



ANNIVERSARY SALE

JUST LOOK WHAT



WILL BUY... TOMORROW!

The end of our Anniversary Sale is drawing near! The bargains are getting better and BETTER... in spite of the fact that wholesale prices are rising higher and higher! For tomorrow we present a carefully selected group of values at prices that should cause a riot! We URGE YOU TO TAKE ADVANTAGE OF THIS OPPORTUNITY TO SAVE ON THINGS YOU NEED! Doors open at 9 A. M.

Women's Cotton Hankies... 10 for

Plain and printed cotton hankies. Now's the time to lay in a supply while price is low... this winter when you have colds in the head the price will be much higher. Buy 'em for gifts, too.

50c

Printed Hooverettes... Each

Seconds of good quality, all fast colored Hooverettes. Self trimmed... organdy trimmed. Wide wrap around. Small, medium and large sizes.

50c

No. 5 Cloth Rayon Undies

Chemise, bloomers, panties, stepins and vests made from that long wearing, run-resisting No. 5 cloth. Well tailored and bar tacked at points of strain. Sizes 34 to 42.

50c

—Downstairs at Ayres.

Soap Chips... 5 Boxes

A large 21-oz. box of "Crystal" white soap chips. The brand needs no introduction. Buy now while the price is very low.

50c

Children's Hosiery... 5 Pairs

Odd lots of first quality children's plain rib and fancy pattern hose. Assorted sizes. Now's the time to buy a whole year's supply.

50c

Boys' Golf Hose... 3 Pairs for

Smart jacquard patterns in pretty color combinations. Firsts and irregulars in this group. Sizes 7 to 11. At this low price you can afford several pairs.

50c

Service Weight Hose... 3 Pairs

Popular service weight hose, in all over rayon. Long wearing and first quality. Indeed a good old fashioned 50c day bargain.

50c

Mesh Sports Hose... 4 Pairs

Women's rayon mesh sports hose in first quality. Better lay in a supply now for next summer, the price will be much higher then.

50c

Shirts and Shorts... 2 for

Men's athletic shirts, are seconds of Swiss ribbed knit mercerized lisle. Sizes 34 to 44. The shorts have extra full seat and are perfect fitting, sizes 28 to 40. All heavy quality materials, and will take a lot of tubbing.

50c

—Downstairs at Ayres.

Fabric Gloves... Pair

Smart new fall fabric gloves. Made by a famous manufacturer. Beige shades. First grade quality.

50c

Pique Neckwear... 2 for

Change your costume by adding a touch of white pique. All the new smart styles. All fresh and new materials.

50c

New Fall Handbags... Each

Smart, swanky and utterly irresistible. In simulated leather grains. Pouch and underarm styles. Black and brown colors.

50c

8-Pc. Set Silver Flatware... 50c

Sold only in sets of 8 or 16. Set includes... 2 knives, 2 forks, 2 teaspoons and 2 tablespoons.

50c

"Snuggie" Vests... 2 for

Beautiful pastel colors, close fitting, tucked stitch, built-up shoulders, small, medium and large... are the reasons why women demand these vests above all others. Low priced, too.

50c

Porto Rican Gowns... Each

Hand-made Porto Rican gowns, V or round neck. Appliqued trimmed in contrasting color. Sizes 16 and 17. Flesh, white and peach.

50c

Muslin Gowns... Each

Stout sizes in women's well made muslin gowns, V or round necks. Narrow lace trim. Colors are white and pink.

50c

Women's Wash Frocks, Ea.

Just 1,000 finer quality wash dresses offered at this very special price! Included are attractive printed percales; youthful styles—and a group of indigo blue frocks. Very good quality.

50c

—Downstairs at Ayres.



Extra Special for 50c Day!
Just 500 Men's SHIRTS
50c No Deliveries
No Phone or
Mail Orders

This is such a "whale" of a value that we must limit quantities—only TWO to a customer! All are collar-attached style—fast colors—perfectly tailored and full cut—neat woven-stripe patterns. Some are soiled. Sizes 14 to 17. A wonderful "buy"—and for tomorrow only!

—Downstairs at Ayres.

Plain Rayon Undies... 2 for

Women's plain rayon bloomers, stepins, panties or vests. Tailored and appliqued styles. Full assortment to choose from. Flesh and peach.

50c

Children's Union Suits... Each

Cotton rib-knitted union suits with dutch neck. Drop seat styles. Sizes 2 to 12 years. Medium weight good quality.

50c

Cotton Knit Bloomers... 2 for

Light weight, cotton knit bloomers. Bloomers with elastic run. Set in gusset. Small, medium and large sizes. Irregulars.

50c

Infants' Wool Sweaters... Each

Slip over or coat sweaters... V or round neckline. Some collar trimmed... pink or blue. Or white trimmed with pink or blue. Buy 4, keep 3 for emergencies.

50c

Part-Wool Binders... 2 for

This is an exceptional quality binder at a very special 50c day price. They come in 3-tie style and rayon stripe.

50c

Receiving Blankets... 2 for

Receiving blankets, white, pink or blue trimmed with contrasting color. Heavy quality, very warm and good length.

50c

Quilted Bed Pads... Each

Large size, 27x36. Closely stitched. Thick, heavy quality and easy to wash.

50c

Extra Special Bargain!

