

## PRICE CONTROL STUDY BEGUN BY NRA BOARD

Industrial and Retail Cost Situation Provides Major Problem.

BY H. O. THOMPSON  
United Press Staff Correspondent

WASHINGTON, Sept. 14.—A new study of industrial and retail costs was started by the recovery administration today, to provide the basis of a decision on the problem of controlling prices.

The study was undertaken through a committee, named by the industrial recovery board, headed by Secretary of Commerce Daniel Roper. Its objective is to find a basic rule for determining costs of production and merchandising, so that a uniform procedure may be followed.

The master retail code, with its price-fixing provisions, is approaching action by the administration. It is agreed by officials that more definite attention to the price question is essential. The retail code now is before the NRA advisory boards. It may bring more discussion before the consumers' board, which is protesting price-fixing measures, agrees to its terms.

### Opposes Price Fixing

The consumers' board opposes price fixing except in basic industries such as oil, and then only with safeguards. The board fears general price fixing would mean too high prices for consumers.

The price-fixing provisions in the retail code have stated that minimum prices must be a certain per cent above cost. The percentage has varied during different phases of the negotiations, but at present is understood to be 10 per cent.

Unless a careful formula is applied for the definition of cost, not only in the retail trades, but in other industries as well, much confusion is likely to develop.

No clear-cut policy on prices has been reached by the NRA. While officials realize that the problem is assuming great importance in the general recovery program, various factors have contributed to delay in arriving at definite rulings on administrative measures.

### Farmers Are Complaining

Suggestions have been made within the organization for creation of price control features, and some regulation in this direction probably will be developed.

Farmers especially are complaining of increases in the costs of things they must buy. Government reports show that from July 15 to Aug. 15, farm prices dropped four points, while prices of goods went up five points.

"Restoration of farm buying power, keystone of national recovery, is menaced by the rising prices of articles farmers must buy," declared Edward A. O'Neal, president of the American Farm Bureau Federation. "The farmer never will catch up with the costs of living if this continues."

### Viewed as Danger

Secretary of Agriculture Wallace recognizes this disparity in prices as a definite danger to the farm recovery program, but he believes the farmer will catch up if NRA succeeds in increasing industrial pay rolls.

Wallace's data indicates that prices of farm produce normally lag three months behind wages. Hence, he feels that any substantial gains in purchasing power shortly would bring improvements in the farmers' position.

**GRAF ZEPPELIN WILL VISIT CHICAGO'S FAIR**

Giant Ship to Reach Reception Oct. 26, Officials Told.

CHICAGO, Sept. 14.—Officials of A Century of Progress announced today that they had received definite announcement that the Graf Zeppelin will visit the world's fair on Oct. 26.

The announcement said that the officials received the word from the Hamburg-American line, American agents for the airship.

It is said that the Graf will leave Friedrichshafen, Germany, Saturday, Oct. 14, travel to South America, thence to Miami on Oct. 23, Akron on Oct. 24, and Chicago on Oct. 26. It will spend a full day here.

Dr. Hugo Eckener, veteran commander of the Graf, is scheduled to arrive in New York Sept. 15, and it is understood he will come to Chicago to survey landing and mooring facilities for the dirigible.

**"My Blood Pressure Has Been Greatly Reduced," Woman Writes**

Feel Fine Now—Lost 20 Pounds of Fat

If you want to be gloriously alive from dizzy spells, headaches, and constipation, get a jar of Kruschen Salts from Hook's Wonderful Drug Stores or any druggist today—it costs but 25¢ and it lasts for 4 weeks.

Just read this thankful letter of Elsa Witt of La Jolla, California:

—What has Kruschen Salts done for me?

"I had been suffering for the past eight years with terrible headaches, and had very high blood pressure. Sometimes I felt that I did not care to live

any longer. Since taking Kruschen, I feel a thousand times better, my headaches have almost gone, my blood pressure has been greatly reduced, and I have lost about 20 lbs. weight.

"I thank you first for this great improvement, and then you, for this wonderful medicine."

For your health's sake, do not hesitate to buy Kruschen Salts—prescribed by many physicians and recognized the world over as the safe way to reduce and gain in health and physical charm.—Advertisement.

## FROSH TAKE OVER INDIANA CENTRAL CAMPUS



## CHICAGO VISIONS WALL ST. FALL

### Stock Transfer Tax Drives Brokers to Windy City Trading Center.

By United Press

CHICAGO, Sept. 14.—Financial circles of the nation were stirred today over the prospect of Chicago's La Salle street replacing Wall Street of New York as the country's trading center, an outgrowth of the recently imposed stock transfer tax in New York.

