

to Ayres Downstairs Tomorrow for ... SAVINGS in Our FRIDAY SALES!



Friday! A Grand Group of

Winter Frocks

To Make You Fashionable—From "Sun-Up" Till "Sundown"!

\$3.95

• Canton Crepe • Ribbed Silks
• Rough Crepe • Wools
• Satins • In the Colors
• Satin Trims for You and You!

This eye compelling group of gay winter dresses contrasts smartly with the black or brown of your winter coats. The sort of dresses that you've been looking for ... for the fashion details are there ... the colors are sure to "click" ... and the price is low enough to satisfy your flair for thrift. This group contains many of those "WOOLS" that have been selling so fast the last few days. In women's, misses' and junior sizes.

Other Fine Winter Frocks, \$6.95
—Downstairs at Ayres.

White Outing, 10c Yd.
27 inches wide, white outing flannel for gowns, etc.

Breakfast Cloths, 29c Ea.
Printed cloths of heavy cotton cloth. Size 38x38 and 38x48.

Cotton Blouses, 39c
Good looking blouses in the wanted styles and colors.

Coat Sweaters, \$1.00
Wool jersey in the styles and colors that go best with your skirt.

Sport Skirts, \$1.69
With all the latest details and colors that speak chic.

Broadcloth Smocks, 89c
Broken lots in mostly small sizes. All genuine broadcloth.

Wash Dresses, 89c
Extra size long sleeves. Sizes 46 to 52. Percale and dark colors.

Bib Aprons, Each 10c
Fast color printed bib aprons. Practical for gifts or prizes.

Children's Hose, Pr. 15c
Fine or derby cotton rib school hose. Irregulars. Sizes 6 to 9 1/2.

Rayon Hose, Pr. 15c
Irregulars in women's sizes, 9 to 10. Assorted colors.

Children's Hose, 10c
Small sizes only! 7/8 and full length fancy hose. First quality.

Capeskin Gloves, 98c
Irregulars in leather capeskin, plain or pullons. Broken sizes.

Electric Grillette, \$1
Friday only! Fine for toasting sandwiches and grilling steaks.

Infants' Creepers, 79c
Broadcloth, applique and embroidered trim. Vat dye. Reduced.

Walking Dresses, 79c
Prints and sheers. Slightly mussed. Fast colors. Reduced.

Outing Sleepers, 39c
Or pajamas in stripes. Seconds. Sizes 2 to 6. Good quality.

Rayon Undies, 2 for 50c
Bloomers or shorts in flesh or honeyed shades. Sizes 2 to 6.

Infants' Robes, 69c
Warm bath robes made of blanket cloth. Washable. Good quality.

SPECIAL!
Salted Nut Mixture, 49c Lb.

Contains almonds, pecans, cashews and brazils.

Fresh Shelled Nut Meats for Your Baking, 25c Pkg.

CHOICE OF
• Almonds
• Pecans
• Black Walnuts
• English Walnuts
—Downstairs at Ayres.



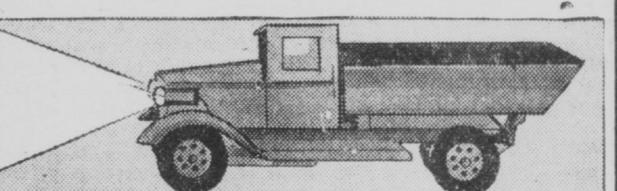
Here's Just the Thing for
Clubs, Charity Groups or
Aid Societies Who

**Plan to Dress Dolls
for Christmas**

—These Lovable Babies Are

25c and 59c

Pretty undressed dolls made of composition with baby blue eyes and cute bow-legs. The head, legs and arms will move. The Baby Bunting Jr. Doll is about 9 inches tall. The Baby Bunting Doll is about 12 inches tall. Both in attractive gift boxes.



**This Dump Truck Has
Electric Lights!**
Complete With Battery

29c

A sturdy little toy that has solid rubber wheels, a dump that really dumps and 2 headlights that will light. Painted a bright red to appeal to all youngsters. Equipped with an Ever-ready Battery. Stake Truck with lights at this same price. —Downstairs at Ayres.

Start-o'-Winter Sale!

