

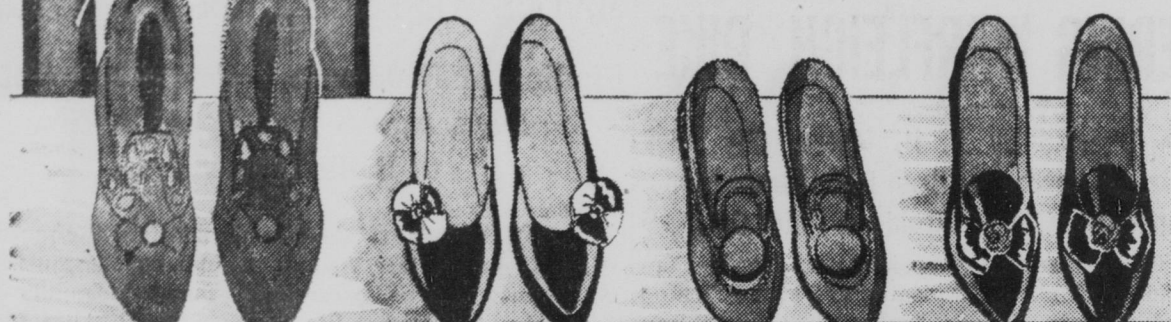
# Smart Fashions for the "Larger Woman"

... Beautiful Slenderizing Lines ... Priced to Aid Slender Clothing Budgets!

Now Ready—

Christmas  
**SLIPPER SHELF**

Where You Can Choose Gift Slippers for the Entire Family



and reasonably Priced, too

**59c to \$2.29**

Tomorrow we're ready with our Christmas Slipper Shelf where you'll find the most complete assortment of "Comfy" Gift slippers you've ever looked at. Here you'll find 12 styles in most every Christmassy color and design for any member of any family. They're sure to be the RIGHT gift and "Click" on Christmas morning for they're so well made, comfortable and good looking ... and best of all they're priced low enough to meet your thriftiest instincts.

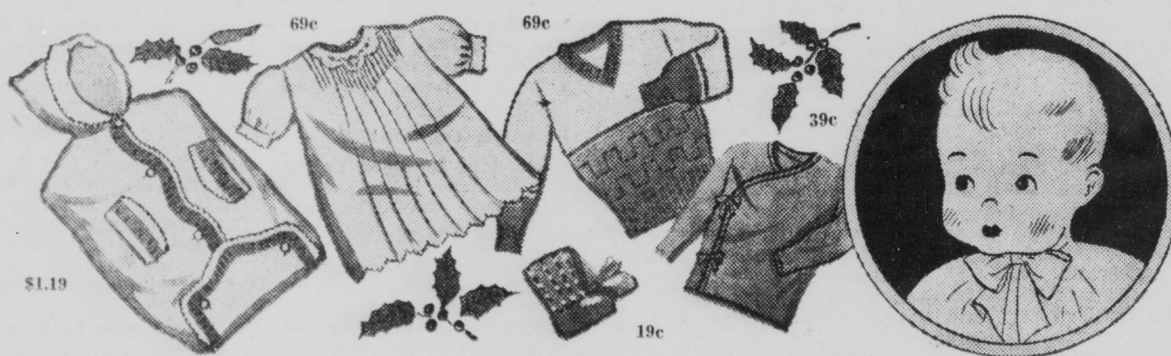
#### Materials:

Felts	Juliets	Booties
Kids	Romeos	Bunny Slippers
Sheep	D'Orsay	Sheep Skins
Crepes	Hilos	Boudoirs
Simulated Leathers	Everetts	Moccasins
Hard & Soft Soles	Operas	Pajama Boots

#### Styles:

Juliets	Booties
Romeos	Bunny Slippers
D'Orsay	Sheep Skins
Hilos	Boudoirs
Everetts	Moccasins
Operas	Pajama Boots

—Downstairs at Ayres.



Special Sale of Everything for

## Brand New BABIES

of Quality That's "Fit for a King" for Gift Giving!

**Cotton and Rayon Shirts**  
Double breasted shirts with long sleeves. Tie style in good quality materials. Sizes 2 to 6. **39c**

**Dainty Crochet Shoes**  
Made of warm rayon and wool. Individually boxed. White, trimmed with pink or blue. **59c**

**Infants' Nainsook Dresses**  
Hand-made and embroidered dresses with set-in sleeves and plain or scalloped hems. Sizes 6 mo. to 2 yrs. **69c**

**Walking Dresses**  
With hand-finished smocking, embroidery or applique trimming. Pastel shades and white. Sizes 1 to 3. **69c**

**Warm Wool Sweaters**  
Baby's slipover, round or V-neck wool sweaters. White, pink, blue or beautiful combined shades. **69c**

**Infants' Bobby Suits**  
Or broadcloth creepers, hand-embroidered, some appliqued. Well made, vat dye. Plain and combination colors. **79c**

