

Brand New! For Saturday Only!

Sale of Sample Hats


At Less Than HALF-PRICE!

Tomorrow, the last day of the Anniversary Sale brings the most exciting millinery event in months! Yes, you guessed it! One of Ayres Downstairs Store's FAMOUS SALES OF SAMPLE HATS! You get exquisite millinery fashions—of finest quality—at less than HALF of usual price! These were the darlings of a famous designer—each hat a fashion story in itself. Smart! Sophisticated! Scintillating!

- Fur Felts
- Hatters Plush

- Velvets

- Wool Felts
 - Wool Crepes
- Downstairs at Ayres.

\$2.00

Headsizes 21½ to 24

Girls' Chinchilla Coats

\$6.98

Warm, good looking "Tru-curl" chinchilla coats. Sizes 7 to 14. Colors, wine, green, tan and blue. Laskin Lamb collars.

—Downstairs at Ayres.

Girls' Wool Dresses

\$2.00

Wool jersey dresses in attractive 1 and 2 pc. styles. Some jumper styles with wa s h blouses. Sizes 7 to 14.

—Downstairs at Ayres.

Girls' Fall Wash Frocks

\$1.00

Fast color wash frocks, desirable styles and colors. Long and short sleeves, novelty prints, combinations. Sizes 7 to 14.

—Downstairs at Ayres.

Brother and Sister Suits

89c Ea.

Suits consist of all wool applique blouse with pants for the boy and skirt for the girl. Sizes 2 to 6.

—Downstairs at Ayres.

Children's 3-Pc. Coat Sets

\$6.98

3-Pc. Chinchilla coat set, leggings, helmet or beret and double breasted coat. Red, wine, beige and blue. Sizes 1 to 4.

—Downstairs at Ayres.

Children's Wool Sweaters

\$1.09

Coat or slipover style. Wool or wool and rayon. New Fall shades. Sizes 26 to 30. Close outs.

—Downstairs at Ayres.

Children's Wash Frocks

79c

Prints or broadcloths. Vat dye. Some have panties to match. Waisted and jumper styles. Sizes 3 to 6½.

—Downstairs at Ayres.

Boys' Sheeplined Coats

\$2.69

Black leatherette, lined with warm and serviceable sheepwool. Furry collar. Sizes 6 to 18.

—Downstairs at Ayres.

Boys' Corduroy Knickers

\$1.79

Fancy corduroy knickers, the best that money can buy... now at this real low price.

—Downstairs at Ayres.

81x99 "Nevalere" Sheets

77c Ea.

Guaranteed for full 3 years household wear. Bleached pure white. No artificial filling or starch. All first quality.

—Downstairs at Ayres.

Wool-Filled Comforts

\$3.29

Size 72x84, cut size. 3 patterns in tinted satines. Covers with plain satine borders. Blue, rose, gold and green.

—Downstairs at Ayres.

Boys' Fast Color Shirts

64c Ea.

Long wearing boys shirts of first quality fabrics. No whites but plenty of colors and fancies. Sizes up to 14½.

—Downstairs at Ayres.

Boys' Wool Sweaters

\$1.79

Plain and border trim, the kind that boys are asking for right now. Sizes 28 to 36.

—Downstairs at Ayres.

Boys' High-Top Boots

\$3.45

Made of durable elkskin... in 14 inch lengths. Goodyear rubber sole. Knife pocket on side. Sizes 11 to 6.

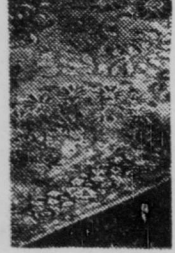
—Downstairs at Ayres.

Children's Footwear

\$1.95

With the guaranteed soles that will outwear the uppers. Calfskin, elkskin and patent. Sizes 8½ to 3. Last A to D.

—Downstairs at Ayres.

9x12 Axminster Rugs

\$13.95

A price you can't match for value. Marked imperfections, but try and find the flaw. All wool napped, wanted colors and patterns.

—Downstairs at Ayres.

9x12 Felt Base Rugs

\$4.39

Enameled surface in kitchen, bedroom and dining room patterns. Colors, tan, blue, green and brown.

—Downstairs at Ayres.

Women's Warm Bathrobes

\$1.98

Made of warm Esmonde blanket cloth. Ribbon trimmed, tasseled cord belt. Large pocket. Variety of colors. Large, medium and small.

—Downstairs at Ayres.

Women's Capeskin Gloves

\$1.00

Smart and serviceable. Plain and fancy pullon styles in popular new fall shades. Irregulars. They "go with" everything.

—Downstairs at Ayres.

New Fall Handbags

89c

Smart, beautifully grained handbags. Irregulars in pouch and underarm styles. Lizard, manduca and calf in simulated leathers.

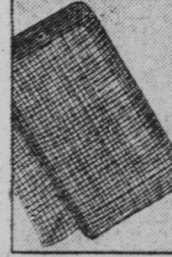
—Downstairs at Ayres.

Pure Silk Pongee

6 Yds. \$1

12 Mommie all silk pongee, for curtains, lingerie etc. We can not replace it at this price today.

—Downstairs at Ayres.

Curtain Shadow Net

10 Yds. \$1

Shadow mesh weave, suitable for any window in the home. 36" wide. Ecu color. Full bolts, first quality.

—Downstairs at Ayres.

Tomorrow! The Last Day You Can Buy Irregulars of

REAL SILK DeLuxe Hosiery

Tomorrow's the last day you can buy irregulars these famous Real Silk Hose at this ridiculous low price... then, perhaps never again! Remember this stocking represents the utmost in BEAUTY AND QUALITY... and is protected by those 10 exclusive features that you all are familiar with. All the new fall shades... all sizes.

—Downstairs at Ayres.

AT THIS LOW PRICE!
2 Prs. 99c