

Alice Brady Has Most Nervous and Tantalizing Role in 'Beauty for Sale,' the Feature Movie Now on View at the Palace.

HEADED by May Robson and Warren William, a big cast was assembled for 'Beauty for Sale,' the Columbia picture adapted from the Damon Runyon story, 'Madame La Gimp,' which is now playing at the Circle.

The story deals with an old apple-woman who peddles her wares in the metropolitan theatrical district, and, unknown to her associates, is supporting a daughter in school in Spain.

She is giving her child the impression that she is wealthy and socially prominent, and has a splendid husband.

Suddenly she learns the daughter is on her way to America, with a young Count who wants to marry her, and the count's father, of the Spanish nobility.

'Apple Annie' appeals for aid from her friends, the most conspicuous figures of the White Light district. They rally to her rescue. Dave the Dude, a gambler, borrows a rich man's apartment and installs Annie in it. 'Missouri' a night club hostess, has the apple-woman beautified. It is necessary for her to have a temporary husband, so 'Judge Blake' a pool shark, is pressed into service.

After a series of hilarious happenings the masquerade works out perfectly. The Spanish noble accepts all of Annie's pretensions, and takes the daughter back with him for a magnificent wedding in the ancestral home.

In addition to May Robson and Warren Williams in the cast are Glenda Farrell, Guy Kibbee, Ned Sparks, Walter Connolly and Jean Parker.

ALICE BRADY IS IN THIS CAST

With an all-star cast, Metro-Goldwyn-Mayer's new production, 'Beauty for Sale,' a picturization of Faith Baldwin's Cosmopolitan magazine 'Beauty,' opened Friday at Loew's Palace for a week's engagement.

'Beauty for Sale' brings to the screen a racy, swift, modern story of three girls who follow different paths to happiness, the roles being enacted by Madge Evans, Una Merkel and Florine McKinney, a newcomer to the screen.

Madge Evans is seen in the role of a girl, who, faced with the collapse of the family fortune, turns to work in a beauty salon to make a living. In spite of the fact that she sees worldliness about her, and falls in love with a married man, she manages to preserve the niceties of her southern breeding.

Una Merkel, on the other hand, is a capricious gold digger also employed in the same fashionable beauty parlor.

Intrigue that begins in fashionable boulevards, penthouses and households and less pretentious apartments occupied by working girls, is brought into focus in the beauty parlor treatment rooms. Here wives and husbands' sweethearts meet and exchange mutual gossip with all the intimacy of Boccaccio characters.

Threaded into this story is the intimate lives of three girls and the marital drama of a lawyer and his socially ambitious wife.

Otto Kruger is seen in the role of the lawyer and Alice Brady is seen as the fluttery wife. Others with prominent roles in the production include Hedda Hopper, Phillips Holmes, Eddie Nugent and many other outstanding screen players.

Richard Boleslavsky, who was in charge of production for 'Rasputin and the Empress' and 'Storm at Daybreak' also directed 'Beauty for Sale.'

Holding the feature spot on the short subjects program is a new Hal Roach comedy vehicle presenting the Our Gang Rascals in 'Bedtime Worries.' Also a Metro-Goldwyn-Mayer cartoon featuring Flip the Frog in 'Chinaman's Chance.' The latest world news events as pictured by the Hearst Metrotone News completes the screen bill for the week.

ROGERS' MOVIE IS HELD OVER.

'Doctor Bull,' Fox Film production of the novel, 'The Last Adam,' by James Gould Cozzens, is being



1—James Cagney seems to be enjoying this scene from, 'The Picture Snatcher,' opening today at R. F. Keith's.
2—Katharine Hepburn makes herself a great star by her work in 'Morning Glory,' now showing on the screen at the Indiana Theater.
3—Will Rogers is the happy star of 'Doctor Bull,' which is in its second week at the Apollo.
4—Here are Madge Evans, Una Merkel and Florine McKinney, the painless gold-diggers, in 'Beauty for Sale,' now the feature at the Palace.
5—Ruth Chatterton is the star of 'Lilly Turner,' opening Sunday at the Ambassador.
6—May Robson is again made a great star by her work in 'Lady for a Day,' now at the Circle.



1—Neila will be one of the entertainers with Buddy Rogers when he brings his band to the Indiana Roof ballroom on Sunday night, Oct. 1.
2—Johnny Perkins is the very big person who is causing people to laugh at the Indiana today and up through Thursday night.
3—Anita Page of movie fame will be in the cast of Billy Rose's '1933 Crazy Quilt,' which opens next Friday as the stage attraction at the Indiana.
4—Mischa Elman, violinist, has been booked by Mrs. Nancy Martens for Sunday afternoon, Dec. 3, at English's.

