

DAY

Toyland

OPENS TOMORROW

2nd Floor

FREE! RUBBER ANIMAL TOYS

Santa Claus will be at The Leader tomorrow and will give absolutely free of charge a Rubber Animal Toy (no purchase necessary) to every boy and girl accompanied by parent tomorrow.

ADJUSTABLE TOP
FULL FASHIONED SILK HOSIERY

- Irreg. of \$1 Quality
- French heel
- Cradle Foot
- COLORS!
- Friar Brown
- Jungle
- Smoke Brown
- Ocean Mist
- Matin
- Ming
- Greyline
- Biscayne
- Sizes 8 to 10

55c

Pair

Now Will Buy These NOVELTIES

Pumps and Ties
Brown Suedes
Black Kids
Stylish - Styled to Fit
Support Included
Our quality will be thrilled by this
Price. A style for every foot.

\$1.59

Main Floor

duroy House
25c
Shades of
PAIR—

and Rubber
25c
PAIR—

Girls' High
99c
PAIR—

BOYS' HI-CUTS
Black Elk Leather
Waterproof Welting
Rubber Heels
Sizes 10 to 6
Every Pair Guaranteed
PAIR

\$1.99

Main Floor

TO THE LEADER FOR UNUSUAL VALUES!

19c Pillowcases
 Size 42x36. Bleached soft finish with wide hems.
 Main Floor

19c Printed Percales
 36 Inches wide. Assorted patterns. Vat dyed. Cut from full bolts. YD.
 Main Floor

WOMEN'S 36 NEW FALL
Chamoisuede Gloves
 First quality. Brown and black. Sizes 6 to 8. PAIR—
 Main Floor

Wom. Chiffon Silk Hosiery
 Imperfects of 50c quality. New fall shades in all sizes.
 Main Floor. PAIR—

Wom.'s 59c All-Wool Scarfs
 Beautiful Scotch plaids. On sale Saturday at only—
 Main Floor

Infants' Full Length Hose
 15c VALUE
 White, tan and black mercerized, in sizes 4 to 6 1/2, all-wool included. PAIR—

Fancy Sport Hose
 With shaped legs. All sizes 7 to 9 1/2. Main Floor. PAIR—

Boys' Golf Hose
 Cuff Top—Plaid patterns in a good assortment of colors, (irreg.). Main Floor. PAIR—

Large \$1.95 Mamma DOLLS
 • Completely Dressed
 • 25 Inches High
 • Organdy Dress
 • Rubber Panties
 • Shoes, Etc.
 On Sale Saturday

\$1.19

2nd Floor

FIBRE DOLL BUGGY
 Replacement Price—\$2.98
 • Rubber Tires
 • Wire Wheels
 • Long Push Handle
 • Movable Hood
 • In Green and Tan

\$1.96

2nd Floor

STURDY Velocipedes
 \$2.49 Value
 • All-Metal Construction
 • Wire Wheels
 • Rubber Tires
 • Rubber Pedals
 • Assorted Colors

\$1.96

2nd Floor

JOIN OUR CHRISTMAS 19c TOY CLUB

ONLY 25 SHOPPING DAYS 'TILL CHRISTMAS

STORE HOURS SATURDAY 9 A.M. TO 9 P.M.

BOYS' AND GIRLS' PANTIE WAIST
Union Suits
 Replacement Price—50c

- Flatlock Seams
- Reinforced at Points of Strain
- Short Sleeve, French Bottom
- Rayon Trimmed
- All Sizes 2 to 12.

29c

Girls' Knitted BLOOMERS
 Rayon striped, Sizes 4 to 16 Years. On sale, pair—

12 1/2c

WOMEN'S RAYON TINTED
UNION SUITS
 Replacement Price—69c

- Sleeveless, Tight Knee
- Reinforced Arm Shields
- Tailored Tops
- Sizes 36 to 44

39c

Women's Durene Yarn KNITTED SNUGGIES
 Vests and Panties, in small, medium and large. On sale, each—

22c

Silk LINGERIE
NEW TAILORED AND LACE-TRIMMED STYLES
DANCE SETS AND CHEMISE

- Soft Lovely Pure Silk
- Smartly Tailored and Lace Trimmed Styles
- White, Flesh and Tea Rose

77c

2nd Floor

Women's Taffeta Slips
 Chalk finish rayon, flesh and tea rose, lace trimmed. Sizes 34 to 44.

