

An Indianapolis Furniture Maker Needed Ready Cash! Ayres' Downstairs Store PAID IT—and Got a SWEET Discount On a Large Purchase! Tomorrow That Saving Is Yours—In a Great

SALE! Upholstered Furniture

Hurry for This Big Value!

Fireside Chair

Just 6 of 'Em for

\$16.95



A chair that will be your pride and joy forever! It has everything you ask for... button back, full web construction to give long service. Moss filled to rest your weary bones, and choice of three colors (blue, rust, green), to harmonize with any room.

You Pay Only \$1.70 Down!

—DOWNSTAIRS AT AYRES.

Our CONVENIENT Deferred Credit Terms

Make It Easy to Refurnish Your Home! In Ayres' Downstairs Store

THERE'S NO NEED to put off buying the things that your home needs so badly! and no need to make a big outlay of "spot cash!" You can come to Ayres Downstairs Store's complete, new Home Furnishings Department... choose beautiful new rugs... smart, substantial furniture... and new draperies... AND JUST A SMALL DOWN PAYMENT WILL DELIVER YOUR PURCHASE TO YOUR HOME!

Here's how the plan works: You make your purchase. Pay only ten per cent down. And you have a whole year to pay the balance, including a small carrying charge. You are cordially invited to take advantage of this convenient Ayres' service.

For Example: You Can Buy a Handsome Davenport Delivered to Your Home for—

\$6.95 Down
Balance, including a Small Carrying Charge, in 12 Monthly payments.

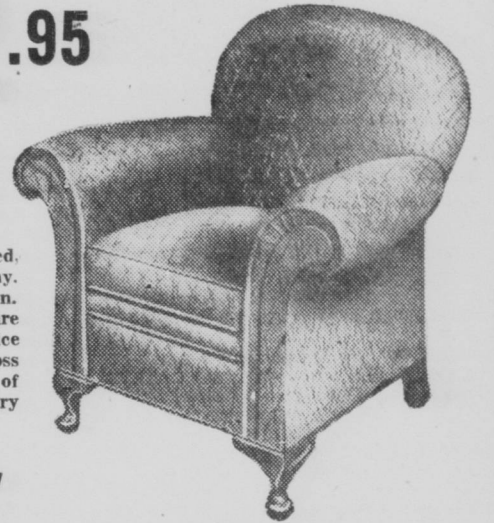
If You're "Budget Bound" Try This Beautiful Big

Overstuffed Chair

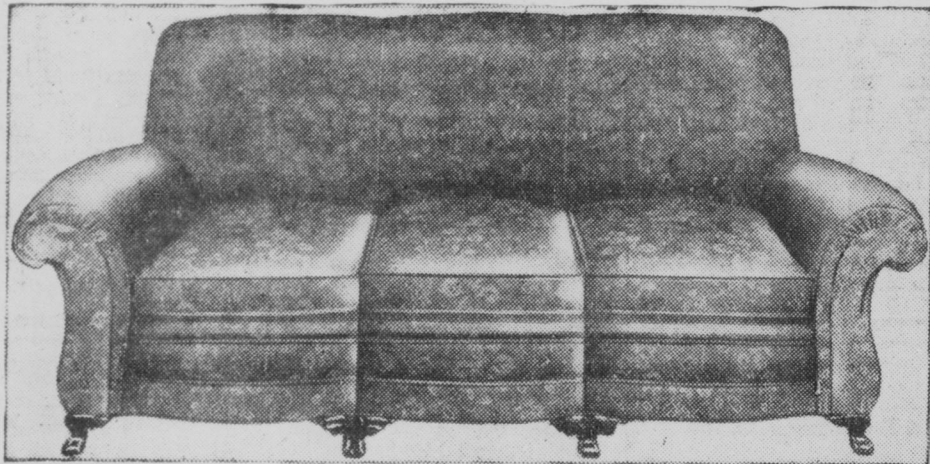
\$12.95

This is your chance to put one over on your budget and still keep in the "black." Comfortable as a feather bed, and large and roomy. Full web construction. Imagine that feature in a chair for a price as low as this! Moss filled. Your choice of 12 beautiful tapestry covers.

You Pay Only \$1.30 Down!



—DOWNSTAIRS AT AYRES.



Just 18 Davenports

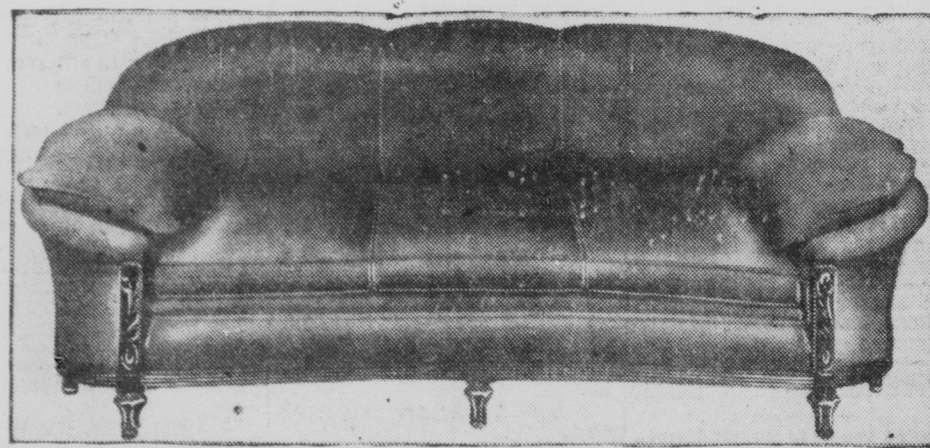
Choice of Three Handsome Styles

Stop the presses! Here's amazing news! Large, handsome, comfortable davenports, measuring 80 inches over all, are the biggest values of this sale! Full web construction and moss filled. In lovely tapestry covers of rust or green. Here's the bargain in comfort and beauty that you've been waiting for.

