



# ANNIVERSARY SALE

## DOWNSTAIRS AT AYRES



### New Fall Hats

"Go to Your Head"  
Like Rare Old Wine!

The Price  
Is Exciting  
Too! **\$1.59**

The colors are sparkling! The styles are "heady!" The price fairly takes your breath away! Just see this rare collection tomorrow—we assure you that you will be fairly bedazzled... as good as a "nip" of rare old Burgundy! You'll find just THE hat fashion your dear heart desires—to "go with" your new coat and dresses. Berets, turbans, peaks, brims! In good old Ayres QUALITY that will still "look like a million" after the fashion is outmoded.

—Satsins —Wool Crepes  
—Felts —Rabbit  
—Taffetas Wools

Other Lovely Fall Hats... Priced  
for Anniversary at \$2.55

—Downstairs at Ayres.

### "Corliss" Footwear

Is Made Especially for Ayres'  
Downstairs—So We KNOW It's Good!

Anniversary  
Sale Price!

**\$3.29**

Smart feet are wearing "Corliss" shoes this fall! They are choosing "Corliss" because "Corliss" offers the styles that best "go with" your new coat and dresses—to make a perfect 1933 fashion picture! Besides fashion, you get the kind of QUALITY that wears and WEARS... at an Anniversary Sale price that will soon be "history."

• OXFORDS  
• PUMPS  
• STRAPS

• SIDE TIES  
• BUTTON  
• T-STRAPS

—Downstairs at Ayres.

You Don't Have to Pay  
"Big Money" for  
QUALITY HOSIERY

Buy Irregulars of

**REAL  
SILK  
Chiffon Hosiery**

**2 Pairs \$1**

In Our Anniversary Sale!

These irregulars of Real Silk Hosiery are far superior in beauty and durability to many cheaply made "first quality" stockings... because only the finest fresh silk go into their making (this gives longer wear)... because only the most advanced methods of manufacture are employed... because this Anniversary Price represents a great saving.

—Friar Brown —Sungloom —Smoke  
—Indies Brown —Suntouch —Natural Beige  
—Spice —Fogmist —Dove Beige

"Wonderband" Irregulars

The long wearing stocking because it has the patented wonderband feature... along with the other 3 famous life-guards. Sizes 8½ to 10½. In all the smart fall and winter shades.

—Downstairs at Ayres.

**69c**



This "KABO"  
Girdle-  
Brassiere

Will Give You a  
New Curved Figure!

**\$3.89**

This new "KABO" girdle-brassiere will mould your figure into the smooth, unbroken curved line that Fashion demands. Made of Jacquard woven rayon, with Tricot bust sections and elastic inserts.

**NOTE:** One more day to consult Miss E. A. Swanson, expert corsetiere from KABO. You are cordially invited to discuss your problems with her. No obligation whatever!

—Downstairs at Ayres.



Women! Misses! Juniors!

Get HOT About  
These New

### Fall Dresses

Exceptional Values Even  
for Our Anniversary Sale  
—at This Low Price—

**\$6.95**

Choose tomorrow from this glorious assortment of new fall and winter fashions—at an unbelievable low price... a price that will rise much higher as soon as the Anniversary Sale closes. Every dress in this distinguished group has shoulder details that mark it as distinctly Fall 1933... there are modified 1890 shoulders... the 1890 dress silhouette done in the 1933 way... crested shoulders, epaulettes, wings, tucked shoulders and "cart-ridge"-tucked shoulders. Better hurry in and select an entire wardrobe! You can afford it at this low Anniversary price.

• Soft Woolens! • Smart Rough Crepes!  
• Rich Wool Crepes! • Beautiful Cantons!  
• Luxurious Failles!

### Better Frocks for Women

A magnificent array of better frocks at a low Anniversary price that can not be duplicated again. Every fall fashion detail, every fall material, every fall color will be found in this amazing group at this low price.

—Downstairs at Ayres.

**\$9.90**

