

U. S. SWEEP BY ECONOMIC
REVOLUTION SINCE LABOR
DAY CELEBRATION OF 1932

Entirely New Course for Business, Industry,
and the Toiler Charted by Roose-
velt and His Aids.

Labor day marks a turning point in the NRA program, important to the hol-
day a new significance, due to the government-directed drive for putting men
back to work. The following story reviews the accomplishments and history of the
recovery administration.

BY H. O. THOMPSON
United Press Staff Correspondent

WASHINGTON, Sept. 4.—America's mass attack upon the depression
reached a climax today, on the most significant Labor day in history.
Since the holiday was celebrated a year ago, an economic revolution has
occurred, with the nation embarked now along an entirely new course for
business, industry, and the working man.

The summer's emergency re-employment campaign has been success-
ful to the extent of putting some 2,000,000 persons back on pay rolls. Ad-
ministrator Hugh S. Johnson estimated at the start that this number
would gain jobs by Labor day.

Additional hundreds of thousands
will regain old jobs or find new ones
as the recovery program gains mo-
mentum and more and more indus-
tries come under the two-year fair
practice codes of the NRA.

All to Get Work

The program envisages eventual
absorption of all of America's un-
employed who want to work.

It is less than three months since
President Roosevelt signed the na-
tional industrial recovery act. But
in this time these significant de-
velopments have occurred.

1. The evils of child labor have
been eliminated.
2. Abuses of the sweatshops have
been corrected or eliminated.
3. Organized labor has strength-
ened its position.

4. Higher ethical standards have
been set for the conduct of busi-
ness.

5. Women's place in the indus-
trial world has been improved.

6. Machinery has been set up for
handling industrial disputes, both of
a national scale with government
backing and in individual industries.

7. A new spirit of co-operation has
become apparent among many in-
dustrialists.

8. Long range planning has been
forwarded.

9. Control of prices and produc-
tion has been put into actual prac-
tice in certain instances.

10. The country's population has
been welded into co-operative
agency of reconstruction.

11. Unfair trade practices and
cut-throat methods of competition
are being curbed.

12. Fair price structures are being
developed.

13. Governmental statistical serv-
ices are being co-ordinated.

14. Certain labor controversies of
long standing have been settled.

15. Progress has been made to-
ward eventual adjustment of work-
ing hours to the machine age.

Unfair Tactics Bared

The unfair trade practices which
the codes propose to abolish list the
giving and taking of bribes, flatter-
ing misrepresentations and other ac-
tivities which come more within the
realm of outright dishonesty than
under any possible conception of
progressive business methods.

The universal cry against prac-
tices of this type has been encourag-
ing to those in government life
who believe that the American busi-
ness is essentially honest and not
given generally to unscrupulous
tactics.

President Roosevelt signed the
recovery act on June 16. At the time
he issued a ringing message to the
American people that stands up to-
day as the soundest interpretation
of the recovery act yet compiled.

On the same day the law was
signed the cotton textile industry
submitted the first code of fair
competition as provided in the act,
which opened the way for industrial
self-government freed from the
shackles of the Sherman anti-trust
act of 1890 and the Clayton act of
1914.

Speed Is Achieved

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through hearings and to the Presi-
dent's desk in ruthless cutting away
of shibboleths which had plagued
the industry for years. Child labor
was knocked out almost overnight.
Wages were raised and industrial
relations set on a new basis. The way
was cleared for eventual elimination
of mill towns.

One by one the big industries
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clothing, automobiles, bituminous
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fore the NRA.

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and representatives of the United
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The most spectacular part of the
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was the "blue eagle" drive under
presidential agreements to increase
wages and shorten working hours.

Johnson, the army general who
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nomic experiment ever attempted in
the United States, was the driving
force behind the movement.

Smugglers Worry Filer

CHICAGO, Sept. 4.—Ralph Dod-
son, American Airways pilot, cleared
customs between the United States
and Canada 1,014 times while flying
the air lanes to Montreal over a
four-year period. He said that his
greatest trouble was the efforts of
passengers trying to smuggle in liq-
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Bad Skin

Caused by Sleepy Capillaries

There are one-half million tiny, delicate
capillaries or blood vessels in the skin of
your face. If these capillaries get sleep-
y and slow down in their work, your skin
gets muddy and dark, the pores clog up
and you have wrinkles, blackheads, pimples
and other blemishes. Stimulate these
capillaries and when your skin is healthy
it is 3 shades whiter, 3 shades smoother,
white and greaseless. It disappears in-
stantly, leaving the skin clear, soft, smooth
and healthy looking. Try Skin-Ade under
the fast-pay guarantee to satisfy you.
A supply of money back. Large economical
supply costs less than 1¢ a day at most
drug stores. Wholesale and all good drug stores.
—Advertisement.

