

NOVEMBER SALE! DOWNSTAIRS AT AYRES



"Quality
Endures"

November Sale of WASH TOGS

For Little Folks

Girls' Wash Frocks
(Sizes 3 to 6)

Tots' Walking Dresses
(Sizes 1 to 3)

Boys' Wash Suits
(Sizes 3 to 6)

Infants' Creepers
(Sizes 1 to 6)

59c

Now's the time for parents to lay in a supply of the winter wearables while the price is very low. The four garments mentioned above are all first quality . . . all fast colors and have the newest trimmings and handwork that we can buy.

Chinchilla Coat Sets, \$3.98

Warm and wearable coat, leggings and beret to match. In pastel shades. Lined and innerlined to keep Jack Frost from creeping in. Best of all they are washable. Sizes 1 to 3.

Children's Coat Sets, \$4.98

Coat with beret to match. Two styles either plain tailored or fur trimmed coats. Warmly lined to keep the children warm as toast when the thermometer hovers around zero. Sizes 2 to 6.

—Downstairs at Ayres.

Mothers! Stock Up on These Boys' Fast-Color Shirts

November
Sale Priced!

64c

Good looking! Good fit! That's why boys prefer these shirts. The colors are plain white, blue, green, and fancy patterns. Sizes 8 to 14½. Stock up now while the price is very low!

School Knickers
\$1.49

Heavy quality school knickers, well made for wear and warmth. Knit grip bottom, sizes 6 to 16.

Slipover Sweaters
\$1.19

In plain colors and border trims. Gray, blue, green, navy, cocoa and royal blue. Warm and serviceable. Sizes 26 to 36.

Cheviot Jackets
\$1.79

In blue or oxford gray. Wide bottoms, side tabs and slash pockets. For wear to school or for dress. Well made in sizes from 8 to 20.

Zipper Jackets
\$1.98

Two styles in heavy double back suedene. Navy blue with 2 slash pockets in sizes 12 to 16. All-wool jackets in blue or red. Sizes 8 to 18.

—Downstairs at Ayres.

November SALE!

BLACK
Rayon-and-Wool
CREPE
79c Yd.

We must keep the manufacturer's name a secret, but as soon as you see these pieces you'll immediately recognize it. Short lengths in 3 to 10 yards. The replacement price on this same crepe if bought today would be about 2 to 3 times this low price.

—Downstairs at Ayres.

November SALE!

Decorative
LACE Pieces
10c Each

Various sizes and shapes in odd lace pieces made by a reliable manufacturer. Ideal for gift or party prizes. Here is the group, doilies, arm rests, a few chair backs, etc. Every piece useable and attractive.

—Downstairs at Ayres.

November SALE!

All-Cotton
Sheet Blankets
59c Each

Full size, 70x80 inch length. Large enough for use on a double bed. All first quality in plaids of delightful colors, rose, blue, gold, green and lavender.

All-Wool Blankets
72x84 Size—\$3.98

—Downstairs at Ayres.

November SALE!

"TRUTH"
Bed SHEETS
89c Each

81x99
Inches

There is only one "Truth" sheet, the sheet that has no artificial filling, no starch and is made from high quality fabrics. For the November sale only we crack the price down on these famous sheets. Pillow case . . . 20c each.

"Nevatere" Sheets, 77c
81x99 or 72x99

—Downstairs at Ayres.

It's a Wise Customer Who "Puts 2 and 2 Together"—and Discovers That Christmas Gifts Cost Less in Our November Sale!

DON'T WORRY and "stew" about what you're going to give for Christmas . . . and how much it is going to cost! This great November Sale was planned with your "gift problem" largely in mind! We've provided hundreds of gifts—gifts of enduring **QUALITY**—gifts in good fashion—gifts for home lovers—gifts for those who prefer apparel! Best of all, prices have been **SLASHED** unmercifully . . . and in addition, you are welcome to take advantage of our convenient **LAYAWAY SERVICE**. Make your gift list **NOW**—plan to be here tomorrow at 9 A. M. Just 37 shopping days till Christmas!

2-Trouser Suits Topcoats and Overcoats

Priced to Score
a Touchdown for
Clothing Budgets!

\$12.95

Brand New
Purchase

Corduroy Slacks

Corduroy or cheviot slacks. Collegiate style with wide bottoms and adjustable waistbands. Sizes for men and young men! **\$1.95**

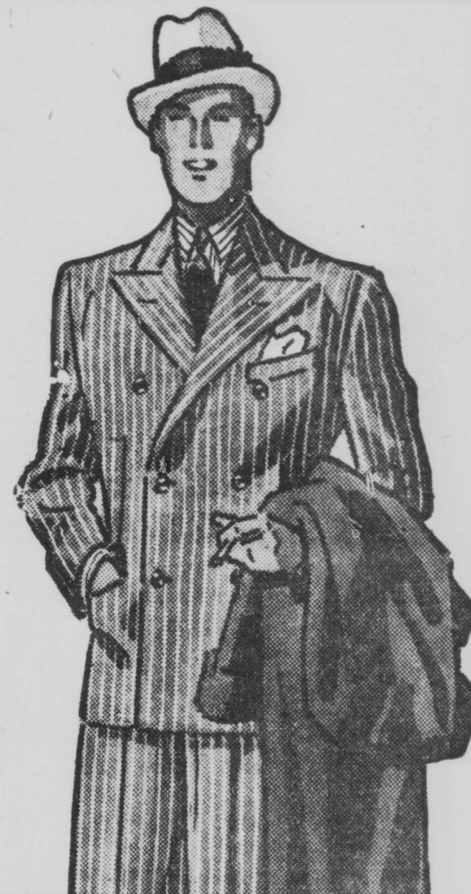
Real Suede Jackets

Zipper or button up styles. Warm and serviceable. Leather color. Knitted collar and bottom to insure warmth. For all men. **\$5.45**

The Suits are smartly styled and faultlessly tailored. The fabrics are exceptional in quality. The assortment is large enough that we can fit you no matter what size you require, regulars, longs, stouts or shorts. Good looking single or double breasted models for men and young men. **TWO PAIRS OF TROUSERS** of course . . . that make them a double value!