59c

WOMEN'S \$1.95 DAYTIME
CREPE DRESSES

- Broadcloths
- 30 Square Prints
- In Checks, Plaids, Dots
- High Collars, Puff Sleeves
- All Sizes 14 to 52.

99c

2nd Floor

Girls' Knitted DRESSES
 Long sleeves and round collars in adorable styles with pleated or flared skirts in wanted colors. Sizes 7 to 14.

49c

MEN'S HEAVY COTTON
Union Suits
 • IRREG. of \$1.19 QUALITY
 Winter Weight

Full combed yarn with cooper neck. Long sleeve and ankle length. Standard full cut. Sizes 36 to 46.

59c

Main Floor

Men's 36 Heavy Fleece Lined Shirts—Drawers
 Shirts in sizes 36 to 46 and drawers in sizes 32 to 44. On sale, garment—

59c

Men's "Hockmeyer"
Corduroy SLACKS

Genuine "Hockmeyer" and "Compton" Corduroys in narrow wale and ripple patterns; 22-inch bottoms and side buckle straps. Choice of Royal blue, rust, wine, green, gray, leather, tan and navy. Sizes 28 to 36.

\$2.49

Pair

Main Floor

MEN'S \$2 MOLESKIN TROUSERS
 Heavy weight mole-skin trousers. Tailored in slacks and regular models. In sizes 28 to 42. PR.

\$1.44

Men's Corduroy Zipper Jackets
REGULAR \$2.95 VALUES

Ripplette corduroys with zipper front, 2 slash pockets, knit grip cuffs and bottoms in leather color only. Sizes 36 to 44.

\$1.99

Main Floor

Men's 50% Wool SWEATERS
 Coat style with 2 pockets. Full and well tailored. Oxford and brown shades. Sizes 36 to 46. Main Floor

86c

Men's Genuine B. V. MAY CELANESE
FANCY HOSE

- Regular 25c First Quality
- New Patterns and Colors
- Sizes 10 to 12

PAIR—

5 Pairs for 65c

Men's 35c Pure SILK HOSE
 • Fancy Patterns
 • Reinforced Heels & Toes
 • Sizes 10 to 12. PAIR—

25c



THANKS-GIVING

OFFICIAL DENIES PRESS INTEREST OWNED BY FIRM

Advertising Vital to Any Good Business, Says Utility Head.

By Times Special

HAMMOND, Ind., Nov. 24.—The Northern Indiana Public Service Company has no financial interest in any newspaper in the 210 communities which it serves, asserted Morse Delaplain, president of the company, today in commenting on testimony before the federal trade commission at Washington yesterday.

In this testimony it was stated that the Northern Indiana Public Service Company had made loans to two Indiana newspapers.

Mr. Delaplain also commented on attacks which have been made on the company's newspaper advertising program. He asserted he regarded advertising as vital to success of the company's operation.

"Advertising clears the way for rate reductions by increasing usage of gas and electric service," he asserted.

No Newspaper Loans

His statement follows:

"In view of testimony before the federal trade commission at Washington yesterday, I feel it necessary to state that the Northern Indiana Public Service Company has no financial interest in any newspaper in the territory in which it operates.

"The statement has been made that the company loaned \$4,000 to the Lake County Publishing Company, publishers of the Hammond Times. This statement is not correct.

"The sum of \$4,000 was advanced to the publishing company in May, 1931, as a prepayment of advertising charges. At the end of 1931, the Northern Indiana Public Service Company still had advertising in the amount of \$1,461 to its credit. In September, 1932, advertising in that amount had been used and there have been no further advance payments.

Rumor Are Untrue

"Regarding the statement that the Northern Indiana Public Service Company held shares of the Pilot Publishing Company, publishers of the Plymouth Daily Pilot, the Northern Indiana Public Service Company at no time bought any stock in this newspaper. When the Plymouth Lighting Company, nearly ten years ago, its assets included five shares of the Pilot Publishing Company. These shares had been bought in 1920 by C. D. Snobberger, former owner of the utility. The stock was redeemed by the publishing company in 1929 at the purchase price.

"So far as the advertising program of the Northern Indiana Public Service Company is concerned, I have always regarded it as a vital part of the company's operation.

"No business can succeed that does not use newspaper advertising to transmit its message to the public. By transmitting a message and encouraging the use of gas and electric service, the way is cleared for the rate reduction which inevitably accompanies increased usage.