\$43.50

You Pay Only \$4.35 Down!

—DOWNSTAIRS AT AYRES.



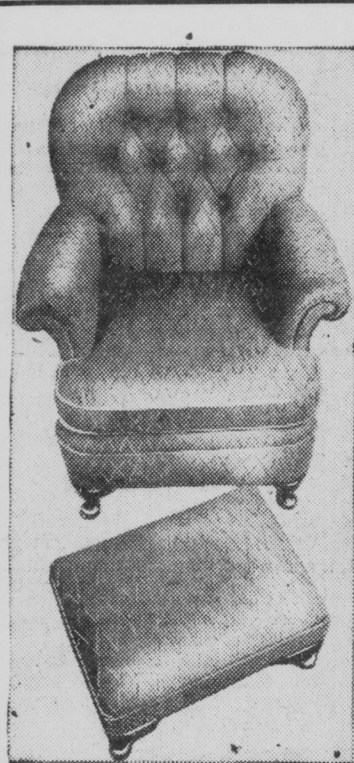
Oversize Davenports

With Solid Mahogany Frame

Give your home a new davenport, it'll pay you back in comfort time and time again. These are pretentious pillow-arm davenports, 98 inches over all, with a solid mahogany frame. Full web construction, moss filled, and covered with rich-looking tapestry covers, in beautiful, gorgeous shades.

\$69.50

You Pay Only \$6.95 Down!



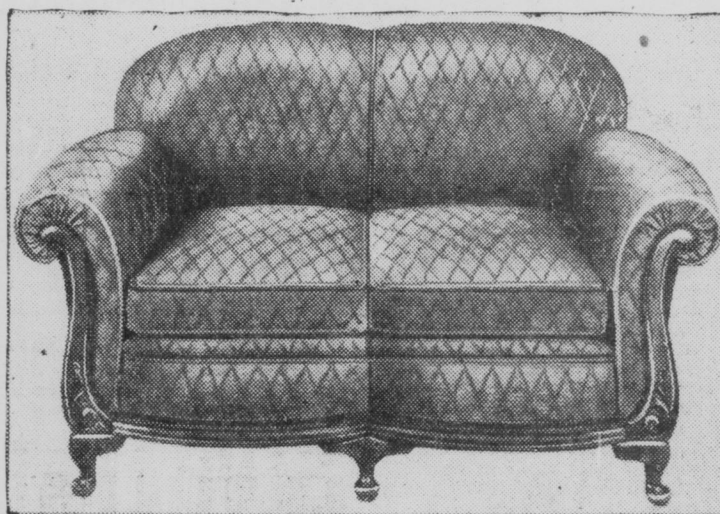
This Big Lazy-Back Lounge Chair

With Ottoman

\$24.95

Rest your troubles away in this comfortable chair. Deep and roomy with button tufted back. As soon as you see it and sit in it you'll want it for your own personal use. Full web construction, moss filled. Your choice of tapestry covers in 15 different colors. While they last, at this low price!

You Pay Only \$2.50 Down
—DOWNSTAIRS AT AYRES



A Little Love Seat

For That "Little Love Nest"

\$24.95

They are just large enough for "billin' and cooin'," and they're comfortable and restful and will blot out that empty spot in your small apartment living room. Size 50 inches over all, full web construction. Moss filled. Your choice of 2 lovely styles in a selection of 12 exquisite tapestry covers.

It's Yours for \$2.50 Down!



\$1.00 DOWN

Delivers Any Room Size Rug Up to \$39.50

All-Hair Rug Pad, \$2.95

9x12 Lustre-Type Axminster Rugs

Seamless Quality! **\$19.95**

All-Hair Rug Pad, \$2.95

A new rug will wake up your weary room and let it greet you as a living being. Now's the time to buy that new rug in our November Sale, for you'll save, save, save. These are perfect quality, all-wool Axminsters, in oriental patterns and colors. Heavy in weight, with a good thick nap to resist wear and to deaden sounds. It's all yours for \$1 Down.

We'll "Pad" and Carpet the Stairway in Your Home for

We will take your order for recarpeting your stairway... the cost to you complete for material and labor will be \$21.50. We use the following... Plain all-wool velvet carpet, 27 inches wide. Your choice of rust, burgandy, eggplant, taupe and green. Under the carpet we place an all-hair pad, at each step and landing.

\$21.50

In Indianapolis

Rayon Repp-Cord Overdrapes, Pinch-Pleated, Full Lined—Only

Tomorrow! A bargain price for generous size draperies—fully made and READY TO HANG! Each panel is 39 inches wide by 2 yards and 14 inches ling. Beautiful rayon Repp-Cord—in RED—RUST—GREEN—GOLD. Lined with satine—tops are pinch-pleated and fitted with hooks.

\$3.45 PAIR

AYRES ★ DOWNSTAIRS ★ STORE