

PRICE CONTROL STUDY BEGUN BY NRA BOARD

Industrial and Retail Cost Situation Provides Major Problem.

BY H. O. THOMPSON  
United Press Staff Correspondent  
WASHINGTON, Sept. 14.—A new study of industrial and retail costs was started by the recovery administration today, to provide the basis of a decision on the problem of controlling prices.  
The study was undertaken through a committee, named by the industrial recovery board, headed by Secretary of Commerce Daniel Roper. Its objective is to find a basic rule for determining costs of production and merchandising, so that a uniform procedure may be followed.  
The master retail code, with its price-fixing provisions, is approaching action by the administration. It is agreed by officials that more definite attention to the price question is essential. The retail code now is before the NRA advisory boards. It may bring more discussion before the consumers' board, which is protesting price-fixing measures, agrees to its terms.

**Opposes Price Fixing**  
The consumers' board opposes price fixing except in basic industries such as oil, and then only with safeguards. The board fears general price fixing would mean too high prices for consumers.  
The price-fixing provisions in the retail code have stated that minimum prices must be a certain percent above cost. The percentage has varied during different phases of the negotiations, but at present is understood to be 10 per cent.  
Unless a careful formula is applied for the definition of cost, not only in the retail trades, but in other industries as well, much confusion is likely to develop.  
No clear-cut policy on prices has been reached by the NRA. While officials realize that the problem is assuming great importance in the general recovery program, various factors have contributed to delay in arriving at definite rulings on administrative measures.

**Farmers Are Complaining**  
Suggestions have been made within the organization for creation of price control features, and some regulation in this direction probably will be developed.  
Farmers especially are complaining of increases in the costs of things they must buy. Government reports show that from July 15 to Aug. 15 farm prices dropped four points, while prices of goods went up five points.  
"Restoration of farm buying power, keystone of national recovery, is menaced by the rising prices of articles farmers must buy," declared Edward A. O'Neal, president of the American Farm Bureau Federation. "The farmer never will catch up with the costs of living if this continues."  
**Viewed as Danger**  
Secretary of Agriculture Wallace recognizes this disparity in prices as a definite danger to the farm recovery program, but he believes the farmer will catch up if NRA succeeds in increasing industrial pay rolls.  
Wallace's data indicates that prices of farm produce normally lag three months behind wages. Hence, he feels that any substantial gains in purchasing power shortly would bring improvements in the farmers' position.