"I believe strongly in newspaper advertising because of its inherent value—not as a subsidy—which the press would not accept in any instance. Our strongest critics receive just as much advertising as do other papers.

Watch Public Opinion

"Much has been made of the fact that the company subscribes to newspapers. It is one of the best ways in which we can keep informed of activities in the 210 communities which we serve. These subscriptions cost \$882.13 for the entire company this year.

"I wish to reiterate that the Northern Indiana Public Service Company has no financial interest in any newspaper in its territory and that the company is not so unwisely as to believe it could curry favor with the newspapers with the 'bribe' of advertising. Offer of such a bribe would be the most certain way to gain the enmity of an honest newspaper."

U. S. CIVIL SERVICE FOREST JOBS OPEN

Yearly Salaries Range From \$2,600 to \$6,400.

Civil service openings for forestry experts, a position created by the emergency work program, were announced today by Frank J. Boatman, local civil service secretary.

Experts in erosion control, silviculture, range management, forest survey, forest economics, administration, forest or range ecology, forest recreation and forest land acquisition are needed. Salaries will range from \$2,600 to \$6,400 a year, less 15 per cent economy act reduction.

'BEAR RIGHT RELATION TO GOD,' IS MESSAGE

Girl Evangelist Urges Building of Kingdom of Peace.

"Unless you, as an individual, bear the right relation to God you can not bear the right relation to your fellow man," said Uldine Utley, girl evangelist, in her sermon last night at the Cadle tabernacle on the subject "Two Remedies for World Conditions."

"We have tried to make over the world by changing the things within the world through human agencies. You can not build a kingdom of peace with unregenerated people, any more than you can build a substantial house with rotten boards," she said.

"One Preacher Less" will be the subject of Uldine's message tonight and tomorrow night she will preach on "The Most Miserable Man in Town."

WHEEL HURLED FROM AUTO ROLLS OVER HILL

Recovered Half Mile Away After Two-Hour Search.

By United Press

PORTLAND, Mich., Nov. 24.—A wheel which broke from the front axle of a car on a highway near here was recovered two hours later a half mile away. It was believed to have rolled down one long hill and completely over another.

LIFE LONG 'FRIEND' Keeps Them Fit at 70

This safe, all-vegetable laxative—NR—has been as dependable as a family doctor during their trying years. NR keeps them regular year after year faithfully—with need any need to increase the dose. No wonder their "evening of life" is so free from complaints. Millions of people welcome the aid of this reliable corrective. For Nature's Remedy strengthens and regulates the entire alimentary tract; safely carries away the poisons that bring on headaches, colds, biliousness, etc. Get a 25c box. All druggists.

TO-NIGHT TOMORROW ALRIGHT

"TUMS" Quick relief for acid indigestion, heartburn. Only 10c.

Call 6494—For Good Dry Cleaning

DYEING

FRENCH DYE WORKS

The garment cleaners

Main Plant, 317 West Maryland St. HATS, DRAPERIES, CARPETS, Cleaned and Dyed FURS

FIRE IS LAID TO MICE

Blaze Causes Damage of \$50 to Doctor's Home.

Mice gnawing matches were blamed for a fire which destroyed the garage of Dr. Stanford H. Kenney, 3033 Sutherland avenue, yesterday with a loss estimated at \$50.

LOST!

Lost pep—tired, ambitious—these symptoms are quite common. But it is not necessary to experience them. Try Koloidal Iron and Cod Liver Oil Extract Tablets.

Mr. George W. Black, 127 W. Georgia St., Indianapolis, had lost his pep. It seemed as though he had lost all the time and then I heard about Koloidal Iron tablets and decided to try them. They certainly helped me. I feel better than I have for a long time. I can honestly recommend them to anyone suffering from lost pep.

Koloidal Iron and Cod Liver Oil Extract Tablets have helped you for you than merely help you to regain lost pep. They are a physical health builder, particularly beneficial to those underweight.

ARE YOU A MARKED MAN

IS YOUR FACE COVERED WITH UNSIGHTLY RASH OR PIMPLES?

You Need no Longer Suffer or Be Humiliated. Read What Mr. George H. Deer, 4129 Byram Avenue, Says:

I certainly do recommend JO-DA-SOL to any one suffering with any kind of skin trouble. I had a breaking out on my neck and tried almost everything anybody would recommend. JO-DA-SOL did the work in less than a week.

GET A BOTTLE OF JO-DA-SOL TODAY AT ANY OF THE HAAG'S CUT PRICE DRUG STORES.