



Fashion's in the "Red." A red silk crepe dress with black velvet trim on collar, puff sleeves and an interesting criss-cross neckline . . . \$6.95 or 2 for \$12.

Sophisticated black silk crepe with the new 1933 lines of elegance. Notice the touches of white on the shoulders and the belt . . . \$6.95 each or 2 for \$12.

It's the neckline that tells the fashion story of this dress. White trim around the neckline with a white jabot below. Wide shoulders. Rust in color . . . \$6.95 or 2 for \$12.

Just TWO More Days to Choose These Lovely New Fall Frocks

We saved this exciting group of new fall dress fashions to sell at this price for the last 2 days of the Anniversary sale . . . because the "Last is always the Best." Every dress a star fashion in itself . . . with the new fall 1933 lines of elegance. The fabrics are rich and mould the new lines softly. The colors are exhilarating . . . and you'll find a dress for every occasion from morn till night . . . for business or dress. We urge you to select your fall dress wardrobe now . . . prices will rise soon.

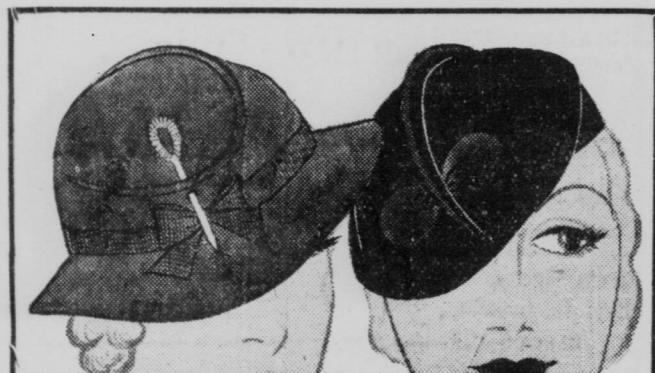
MATERIALS	CANTONS	COLORS	
Crepe	Cantons	Reds	Greens
Satin	Failles	Blues	Plenty of Blacks
Trims	Wools	Grays	Browns

2 for \$12

(OR ONE DRESS FOR \$6.95)

SIZES: 13 to 19 for Juniors
14 to 20 for Misses
38 to 50 for Women

—Downstairs at Ayres.



Hundreds of "Hot" New Fall Hats

88c EACH

Now you can afford a new hat for every dress you own, but you'll have to hurry; there's 2 more days left. Choose from brims, berets, sailors, turbans. Colors you want. A headsize for every woman.

—Downstairs at Ayres.



You Get Value in This Fall Footwear

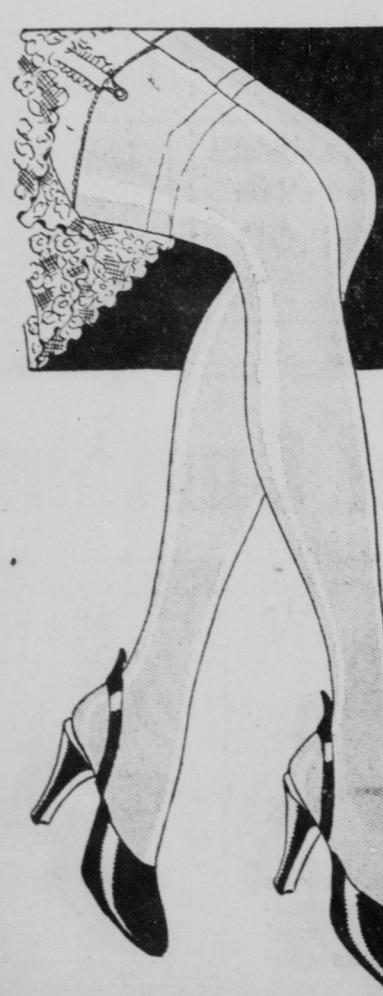
\$2.29 PAIR

Over a dozen models to choose from . . . in straps, pumps and ties . . . black, brown and eel gray . . . calf, kid and suede. Every pair is made of good dependable leathers . . . in smart fall fashions for every hour of the day! Sizes 3 to 8—AA to C.

—Downstairs at Ayres.

The END of "Odds and Ends" in Full-Fashioned Pure Silk Hosiery

3 pairs for \$1.00
1 Pair 39c



A special selling . . . an annual event . . . of odd lots of fine high quality hosiery in broken sizes and colors, and irregulars . . . that have been reduced for the last two days of the Anniversary Sale. In this assortment you'll find ALL-SILK 48 gauge SHEER CHIFFONS . . . 42 gauge CHIFFONS . . . 42 gauge SERVICE CHIFFONS with lisle hems . . . Some SERVICE WEIGHTS . . . All sizes but not in every style and color.

"REAL SILK" DeLuxe Hosiery

2 Prs. 99c

—Downstairs at Ayres.