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ITALIAN FLIER DIES IN FLAMING PLANE



The plane of General Francesco De Pinedo, daring Italian flier, in
flames at Floyd Bennett field, New York, after he had crashed Saturday
taking off on an attempted flight to Bagdad. He was cremated by
the blaze.

Police Aid Government
in Obtaining Finger Prints

Department Given Praise
for Co-Operation With
Federal Division.

Indianapolis police department
was praised for the substantial in-
crease shown in the number of
fingerprints submitted to the di-
vision of investigation, United
States department of justice, by
John Edgar Hoover, director of the
federal bureau.

The commendation by Hoover of
the local police department was
made public today by the special
agent in charge of the Cincinnati
office.

In making public his gratitude to
the Indianapolis police department
for its aid, Hoover called atten-
tion to the fact that the federal
government was affording a sub-
stantial co-operation to all peace
officers in maintaining a national
fingerprint clearing house at Wash-
ington.

Since organization of the iden-
tification division, under Hoover,
the files of the division have grown
to a point where they now con-
stitute the largest source of crim-
inal data in the world.

Within the last year, it was stated,
due to increase in kidnappings,
16,000 single fingerprints of known
extortionists and kidnapers have
been gathered for the "kidnaping"
division of the department of jus-
tice alone.

Others Are Hurt

Others injured, having incurred
cuts and bruises, were:
Emma Jean Hicks, 12, Franklin
street; Ralph R. Knudsen, 49, of 414
Ruckle street; Mrs. Ethel Marquette, 49,
and daughter Dorothy, 16, of 3855 North
New Jersey street; Joseph Arcey, 20,
Detroit; Joseph Atkinson, 47, of 202 South Holmes
avenue; Misses Rene Mary and Kathleen
Usher, 2014 West Washington street; Wil-
bur Schuler, 2146 Olive street; Miss Viola
Bender, 20, of 908 De Quincey street;
and Mrs. Pearl Steinhoff, 48, of 1350 Reister
street.

EX-CONVICT PAYS DEBT

Returns After 2 Years With 15
Cents for Cate Owner.

MARSHALL, Mich., Sept. 4.—An
ex-convict returned here recently
and paid a restaurant operator 15
cents for a cup of coffee and a
doughnut which he begged two
years ago when he escaped from
prison and was eluding police.

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RETIRED SHOE
MERCHANT IN
CITY IS DEAD

John Allmeroth, 59, to Be
Buried Tuesday at
Crown Hill.

Funeral services for John Allme-
roth, 59, who died Saturday at his
home, 626 North DeQuincy street,
will be held at 2 Tuesday afternoon
at the First Reformed church, Oak-
land avenue and Tenth street. The
Rev. C. J. G. Russon, pastor, will
conduct the services. Burial will be
in Crown Hill cemetery.

Mr. Allmeroth, who had been a
member of the Reformed church,
the Modern Woodmen of America,
and the Knights of Pythias, was a
shoe merchant on the west side be-
fore his retirement in 1926. He was
born on a farm in Ripley county,
Feb. 2, 1874, and came to Indian-
apolis in 1892.

His first wife, Mrs. Emma Wagner
Allmeroth, died in 1909. Two daugh-
ters, Miss Martha Allmeroth and
Miss Edith Allmeroth, survive him.
In 1911 he married Miss Mary Nutz,
who also survives him.

Other survivors are two sisters,
Mrs. Martha Enwistle and Mrs.
Anna Gahr, both of Indianapolis,
and three brothers, Leonard All-
meroth of Indianapolis and George
and Peter Allmeroth, both of Chi-
cago.

Former County Auditor Dies

Last rites for Linton W. Sands, 78,
former auditor of Decatur county,
who died Saturday night at his
home in Greensburg, will be held
in his Greensburg home at 2 Tues-
day afternoon.

Mr. Sands was agent for the Big
Four railroad at Newport twenty-
six years, served twelve years as
deputy auditor and auditor of De-
catur county, and for four years was
in the hardware business in Green-
sburg.

Survivors are the widow, Mrs.
Annie Sands, and two daughters,
Mrs. A. C. Clouds of Indianapolis
and Mrs. Walter Gray of Letts.

Services Are Set

Services for Mrs. Margaret Ema-
line Marlatt, 84, of 5217 East Wash-
ington street, who died at her resi-
dence Saturday night, will be held
in the M. E. church at Covington
at 10:30 Tuesday morning. Burial
will follow at the Mt. Hope cem-
tery in Covington.

