

ANNIVERSARY

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Remarkable SAVINGS in Every Department

Save on These Tomorrow!
Women's Run-Resisting

Rayon Lingerie

2 for \$1.10

Made of No. 5 cloth rayon . . . which means longer wearing cloth, and run-resisting qualities. Chemises, panties, stepins, bloomers and vests carefully tailored at hems with plain bands and set-in gussets. Sizes 34 to 42. Flesh or tearose. A very low Anniversary E. O. M. price.

Rayon Undies . . . 3 for \$1

Plain rayon panties, stepins, bloomers or vests of very excellent quality. Elastic run at waist band. Sizes small, large or medium. Tearose.

Rayon Undies . . . 29c

Plain rayon panties, STEPINS, BLOOMERS or VESTS, neatly tailored of good quality material at a real low E. O. M. price. Flesh or Peach. Plain or elastic finish at knee.

Rayon Combinations . . . \$1

Run-resisting double bandeau . . . top side fastening . . . bloomer or band at knee. Assorted sizes.

Children's Union Suits . . . 39c

Heavy cotton knit union suits that give a lot of service. High neck, long sleeves, ankle length. Sizes 2 to 12.

Snug Fitting Vests . . . 25c

Irregulars in small, medium or large size tuck stitch vests. Bodice or built-up shoulder style. Pastel shades.

Children's "E-Z" Suits . . . 39c

Light weight cotton knit union suits with built up shoulders. No sleeves . . . trunk length . . . drop seat style . . . Sizes 2 to 12.

—Downstairs at Ayres.

Extra Special for E. O. M.
Chardisheen Slips

A beautiful soft material that looks like silk but wears better than silk. Laundered beautifully. In all the wanted styles. V or straight tops. Trimmed with lovely soft laces or tailored. Sizes 34 to 50 in the group . . . Irregulars. Women's Muslin Slips . . . 39c

88c

Porto Rican Gowns . . . 50c

Long wearing hand-made gowns with V or round necks, bound and embroidered in contrasting color. Sizes 16 and 17. Flesh, peach, white.

Muslin Gowns . . . 2 for \$1

Large sizes in muslin gowns. V or round neck edged with narrow lace. White or flesh. If you only need one they're . . . each . . . 39c.

Women's Muslin Gowns . . . 39c

Regular sizes in good quality muslin. V or round neck, lace trimmed. White or flesh. Sizes 16 and 17.

Silk Crepe Panties . . . 69c

Beautiful silk French crepe panties, fitted waist; buttons at side. Lace trimmed hems. Flesh or tearose.

—Downstairs at Ayres.

Anniversary E. O. M. Sale!

9x12 Axminster Rugs

Just a few of these higher priced rugs—offered at drastic reduction for E. O. M. only! They are slightly irregular quality—but we haven't been able to find a flaw! In desirable patterns and colorings.

\$13.95

9x12 Seamless Luster Type Rugs
\$21.95

Strictly FIRST QUALITY luster type Axminster rugs in lovely oriental patterns and colorings. All brand new—heavy, durable quality.

Rug Cushions . . . \$1.69
9x12 Size Jute rug pads—just 100 at this price! Moth proof.

9x12 Rugs at . . . \$19.95
Seamless Axminsters and velvets in a limited selection. These are marked "imperfects."

"Crystal White" Soap Chips, 10 (21-Oz.) Boxes, \$1

Floor Covering . . . sq. ft., 27c
Enamel surface, felt base floor covering; 6 feet wide; in several good patterns.

Congoleum . . . sq. yd., 35c
Genuine Gold Seal in a choice of 7 good patterns; 6 feet wide; discontinued numbers.

Felt Base Rugs . . . \$4.39
9x12 Size enamel surface rugs, FIRST QUALITY.

27-Inch Carpet, yard . . . \$1
All-wool carpeting in plain colors—burgundy, green, taupe, or rust. Very special.

Furniture, each . . . \$1.69
Odds and ends of occasional furniture—reduced.

