



ANNIVERSARY SALE

JUST LOOK WHAT

Women's Cotton Hankies . . . 10 for

Plain and printed cotton hankies. Now's the time to lay in a supply while price is low . . . this winter when you have colds in the head the price will be much higher. Buy 'em for gifts, too.

Printed Hooverettes Each

Seconds of good quality, all fast colored Hooverettes. Self trimmed . . . organdy trimmed. Wide wrap around. Small, medium and large sizes.

No. 5 Cloth Rayon Undies

Chemise, bloomers, panties, stepins and vests made from that long wearing, run-resisting No. 5 cloth. Well tailored and bar-tacked at points of strain. Sizes 34 to 42.

—Downstairs at Ayres.

Soap Chips 5 Boxes

A large 21-oz. box of "Crystal" white soap chips. The brand needs no introduction. Buy now while the price is very low.

Children's Hosiery 5 Pairs

Odd lots of first quality children's plain rib and fancy pattern hose. Assorted sizes. Now's the time to buy a whole year's supply.

Boys' Golf Hose 3 Pairs for

Smart jacquard patterns in pretty color combinations. Firsts and irregulars in this group. Sizes 7 to 11. At this low price you can afford several pairs.

Service Weight Hose 3 Pairs

Popular service weight hose, in all over rayon. Long wearing and first quality. Indeed a good old fashioned 50¢ day bargain.

Mesh Sports Hose 4 Pairs

Women's rayon mesh sports hose in first quality. Better lay in a supply now for next summer, the price will be much higher then.

Shirts and Shorts 2 for

Men's athletic shirts, are seconds of Swiss ribbed knit mercerized lisle. Sizes 34 to 44. The shorts have extra full seat and are perfect fitting, sizes 28 to 40. All heavy quality materials, and will take a lot of tubbing.

—Downstairs at Ayres.

Fabric Gloves Pair

Smart new fall fabric gloves. Made by a famous manufacturer. Beige shades. First grade quality.

Pique Neckwear 2 for

Change your costume by adding a touch of white pique. All the new smart styles. All fresh and new materials.

New Fall Handbags Each

Smart, swanky and utterly irresistible. In simulated leather grains. Pouch and underarm styles. Black and brown colors.

8-Pc. Set Silver Flatware Each

Sold only in sets of 8 or 16. Set includes 2 knives, 2 forks, 2 teaspoons and 2 tablespoons.

"Snuggie" Vests 2 for

Beautiful pastel colors, close fitting, tucked stitch, built-up shoulders, small, medium and large . . . are the reasons why women demand these vests above all others. Low priced, too.

Porto Rican Gowns Each

Hand-made Porto Rican gowns, V or round neck. Appliqued trimmed in contrasting color. Sizes 16 and 17. Flesh, white and peach.

Muslin Gowns Each

Stout sizes in women's well made muslin gowns, V or round necks. Narrow lace trim. Colors are white and pink.

Women's Wash Frocks, Ea.

Just 1,080 finer quality wash dresses offered at this very special price! Included are attractive printed percales; youthful styles—and a group of indigo blue frocks. Very good quality.

—Downstairs at Ayres.



WILL BUY . . . TOMORROW!

The end of our Anniversary Sale is drawing near! The bargains are getting better and BETTER . . . in spite of the fact that wholesale prices are rising higher and higher! For tomorrow we present a carefully selected group of values at prices that should cause a riot! We URGE YOU TO TAKE ADVANTAGE OF THIS OPPORTUNITY TO SAVE ON THINGS YOU NEED! Doors open at 9 A. M.

Plain Rayon Undies 2 for

Women's plain rayon bloomers, stepins, panties or vests. Tailored and appliqued styles. Full assortment to choose from. Flesh and peach.

Children's Union Suits Each

Cotton rib-knitted union suits with dutch neck. Drop seat styles. Sizes 2 to 12 years. Medium weight good quality.

Cotton Knit Bloomers 2 for

Light weight, cotton knit bloomers. Bloomers with elastic trim. Set in gusset. Small, medium and large sizes. Irregulars.

Infants' Wool Sweaters Each

Slip over or coat sweaters . . . V or round neckline. Some collar trimmed . . . pink or blue. Or white trimmed with pink or blue. Buy 4, keep 3 for emergencies.

Part-Wool Binders 2 for

This is an exceptional quality binder at a very special 50¢ day price. They come in 3-tie style and rayon stripe.

