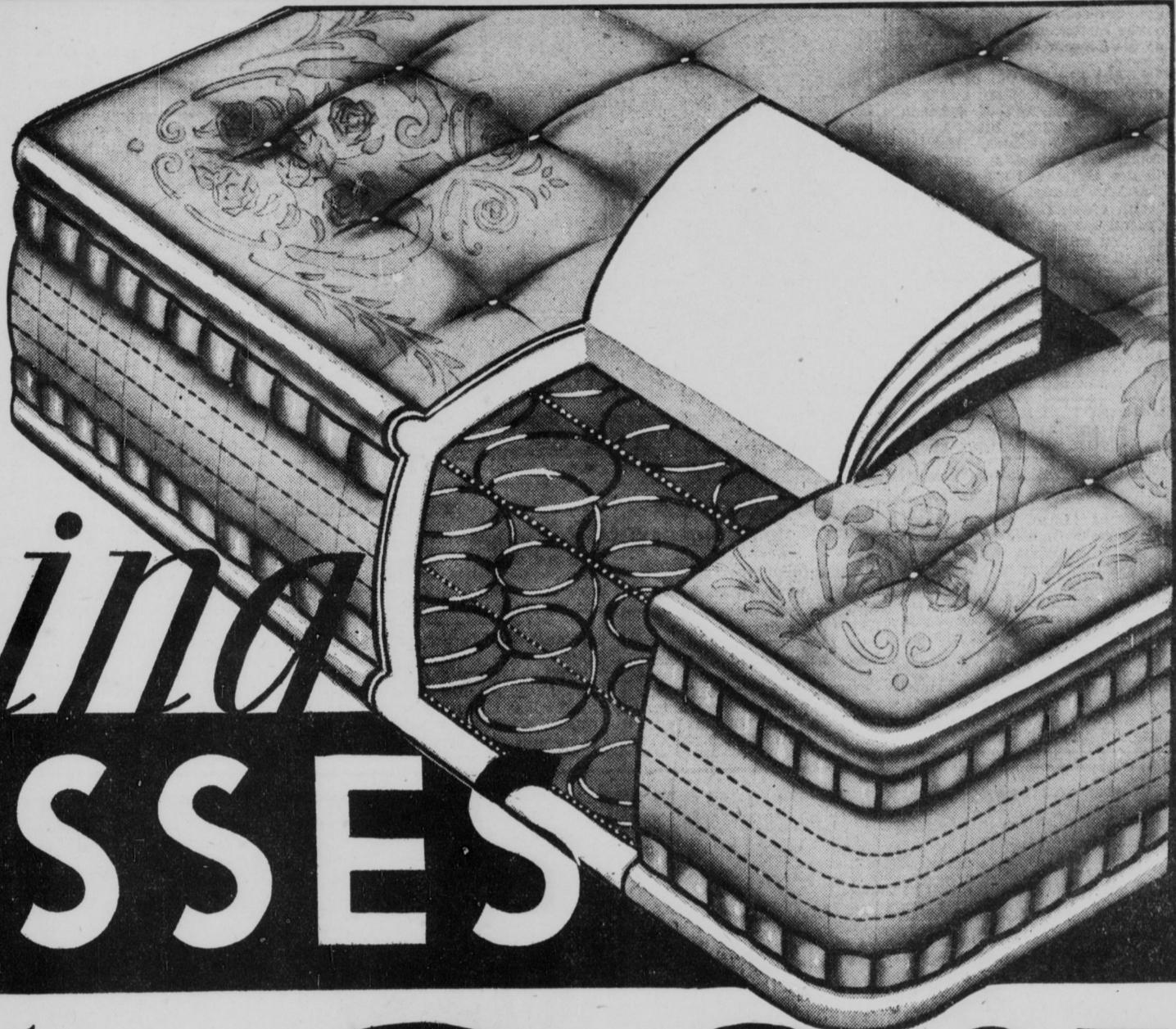


# Gigantic Sale! BLOCK'S DOWNSTAIRS STORE

Look! A Perfect Dream Value!

