

to Ayres Downstairs Tomorrow for . . .

SAVINGS in Our FRIDAY SALES!



Friday! A Grand Group of Winter Frocks

To Make You Fashionable—From "Sun-Up" Till "Sundown"!

\$3.95

- Canton Crepe
- Ribbed Silks
- Rough Crepe
- Wools
- Satins
- In the Colors for You and You and You!
- Satin Trims

This eye compelling group of gay winter dresses contrasts smartly with the black or brown of your winter coats. The sort of dresses that you've been looking for . . . for the fashion details are there . . . the colors are sure to "click" . . . and the price is low enough to satisfy your flair for thrift. This group contains many of those "WOOLS" that have been selling so fast the last few days. In women's, misses' and junior sizes.

Other Fine Winter Frocks, \$6.95

—Downstairs at Ayres.

White Outing, 10c Yd.
27 inches wide, white outing flannel for gowns, etc.

Breakfast Cloths, 29c Ea.

Printed cloths of heavy cotton crash. Size 38x38 and 38x48.

Cotton Blouses, 39c
Good looking blouses in the wanted styles and colors.

Coat Sweaters, \$1.00
Wool jersey in the styles and colors that go best with your skirt.

Sport Skirts, \$1.69
With all the latest details and colors that speak chic.

Broadcloth Smocks, 89c
Broken lots in mostly small sizes. All genuine broadcloth.

Wash Dresses, 89c
Extra size, long sleeves. Sizes 46 to 52. Percales and dark colors.

Bib Aprons, Each 10c
Fast color printed bib aprons. Practical for gifts or prizes.

Children's Hose, Pr. 15c
Fine or derby cotton rib school hose. Irregulars. Sizes 6 to 9½.

Rayon Hose, Pr. 15c
Irregulars in women's sizes, 9 to 10. Assorted colors.

Children's Hose, 10c
Small sizes only! ½ and full length fancy hose. First quality.

Capeskin Gloves, 98c
Irregulars in leather capeskin, plain or pullons. Broken sizes.

Electric Grille, \$1
Friday only! Fine for toasting sandwiches and grilling steaks.

Infants' Creepers, 79c
Broadcloth, applique and embroidered trim. Vat dye. Reduced.

Walking Dresses, 79c
Prints and sheers. Slightly mussed. Fast colors. Reduced.

Outing Sleepers, 39c
Or pajamas in stripes. Seconds. Sizes 2 to 6. Good quality.

Rayon Undies, 2 for 50c
Bloomers or shorts in flesh or honeydew shades. Sizes 2 to 6.

Infants' Robes, 69c
Warm bath robes made of blanket cloth. Washable. Good quality.

Wool Crepe, \$1.00 Yd.
36-inch. Dress weight. Black, brown, green, wine and other colors.

Corduroy, 79c Yd.
Complete assortment of colors in black, brown, green, blue, red.

India Prints, 25c to \$5
An enormous assortment of sizes and lengths. Very Gifty.

Nevatere Sheets, 77c
Sizes 81x99 or 72x99. Pillow cases, each 18c.

Sheet Blankets, 59c Ea.
Size 70x80 Cotton sheet blankets. Made of good quality materials.

SPECIAL SALE!

Rubber Reducing Corsets

At \$1.49

One-piece girdle brassiere of strong rayon covered rubber. Cotton lined, soft swami bust and ribbon straps. 4 Hose supporters. Sizes 34 to 46.

At \$1.00

Stepin girdles with lacing at the sides. 15-inch length of rayon covered rubber. Cotton lined. Boned over the abdomen. Sizes 26 to 35. —Downstairs at Ayres.

IRREGULARS of FULL FASHIONED

REAL SILK Chiffon Hose

Sheer beauty, lasting service . . . that's the story of these full-fashioned Real Silk Hose. Made from fresh silks, protected at the points of strain and wear, to give you long service. Made by the latest methods of manufacturing to give you sheer beauty and the colors that "go with" your costumes. With picot tops.

Sizes 8½ to 10½

50c PAIR

—Downstairs at Ayres.

Right When You Want Them! A Sale! Suede Shoes

- All Suede
- Suede-and-Patent
- Suede-and-Kid
- Suede-and-Reptile

\$2.95 Pr.

Just think of it—smart suede shoes at a low sale price that will enable you to buy a pair of hose and a bag with what you save. Black or brown in pumps, straps, oxfords and ties. Every pair styled right up to the minute, and can be worn for all occasions. Sizes 3 to 9.

—Downstairs at Ayres.



Tuck-Stitch "Cuddles" Panties or Vests

29c Ea.

When the winter winds whistle you need to wear warm "cuddles" vests or panties. These are cotton with a rayon stripe, warm and yet light in weight. Fit perfectly under your new winter dresses! Colors in flesh. SECONDS.

—Downstairs at Ayres.



Thanksgiving Linens \$2.98 to \$6.95

Thanksgiving tables call for new dresses in white, colored and white with colored borders made from fine quality LINEN DAMASK. You may have your choice of Sets in service for 6, 8, or 12. With cloths ranging from 72 inches to 102 inches. The price ranges from \$2.98 to \$6.95.

