

BLOCK'S DOWNSTAIRS STORE

Be Warm Without Additional Bulk in These



COATS

Interlined
With Genuine
Lambswool!

We could not replace these coats today for a cent less than \$35... and if you re-lined your old coat with silk and interlined it with this lambswool, the lining alone would cost you \$13! Consider these facts and buy now! Lovely boucles, wool and diagonal crepes with skillful tailoring and hand-selected furs! Women's and misses' sizes in green, brown, wine-tone, eel and black!
BLOCK'S—Downstairs Store.

Anchor These on Your Curls, for

SAILORS

Are Not All in the
Navy Now!

\$1.95

Tilt a sailor at a wicked angle on your curls and you'll be absolutely fetching! Let the wind blow! The elastic band will hold it anchored securely! Of fine quality felt in women's and misses' large and regular headsizes! Black, brown, navy, rust, gray, wine and green.

BLOCK'S—Downstairs Store.



Who's Afraid of the Big North Wind in One of These

Smart Winter Coats

For Toddlers of 2-6 and
Little Misses of 7-14 Years

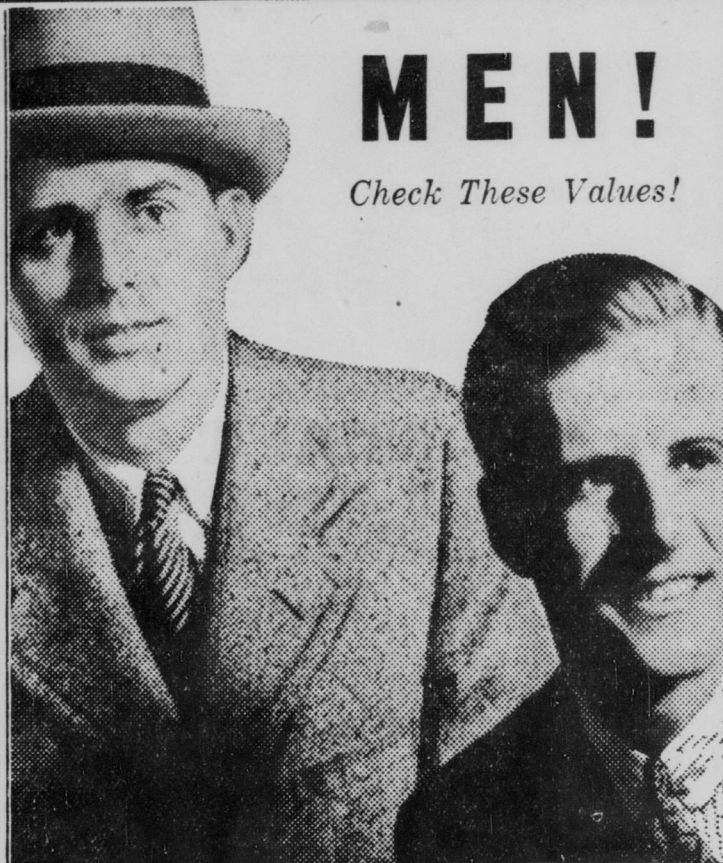
\$5.98



Smartly styled models priced just right for Dad's budget! Every coat cosily lined! Choose from the bright school-girlish and practical colors of tan, green, blue, red, navy or wine in the variety of fabrics listed below:

Tweeds Diagonals
Mixtures Ruff Crepes
Polos Wool Crepes
Kempton

BLOCK'S—Downstairs Store.



MEN!

Check These Values!

Prices Will Have to Go Higher!

Suits, Topcoats and Overcoats

Extraordinary
Values

\$8.88

For Men and
Young Men

Don't wait another day! Take advantage of these bargains now! SUITS of chevrons, tweeds and herringbones! TOPCOATS of tweeds or herringbones! OVERCOATS of plaid backs! Choice of single or double breasted, plain or belted back topcoats and overcoats! Use our Layaway Plan!
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Cord Slacks

For Men and Young Men

\$2.39

Wide or narrow wale with extension or 2-buckle waistbands! Wide 22-inch bottoms! Wide assortment of colors!

