

AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family

*Warm, Substantial Things for Every Member of Your Family
... of Ayres Dependable Quality ... at Lowest Prices!*



Girls' Durable Warm WINTER COATS

Snug fitting to keep out the cold north winds. Chinchilla wool fleece or novelty weave coats lined with warm fabric. Tailored or Laskin lamb collar. Shades of navy, wine, green, brown. Belt, button pocket trimmed. Sizes 7 to 14.

\$6.98

Sweaters \$1.39

Novelty knit all-wool sweaters. Long or short puff sleeves. Collar, tie or button trimmed. In shades to match your skirts. Sizes 8 to 14.

Skirts \$1.25

Flannel, novelty weaves and wool crepes. Tuck-in or bodice styles. Shades of blue, wine, green, brown and tan. Sizes 7 to 14.

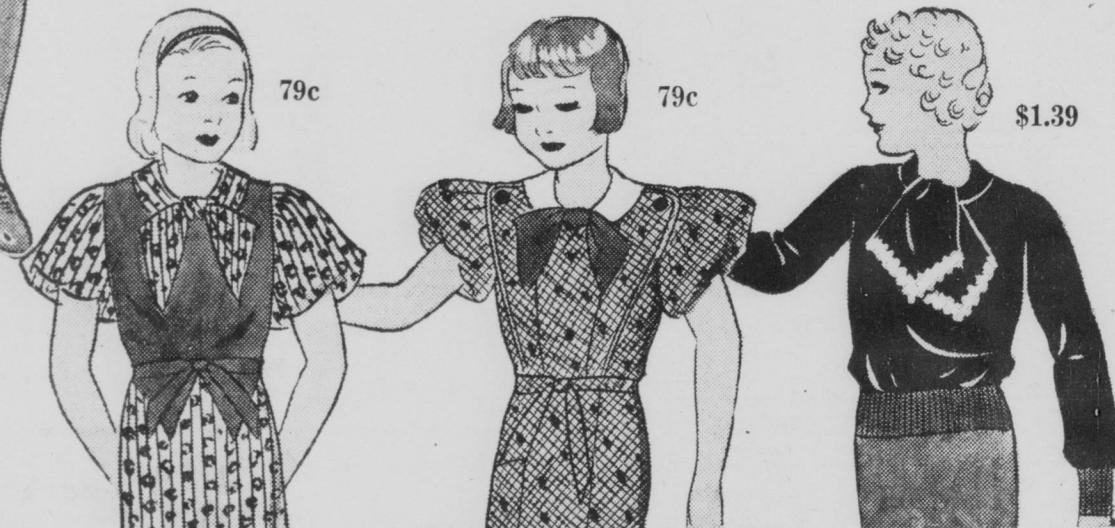
\$6.98

Fast Colored Wash Frocks

Good looking, wearable wash dresses in good quality broadcloth. Prints and floral effects, dots and checks. Plenty of exciting and dainty trims. Sizes 7 to 14.

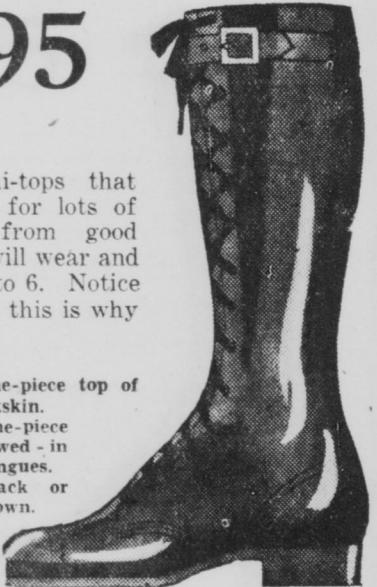
**79c
Each**

—Downstairs at Ayres.



Boys' Husky Hi-Top Boots **\$3.95**

Real lumberjack hi-tops that are rough and ready for lots of action. Well-made from good leathers and the sole will wear and wear. Sizes from 11 to 6. Notice these points below . . . this is why they're so good.



• Goodyear welt constructed.
• No-mark sewed soles that outwear leather soles.
• Storm welted.
• Leather Heels.
• 14 Inches Tall.

—Downstairs at Ayres.

Boys' Fine SHIRTS

69c

Well made, full cut, absolutely fast colors. Wear for either school or dress-up occasions. Plain colors, fancy patterns in all the wanted colors. Sizes 8 to 14 1/2.

Slacks \$2.98

Wide bottom corduroy slacks in wine, purple, green, rust and blue colors. Well made and will wear. Sizes 8 to 20.

Sweaters \$1.49

Plain colors with contrasting trims. In all the wanted colors. Warm and serviceable. Sizes 26 to 36. Exceptional quality.

Knickers \$1.19

Full lined, well cut serviceable knickers in tans and grays. Button through the hip pocket. Sizes 6 to 16.

—Downstairs at Ayres.



This Big, Lovable "So-Lite" Baby Doll Weighs Only 11 Ounces!



No composition plaster for the children to drop and break . . . made from a soft durable fabric. Kapok stuffed body, brown or blue eyes. Real eyelashes. Says "MAMA." Face is imported painted sateen with the cutest expression you've ever seen. The hair is a curly mass of wool yarn that's adorable. Organdy dress and bonnet in pink or blue.

\$1.98

A Real Electric Stove

Complete with Utensils

\$1.29

Complete

Just the gift to give that "little home maker" and it'll be instructive too, because the stove will really cook small quantities. The utensils are made of "TOY ALUMINUM" and consists of cake baking set and cookie cutters, 1 boiling pan, 1 mixing pan and 1 skillet. The extension cord will fit any light socket.

—Downstairs at Ayres.

*Men! "Hop On" This
Opportunity to Buy!*

2-Pants Suits Topcoats and Overcoats **\$13.50**



The Suits have smart styling, faultless tailoring and fine fabrics! The selection and assortment is large enough that we can fit you no matter what size you require, in regulars, longs, stouts, slims. Fine looking single or double breasted models. The value is exceptional for times like these, especially since you get 2 pairs of trousers.

Topcoats and Overcoats are also exceptional in value. You'll get good service . . . good looks . . . smart tailoring in each garment. They're garments that you can wear with real satisfaction for they have the correct styling for this season, they come in blues, grays, browns and tans. Half and full belted styles. Models for men and young men!

Extra Quality Corduroy Slacks	\$2.95
Zipper Suede Leather Jackets	\$5.95
Durable Suedecloth Jackets	\$2.95
Blue Melton Zipper Jackets	\$3.95
Good Looking Wool Cheviot Slacks	\$2.49
Zipper Front Corduroy Jackets	\$3.39
Double Breasted Melton Coats	\$5.95
Men's Raincoats (Will really turn rain)	\$3.49
Men's Sturdy Work Pants	\$1.95

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Men's Fast Color SHIRTS

88c



First quality plain colored shirts suitable for gift giving. Well made, well cut so that they will fit well. Collar attached style in white, tan, green, and blue. The low price is yours because of a special purchase we made before the code went into effect. Sizes 14 to 17.

Sale! Silk-and-Wool 'Real Silk' Socks

4 Prs. \$1

Irregulars

Men's Christmas Ties	25c
Cones Boss Work Shirts	79c
Cones Boss Overalls	\$1.79
Warm Union Suits	\$1.00
Cotton Sport Coats	79c
Shaker Knit Sweaters	\$1.49

—Downstairs at Ayres.