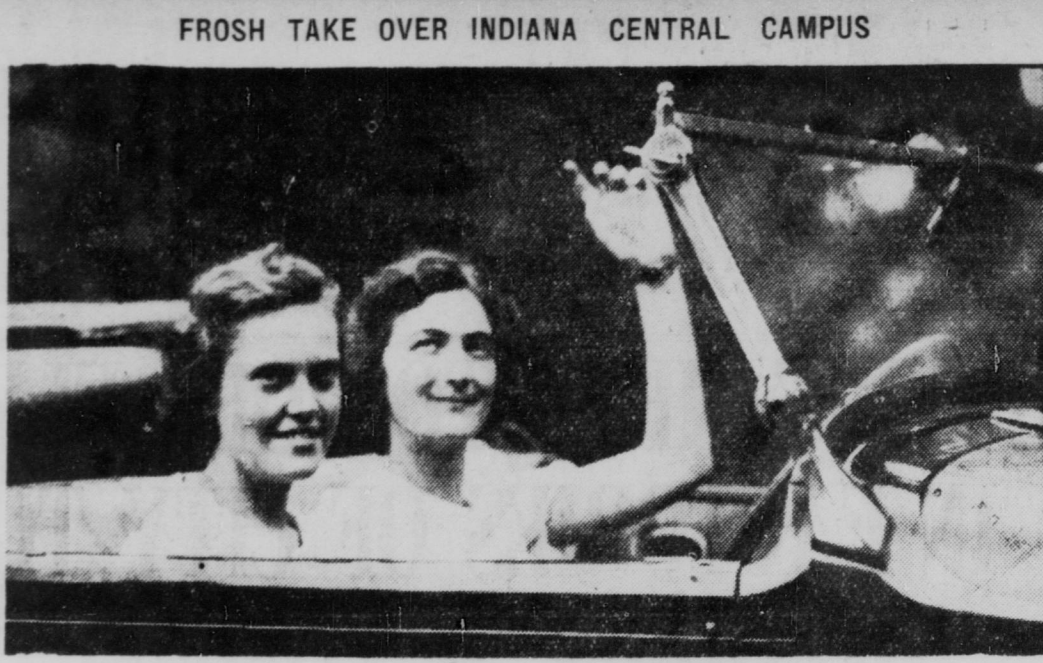
**GRAF ZEPPELIN WILL VISIT CHICAGO'S FAIR**  
Giant Ship to Reach Exposition Oct. 26, Officials Told.  
By United Press  
CHICAGO, Sept. 14.—Officials of A Century of Progress announced today that they had received definite announcement that the Graf Zeppelin will visit the world's fair on Oct. 26.  
The announcement said that the officials received the word from the Hamburg-American line, American agents for the airship.  
It is said that the Graf will leave Friedrichshafen, Germany, Saturday, Oct. 14, travel to South America, thence to Miami on Oct. 23, Akron on Oct. 24, and Chicago on Oct. 26. It will spend a full day here.  
Dr. Hugo Eckener, veteran commander of the Graf, is scheduled to arrive in New York Sept. 15, and it is understood he will come to Chicago to survey landing and mooring facilities for the dirigible.

**"My Blood Pressure Has Been Greatly Reduced," Woman Writes**  
Feel Fine Now—Lost 20 Pounds of Fat  
If you want to be gloriously alive—free from dizzy spells, headaches, constipation, get a jar of Kruschen Salts from Hook's Dependable Drug Stores or any druggist today—it costs but a trifle and will last you 4 weeks. Just read this thankful letter of Elise Wirt of La Jolla, California:  
"What has Kruschen Salts done for me?"  
"I had been suffering for the past eight years with terrible headaches, and had very high blood pressure. Sometimes I felt that I did not care to live any longer. Since taking Kruschen, I feel a thousand times better, my headaches have almost gone, my blood pressure has been greatly reduced and I have lost about 20 lbs. weight."  
"I thank God first for this great improvement, and then you, for this wonderful medicine."  
For your health's sake demand and be sure you get Kruschen Salts—prescribed by many physicians and recognized the world over as the safe way to reduce—and gain in health and physical charm.—Advertisement.

**BANDIT ROBS GROCERY**  
Loots Cash Register of Unknown Amount in Night Foray.  
Money of an undetermined amount was taken by a bandit on Wednesday night from a cash register of a Kroger grocery at 5225 East Washington street.  
Jesse Bandy, 614 North Tacoma avenue, manager, was alone in the store when the bandit, armed with an automatic pistol, entered. The robber fled south on Butler avenue.

