

# Block's Scooped the Market With This Sensational SALE! FURRED COATS

*Every Coat Looks  
As If It Had  
Cost Much More!*

Only Block's immense buying power could have gathered so many thrilling values . . . and we can't promise to repeat a sale so sensational in the quality and quantity of fur trims, the brilliant styling, the excellence of fabrics.

\$28

*Every Coat Is  
A Smart, New  
1933 Model!*

Notice the sleeves, with fullness dropping toward the elbow in the newest of coat lines! Notice the perfection of fit, the piling of fur high 'round the neck, the face-framing collars, flattering and so luxurious!



## Every Coat is Lavishly Trimmed With Gorgeous Furs!

Let's get this straight! Don't confuse these with ordinary \$28 coats. They're really marvelous. The fabrics are so fine . . . the linings respond to your touch with quality . . . and the furs! Quantities of soft, thick, shining lapin piled gorgeously about your face and even spilling over onto sleeves! Chinese badgers, fluffy, creamy, long-haired, in a fine horseshoe sweep! You will pay much more for coats of this outstanding quality as the season advances . . . for, remember, only Block's foresight in placing immense early orders secured this remarkable group for you. Get here early . . . don't let anything stop you . . . this is your big chance!

### Imagine . . . These Furs:

Chinese badger, long wearing Wolf, handsome and hardy. Skunk, Paris' pet; Marmink, colored like mink; Lapin, soft and lovely; French Beaver, thick and silky, and a few sports coats, unfurred.

### Approved New Colors:

Black, always a fashion leader. Brown, in the new dark shades, green, dark, rich, flattering tweedy mixtures in new weaves.

### Sizes:

Misses' sports or dress coats; women's sports or dress coats; shorter women's sports or dress coats.

### Newest Fashion Details:

All-purpose coats  
In pebbly crepy weaves  
Sports coats,  
in rough, tweedy, hairy weaves  
Dropped shoulders, new and smart  
Tricky tucking, new on sleeves

BLOCK'S—Second Floor

*Block's Sets a New Record for Values!*

# SALE OF FUR COATS

*Here Are Proofs  
Setting a New  
Value Record*

Labor costs are mounting in dizzy leaps; the price of fur pelts has almost doubled; but Block's bought early, so that you might own a truly fine fur coat for the price of a cloth coat. We can't even tell you how fine these values are; but you will see and be simply astounded!

\$58

*Only Block's Fore-  
sight Could Secure  
Such Quality...Prices*

Notice the thick, even fineness of the furs; notice the rich color of the pelts; notice the dashing smartness of every line in every coat; notice the ultra-modern linings . . . the wide variety of collars, lengths, styles. Block's unerring fashion sense got them for you!

*Four Outstanding Groups . . . Every One Supreme in Its Type!*

### LAPIN SWAGGERS

and Trotteurs

\$58

Wear your swagger night and day; it's smart over wool frocks or evening gowns; or choose a youthful trotter, shorter and very jaunty. In black, eel gray, parchment, blue fox or nutria, with johnny, notch, ascot or fan collars, \$58.

### LASKIN LAMB

Swagger Coats

\$58

Warm as a Russian "shuba," and so substantial in its soft thick beauty, that you will be living in it for many winters to come; the rich dark brown makes your skin look divine. Notice the raglan sleeves, terribly smart,  $\frac{3}{4}$  or  $\frac{7}{8}$  lengths, with johnny, fan or ascot collars.

### DARK MUSKRAT

Full Length Coats

\$58

Full length for football games, and just as thrillingly smart for dates in town. And you know it's almost impossible to wear out a muskrat coat. You'll like the large graceful collars, that snuggle your chin, and enjoy the swank of their handsome lines. Sizes 16 to 42.

### NORTHERN SEAL\*

Full Length Coats

\$58

These are the coats that look so remarkably like Paris' favorite, Alaska Seal. Their midnight blackness, their luscious shawl collars frame your face like a cameo. And you're always well dressed in Northern Seal.\* Sizes 16 to 44.

\*Dyed Coney

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