BLOCK'S DOWNSTAIRS STORE AGAIN  
SCOOPS THE TOWN! BUY NOW! SAVE!

Made to Sell for \$39.50! Imagine!  
Superb Quality "LONG-FELLOW"



## Inner Spring MATTRESSES

**\$2 DOWN**

Delivers Your  
Mattress

If you haven't the ready cash,  
purchase your mattress on  
Block's easy payment plan!  
Make this great savings yours!

Small Convenient Weekly or  
Monthly Payments Will Be  
Arranged.

Block's Downstairs Store

### Note These Quality Features

- Beautiful Heavy Quality Imported Damask Cover!
- Built-Up Quilted Sides and Ends! Taped Edges!
- Sturdy Quality All-Metal Inner Spring Frames!
- Unit 299 Triple Tempered Coils Securely Fashioned!
- 35 Pounds Luxurious White Cotton Felt Filling!
- Eyelet Tufting for a Firm Sleeping Surface!
- Resilient Springs Embedded in Layers of Cotton Felt!
- Air Vents to Insure Hygienic Ventilation!

We had a chance to buy 300 mattresses that usually cost \$39.50 at a price so low we can sell them for \$20.95! If a bumpy mattress and a curtailed income have caused you restless nights, here is the answer to your prayer! Sink into the spongy depths of one of these bargains! You'll sleep like a top! Sensitive springs embedded in layers of cotton felt give to the curve of your body! Heavy sheeting between the springs and cotton prevent bumps! Every mattress was made in Indianapolis by Indianapolis workmen under NRA working conditions! Get yours now!

Block's Downstairs Store.

**\$20.95**

For a  
Limited  
Time  
Only!

Choice of  
Double-Bed,  
Three-Quarter  
and Twin-  
Bed Sizes



## PRICES ON MEN'S WEAR ADVANCING STEADILY! SAVE NOW!



**Pre-Shrunk!**  
While 1,200 Last! Men's  
**Broadcloth  
SHIRTS**  
**79c**

Well tailored, collar attached styles in white, blue, tan and green! Vat dyed to assure absolutely fast colors! Restock your wardrobe now for this winter.  
Men's Suedecloth Jackets, zipper \$1.95  
Men's Sweaters, all wool, pull-over ..... \$1.19  
Men's Union Suits, fall weight ..... 79¢  
Block's Downstairs Store



**1,000 Pairs of Men's  
Novelty Check Sox**  
**4 Pairs for 50c**

Lisle and rayon and lisle and celanese mixed! New fall patterns in assorted colors! Get your supply now! Men's sizes 10-12.  
Block's Downstairs Store

**\$1 Deposit Holds Your Selection!**

Why Wait? Save Now on a Grand Scale!



**All-Wool Suits  
Topcoats and  
Overcoats**

**\$10.95**

For Men  
and Young  
Men

If prices were based on the actual cost of tailoring and fabrics today, these suits, topcoats and overcoats would sell for much more! You'll save if you buy now! Smartly tailored suits of cheviots, tweeds, and herringbones! Excellent made plaid-back overcoats! Tweed and herringbone topcoats in single or double-breasted, plain or belted styles!  
Block's Downstairs Store

**DOWNSTAIRS at BLOCK'S**

**COLOR for the  
Collegiate!**

**Corduroy  
SLACKS**

**Men's and  
Young Men's  
Sizes \$2.98**



Tailored of lustrous soft corduroy with choice of wide or narrow wale! Extension or 2-buckle waistband! Wide 22-inch bottoms! Choice of gold, beige, dark green, golden brown, Admiral blue, black, navy or gray.

Men's \$4, \$5 Suit Trousers,  
all wool ..... \$2.98  
Men's Trousers, all wool blue serge \$3.19  
Men's Whipcord Riding Breeches \$1.98  
Men's Moleskin Trousers ..... \$1.98  
Men's Slacks, cheviots, tweeds ..... \$2.98  
Block's Downstairs Store

**Men's Genuine Suede  
LEATHER JACKETS**

**\$4.98**

Well-tailored models cut full for comfort! Have knitted collars, cuffs and bottoms! Tan only!  
Block's Downstairs Store

