



ANNIVERSARY SALE

DOWNSTAIRS AT AYRES



NOW

Is the Time to Beautify Your Home

... and Ayres Downstairs Is the Place to Do Your Choosing!

Months ago we warned you that prices in furniture and rugs would advance. They have! Tremendously! But because we bought our Anniversary merchandise EARLY, you have one last opportunity to refurnish your home at small cost. After our Anniversary goods are sold, we must ask a great deal more for replacement val-

ues! Shop now, tomorrow, while assortments of rugs and furniture are still complete! Above you get a glimpse of two small corners of our big Home Furnishings sections... completely stocked with fine quality rugs and furniture... carefully selected for tasteful beauty... and offered for Anniversary at the very lowest possible price levels. Buy NOW and SAVE!

Here Are Some of the Bargains:

Seamless Lustre Rugs

Slightly imperfect numbers of very fine quality highlighted Axminster rugs; colors are woven through to the back; each one has the skid-proof "Laytex" back. 9x12 size. Fringed ends.

\$21.95

First Quality Axminsters

These are seamless, 9x12, all-wool Axminster rugs—in beautiful new patterns and soft colorings. Each one is perfect quality. Every one of these is a real value, that you will prize!

\$21.95

Heavy Seamless Axminsters

Beautiful, heavy quality, 9x12 Axminsters from one of the oldest and best known makers. First quality rugs in lovely designs and color combinations. Discontinued patterns. 27x54 size, \$3.95.

\$29.50

6x9 Axminsters, \$14.95

Highlighted Axminster rugs—some with colors woven through to the back; some are imperfect.

Cotton Orientals, \$3.95

Size 3x5 feet, made of cotton, but in gorgeous oriental designs. Other sizes 9x6 and \$5.95.

Wool Seamed Axminsters

9x12 Size, all-wool Axminster rugs in seamed quality. Offered in a fine selection of oriental patterns and wanted colorings. These rugs are slightly imperfect. 27-Inch rug to match, \$1.98.

\$15.95

American Oriental Rugs

Extraordinarily beautiful rugs of the American Oriental type—one of the most desirable and popular rugs of today. Colors go through to the back. "Laytex" processed to prevent slipping. Fringed ends. Perfect quality. 9x12 size.

\$25.95

Fine Highlighted Axminsters

Very high grade American Orientals, and heaviest quality seamless Axminster rugs. Some with colors through to the back; all with fringed ends; in newest of patterns and colorings. 9x12 Size. Save about 30%! Some are slightly imperfect.

\$35.00

Jute Rug Pads, \$1.98

A vegetable fibre rug cushion that will give excellent service and resist moths. 9x12 or 8x10.6.

Hair Rug Pads, \$3.39

Genuine, all-air rug cushions—an unheard of value at this price; just 100 of them. —Downstairs at Ayres.

Solid Maple Bedroom Suite

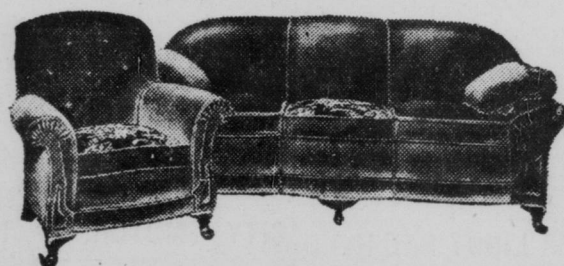
—Bed
—Chest
—Vanity

\$39.50

Here's a brand new design in solid maple bedroom furniture! Consists of four-poster, or square top bed—a big roomy chest-of-drawers—and a vanity. Equipped with wooden knob pulls. Vanity has large hanging mirror. Beautiful soft finish.

Same Suite With Dresser
Instead of Vanity, \$43.50

—Downstairs at Ayres.



2-Pc. Living Room Suite

This beautiful pillow-arm living room suite is a real BARGAIN at this Anniversary price! High grade MOHAIR coverings—in choice of four colors. Very sturdy construction—a suite that will last!

\$74.50

—Downstairs at Ayres.

Solid Oak 8-Pc. Dining Suite

\$69.50

Old English in appearance—with lovely antique finish... this suite is among the most desirable you'll find, priced so low! Consists of refectory table, big, roomy buffet, host chair and five side chairs. Solid oak construction.

China Cupboard to Match, \$24.95

—Downstairs at Ayres.