

**BARGAINS for the Last 3 Days!**

# ANNIVERSARY SALE

## DOWNSTAIRS AT AYRES



**Better Save NOW—While  
You Can—on These Warm**

### Winter Coats

Styles for Sports or Dress

**\$19<sup>.75</sup>**

Quick action is required if you're going to get in ahead of the price rise that is bound to come on this magnificent collection of new winter coats. Every coat a high fall fashion in richness of fabric, luxury of fur and beauty of color. Every coat with the new 1933 lines that gives you that desired look of elegance. The furs are piled mountain high and are the pet of the fashion shows.

#### THESE ARE THE FURS:

Manchurian Wolf (dog)

Pointed Wolf (dog)

Marmink

Beaverette (rabbit)

Lapin (rabbit)

Fitch or Krama Cloth

**Other Gorgeous Furred  
Coats—Bargains at \$28**

—Downstairs at Ayres.



**A New Low Price for the Last  
Three Days of Anniversary Sale—on**

### New Fall Frocks

That Have Been "Best-Sellers"

**2 for \$15**

Or 1 Dress \$8.95

The last three days of the Anniversary Sale brings to women of Indianapolis a good old fashioned TWO for \$15 Dress Sale, the sale that Ayres Downstairs Store is famous for—because it offers so much fashion and quality. This group of splendid dress fashions brings you all the newest fall styles, fall fabrics and fall colors that have made the headlines for chic this fall. We urge you to be here early tomorrow morning to select an entire fall wardrobe before the prices rise out of sight.

#### MATERIALS:

Ribbed Sheers Satin Trims  
Wool Crepes Sheer Two-Piece  
Faille Suits  
Velvet Trims Metal Trims  
Cut Velvets

#### COLORS:

Blacks Reds of various  
Green hues  
Wine Black and Whites  
Brown Real Lapin  
Deep Blues Sleeves

—Downstairs at Ayres.



### Now You Can Afford A New HAT

For Every Dress You Own!

**88<sup>c</sup>**

The last three days of Anniversary Sale brings you the values that you've waited for. An exciting collection of hat fashion that have gone to the top—now presented for the first time at this price! Every hat fashion that is smart and wearable is presented in this group—from the tiny beret to the sailor . . . and the colors and fabrics are just what you've been asking for . . . in a quality you may never see again at this price.

**And Still Finer Hats**

This is the group of hats that have created such a furore in the Anniversary Sale. Every one known by its chic . . . its beauty for color and richness of fabrics. Hurry! Hurry! Just three more days until you must pay a much higher price. **\$1<sup>.59</sup>**

—Downstairs at Ayres.



### Only 3 More Days to Buy "Corliss" Shoes

At This "Rock-Bottom"  
Anniversary Price . . . .

**\$3<sup>.29</sup>**

"Corliss" is the footwear that has Quality and Fashion built into every smart line. They're grand stand-bys for wear every hour of the day—they'll take you any place you want to go from dawn till dawn. Now for the next three days you'll be able to buy "Corliss" shoes at an Anniversary price . . . a price that will go higher next Monday. Pumps, straps, ties or oxfords—in kid, calf, suede and smart combinations.

**American Girl Silhou-Welt Shoes**

American Girl shoes are made from the finest leathers to be found. The styles are up to the minute. Sizes for every woman—sizes that really fit! **\$4<sup>.29</sup>**

—Downstairs at Ayres.