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Rayon-and-Wool SPIRAL CREPE

79c YARD

Black Rayon Faille

79c YARD

Fine Faille, fashion's favorite fabric for this winter season. The price is low because we made a fortunate purchase from a manufacturer who needed the money. All first class quality that will wear and wear.

—Downstairs at Ayres.

SPECIAL!

Salted Nut Mixture 49c Lb.

Contains almonds, pecans, cashews and brazils.

Fresh Shelled Nut Meats for Your Baking

25c Pkg.

CHOICE OF

- Almonds
- Pecans
- Black Walnuts
- English Walnuts

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Cotton Hose, Pr. 15c

Irregulars in beige, black, white. Sizes 4 to 6½. Serviceable. Broken color range.

Girls' Scarf Sets, \$1.00

Beret and scarf sets individually boxed for gifts. Assorted colors.

Knit Underwear, Ea. 50c

For children, of cotton and rayon. French or knee length. Sizes broken.

Boys' Shirts, 69c

Fast color in plain white, plain color and fancy patterns. Sizes 8 to 14½.

Boys' Blouses, 79c

Button-on style. White, plain or fancy colors. Sizes 4 to 10.

Boys' Overalls, 79c

Heavy blue denim. Triple stitched. Sizes 6 to 16. Full cut.

Outing Sleepers, 79c

1-Pc. outing flannel sleepers, with long sleeves and legs, 4 to 10.

Boys' Warm Gloves, 29c

Gauntlet style, lined jersey gloves. Warm and serviceable.

Corduroy Knickers, \$1.98

Full lined, fancy knickers. Brown and gray. Sizes 6 to 15.

Initialed Sweat Shirts, 59c

Boys' and girls'. Shirts are seconds in sizes 2 to 14.

Leatherette Coats, \$2.98

Black, sheep lined. 4 pockets. Full belt. Sizes 6 to 16.

Knicker Suits, \$5.98

Well made, serviceable suits. Brown, gray, blue. Sizes 6 to 15.

Men's Gift Shirts, 77c

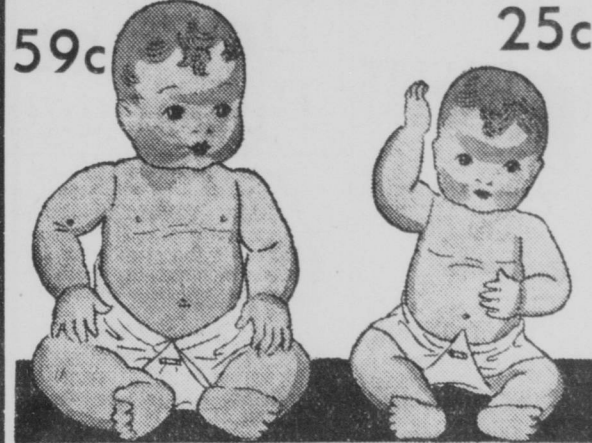
Plain colors in white, tan, blue, gray, green. Sizes 14 to 17.

Christmas Ties, 25c

Mogadore and tipped end ties. Fine assortment of colors.

Men's Knit Shirts, 25c

Fine combed yarn, some seconds and some first quality; 34 to 44. Also shorts, 25c.



Here's Just the Thing for

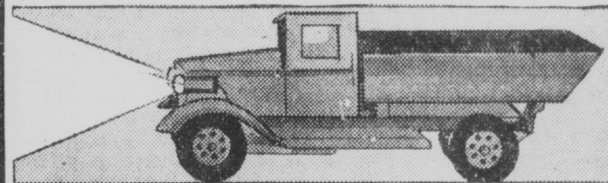
Clubs, Charity Groups or Aid Societies Who

Plan to Dress Dolls for Christmas

—These Lovable Babies Are

25c and 59c

Pretty undressed dolls made of composition with baby blue eyes and cute bow-legs. The head, legs and arms will move. The Baby Bunting Jr. Doll is about 9 inches tall. The Baby Bunting Doll is about 12 inches tall. Both in attractive gift boxes.



This Dump Truck Has Electric Lights!

Complete With Battery—

29c

A sturdy little toy that has solid rubber wheels, a dump that really dumps and 2 headlights that will light. Painted a bright red to appeal to all youngsters. Equipped with an Ever-ready Battery. Stake Truck with lights at this same price. —Downstairs at Ayres.

Start-o'-Winter Sale!

Irregulars of Men's

REAL SILK Silk-and-Wool Socks

4 Pairs \$1.00

These famous "Real Silk" socks are going like wildfire, but we still have a complete assortment in sizes from 10 to 13, in plain or fancy patterns. Protected at the heel and toe to give lasting service. With the Hemmed top. A wonderful gift in a group of 4 or 8 to a box.

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Men's Warm Winter OVERCOATS

Topcoats and 2-Pants SUITS

\$13.50

Overcoats and Topcoats are smartly tailored, are exceptionally good looking and will wear a long time to come. Each garment is correctly styled with full or half belts, single or double breasted styles. The colors are tans, browns, blues and grays. Models for men and young men.

The Suits have 2 trousers, are extremely well made to tailoring and the choice of fabrics. The selection is large enough that we can fit you no matter whether you require a regular, stout, long or slim. Fine looking single or double breasted styles. Your choice of this season's popular colors. For young men and men who like to look young.

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AYRES ★ DOWNSTAIRS ★ STORE