**Wool and Rayon Shawls**  
Dainty all white, pink, blue or combined shades. Some embroidered, fringed or plain. All new. **\$1.19**

**Serviceable Leggings**  
Warm and heavy knit leggings for baby. Draw string at the top. Colors pink, tan, white and blue. **\$1.19**

**Warm Baby Buntings**  
Made of soft blanket cloth, hood attached, with buttons down the front. White trimmed with pink or blue. **\$1.19**

**Infants' Sweater Sets**  
Brushed wool sets consisting of sweater, leggings and cap and mittens. Pink, blue or white. **\$1.39**

**Nursery Chairs**  
Sturdy well made chairs in green or ivory colors. Complete with concealed commode. **\$1.69**

**Chinchilla Coat Sets**  
Includes coat and beret to match. Washable. In shades of white, pink or blue. Warm and practical for girls. **\$1.98**

## 54-Piece Layette, Complete for \$9

3 Shirts	2 Dresses	1 Powder	1 Wrapping Blanket
3 Bands	3 Pr. Hose	1 Q Tips	1 Pr. Rubber Pants
2 Gowns	24 Diapers	1 Sweater	1 Rubber Sheet
2 Kimonos	2 Receiving Blankets	1 Cap	
2 Gertrudes	1 Soap	3 Booties	

—Downstairs at Ayres.



Chinese Red with elaborate embroidery work and gold stitching on sleeve.

Slenderizing cocoa brown dress with dainty lace details and slim skirt.

Navy Blue with fascinating Chinese designs embroidered on sleeve.

Smart and youthful green ribbed silk with touches of white at neckline.

Wear Size 36 to 50? Then Hurry to Ayres Downstairs Store for

## Women's FROCKS

Our women's dresses do not create an optical illusion when you try them on ... NO ... they're merely the proper dresses HAND-PICKED by our buyer for the woman who wears sizes 36 to 50 exclusively. They have a knack of removing inches from the width and adding them to the height. They have a genius for making plump arms look slim and heavy hips look slender ... all the new fashion details to flatter you. Don't let the "Middle Ages" get YOU. Stay youthful by wearing one of our fetching dress fashions.

- Cantons
- Crepes

- Failles
- Rib Silks

- Contrasts
- Blacks with White

**\$10.95**

Other Women's Frocks  
**\$6.95, \$8.95, \$12.95**

—Downstairs at Ayres.

A Bargain Price for Irregulars of Full Fashioned

## REAL SILK OUTSIZE HOSIERY

"Hard-to-Fit" women rest assured that these hose will fit perfectly ... they're made especially for you. Irregulars, but you know from experience that REAL SILK "Irregulars" are comparable in quality to many so-called "Firsts" ... made from the freshest silks and by expert workmen ... to give you lasting beauty, sheerness and service. The chiffon are all-silk with picot tops ... the service weight have a lisle garter welt for longer wear. Sizes 9 to 10 1/2.

Irregulars of Real Silk De Luxe Hose, 60c

—Downstairs at Ayres.

**80c Pair**

- Sheer Chiffon Weight
- Durable Service Weight

The New

## "Kabo" Girdle-Brassiere

Makes You Look "As You Desire Yourself"

For the Short Figure **\$4.00**



"Kabo" Girdle-Brassieres give you more than the figure the new fashions demand. They give you the correct poise ... the new graceful gliding undulating carriage. These little improvements on nature, smooth away bulges, allow perfect freedom, slim the hips and points the bust, and hardly ever lose their shape. You MUST wear one with the new dresses!

Kabo-ettes, \$2.50, for the youthful figure.

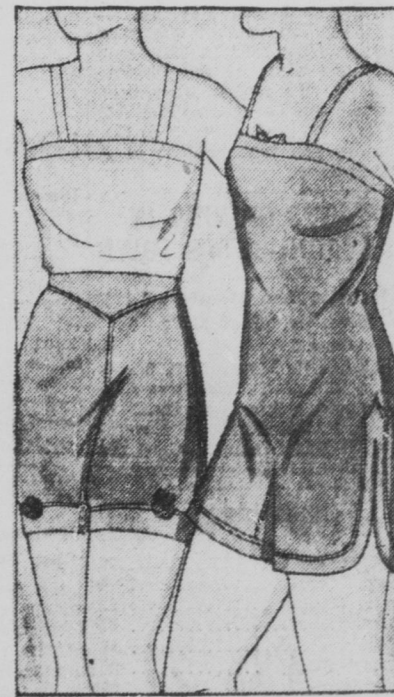
—Downstairs at Ayres.

## Durable No. 5 Cloth Rayon UNDIES

for Larger Women

**89c**

Chemise, panties, bloomers, stepins and vests, cut full and roomy and with "extra" length for the larger woman. The rayon is the best we can buy ... it wears and wears ... and is made with a firm weave that is almost run-resisting. Dull finish, bartacked seams, tailored, band finished at hems. Sizes 44 to 52. Flesh or tearose.



—Downstairs at Ayres.

# AYRES ★ DOWNSTAIRS ★ STORE