

# Announcing

## 50 NEW

## STREET CARS

## 80 NEW

## TRACKLESS

## TROLLEY CARS

There's to be a New Deal in Transportation for you! More than two and a half million dollars is to be spent within the next six months to give you new modern cars and better service on all main car lines throughout the city.


Things are happening in Indianapolis! Fifty new de luxe street cars—costing more than \$975,000, and eighty new trackless trolley cars—costing over \$1,200,000, have been ordered by the Indianapolis Railways.

Another \$375,000 is to be spent immediately to prepare thirteen rail lines for trackless trolley car service. Jobs will be created for many local men.

In a few short months, the Indianapolis transportation system will be second to none in all America.

This is our answer to President Roosevelt's appeal for industrial co-operation. We are happy to do our part and MORE at this particular time, because we believe sincerely in the future of our country and our city.

# INDIANAPOLIS



# RAILWAYS