Under the impetus of inquiries from New York brokers, applying for seats on the Chicago Stock Exchange, prices rose rapidly Wednesday, the offer price nearly doubling from the opening bids of the morning.

Two members of the New York Stock Exchange bought seats in the Chicago exchange, one seat selling today for the premium price of \$7,500. This was a twenty-four-hour increase of \$1,000 over the price of the first seat which sold Tuesday for \$6,500 to another New York broker.

The price of the seat sold Wednesday was an advance of more than \$3,000 over the opening bid of \$4,400 Wednesday morning.

It is quite likely that La Salle street will replace Wall Street, a Chicago Stock Exchange official said today. "The transfer tax in New York, effective Oct. 1, will handicap brokers from operating, as the traders will have to foot the bill."



Upper—Freshmen have been kings of the campus this week at Indiana Central college, with the opening of the fall semester of the college. In the photo, two Wilmas have met for a ride. At the left is Wilma Oakes, New Albany, freshman, and Miss Wilma Kraemer, Warsaw, upper classman.

Lower—A few minutes at books will do no harm for a freshman, so Miss Leola Hansen, Minneapolis, upper classman (left), instructs Miss Harriet Butler, Beech Grove.

## M'NUTT OFFERS PLAN ON PENSION EXPENSE

### Suggests Method to Avert Adding to Tax Burden.

Admonishing county officials to keep old-age pension appropriations down to a point where only applicants "in the letter and spirit of the law" will get aid, Governor Paul V. McNutt, in a statement today, suggested a plan which he believes will permit pensions without additional tax burdens.

He proposes that the only persons pensioned shall be those who otherwise would be aided by township poor funds, or be forced to get help through charitable institutions.

Declaring that it should not be the purpose to refuse pensions to any entitled to them, McNutt intimated that some counties have made appropriations larger than probably will be needed.

He asserted that unless county officials co-operate in keeping down appropriations, the state will be faced with a heavy obligation, as the state matches dollar for dollar the pension fund of each county.

**BANDIT ROBS GROCERY**

Loots Cash Register of Unknown Amount in Night Foray.

Money of an undetermined amount was taken by a bandit on Wednesday night from a cash register of a Kroger grocery at 5225 East Washington street.

Jesse Bandy, 814 North Tacoma avenue, manager, was alone in the store when the bandit, armed with an automatic pistol, entered. The robber fled south on Butler avenue.

Others injured were Richard Bennett, 6, and his brother, Jerry, 4, Brooklyn, N. Y., who were riding in the automobile. Their mother, Mrs. Richard Bennett Sr., wife of a New York physician, refused services of a police first aid officer and attended to the children herself. They incurred cuts on their heads.

Others in the automobile were two other Bennett children, Beverly, 9, and June, 2, and the driver, Robert Holland, 21, Cates boy.

**Marriage Licenses**

Warren F. McCune, 22, 4528 Sangster avenue, Paulus Hook, manager, and Catharine Cowgill, 19, 2133 Central avenue, Baker, 17, 3224 North Capitol avenue, housewife.

Dr. John Calvin Drake, 29, Biley hospital, physician, and Ruth O. Finsen, 28, Indiana University hospital, nurse.

Daniel S. Landry, 26, 610 Virginia avenue, housewife, and Mrs. Landry, 30, 1803 Buckle street, housewife.

Floyd McMurtry, 36, 1318 South Harding street, McMurtry, and Ethel Neff, 38, 520 West Morris street, housekeeper.

Donald M. DuShane, 25, Columbus, Ind., instructor, and Edith Susanne McCoy, 21, 2028 North Euclid, housewife.

Dr. James F. Healy, 23, 2223 Central avenue, dentist, and Vida Barrett, 26, 4259 Central avenue, housewife.

Arthur Thomas Lyke, 34, 1037 West Fifteenth street, pipe fitter, and Eusebio May Carpenter, 33, 942 North Tuxedo street, housewife.

Lyte C. Cliff, 28, 726 West Forty-third street, clerk, and Harrie Florine Blakely, 28, 3135 Euclid, housewife.

Charles Edward Constable, 20, 119 East Ninth street, clerk, and Mrs. Constable, 20, 119 East Ninth street, housewife.

Ralph Todd, 23, of 1035 Edwards street, painter, and Mrs. Patterson, 24, of 1540 Epier avenue, housewife.

Sam Alvin Burton, 24, of 1939 North Concord street, housewife, and Russ Lee Burton, 17, of 1014 South West street, housewife.

John Robert Edwards, 49, of 2216 Hovey street, trucking, and Ellen Smith, 48, of 2216 Hovey street, housewife.