ROUNDING ROUND THEATERS WITH WALTER D. HICKMAN

THE Indianapolis musical season will open on Sunday afternoon, Oct. 22, when the Martens Concerts, Inc., will present Rosa Ponselle, famous dramatic soprano and prima donna of the Metropolitan Opera Company, in the first of five Sunday afternoon attractions under the direction of the Martens Management.

All concerts under this management will be given at English's theater. In planning the opening concert, Mrs. Martens had in mind the opportunity for the educators of the State of Indiana who will be in Indianapolis at that time, to hear Rosa Ponselle and to meet a personality whose rare gifts can be thought of only as romance.

The second of the series of Sunday afternoon concerts will be the recital of John Charles Thomas, Nov. 12, whose popularity has grown by leaps and bounds and the enthusiasm to head him presages an S. R. O. sign in the theater.

Mischa Elman, celebrated violinist, will be the third number on Dec. 3; Sigrid Onegin, contralto, Jan. 28, closing with the Cincinnati Symphony orchestra and Walter Gieseking, pianist, as soloist with the orchestra.

An announcement of unusual interest is that of Friday evening, Nov. 3, at English's, of the Don Cossacks Russian male chorus, with Serge Jaroff, conductor, will be heard in a program of songs.

Mrs. Martens has been so besieged by the musical public to bring them again to Indianapolis that she finally was able to secure the above date.

The Cossacks will only be in America nine weeks, and have had more requests for dates than they could possibly fill.

On Sunday afternoon and night, Oct. 8, the Veterans of Foreign Wars will present Bohumir Kyril and his band in two concerts. The soloists will be Anna Fitou, soprano of the Metropolitan Opera, and Marie Kyril, pianist. The entire proceeds will go to the Veterans of Foreign Wars National Widows and Orphans' home at Eaton Rapids, Mich.

An innocent-looking room at the Athenaeum is harboring strange events and harmonies every Wednesday and Sunday this fall. And

SHOW BOAT Indianapolis' Finest Night Club Presents LES SHEPARD The Rajah of Rhythm and His Orchestra, Tonight and Every Night Keystone Ave. & Allisonville Rd. For Reservations, Phone WA-3918

Sunday Night Sept. 24 Only SHOWBOAT Indianapolis' Finest Night Club PRESENTS The Queen of Jazz BLACHE CALLOWAY and Her Orchestra Admission 75c. Plus Tax For Reservations Phone Wash. 3918

DANCING VILLA VANESE 7900 Noblesville Rd. Cover, Sat., 50c Inc. tax, Sun., 25c Draught Beer 10c Bottled 15c Wash. 25c-2 Available for Parties Week Nights

Dance SKY HARBOR Free Dancing Sat. & Sun. Week From Thursday Drive out W. Wash. to Ben Davis, Follow Municipal Airport sign south. PENNY DANCE SUN. 8:30 TO 10:00 Cash Prize at 11:30 Sunday Seating Recently Doubled

MULTI BURLESQUE THEATRE SENSATIONAL DANCER TANYA HELD OVER A SECOND WEEK CHARLIE GROW AND HIS 8-CINCINNATIONS-8 THE HOTTEST ORCHESTRA EVER HEARD IN INDIANAPOLIS THE TALK OF THE TOWN—HOTTER THAN TOBACCO

CHORUS OF SINGING AND DANCING GIRLS YOUTH PLUS MIDNITE A PARTY SHOW TONIGHT AND ATTEND

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Katharine Hepburn Goes Emotional in Feature Photoplay, 'Morning Glory,' Which Is Attracting Much Attention at the Indiana Theater.

KATHARINE HEPBURN is seen on the Indiana theater's screen as the star of 'Morning Glory,' which is the feature screen attraction for the week.

On the stage is a revue featuring Indiana's own favorite funster, Johnny Perkins.

Since she swept to stardom in her first picture, 'A Bill of Divorcement,' Miss Hepburn has been the talk of the cinema world.

Her supporting cast in this picture includes Douglas Fairbanks Jr., Adolphe Menjou, Marty Duncan, C. Aubrey Smith and Helen Ware. Miss Hepburn is seen as a girl who fights and wins a gallant struggle for stage recognition, and Young Fairbanks portrays a New York playwright.