Irregulars of Men's

**REAL SILK
Silk-and-Wool Socks**

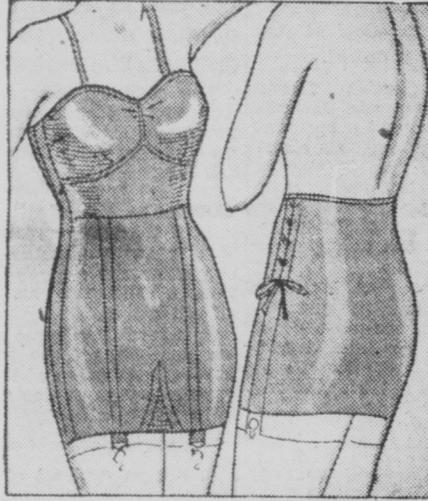
4 Pairs \$1.00

These famous "Real Silk" socks are going like wildfire, but we still have a complete assortment in sizes, from 10 to 13, in plain or fancy patterns. Protected at the heel and toe with serviceable elastic. —Downstairs at Ayres.

SPECIAL SALE!

Rubber Reducing Corsets

At \$1.49



One-piece girdle brassiere of strong rayon covered rubber. Cotton lined, soft swami bust and ribbon straps. 4 Hose supporters. Sizes 34 to 46.

At \$1.00

Stepin girdles with lacing at the sides, 15-inch length of rayon covered rubber. Cotton lined. Boned over the abdomen. Sizes 26 to 35. —Downstairs at Ayres.

Wool Crepe, \$1.00 Yd.
36-Inch. Dress weight. Black, brown, green, wine and other colors.

Corduroy, 79c Yd.
Complete assortment of colors in black, brown, green, blue, red.

India Prints, 25c to \$5

An enormous assortment of sizes and lengths. Very Gifty.

Nevatere Sheets, 77c

Sizes 81x99 or 72x99. Pillow cases, each 18c.

Sheet Blankets, 59c Ea.

Size 70x80 Cotton sheet blankets. Made of good quality materials.

**Tuck-Stitch
"Cuddles"
Panties or Vests, 29c Ea.**



When the winter winds whistle you need to wear warm "cuddles" vests or panties. These are cotton with a rayon stripe, warm and yet light in weight. Fit perfectly under your new winter dresses! Colors in flesh. SECONDS.

—Downstairs at Ayres.

Thanksgiving Linens

\$2.98 to \$6.95

Thanksgiving tables call for new dresses in white, colored and white with colored borders made from fine quality LINEN DAMASK. You may have your choice of Sets in service for 6, 8, or 12. With cloths ranging from 72 inches to 102 inches. The price ranges from \$2.98 to \$6.95.

—Downstairs at Ayres.

Rayon-and-Wool SPIRAL CREPE

79c YARD

Just 1,000 yards of beautiful rayon and wool spiral crepe. In remnants of 5 to 20-yard lengths. You can get any desired length in the three best colors: black, brown, wine. If we purchased this quality material on the market today ... it would cost us almost 3 times this amount.

Black Rayon Faille

79c YARD

Fine Faille, fashion's favorite fabric for this winter season. The price is low because we made a fortunate purchase from a manufacturer who needed the money. All first class quality that will wear and wear.

—Downstairs at Ayres.

IRREGULARS of FULL FASHIONED

REAL SILK Chiffon Hose

50c

PAIR

—Downstairs at Ayres.

Sizes 8 1/2 to 10 1/2

Right When You Want Them! A Sale! Suede Shoes

• All Suede • Suede-and-Patent
• Suede-and-Kid • Suede-and-Reptile

\$2.95 Pr.



Just think of it—smart suede shoes at a low sale price that will enable you to buy a pair of hose and a bag with what you save. Black or brown in pumps, straps, oxfords and ties. Every pair styled right up to the minute, and can be worn for all occasions. Sizes 3 to 9. —Downstairs at Ayres.

Men's Warm Winter OVERCOATS

**Topcoats and
2-Pants SUITS**

\$13.50



Overcoats and Topcoats are smartly tailored, are exceptionally good looking and will wear a long time to come. Each garment is correctly styled with full or half belts, single or double breasted styles. The colors are tans, browns, blues and grays. Models for men and young men.

The Suits have 2 trousers, are extremely well made to tailoring and the choice of fabrics. The selection is large enough that we can fit you no matter whether you require a regular, stout, long or slim. Fine looking single or double breasted styles. Your choice of this season's popular colors. For young men and men who like to look young.

—Downstairs at Ayres.

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