



We Want to Sell More Goods in the Month of November

We Are Willing to Sell for Less Money to Induce More Buying

Whole-hearted support of the NRA has increased our pay rolls—we wish to support this pay roll and also to promote distribution in line with the wishes of the National Administration.

This is a well-planned and exciting sale of Ayres' Quality Goods, in seasonable, accepted styles, at very reasonable prices—all over the entire store!

A Word About Christmas:

There are just 38 shopping days until Christmas! The Christmas shopping season is almost a week shorter this year, because of late Thanksgiving. This "November Sale" provides many, many opportunities to select appropriate Christmas gifts at materially lowered prices.

If You Have Not Received an Ayres'

November Sale Circular

at your home by 5:30 tonight please phone

WESTERN UNION

and one will be delivered to you!!

This applies only to addresses within city limits.

L. S. AYRES & COMPANY