

DARING DOLLAR'S DAY SALE



1,000 Spectacular Values In
DRESSES

- 500 genuine "Magicoats" Made to Retail for \$2!
- 200 Lace Hostess Frocks Made to Retail for \$3!
- 300 Wash Frocks Made to Retail for \$1.09 to \$1.59!

Smartly tailored frocks to wear when you do your morning chores! Dainty hostess frocks for leisure moments! Genuine "Magicoats" in lovely fast color prints! Come early and make your choice from this unusually wide assortment of excellently styled frocks for only \$1! No phone or mail orders will be accepted! Prints and plain colors in women's and misses' sizes 14-20, 38-44.

BLOCK'S—DOWNSTAIRS STORE

\$1



A Daring Dollar Day Event! 3,000 Pairs of
Full-Fashioned Silk Hose

Imperfections of Hose That Were Made To Sell for \$1.35

- Every Pair Sheer 48 Gauge Chiffon!
- Every Pair Silk to the Picot Top!
- Made by a Nationally Famous Maker!

Buy two pairs of hose tomorrow for less than you ordinarily pay for one! You can't afford to miss these bargains! Stock up for the winter now and save! All the new and wanted shades. Women's and misses' sizes 8½-10.

BLOCK'S—DOWNSTAIRS STORE

2 Pair for \$1

BLOCK'S

We Reserve the Right To Limit Quantities!

'PORTLAND' SHEETS

• Large 81x99-Inch Size
• Extra Fine 68x64 Count
• Bleached Snow White
• Limit 12 To A Customer

Luxurious smoothness, lovely texture and long years of wear! That's what the wise housewife finds in this Portland sheet that's woven with extra yarns for special durability! They are extra long too, to tuck under at the foot of the bed! Buy now and save!

BLOCK'S—DOWNSTAIRS STORE

68x64 Thread Count
This sheet actually has 4 more threads to the square inch than an ordinary sheet!

42x36-Inch Pillowcases
25c Each

\$15

Rayon Lingerie

For Women and Misses



4 for
\$1

Dainty lace trimmed and tailored step-ins, panties and bloomers! Cut full size for comfort! Lay in a season's supply tomorrow, for this is a very special bargain for Dollar Day! In tea rose, pink and white.

BLOCK'S—DOWNSTAIRS STORE

Silk Blouses

In Smart Fall Styles



\$1

Cuddle your chin in the necklines and tight fitting little collars of these fall blouses! Only through a special purchase of the pure silk fabrics could we obtain these values for this occasion! All the new fall shades in sizes for women and misses!

BLOCK'S—DOWNSTAIRS STORE

Outing Gowns

For Women and Misses



2 for
\$1

When cold winds blow you'll be toasty warm in one of these outing flannel gowns! Neatly striped patterns! Cut full size for comfort! Only while this quantity lasts will the price be 2 for \$1! Come early!

BLOCK'S—DOWNSTAIRS STORE