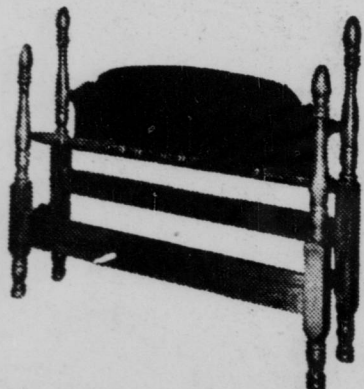
Walnut Poster Bed

Twin or Full Bed
\$6.95

Attractively designed walnut four poster bed—very heavy and substantially constructed. 25 full size; 8 twin beds. Greatly reduced!

(1) 2-Pc. Living Room Suite, \$59.50
Crown-web construction; green-and-taupe tapestry covered.

—Downstairs at Ayres.



A Brand New Purchase of
1,000 Fall Hats

As fascinating collection of Fall Hats we've ever seen—priced so low! Important styles, important materials, important colors! You'll find a hat for every new fall costume, a hat to fit every head. You'll find Berets and Berets . . . Wool Crepes . . . Suede Cloth . . . Felts . . . Printed Turbans . . . Brims . . . Sailors. Priced to meet even the slimmest budgets . . . We're telling you . . . these hats can not be duplicated at anywhere near this price after Anniversary is over.

59c

COLORS:

- Black
- Brown
- Navy
- Wine
- Bright Red
- Green
- Rust

—Downstairs at Ayres.

Friday and Saturday

You Are Cordially Invited to Consult With
Miss E. A. Swanson
Expert Corsetiere From KABO

We are quite fortunate in securing the services of Miss Swanson for our customers! Miss Swanson is an expert stylist, eminently qualified to help you with your corsetry problems. You are cordially invited to consult with her, and if you wish, she will show you just the type of garment you need. No obligation whatever!

Ayres' Downstairs Store Carries a Complete Line of KABO Foundations

Anniversary Specials!

"Kabo-Ettes" and "KABO" Girdles
\$1.69

Your new 1933 fall dress demands a new foundation garment to give you that opulent look of elegance. There's no better time than the present to get you a NEW foundation garment . . . because the price is a real "low." Many assorted styles. Also assorted styles in 14-inch length, 89c.

"KABO" Brassieres . . . 39c
Sanitary Napkins . . . 7 Boxes \$1

—Downstairs at Ayres.

For E. O. M. Only!

Misses' Fall Sport Dresses

Special for E. O. M. and they've just arrived. Mock twist weave dresses, brand new fall colors and in sizes 14 to 20. Plenty of novelty cotton dresses also.

\$1

Women's Slipon Sweaters . . . 50c
300 good looking slipon sweaters to go at this low E. O. M. price. Novelty weaves in cotton . . . all new colors for fall. Sizes 34 to 40.

All-Wool Coat Sweaters . . . \$1
Good quality all wool jersey coat sweaters at a good low E. O. M. price. Sizes for women.

Hooverette Aprons . . . 2 for \$1
Another shipment just arrived and again offered at this low price. Seconds . . . but try and find the defect. All colors, many styles. Fast colors. Small, medium and large sizes.

Women's Bathrobes . . . \$1
Slightly soiled COTTON bathrobes, some slightly damaged . . . but 80% are perfect. Come early, the quantity is limited.

—Downstairs at Ayres.

172 Finer Quality Winter Coats

REDUCED

44 Fur Coats

\$58

It's a wise woman who buys her fur coat tomorrow, because this will probably be the last chance to get the coat of her heart's desire at such a low price. The furs are exceptional . . . the styles along the new 1933 lines. The furs are Sealine . . . Muskrat. * Rabbit.

83 Cloth Coats

\$31.50

The sooner you buy the less you'll have to pay . . . and the price on this group of coats is far below a normal price. These coats are dramatic with fine furs and the fabrics are fashion firsts.

11 Coats
\$39.75

The furs on this group of coats are especially luxurious. Here they are—Beaver, Caracul, Marmink, Skunk, Squirrel and Dyed Blue Fox. Materials are nubby.

34 Coats
\$21.50

Irresistible furs and irresistible fabrics at a low irresistible price. The Furs are—Marmink, Manchurian Wolf (dog), Beaverette.

—Downstairs at Ayres.

Hundreds of Other Anniversary Coats—\$19.75 and \$28.00



AYRES ★ DOWNSTAIRS ★ STORE