**MARRIAGE LICENSES**  
Warren F. McGee, 4255 Sangster avenue, restaurant manager, and Catharine Cogshall, 19, 2133 Central avenue, waiters.  
Charles Edward Constable, 20, 119 East Third street, clerk, and Esther Katherine Baker, 17, 324 North Capitol avenue, housework.  
Dr. John Calvin Drake, 29, Riley hospital, physician, and Ruth O. Firestone, 28, Indiana University hospital, nurse.  
Daniel S. Landers, 69, 619 Virginia avenue, merchant, and Ethel Blanche Johnson, 38, 1883 Ruck street, housework.  
Florence McNulty, 36, 1218 South Harding street, laborer, and Ella Neff, 38, 520 West Morris street, housework.  
Donald M. DuShane, 25, Columbus Ind. instructor, and Edythe Susanne McCoy, 21, 2038 North Meridian street, housework.  
Dr. James F. Healy, 26, 3223 Central avenue, dentist, and Viola Barrett, 26, 4259 Belmont street, housework.  
Emmett Hobson, 38, Frankfort, dairyman, and Mary Bell Cowan, 23, of 2634 Monier avenue, cashier.  
Ralph Todd, 22, of 1035 Edwards avenue, salesman, and Irita Pattison, 20, of 1540 Epier avenue, housework.  
Sam Avin Burton, 24, of 1318 North Colorado street, mechanic, and Rissa Lee Burton, 17, of 1014 South West street, housework.  
John Robert Edwards, 49, of 2216 Hovey street, trucking, and Ellen Smith, 48, of 2216 Hovey street, housework.  
George Tatum, 30, Countryside, editor, and Cornelia Dowling, 24, of 3555 Washington boulevard, housework.  
Russell A. Gagnon, 23, Indianapolis, law student, and Lillian Schimble, 21, of 1915 Holloway avenue, housework.  
William Howard Dale, 27, Westport farmer, and Ethel Mae Corneilus, 16, of 1118 North Oakland avenue, housework.  
Edward Campbell, 23, of 4200 Brookville road, theater manager, and Mary Jane Williston, 20, of 4200 Brookville road, theater manager.  
Henry De Long, 24, Chicago, 11, chemical engineer, and Ruth Carver, 21, R. T. housework.

**NRA \$1.00 Down**  
Delivers a Brand New 1934 CROSLLEY RADIO  
Complete With Tubes and Antenna  
Get Police Calls From All Over the Country.  
Weighs only 5 lbs. Complete with tubes. Wonderful tone. Excellent tuning range. A marvelous radio at an amazing low price.  
Trade In Your Old Radio! 90-Day Free Service



CHICAGO VISIONS WALL ST. FALL

Stock Transfer Tax Drives Brokers to Windy City Trading Center.

By United Press  
CHICAGO, Sept. 14.—Financial circles of the nation were stirred today over the prospect of Chicago's La Salle street replacing Wall Street as the country's trading center, an outgrowth of the recently imposed stock transfer tax in New York.

Under the impetus of inquiries from New York brokers, applying for seats on the Chicago Stock Exchange, prices rose rapidly Wednesday, the offer price nearly doubling from the opening bids of the morning.

Two members of the New York Stock Exchange bought seats in the Chicago exchange, one seat selling today for the premium price of \$7,500. This was a twenty-four-hour increase of \$1,000 over the price of the first seat which sold Tuesday for \$6,500 to another New York broker.

The price of the seat sold Wednesday was an advance of more than \$3,000 over the opening bid of \$4,400 Wednesday morning.  
"It is quite likely that La Salle street will replace Wall Street," a Chicago Stock Exchange official said today. "The transfer tax in New York, effective Oct. 1, will handicap brokers from operating, as the traders will have to foot the bill."

**M'NUTT OFFERS PLAN ON PENSION EXPENSE**  
Suggests Method to Avert Adding to Tax Burden.  
Admonishing county officials to keep old-age pension appropriations down to a point where only applicants "in the letter and spirit of the law" will get aid, Governor Paul V. McNutt, in a statement today, suggested a plan which he believes will permit pensions without additional tax burdens.

He proposes that the only persons pensioned shall be those who otherwise would be aided by township poor funds, or be forced to get help through charitable institutions.

Declaring that it should not be the purpose to refuse pensions to any entitled to them, McNutt intimated that some counties have made appropriations larger than probably will be needed.

He asserted that unless county officials co-operate in keeping down appropriations, the state will be faced with a heavy obligation, as the state matches dollar for dollar the pension fund of each county.

**BUS, TROLLEY, AUTO MEET; AVIATOR HURT**  
Never Injured Flying; Bumps Knee in Traffic.  
Three persons were injured, including a "barnstorming" aviator, when an automobile struck a street car and a bus today at Washington street and Tibbs avenue.