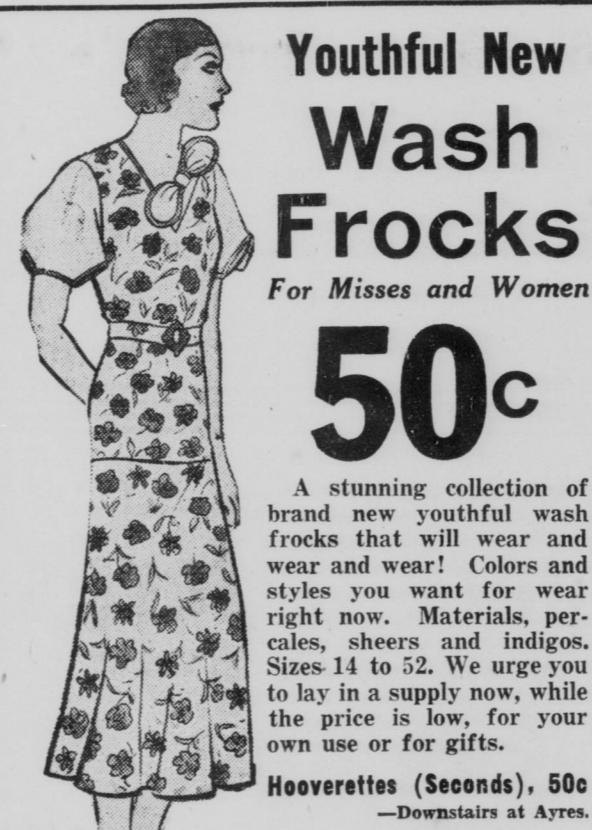
Just 2 more days . . . your last opportunity before the price goes back up on Real Silk De Luxe Hosiery. This is the famous stocking with the 10 famous exclusive features! Buy now for Christmas giving!

ACT

Only 2 More Days 61st Anniversary

There is something in Ayres' Downstairs Store's 61st Anniversary Sale that you NEED! There's something for every woman—for every man—for every child—for every home! We earnestly URGE YOU to CHECK the NEEDS of YOUR ENTIRE FAMILY--NOW! Do any of them need winter coats? Winter underwear? Dresses? Shoes? Shirts? Socks? Do you need new sheets, blankets, comforts, towels? Are your rugs and furniture beginning to look shabby?

AYRES DOWNS

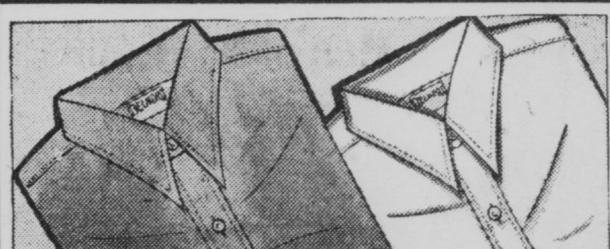


Youthful New Wash Frocks For Misses and Women

50c

A stunning collection of brand new youthful wash frocks that will wear and wear and wear! Colors and styles you want for wear right now. Materials, percales, sheers and indigos. Sizes 14 to 52. We urge you to lay in a supply now, while the price is low, for your own use or for gifts.

Hooverettes (Seconds), 50c
—Downstairs at Ayres.



They're Going Fast Belnord Shirts

69c

The manufacturer calls these "seconds" . . . because of small oil stains or soil. Otherwise perfects . . . and a trip to the tub will wash all the soil away. Mostly whites, a few colors! Sizes 14 to 17 . . . but not all colors in all sizes.

Shirts and Shorts

29c Each

Men's better quality shirts and shorts at a low price. Shirts are seconds of swiss ribbed knit mercerized lisle. Shorts are perfect fitting with extra full seat. Shirts, Sizes 34 to 44. Shorts, 28 to 40.

—Downstairs at Ayres.

Girls' Slipover Sweaters

\$1

All-wool or wool-and-rayon sweaters—in a gay, colorful assortment; long or puff sleeves. Sizes 7 to 14.

Children's Coat Sets

\$6.98

Double-breasted Chinchilla coat, zipper leggings and a matching beret or helmet; red, beige, blue, etc. Sizes 1 to 4.

Children's Snow Suits

\$1.59

All-wool knitted suits with cap to match; one-piece style; Sizes 1 to 4.

Children's Union Suits

69c

Cotton knitted union suits with rayon stripes, taped waist, drop seat, lock seams; Sizes 2 to 12.

Children's Wool Sweaters

\$1.09

Choice of coat or slipover styles; in all-wool or wool-and-rayon. New fall colors; Sizes 26 to 30.

Children's Wash Dresses

79c

Attractive prints and broadcloths; fast color vat dyes. Some have panties to match; jumpers and other smart styles; 2 to 6.

Children's Bobbie Suits

84c

Two-piece styles, button at the waist; open at crotch. Dainty embroidery or applique trimmed; Sizes 1 to 3.

Infants' Walking Dresses

69c

Walking dresses in prints or broadcloth; panties to match; Sizes 1 to 3.

Girls' Fast Color Pajamas

79c

One-piece pajamas in striped patterns, tie in back, short sleeves; Sizes 7 to 14.

Girls' All-Wool Skirts

\$1

Bedice top or tuck-in styles, some pleated, some tailored; made to give lots of wear. Sizes 7 to 14.

9x12 American

\$1

These are strictly first quality, highlighted rugs of the American Oriental type — in a gorgeous group of Orientals and lovely, soft colorings. They are seamless and have fringe. Colors are woven through to the back. All have skid-proof "Flex" backs.

9x12 Axminster Rugs

..... (Slight Imperfections)

9x12 Highlighted Axminsters

.....

\$1 Down Delivers This Rug!

—Downstairs at Ayres.

AYRES • DOWNS