

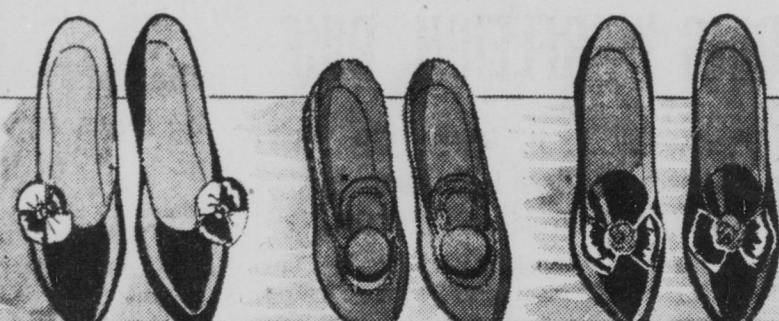
Smart Fashions for the "Larger Woman"

... Beautiful Slenderizing Lines... Priced to Aid Slender Clothing Budgets!

Now Ready—

Christmas SLIPPER SHELF

Where You Can Choose Gift
Slippers for the Entire Family



and reasonably Priced, too

59c to \$2.29

Tomorrow we're ready with our Christmas Slipper Shelf where you'll find the most complete assortment of "Comfy" Gift slippers you've ever looked at. Here you'll find 12 styles in most every Christmassy color and design for any member of any family. They're sure to be the RIGHT gift and "Click" on Christmas morning for they're so well made, comfortable and good looking... and best of all they're priced low enough to meet your thriftest instincts.

Materials:

Felts	Julietts	Bootees
Kids	Romeos	Bunny Slippers
Sheep	D'Orsay	Sheep Skins
Crepes	Hilos	Boudoirs
Simulated Leathers	Everetts	Moccasins
Hard & Soft Soles	Operas	Pajama Boots

Styles:

—Downstairs at Ayres.



Wear Size 36 to 50? Then Hurry to Ayres Downstairs Store for

Women's FROCKS

\$10.95

Other Women's Frocks
\$6.95, \$8.95, \$12.95
—Downstairs at Ayres.

Our women's dresses do not create an optical illusion when you try them on... NO... they're merely the proper dresses HAND-PICKED by our buyer for the woman who wears sizes 36 to 50 exclusively. They have a knack of removing inches from the width and adding them to the height. They have a genius for making plump arms look slim and heavy hips look slender... all the new fashion details to flatter you. Don't let the "Middle Ages" get YOU. Stay youthful by wearing one of our fetching dress fashions.

- Cantons
- Failles
- Crepes
- Rib Silks
- Contrasts
- Blacks with White

A Bargain Price for Irregulars of Full Fashioned

REAL SILK OUTSIZE HOSIERY

80c Pair

• Sheer Chiffon Weight
• Durable Service Weight

Irregulars of Real Silk De Luxe Hose, 60c

—Downstairs at Ayres.

The New

"Kabo" Girdle-Brassiere

Makes You Look "As You Desire Yourself"

For the Short Figure \$4.00



"Kabo" Girdle-Brassieres give you more than the figure the new fashions demand. They give you the correct poise... the new graceful gliding undulating carriage. These little improvements on nature, smooth away bulges, allow perfect freedom, slims the hips and points the bust, and hardly ever lose their shape. You MUST wear one with the new dresses!

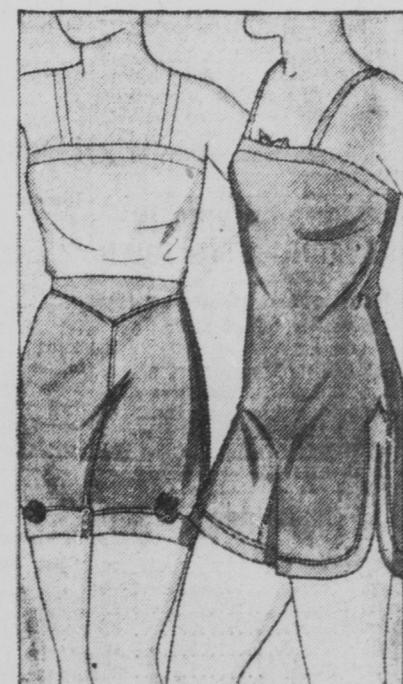
Kabo-ettes, \$2.50, for the youthful figure.

—Downstairs at Ayres.

Durable No. 5 Cloth Rayon UNDIES

89c

Chemise, panties, bloomers, stepins and vests, cut full and roomy and with "extra" length for the larger woman. The rayon is the best we can buy... it wears and wears... and is made with a firm weave that is almost run-resisting. Dull finish, bartacked seams, tailored, band finished at hems. Sizes 44 to 52. Flesh or tearose.



Special Sale of Everything for

Brand New BABIES

of Quality That's "Fit for a King" for Gift Giving!

Cotton and Rayon Shirts

Double breasted shirts with long sleeves. Tie style in good quality materials. Sizes 2 to 6. 39c

Warm Wool Sweaters

Baby's slipover, round or V-neck wool sweaters. White, pink, blue or beautiful combined shades. 69c

Dainty Crochet Shoes

Made of warm rayon and wool. Individually boxed. White, trimmed with pink or blue. 59c

Infants' Bobby Suits

Or broderie creapers, hand-embroidered, some appliqued. Well made, vat dye. Plain and combination colors. 79c

Infants' Nainsook Dresses

Hand-made and embroidered dresses with set-in sleeves and plain or scalloped hems. Sizes 6 mo. to 2 yrs. 69c

Walking Dresses

With hand-finished smocking, embroidery or applique trimming. Pastel shades and white. Sizes 1 to 3. 69c

54-Piece Layette, Complete for \$9

3 Shirts 2 Dresses 2 Pr. Hose
3 Bands 3 Pr. Hose 24 Diapers
2 Gowns 2 Receiving Blankets 1 Powder
2 Kimonos 1 Soap 1 Q. Tips 1 Sweater
2 Gertrudes 1 Soap 1 Cap 1 Bootees
1 Powder 1 Wrapping Blanket
1 Q. Tips 1 Pr. Rubber Pants
1 Sweater 1 Rubber Sheet
1 Cap 1 Bootees
1 Bootees 1 Powder

—Downstairs at Ayres.

AYRES • DOWNSTAIRS • STORE