Lowell Sherman, who scored such a hit with the recent Mae West picture, 'She Done Him Wrong,' directed. The screen story is based upon a play by Zoe Akins.

On the stage supporting Johnny Perkins are Ruth Petty, the Four Gobs, Cookie Bowers, Dick and Edith Barstow, Milton Charleston and the twelve Hoosierettes.

The stage show this week will be a bank idea presentation with Lou Forbes and his music seen on the stage as well as in the pit. Lee Mason, popular singer, will again be heard with the band.

Ed Wynn, famous 'Fire Chief' of radio, never since he has been on stage or radio has had a photograph taken except in one of his comedy characters.

Nevertheless, picture snatchers and picture snatching play an important part in the life of a metropolitan newspaper.

Broadly speaking, a 'picture snatcher,' in the slang of journalism, is anybody on a newspaper whose business it is to get the pictures, each day, that are necessary to illustrate the important stories of the current twenty-four hours.

Such a 'picture snatcher' is the sort portrayed by James Cagney in his latest Warner Bros. production, which bears that name and starts today at Keith's theater.

In 'Picture Snatcher,' as Danny, the ex-crook, Jimmy Cagney demonstrated what a practical asset a disregard for law and decency can be to a picture-snatcher in the employ of one of the saffron-hued dailies.

Lloyd Bacon directed the picture, which is based upon an original story by Danny Aherne. The Paramount News Weekly and short subjects complete an enjoyable program.

MOTION PICTURES

APOLLO SHE HAS A WEAKNESS FOR STRONG MEN (First Showing) CHATTERTON LILLY TURNER GEORGE BRENT A LOVE STORY THAT WILL TEACH YOU ABOUT LIFE! LAST DAY: Stuart Erwin 'Before Dawn' and Sam Ramey

AMBASSADOR 15c 2 P.M. 25c After 5 P.M. STARTS SUNDAY!

EMERSON 4630 E. Tenth Sun. Ann Harding—William Powell "DOUBLE HARNESS" 3507 E. Wash. Double Feature Gloria Stewart "It's Great to Be Alive" Pat O'Brien "LAUGHTER I NHELL" Sun. Double Feature—Eddie Cantor, "WHOOPEE" Joel McCrea—Constance Bennett, "BED OF ROSES"

HAMILTON 2116 E. 10th, Double Feature "I LOVE THAT MAN" George Arliss—Betty Davis "WORKING MAN" 1332 E. Wash. Double Feature Edna May Oliver "It's Great to Be Alive" John Wayne "Somewhere in Sonora" Sun. Double Feature—Sylvia Sydney "JENNIE GERHARDT" Mae West "She Done Him Wrong"

FOUNTAIN SQUARE At Fountain Square Sun. Double Feature "BABY FACE" Barbara Stanwyck "THE WRECKER" Jack Holt

SANDERS Prospect & Shelby Double Feature "Destination Unknown" Tom Mix "TERROR TRAIL" Sun. Double Feature—Maurice Chevalier "BEDTIME STORY" Jack Holt—Fay Wray "The Woman I Stole"

GRANADA Vir. at Fountain Sq. Sun. Olive Brook—Helen Vinson "MIDNIGHT CLUB" WEST SIDE 1105 S. Meridian, Double Feature "WARRIOR'S HUSBAND" Gloria Swanson "Perfect Understanding" Sun. Sylvia Sydney "JENNIE GERHARDT"

REX 36th & Northwestern Double Feature "Perfect Understanding" Sunday Double Feature James Dunn "Arizona to Broadway" Ren Leon—Claudette Colbert "I Cover the Water Front"

RITZ Illinois at 34th Sunday Double Feature Eddie Cantor "WHOOPEE" Jack Holt "THE WRECKER"

UPTOWN 42nd and College Sun. Double Feature "BEST OF ENEMIES" "BENEATH THE SEA" St. Clair, Ft. Wayne Sun. Randolph Scott "SUNSET PASS" "THE WRECKER" Sun.—Double Feature SYLVIA SYDNEY "JENNIE GERHARDT" MAE WEST

HOLLYWOOD 1500 Roosevelt Ave. Double Feature "THE BIG TRAIN" "Under the Tonto Rim" Sun. Double Feature Claudette Colbert—Ren Leon "I Cover the Water Front"

RIVOL 10th & Dearborn at 10th. Sun. Helen Hayes—Robt. Montgomery "ANOTHER LANGUAGE"

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