The aviator, Lee Eikenberry, Flora, Ind., who said he had been flying for several years without an injury, incurred a wound on a knee due to sudden stopping of the bus. He was one of five passengers. None of the others or "Bus" Watson, Ben Davis, driver, were hurt.

Others injured were Richard Bennett, 6, and his brother, Jerry, 4, Brooklyn, N. Y., who were riding in the automobile. Their mother, Mrs. Richard Bennett Sr., wife of a New York physician, refused services of a police first aid officer and attended to the children herself. They incurred cuts on their heads.

Others in the automobile were two other Bennett children, Beverly, 8, and June, 2, and the driver, Robert Holland, 21, Cates Ind.

**PROBATION BOARD NAMED BY M'NUTT**  
Four Members Will Center on Adult Problems.  
A comprehensive, state-wide probation system, with increased effort devoted to adult probation problems, is expected to be worked out by a new commission appointed by Governor Paul V. McNutt, it was announced today.

Members of the commission are Solon Vial, Marion county probation officer; Miss Emma Puschner, head of the child welfare division of the American Legion auxiliary; Judge Donald Silver of Goshen, and Mrs. Nora D. Short, Salem, welfare worker and one time Democratic district chairwoman.

Among first acts of the new commission will be to select a full-time director for the department, with approval of the Governor.

The commission appointments are for one, two, three and four years, in the order named above. Members serve without compensation, arranging their own meetings.

STRAUB DRAWS PROMOTION TO GUARD MAJOR

Other Changes in Command and Rank Made, but Shakeup Is Denied.  
Adjutant-General Almer F. Straub of the Indiana national guard, a captain in charge of the plans and training of the One hundred thirty-ninth field artillery, has been promoted to major in the intelligence service called Assistant G 3, it was announced at the statehouse today.  
Other changes in guard ranks and commands also were made public following a conference of Straub, with Major-General Robert Tynan, Thirty-eighth division commander, and Brigadier-General D. Wray De Prez, Shelbyville, Sixty-seventh brigade commander.

Straub asserted that all changes were made on a military basis and officers were ousted on physical disability only. He denied that there is a political shakeup in the guard regiments.

**Others Are Ousted**  
Both Governor Paul V. McNutt and Straub have stated that Colonel Walter H. Unversaw, Kokomo, will be relieved of command of the One hundred fiftieth field artillery, however.

Battalion commanders already have been ousted there, it being contended that the organization drew a poor federal rating this year due to inefficiency of the high command.

Other shifts announced today include: Major F. J. Huffman, Evansville, from Thirty-eighth division headquarters to command of the first battalion of the One hundred fiftieth infantry, retirement of Major Terry M. Halverson, Evansville, from the latter command and dismissal on account of physical disability.

**Brewer Gets Command**  
Major Robert M. Brewer, Indianapolis, who has been in the intelligence service as assistant G. 3, to the command relinquished by Major Huffman.

Lieutenant-Colonel Frank L. Gray, Gary, promoted to colonel in charge of the One hundred eleventh engineers, where he was second in command. He succeeds Colonel Ernest Simpson, Gary, retired.

Line and staff officers can be shifted at will under a new ruling, Straub said.

**15,000 WORDS FORM STUDENTS' VOCABULARY**  
Survey of American Colleges is Made by Researcher.  
By United Press  
CHICAGO, Sept. 14.—The number of words known to college students was the subject of research to the American Psychological Association by Dr. Robert H. Seashore of the University of Oregon.

They know a great many, it seems, in addition to such technical terms as "date" and "prom" or "flat tire." The average vocabulary of sophomores and juniors is about 15,000 non-technical English "root" words plus 52,000 derivatives of roots and about 3,000 special terms. This does not count words in foreign languages and the technical terms of such studies as the sciences.

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Vote on Semaphores

Signal Tower, Indianapolis Times  
My name is \_\_\_\_\_, living at \_\_\_\_\_ and my vote for the traffic poll is:  
(Mark preference with cross in allotted space)  
For Semaphore System \_\_\_\_\_ Against Semaphore System \_\_\_\_\_  
I am a motorist, pedestrian. (Check the proper designation).

