



BEGINNING TOMORROW!



Wide-Open to the Public—2,500 Men's and Young Men's SUITS (3-Piece)—Brand New for Fall and Winter in a Sale You Will Never Forget!

Sale! Suits

You've Seen These Suits Advertised Time and Time Again in the "Saturday Evening Post" at \$35 — You'll See Them Advertised Time and Time Again This Fall and Winter Around \$30—This is the First and Last Time You'll See Them at This Price.

Details:

PURE WORSTEDS that give tremendous service because they are woven from fine Australian wool... weighing 15 to 16 ounces to the yard!

WORSTEDS—with a soft pliant handle—that take the best colors and patterns—and lend themselves to fine tailor-work!

"CUSTOM CRAFTED"—means a wealth of hand-work. \$35 and "Custom Crafted" have been keeping steady company.

BLUES—plain blues, shadow stripe blues, self Herringbone blues.

GRAYS—deep oxfords to the Cambridge, plain grays and mixture grays.

BROWNS—deep rich browns including Tobacco and Havana.

All builds of men can be fitted.

SALE PRICE—

The maker is one of the largest and most respected in the industry. His daylighted plant covers a city block.

He came to us during the black days in March—willing to take it on the chin. He was concerned only with keeping his forces intact. He proposed to make up to his highest standards 2,500 Suits—at a price that represented a staggering reduction.

There was no chiseling, we paid his price, the workers received their full wages.

And then while these Suits were still in work—the upturn set in, prices soared.

In the light of changed conditions and in a spirit of fairness we suggested to the maker that he could be released from his agreement—But he stuck to his bargain decently and sportingly—and we are sticking to ours and letting the suits go at this "all-time low" price—

The Suits are in now! After examining them—carefully and coldly—we do not hesitate in saying—"that they are about the best values we have ever seen in our long career as merchants—and we doubt if their equals will ever again be known."

The conditions that created them are, happily past!

The values are yours to enjoy for fall.

There Are 2,500 Suits—We'd Rather You Wouldn't Buy More Than 2 Suits—We'd Like to Distribute These Historic Values to as Many Men as Possible.

L. STRAUSS & CO.