

# NOW

## ys to Shop in Our Anniversary Sale!

After you have made this check of your needs **PROMISE YOURSELF** that you will come to Ayres' Downstairs Store bright and early **TOMORROW MORNING** . . . and get it all off your mind! We'll **SAVE YOU MONEY** on every item! Your apparel purchases will be up-to-the-minute in fashion! And on Monday when prices have been marked up to normal levels you'll thank your lucky stars you shopped during Anniversary!

# STAIRS STORE



## Monday the Price Goes Up—On These Luxurious Furred Coats

Just 2 more days to buy your new COAT . . . the furs were bought last July at depression prices to go on coats to be delivered for our Anniversary Sale to be sold at this low Anniversary price. The styles are 1933 . . . the fabrics are 1933 . . . that mould the new lines softly . . . the colors are those that the fashion code for 1933 demands. The furs are of exceptional quality, piled mountain high on the collar. Your choice of either sports or cloth coats . . . Hurry! Hurry! The price goes up Monday!

# \$19.75

### These Are the Furs:

Manchurian Wolf (Dog)	Fitch on Krama Cloth
Marmink	Pointed Wolf (Dog)
Lapin (Rabbit)	Beaverette (Rabbit)

**SIZES:** 13 to 19 for Juniors  
14 to 20 for Misses'  
38 to 52 for Women

Other Lovely Coats, \$28.00

—Downstairs at Ayres.

**Men's All-Wool Suits Topcoats Overcoats**  
**\$8.95**

Each garment smartly tailored, good fitting, made of good serviceable wools . . . in patterns and colorings that are correct for fall and winter. Styles for men and young men.

**Corduroy Slacks**  
**\$2.45**

Good looking collegiate slacks, with 25-inch bottoms, extension waistbands and side pockets. Big, full cut and roomy. Sizes for men and young men.

—Downstairs at Ayres.

**81x99-Inch "Nevatere" SHEETS**  
**77<sup>c</sup>** Each

"Nevatere" sheets are guaranteed for 3 years household wear. All first quality, seamless, 60 square thread count to the inch, bleached pure white . . . with no starch or other artificial filling . . . and they do actually wear for three years as proven by tests. We can not duplicate these sheets at anywhere near this price after they're gone . . . so Act Now!

Size 72x99 "Nevatere" Sheets . . . 77<sup>c</sup>

**"Stevens" Crash Toweling**  
Bleached linen toweling in remnants from 1 to 3 yards. Sold only by the remnant. Stock up NOW before the price goes up.

**12 1/2<sup>c</sup>** YARD

—Downstairs at Ayres.

**One More Opportunity! Children's Shoes**

The most outstanding shoe "buy" in town! Straps, oxfords . . . in black or tan calf, or patent leather . . . with solid leather stitched down soles and leather linings! Priced lower than we can buy them to replace in stock!

**\$1.00** PAIR

**Children's "Tri-Tan" Shoes**  
Tri-tan shoes are noted for their guaranteed soles, they outwear the uppers . . . good looking, too. In calfskin, elkskin and patent leather. Sizes 8 1/2 to 3. Last A to D.

**\$1.95**

—Downstairs at Ayres.

**Snap These Up, Quick! Girls' Fast-Color Wash Frocks**  
**79<sup>c</sup>**

The styles and colors that keep your daughter the best dressed girl at school. Long and short sleeves, novelty prints, combination colors, vat dye. Dependable quality fabrics used. Some with collar, tie, belts. Pleat trimmed. Sizes 7 to 14.

**Chinchilla Coats, \$6.98**

Girls' Trucuri chinchilla coats, good looking and long wearing. Laskin Lamb collar, double breasted styles. Sizes 7 to 14. Colors, green, tan, wine, blue and red.

—Downstairs at Ayres.

- Boys' Tweeduroy Knickers** . . . \$1.89  
Genuine "Hockmeyer" tweeduroy knickers—with knit grip bottoms; full lined. Wonderful buy!
- Boys' Slipover Sweaters** . . . \$1.19  
Some of these sweaters are all-wool—some part wool! In plain colors or with fancy border trim. Sizes 28 to 36.
- Sheeplined Leatherette Coats** . . . \$2.69  
Black leatherette coats with warm sheep skin lining; faced with corduroy; lamb collar. Sizes 6 to 18.
- Boys' Leatherette Helmets** . . . 39<sup>c</sup>  
Black leatherette aviator helmets, warmly lined, complete with goggles; small, medium or large sizes.

**Oriental Rugs**

Some of the popular Oriental designs have fringed ends. Skid-proof "Lay-Down" type.

**\$19.95**  
**\$21.95**

**\$24.95**

- Women's Pure Silk Undies** . . . \$1  
French finished silk crepe dance sets, chemise or panties; lace trimmed or embroidered. A real Anniversary bargain.
- 47-Inch Chardisheen Slips** . . . 88<sup>c</sup>  
Beautiful silk-like processed rayon slips in several bias cut styles; California or straight top. Seconds.
- Women's Pure Silk Slips** . . . \$1.69  
Extra fine quality French finished silk crepe slips in California or straight top styles; lace trimmed.
- Dimple Cloth Rayon Undies** . . . 39<sup>c</sup>  
Choice of chemise, panties, stepins, bloomers or vests—made of long-wearing rayon "dimple cloth." Now's the time to buy!
- "No. 5 Cloth" Rayon Undies** . . . 50<sup>c</sup>  
"No. 5 cloth" is an exceptionally fine quality, run-resisting rayon. In choice of chemise, panties, stepins, bloomers or vests.
- Women's Rayon Nightgowns** . . . 89<sup>c</sup>  
Lovely, serviceable gowns—some styles tailored—other beautifully trimmed with lace or contrasting color.
- Women's New Fall Neckwear** . . . 79<sup>c</sup>  
A brand new shipment of this popular neckwear! Collar and cuff sets—Lady Lou's—Ascots. In pique, satins, laces, etc.
- Women's Capeskin Gloves** . . . \$1  
Smart capeskin gloves in plain and fancy pullon styles, popular fall colors; irregulars. A "hurry up" value!
- Simulated Leather Handbags** . . . 89<sup>c</sup>  
Fine quality imitation lizards, calf skins and mandrucas—if smart underarm and pouch styles. Black, brown, eel gray.
- Cotton Plaid Blankets** . . . Each 79<sup>c</sup>  
A fine, soft, fleecy blanket to use in place of sheets; 72x84 inches. Buy all you need at this price!

## A Smashing Bargain for Friday!

# REMNANTS

Over 5,000 Yards of New Fall Wash Fabrics at a One-Day Price!

One day only . . . tomorrow a good old fashioned remnant sale of wash goods . . . all first quality fabrics and color fast. If bought on today's market the price on this wash goods would be 2 to 5 times as much. Double check the materials listed below . . .

- Printed Dimity
- Printed Batiste
- Printed Broadcloth
- Printed Poplin
- Printed Pique Voile
- Print Suiting
- Printed Tweed Crepe
- Flock Dot Voiles
- Plain Organdy
- Plain Satine
- Printed Voile
- Printed Percalé

Note: Lengths Under 5 Yds. Must Be Sold In The Remnant Piece.

—Downstairs at Ayres.

# 10<sup>c</sup> YARD

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