Topcoats and Overcoats are a real value. You need one now, for the weather man says we are going to have a long cold winter. (He may be right). Each garment well made and finely tailored. Half-belted or full belted styles. They come in blues, grays, tans and browns. Models for men and young men!

—Downstairs at Ayres.



Men! Hurry! Snap Up These

Broadcloth Shirts

A Full Assortment
of White and
Solid Colors!

64c

Sizes From
14 to 17

Another sensational sale of fine quality shirts! It'll be the talk-of-the-town because the price is so low and the broadcloth is of such high quality. The colors are plain white, green, blue and tan. Here is your "last chance" to buy a good shirt for a low price . . . better lay in a supply now. Ladies! Take a tip from us and buy your Christmas gifts now . . . you'll feel extravagant later on if you pass up this opportunity. Sizes from 14 to 17.

Shirts and Shorts

The shirts are of fine combed cotton yarns, Swiss ribbed and perfect fitting. Sizes 34 to 46. The shorts are fast color broadcloth, extra full banjo seat for comfort. Elastic side adjustments. Sizes 28 to 44. Neat fancy patterns.

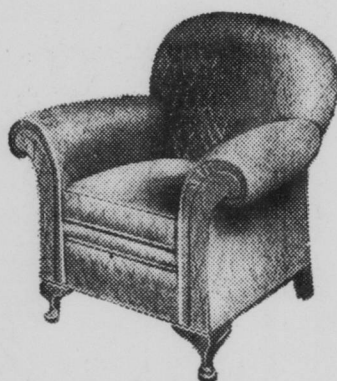
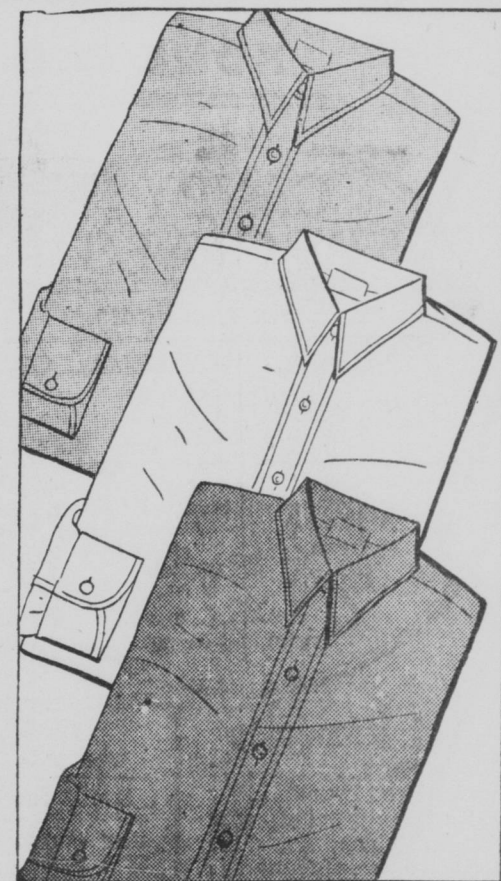
29c
EACH

Silk-and-Wool Socks

From "Real Silk" Irregulars from Real Silk, but you get long service and neat patterns. Made in a weave that gives "EXTRA" wear. Light weight hose in a selection of patterns and colors that you want. Christmas is coming. Sizes 9½ to 13. Limited quantity!

29c
PAIR

—Downstairs at Ayres.



This Big Luxurious
Overstuffed

Lounge Chair

Is Sale Priced at—

\$12.95

This may be your last chance in a long time to come to get a chair value such as this! Large, and oh so soft. Come in look it over, sit in it, notice the construction . . . then get a salesperson to send it out to you . . .

\$1.30 Down!

—Downstairs at Ayres.

9x12 Seamless

Lustre Type Rug

November Sale Bargains!

\$20.69

Beautiful Oriental patterns and colors. Perfect rugs that will last almost a lifetime. Heavy, thick pile that deadens sound. Made from all-wool. At this low price isn't it about time you were giving your floors a new lease on life. Better hurry in we don't know how long they will last, for the quantity's limited!

9x12 All-Wool
Axminster Rugs
\$16.95

This group contains a splendid selection of rugs with deep rich colorings and desirable patterns, of oriental design. Slightly imperfect but only an expert authority on rugs could find the imperfection. When you purchase this rug we include with it a 9x12 moth proof rug pad, made from durable vegetable fibre.

—Downstairs at Ayres.



**\$1.00
DOWN**

Delivers any room-size rug in stock up to \$39.50 in price!

AYRES ★ DOWNSTAIRS ★ STORE