Receiving Blankets 2 for

Receiving blankets, white, pink or blue trimmed with contrasting color. Heavy quality, very warm and good length.

Quilted Bed Pads Each

Large size, 27x36. Closely stitched. Thick, heavy quality and easy to wash.

Extra Special for 50c Day!

Just 500 Men's SHIRTS

50c No Deliveries
No Phone or
Mail Orders

This is such a "whale" of a value that we must limit quantities—only TWO to a customer! All are collar-attached style—fast colors—perfectly tailored and full cut—neat woven-stripe patterns. Some are soiled. Sizes 14 to 17. A wonderful "buy"—and for tomorrow only!

—Downstairs at Ayres.



Tomorrow Only!

New Fall Hats 50c Each

500 of the most ravishing and irresistible fall hats fashions you've ever laid your eyes upon at anywhere near this price—a price that will be flattering to your budget. Berets, brims, sailors, pointed turbans, suede cloths, felts, and wool crepes . . . colors to match your new dress and coat. A not-to-be-duplicated value.

—Downstairs at Ayres.

Infants' Bobbie Suits Each

Fine looking broadcloth Bobbie suits for baby; plain colors and pretty combinations. Sizes from 1 to 3. The quantity is limited.

Girls' Rayon Bloomers 2 for

Long-wearing rayon panties or bloomers; elastic at waist, in flesh or tearose. Sizes 2 to 14. You mothers know the regular price, and know this is a value.

Infants' Stockings 2 Pairs

Good quality stockings of wool rayon and cotton mixed; tinted; sizes 4 to 6½. A splendid value, even for 50¢ day.

Boys' Slipover Sweaters, Ea.

The kind of sweaters your son is asking for every day . . . now at a low price for 50¢ day. Colors are, wine, navy, and royal. Sizes 28 to 36.

—Downstairs at Ayres.

Men's Fancy Socks 4 Pairs for

All new patterns and colorings. In sizes 10 to 11½. Made to give real service! Very special at this 50¢ day price.

Men's Knit Shirts 3 for

Just 600 men's fine combed yarn knit shirts. Tubular style, perfect fitting. Select irregulars. Sizes 34 to 44.

Men's Union Suits Each

Most unusual values in men's perfect fitting union suits. Combed elastic knit, short sleeves, ankle length. Sizes 36 to 46. All select irregulars.

Fine Lisle Socks 3 Pairs for

Fine mercerized lisle socks, with double heel and double toe to extra long wear. Plain black only; irregulars, 9½ to 10½.

Men's Fall Neckties 2 for

A tie to go with every suit at this low price. These are mogadores in selected stripe patterns. All brand new for fall.

Boys' Play Suits Each

Made of long wear resisting fabrics that will take a lot of tubbing and rough wear. Long sleeves, long legs. Sizes 3 to 8.

Silk Pongee 3 Yards for

Fine grade all-silk pongee; because the quantity is limited and because it's such a remarkable value. Limit of 12 yards to a customer.

Pillowcases 3 for

Heavy thread muslin cases that will give you lots of wear. Bleached. Size 42x36—buy now while prices are low.

Sheet Blankets Each

Cotton plaid sheet blankets in plaids of several wanted colors. Sizes 70x80. Limit 2 to a customer because the quantity is limited.

Dish Towels 6 for

Part linen dish towels. Large size with colored borders. Buy them for your linen closet at this low price.

Outing Flannel 5 Yards

36-Inch fleecy napped outing flannel; light fancy stripe. Use for sleeping garments or comfort linings.

Silk Remnants Each

Lengths from 1 to 1½ yards. Flat crepe . . . canton crepe . . . printed crepes . . . novelties . . . sand crepes and others. All of the highest quality.

Barnsley Toweling 10 Yards

That famous Barnsley part-linen toweling at a very special low price. Sorry, limit of 10 yards to a customer.

Kitchen Towels 12 for

Bleached crash toweling is indeed a buy at a price as low as this. We can not guarantee quantities, better hurry in before they're gone.

Fine All-Silk Fabrics, Yard

Extra fine quality all-silk flat crepes and krinkle crepes—mostly in pastel tints (colors which we wish to close out). The price is a real "LOW." Hurry! Hurry!

—Downstairs at Ayres.

AYRES ★ DOWNSTAIRS ★ STORE