

**SAVE on warm Winter Coats for your family
TOMORROW... In Our Great**



ANNIVERSARY SALE Downstairs at Ayres

COATS for Women, Misses, Juniors



ACT NOW!

Prices Must Go Much Higher After Anniversary!

\$28.00

Every woman will find the fashion she wants, the fur she wants, the material she wants whether nubby or smooth in this tremendous variety of cloth coats. Every coat is dramatic with luxurious furs, the materials are eye compelling, the colors are irresistible. Every coat is a High Fall fashion, finished in New York a few days ago and sent immediately to us... but the furs were purchased last July at a "real" low price... assuring you of a quality now unobtainable, and at prices that can not be duplicated.

\$19.75

COATS for Girls



Smartly Tailored
School Coats

\$4.98

School girls from 7 to 14 snuggle into these warm "Chin-Glo" Chinchilla coats on cold wintry days and keep warm as toast. "Chin-Glo" coats are suede cloth lined, with saddle shoulders. Colors Tan, Green, Wine and Blue.

"Trucurl" Chinchilla Coats
\$6.98

"Trucurl" means good quality and long wearing material, they're the coat fashions growing girls prefer because they are so warm on cold wintry days. These coats are trimmed with laskin lamb collar, belt to match and come in brown, blue, wine and green. Sizes 7 to 14.

—Downstairs at Ayres.

COATS for Men

All-Wool
Overcoats
and **TOPCOATS**
For Men and Young Men!

\$12.50

Men! Act now!... Before Topcoat and Overcoat prices soar out of sight. If we were to buy this clothing today we would have to pay in most cases as much for it as our price to you. The coats are smartly tailored in fine high grade all wool fabrics. Both single or double breasted styles.

Topcoats
Tan Polos
Gray Polos
Gray & Tan Tweeds
Gray Diagonals
Harris Tweeds

Overcoats
Blue Boucles
Oxford Fleece
Blue Gray Fleece
Brown Fleece
Tan Fleece

—Downstairs at Ayres.



COATS for Boys

**LEATHERETTE
COATS**
Lined With Sheepskin

\$2.69

Boys proudly wear this warm sheepskin coat with soft furry collar, full belt, four pockets, and wind guard in sleeve because it's just like Dad's. Sizes 6 to 18. Mothers... compare this coat for low price and quality... you will be convinced this is the best coat for the money.

**Wool Fleece
Overcoats**
\$5.49

These are the overcoats well dressed boys will wear to school or for "dress-up" occasions. All-wool overcoats in either fleeces or chinchillas. Full belted, double-breasted. Sizes 4 to 9. Colors, blues, grays, browns.

—Downstairs at Ayres.