Mrs. Marlatt was born in Cov-
ington, and had lived in this city thir-
ty-one years. Surviving her are
two daughters, Miss Ruth Marlatt
of Huntington, W. Va., and Miss
Lura Marlatt of Indianapolis; a
son, Wilbur Marlatt of Toledo, O.;
a brother, Scott W. Ludlow of Pitts-
burg, Kan., and a sister, Mrs. Harry
Hamilton, Seattle, Wash.

Mrs. Marlatt was a member of
the Methodist Episcopal church of
Covington and the Order of East-
ern Star.

City Youth Succumbs

Following an illness of three years
S. Donovan Randall, 26, died at his
home, 1064 West Thirtieth street,
early Saturday night. Formal ser-
vices will be held in the Flanner &
Buchanan mortuary at 2 Tuesday
afternoon. Burial will follow in
Crown Hill cemetery.

Mr. Randall was born in this
city. He was a member of the
Seventh Christian church.

Survivors are the widow, Mrs.
Ruby Randall, to whom he was
married July 28, 1899; his father,
S. G. Randall, and his grandparents,
Mr. and Mrs. John C. Litzmiller, all
of this city.

Newspaper Man Is Dead

Funeral services for Charles T.
Reber, 76, who died Saturday morn-
ing at his home, 28 North Randolph
street, after a brief illness, were to
be held in the Flanner & Buchanan
mortuary at 2 this afternoon.

Mr. Reber was for many years
foreman of the composing room of
the old Spotsvogel, German lan-
guage newspaper. He was a life-
long resident of Indianapolis, and
in recent years was an employee of
the Crafts Printing Company. He
retired in 1924. He was a member
of local No. 1, International Typo-
graphical Union.

Surviving him are two daughters,
Mrs. Nellie Lancaster and Mrs.
Frieda Kenner, both of Indianapo-
lis; two sons, Louis C. Reber of
Nashville, Tenn.; a brother, Ger-
hart Reber of Indianapolis, and
seven grandchildren.

Hops Crop to Cost Million

SALEM, Ore., Sept. 2.—Oregon
hop growers will spend approxi-
mately \$1,250,000 for labor during
the harvest to start in September.
Some 65,000 persons will be em-
ployed.

Government zoologists are work-
ing on a promising method of con-
trolling the diseases of coccidiosis,
which causes heavy losses of young
chicks, by adding vinegar to the
chickens' drinking water.

Butler Students Have
Unusual Opportunities for
Part Time Employment

Due to the proximity of the large industries
and business houses of Indianapolis, Butler Un-
iversity through its bureau of student welfare,
can assist needy students in securing part time
employment. Although the university can make
no definite assurance of employment, it does
promise its fullest co-operation in this important
service.

Last year 50% of the student body engaged in
some form of part time work.

Fall semester begins September 18th
and 19th. Tuition \$100 per semester
plus fees, which may be paid in in-
stallments.

There's Still Time to
Buy Back-to-College Togs
in Ayres Downstairs Store



Back to College With a New
Hat for Every Costume!

A Satin Turban
for Dress Wear!
\$2.98

A Brimmed Hat
for Sports!
\$2.98

This Beret Has
a Visor!
\$1.98

For "heavy dates" there is
no smarter hat than the one
sketched above! Black satin
in terraces that mount to
new heights—trimmed with
perky black and white quills.
Dozens of other turbans to
choose from, of course!
—Downstairs at Ayres.

This burnt orange felt brim
is a real sportswear classic—
because its creased crown is
so nonchalant—and because
the brim dips so fetchingly
over the right eye! Wear it
with swagger things!
—Downstairs at Ayres.

Berets, this season are
many and varied—softly
draped—angular—or high in
back and low in front with a
visor that comes regally
over one eye (just like the
one sketched above). The
type to wear with swagger
outfits!
—Downstairs at Ayres.

Beauty Is GUARDED
at Every Danger Point
in These SUBSTANDARDS of

REAL SILK
DeLuxe Hosiery

In Smart
NEW
Autumn
Colors!

60c

Before you go back to college, be SURE
to lay in a goodly supply of these beau-
tiful, sheer stockings... because the price
will soon go up! Real Silk SUBSTAN-
DARDS are nearly perfect—yet they are
priced at two-thirds less than Real Silk
FIRSTS! And, goodness, how they
WEAR! They are protected by ten
EXCLUSIVE Real Silk Features:

Buy
NOW

—Prices
Are Going Up!
Up! Up!

—Downstairs at Ayres.

Back to College With a New Fall

American Girl
SILHOU-WELT SHOES

"As Light and Dainty as a Dancing
Slipper—Sturdy and Comfortable
as a Walking Shoe!"

\$4.95

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