Women's Pure Silk HOSIERY
2 Pairs 50c

A rare bargain at a rare low price, are these pure silk seamless hose! First quality—of medium weight. Hemmed top, seamed back and fully reinforced. Sizes 9 to 10½. Assorted colors.

—Downstairs at Ayres.

Warm Wrapping Blankets... 50c

Infants' wrapping blankets... nursery design. Pink or blue with white. Heavy to give additional warmth. Size 30x40.

50c

Children's Dresses... Each

Three styles, prints, waist line and straight. Some have panties. Broken sizes, but very splendid values at this low price.

50c

Rubber Sheets... 2 for

Practical rubber sheets for baby's bed. Heavy quality stockinette that can be washed. In gray or a beautiful pink.

50c

Children's Knit Sleepers... Each

Small sizes... open in back, larger down the front... drop seat... feet attached. Sizes 1 to 6. Another unusual value for 50c day.

50c

Wool Slipover Sweaters... Each

All-wool slipover sweaters, round or V-necks. Plain and combination colors. Sizes 26 to 30. Anniversary and 50c day priced.

50c

Children's Rayon Combinations... 50c

Dimple cloth rayon, gives long wear. Shortie style panties with elastic or hand leg. Drop seat... built-up shoulder... flesh shade. Sizes 2 to 16.

50c

Knit Union Suits... Each

Children's knit union suits, French or knee length. Drop seat. Open down front. Short sleeves. Sizes 2 to 12. Long wearing, unexcelled quality.

50c

Infants' Outing Gowns... 2 for

Outing gowns, kimono or gertrudes, cellophane wrapped to insure their freshness. Well made, white trimmed with pink or blue.

50c



Tomorrow Only!

New Fall Hats
50c Each

500 of the most ravishing and irresistible fall hat fashions you've ever laid your eyes upon at anywhere near this price—a price that will be flattering to your budget. Berets, brims, sailors, pointed turbans, suede cloths, felts, and wool crepes... colors to match your new dress and coat. A not-to-be-duplicated value.

—Downstairs at Ayres.

Infants' Bobbie Suits... Each

Fine looking broadcloth Bobbie suits for baby; plain colors and pretty combinations. Sizes from 1 to 3. The quantity is limited.

50c

Girls' Rayon Bloomers... 2 for

Long-wearing rayon panties or bloomers; elastic at waist, in flesh or tearose. Sizes 2 to 14. You mothers know the regular price, and know this is a value.

50c

Infants' Stockings... 2 Pairs

Good quality stockings of wool rayon and cotton mixed; tinted; sizes 4 to 6½. A splendid value, even for 50c day.

50c

Boys' Slipover Sweaters, Ea.

The kind of sweaters your son is asking for every day... now at a low price for 50c day. Colors are, wine, navy, and royal. Sizes 28 to 36.

—Downstairs at Ayres.

50c

Men's Fancy Socks... 4 Pairs for

All new patterns and colorings. In sizes 10 to 11½. Made to give real service! Very special at this 50c day price.

50c

Men's Knit Shirts... 3 for

Just 600 men's fine combed yarn knit shirts. Tubular style, perfect fitting. Select irregulars. Sizes 34 to 44.

50c

Men's Union Suits... Each

Most unusual values in men's perfect fitting union suits. Combed elastic knit, short sleeves, ankle length. Sizes 36 to 46. All select irregulars.

50c

Fine Lisle Socks... 3 Pairs for

Fine mercerized lisle socks, with double heel and double toe to extra long wear. Plain black only; irregulars, 9½ to 10½.

50c

Men's Fall Neckties... 2 for

A tie to go with every suit at this low price. These are modagores in selected stripe patterns. All brand new for fall.

50c

Boys' Play Suits... Each

Made of long wear resisting fabrics that will take a lot of tubbing and rough wear. Long sleeves, long legs. Sizes 3 to 8.

50c

Silk Pongee... 3 Yards for

Fine grade all-silk pongee; because the quantity is limited and because it's such a remarkable value, limit of 12 yards to a customer.

50c

Pillowcases... 3 for

Heavy thread muslin cases that will give you lots of wear. Bleached. Size 42x36... buy now while prices are low.

50c

Sheet Blankets... Each

Cotton plaid sheet blankets in plaids of several wanted colors. Sizes 70x80. Limit 2 to a customer because the quantity is limited.

50c

Dish Towels... 6 for

Part linen dish towels. Large size with colored borders. Buy them for your linen closet at this low price.

50c

Outing Flannel... 5 Yards

36-inch fleecy napped outing flannel; light fancy stripe. Use for sleeping garments or comfort lining.

50c

Silk Remnants... Each

Lengths from 1 to 1½ yards. Flat crepe... canton crepe... printed crepes... novelties... sand crepes and others. All of the highest quality.

50c

Barnsley Toweling... 10 Yards

That famous Barnsley part-linen toweling at a very special low price. Sorry, limit of 10 yards to a customer.

50c

Kitchen Towels... 12 for

Bleached crash toweling is indeed a buy at a price as low as this. We can not guarantee quantities, better hurry in before they're gone.

50c

Fine All-Silk Fabrics, Yard

Extra fine quality all-silk flat crepes and wrinkle crepes—mostly in pastel tints (colors which we wish to close out). The price is a real "LOW." Hurry! Hurry!

—Downstairs at Ayres.

50c

AYRES ★ DOWNSTAIRS ★ STORE