Quarter Century Relived by Denison Residents

Farewell Dinner Given at Famous Hotel, Soon to Be Razed.

Many a tear furtively was brushed away Wednesday night as events of the last quarter of a century were lived over again at the farewell dinner given for a group of residents and former residents of the old Denison hotel, which soon is to be razed.

The guests were entertained by Walter B. and Hubert J. Smith, proprietors of the once famous hostelry, which will cease operations Friday.

Among the famous residents of the Denison in days gone by was James Whitcomb Riley, and several of his poems and letters written at hotel were read at the farewell dinner.

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WOODIN IS BACK ON JOB; MONEY POLICY PRESSES

He'll Help President Settle Insistent Clamor for Inflation.

BY RICHARD L. GRIDLEY  
United Press Financial Correspondent  
WASHINGTON, Sept. 14.—Pressing problems faced by Secretary of Treasury Woodin as he returned to work today after a two months' absence caused by illness.

Most of the debris left by the March banking crisis was cleaned up during his absence, but equally important new problems were pressing.

Foremost was the government's monetary policy which President Roosevelt is expected to formulate in the near future in co-operation with treasury officials. Woodin kept in close touch with developments at the treasury and White House by telephone during his absence.

Determination of the country's monetary problem is one of the most important questions ever faced by a secretary of the treasury. Although the administration recently abandoned plans to inflate currency immediately, insistent demands on the President for inflation have left many business men reluctant to expand their business until the money question is clarified.

A definite promise of the government that it would not inflate money might start prices downward again. On the other hand, a declaration of a policy of inflation might cause banks of shorter loans in the face of efforts to expand them.

These considerations presumably have caused President Roosevelt to keep the money question "in the dark." It was expected, however, that some definite monetary policy would be developed in the near future.

**VIOLIN IS 211 YEARS OLD**  
By United Press  
ATKINS, Ark., Sept. 14.—A violin whose history has been traced 211 years is owned by J. T. Bigger, 74, who plays by ear. First owned by a Hoonsebrook family in Virginia in 1722, it was brought to Arkansas in 1844.

Body Odor Now Quickly Banished Leaves no M. S. to offend!



New way ends it instantly by removing cause... stale perspiration curds... with Deep-Pore Cleansing

If you are afraid lest you offend because of body odor—yet dislike the thought of bathing with a strong-smelling soap—then read what research chemists have discovered. It points the way to complete freedom from this distressing condition.

Every specialist knows that objectionable body odor does not come from fresh perspiration, but from stale perspiration deep in the pores. Stale perspiration contains calcium, salt and particles of fat. The thick and sticky lather of most ordinary toilet soaps is unsuited chemically to mix with this waste material and set it free. Instead, it hardens into clogging curds!

That's why deep-pore cleansing is needed to remove the objectionable curds—and it is a scientific fact that there is only one way to accomplish this. Kirk's Coco Castile—being a 100% pure vegetable oil soap—mixes with the particles of perspiration curds, loosens them, then rinses out completely. Thus it ends the cause of body odor instantly.

Ordinary toilet soaps—even though laden with offensive M. S. (medicine smell)—can merely hide the body odor; they cannot end it.

**"Just Perfect for Our Hard Water,"** says Shawnee, Okla., man, where water is hardest in the state. Try Kirk's Coco Castile today. Feel the invigorating effect of its deep-pore cleansing action. Experience the thrill of a clean, odorless body. The cake is half again larger, half again heavier than average toilet soaps—an exceptional bargain. Be sure to ask for Kirk's by name.

Frøter & Gamble  
**KIRK'S COCO CASTILE**  
OCEANS OF LATHER EVEN IN HARD, COLD WATER

**DEER'S**  
8 N. ILLINOIS CLAYPOOL HOTEL BLDG