George Tamm, 24, of 1535 Euclid, editor, and Cornelia Dowling, 24, of 3556 Washington boulevard, housewife.

Russell A. Gammie, 21, Indianapolis, law student, and Lillian Schmid, 21, of 1915 Howard, attorney, and housewife.

William Howard, 27, Westport, farmer, and Ethel Mae Cornelius, 16, of 1112 West 11th street, housewife.

A. Edward Campbell, 23, of 4200 Brookville road, theater manager, and Mary Jane Campbell, 21, of 1520 North Meridian street, housewife.

Henry De Long, 24, Chicago, Ill., chemist, and Ruth Carney, 21, R. R. 7, housewife.

**Asthma and Hay Fever Disappear Like Magic!**

New Money-Back Remedy Affords Quick Relief.

Calfo liquid relieves the distressing symptoms of Asthma and Hay Fever or any other disease. No question you are judge. Calfo contains different remedies promises you relief. You breathe freely—sleep all night—regain health. The distressing symptoms disappear. Don't wait any longer—try Calfo and other drugs. \$1.00. Hook's Drug Co. and other drug stores.—Advertisement.

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18. ILLINOIS CLAYPOOL HOTEL BLDG.

Get Police Calls From All Over the Country.

Weights only 8 lbs. Complete with tubes. Wonderful tone. Excellent tuning range. A marvelous radio at an amazing low price.

Trade in Your Old Radio! 90-Day Free Service

## STRAUB DRAWS PROMOTION TO GUARD MAJOR

Other Changes in Command and Rank Made, but Shakeup Is Denied.

Adjutant-General Almer F. Straub of the Indiana national guard, a captain in charge of the plans and training of the One hundred thirty-ninth field artillery, has been promoted to major in the intelligence service called Assistant G 3, it was announced at the statehouse today.

Other changes in guard ranks and commands also were made public following a conference of Straub, with Major-General Robert Tyn dall, Thirty-eighth division commander, and Brigadier-General D. Wray De Prez, Shelbyville, Sixty-seventh brigade commander.

Straub asserted that all changes were made on a military basis and officers were ousted on physical disability only. He denied that there is a political shakeup in the guard regiments.

### Others Are Ousted

Both Governor Paul V. McNutt and Straub have stated that Colonel Walter H. Universaw, Kokomo, will be relieved of command of the One hundred fiftyth field artillery, however.

Among the famous residents of the Denison in days gone by was James Whitcomb Riley, and several of his poems and letters written at hotel were read at the farewell dinner.

Battalion commanders already have been ousted there, it being contended that the organization drew a poor federal rating this year due to inefficiency of the high command.

Other shifts announced today include:

Major F. J. Huffman, Evansville, from Thirty-eighth division headquarters to command of the first battalion of the One hundred fiftyth field artillery, now.

Head and leg injuries were received by Roscoe Willis, 29, and Albert Evans, 12, both of New Augusta, who were passengers in a car driven by Harry Willis, 39, New Augusta. This car and one driven by S. R. Smock, 229 South Gray street, collided at St. Paul street and Southeastern avenue.

Hunter D. Wood, 65, of 3247 Graceland avenue, incurred injuries of the head and left leg in collision of his automobile with one driven by Richard Watson, 58, Negro, 317 West Forty-third street, at Forty-second street and Graceland avenue. Watson was arrested on a reckless driving charge.

**15,000 WORDS FORM STUDENTS' VOCABULARY**

Survey of American Colleges is Made by Researcher.

By Science Service

CHICAGO, Sept. 14.—The number of words known to college students was the subject of research to the American Psychological Association by Dr. Robert H. Seashore of the University of Oregon.

They know a great many, it seems, in addition to such technical terms as "date" and "prom" or "flat tire."

The average vocabulary of sophomores and juniors is about 15,000 non-technical English "root" words plus 52,000 derivatives of roots and about 3,000 special terms. This does not count words in foreign languages and the technical terms of such studies as the sciences.

The Arctic and Antarctic oceans, which are cold and not very salty, are vivid green in color.

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CHICAGO, Sept. 14.—The "black gold" goes on with ever increasing speed along the Louisiana gulf coast, in Texas and Southern Mississippi.

More than 100 geophysical instrument crews are searching for gas and oil prospects in this area, P. B. Williamson, consulting engineer and geologist, revealed here.

They know a great many, it seems, in addition to such technical terms as "date" and "prom" or "flat tire."

The number of crews at work, Williamson said, gives some idea of the battle now raging for new oil and gas wells. He said there were twenty crews at work in southern Mississippi, twenty-three in Louisiana, and sixty-two in Texas.

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