's sizes A, B, C and D. Downstairs Store.



Sale! Pre-Shrunk Broadcloth Shirts

In Colors Guaranteed to Withstand Many Tubbings!

Men's Sizes 14 to 17

69c White! Tan! Blue! Green!

Full sized well-tailored shirts with perfect fitting attached collars! 7-button fronts with wide center pleat! V a t dyed guaranteed fast colors! Buy father's and brother's Christmas gifts now while you can get shirts like these at an Anniversary price!

BLOCK'S—Downstairs Store.



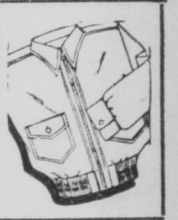
10% Wool Union Suits **\$1.29**

Medium weight snug-fitting long sleeve, ankle length style! Men's sizes 36-46. Downstairs Store.



Men's Ribbed All-Wool Sports Coats **\$2.59**

Button front style with 2 roomy pockets! Snug fitting! Navy blue, seal and autumn! Sizes 36 to 46. Downstairs Store.



Double Napped Suedecloth Jackets **\$2.59**

Coat style with zipper fastener, self collar, and elastic waistband! Navy or tan. Men's sizes 36 to 46. Downstairs Store.



Sale! Girls' Wash Frocks

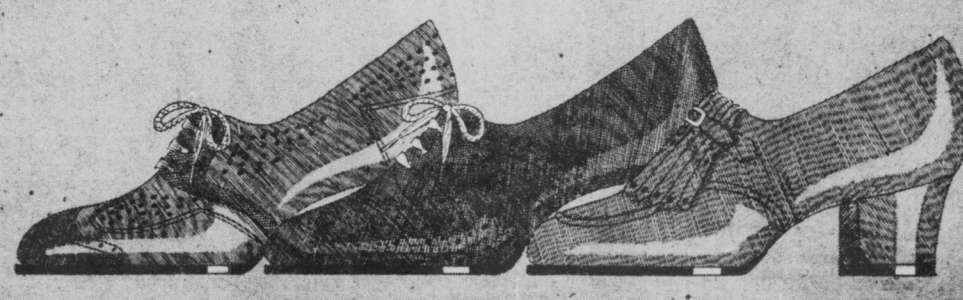
Send Your Child to School Well-Dressed at Little Cost!

Girls' Sizes 7 to 10, 10 to 16 Yrs.

88c

These frocks of fast color broadcloth and prints will be crisp and glowing after many tubbings! The skirts have box pleats and flares! Unusual little collars, nifty bows and ties, puff sleeves and novelty buckles and bows are youthful touches to please the school miss! Mothers, buy several at this Anniversary price.

BLOCK'S—Downstairs Store.



ONE DAY ONLY! Every Pair of Smart and Comfortable Sports Oxfords

In Our Downstairs Shoe Department Reduced to

Wear these for sport, for walking, for work... you'll find them comfortable as well as unusually smart and good-looking! Solid leather soles and heavy rubber caps on built-up leather heels make them sturdy! Brown, two-tone brown or black! Apron ties in black or brown. Thank the Anniversary Sale for your savings!

\$2.50

Women's, Misses' Sizes, 2 1/2 to 8 Widths A to C

BLOCK'S—Downstairs Store.

HATS of METAL

Are Gloriously New and Smart



And Priced to Meet Every Budget!

\$1.57

There's a world of glamour caught in the meshes of these chic little gold and silver hats! Wear them to dances, to the theater, to dinner... you'll be certain to be unusually smart. Women's regular and extra large headsizes.

BLOCK'S—Downstairs Store.