Work Trousers

Sturdy quality for men
and young men! Suit-
able for dress and work!

\$1.88

Men's \$4, \$5 Suit
Trousers, all wool... \$2.98

Men's Trousers, all
wool blue serge... \$3.19

Men's Whipcord
Riding Breeches... \$1.98

Men's Moleskin
Trousers... \$1.98

Men's Slacks,
cheviots, tweeds... \$2.49

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Genuine Suede Leather Jackets

Men's and Young
Men's Sizes.

\$4.49

Extra warm styles cut full for comfort! Button fronts! Close fitting knitted collars, cuffs and bottoms to shut out the cold winds.

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You'll Find a Frock for Every Hour
in This Collection of

DRESSES

Featuring New Fashion Details!

Collars are not "just collars" ... necklines are not "just necklines" on these dresses! They are a flattering background for your face. Add to these ... the youthfully slim lines ... the novel sleeve effects ... the fine quality fabrics ... and you have dresses that are unbelievable values for this price! Flat, sheer, canton, faille and wool crepes! Wool novelties! Women's and misses' sizes 14-20, 38-46 in the new flattering colors.

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STORE OPEN
UNTIL 6 P. M.
SATURDAY

\$5.45



Smart Women Buy

McCallum

SILK HOSE for That
'Well Dressed' Feeling

Irregulars of hose
made to retail for
\$1.35, \$1.65, \$1.95

69c

Fine hose, like all fine things, are the products of master workmen! Choose McCallum for quality every time! These irregulars of this famous hose are so nearly perfect that only an expert could detect the slight imperfections ... so sheer that you can read a newspaper through a double thickness of their gossamer weave! Exclusive with Block's Downstairs Store.

BLOCK'S—Downstairs Store.

Shoes That Put Style at Your Feet!

Smart New Footwear

At a Price That Will Leave Your
Budget in a Peaceful State of Affairs!

\$2.45

Women's and
Misses' Sizes
3-9, Widths
AA-C

Give your budget a chance to be a budget! Slip your feet into these smart well-fitting shoes! You'll never regret your purchase! These excellent quality leathers come in a variety of styles, with low, medium and high heels!

Pumps
Straps
Ties
Oxford Ties
Built-Up Pumps
Black Kid

Brown Kid
Gray Kid
Black Suede
Brown Suede
Gray Suede
Patents

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Men! Anticipate Your Future Needs Now! Buy These By the Dozen!

Pre-Shrunk Broadcloth Shirts

- Every Shirt Entirely Pre-Shrunk!
- Vat Dyed, Guaranteed Fast Color!
- 7-Button Front! Full Length Pleat!
- Correctly Cut for Comfort!
- One Pocket and Barrel Cuff Style!
- Choice of White, Tan, Blue, Green!
- Collar-Attached Styles, Sizes 14-17!

Men! Don't wait! Buy your shirts now! Every shirt is of a fine quality broadcloth! Every shirt is excellently tailored and cut for comfort! Don't let this great opportunity slip by without stocking up for the winter!

Men's Hand
Tailored Ties

47c

New novelty patterns!
Silk tipped ends!

Men's All-Wool
Jackets

\$3.95

Cosack model of
Melton cloth with
slipper front! Made
by "Buckslein."

Men's Corduroy
Zipper Blouses

\$3.39

Warm blouses espe-
cially priced for a
limited time only!

Men's All-Wool
Sport Coats

\$2.59

Snug fitting models
of a strong ribbed
fabric!

Men's Union
Suits

75c

Medium weight, in
size 38-40, Special
for Friday!



LINGERIE

For Women and Misses

77c

Gorgeous lace trimmed styles of lovely pure silk crepe! Dainty bias-cut slips! Dance sets and chemise! Step-ins! You will seldom find undies like these at this remarkably low price!

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All Silk Crepe

BLOUSES

Hug the Throat This Fall!

\$1.29

Lovable, tubbable models with fetching little Buster Brown collars and dainty ruching trim! Women and misses' sizes in an excellent quality all-silk crepe in shades of peach, eggshell, blue and white.

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