

APOLLO OPENS BETTER MOVIE MONTH WITH NEW COMEDY

Circle Theater Brings Back 'Gold Diggers of 1933' for Another Engagement: Palace Presents 'Midnight Mary,' With Loretta Young.

"*Her First Mate*," the new Slim Summerville-Zasu Pitts laugh provoking photoplay, appearing currently upon the screen of the Apollo, is reputed to have two distinct points of interest.

The new film is the first of the Summerville-Pitts feature-length films to ever appear at the Apollo and, it also has the distinction of being the first of the newer films to appear during the Month of Better Movies, which was inaugurated at the theater, commencing yesterday.

"*Her First Mate*," reputed to have been taken from a famous story, first appeared as a Broadway play entitled, "Salt Water," being written by Dan Jarrett, John Golden and Frank Craven, and gives Slim and Zasu ample opportunity to provoke the merriment for which they are noted.

As a play, the piece played the John Golden Theater, with Frank Craven, Una Merkel, Claude Cooper, Alan Goode, Edith Elliott and Patricia O'Hearn in the featured roles.

The story concerns John Horner and his wife, played by Summerville and Miss Pitts, who had never gotten away from Shag Harbor, the little hamlet where they live, although John, who came of a long line of seafaring men, was always dreaming of the day when he would seek adventure on the high seas as captain of his own ship. Practical minded wife worked in the office of Harry Davis, a local attorney, and carefully built up the family savings.

Mary, John's wife, adored her husband, and never doubted his story of being the first mate on the Albany night boat. She is uneasy, however, because John and his cronies, Sam Bowen, are forever talking of the ship they intend buying. She fears John will sail off and leave her.

When an opportunity comes to buy the ferry that plies across the Sound, Mary consults with Harvey Davis and decides to make the purchase. At the last minute she finds she must consult John before going through with the deal, and as the sale must be consummated in twenty-four hours, she hurries to New York with John's sister, Hattie, determined to see John before the Albany night boat leaves.

Complications develop rapidly since John is really only a candy "butcher." His efforts to disguise himself in the first mate's uniform lead to his dismissal, and during the lapsed time many hilarious situations have been able to present Summerville and Miss Pitts in their true sense of comedy.

In support of the pair of funsters is seen Una Merkel, who played in the stage version; Warren Hymer, Bertie Churchill, Jocelyn Lee, George Marion and Henry Armetta. William Wyler directed.

BIG HIT RETURNS TO THE CIRCLE.

So insistent has been the demand for a return engagement of "Gold Diggers of 1933," the management of the Circle theater is again presenting their musical success.

A new type of film drama! That is what has been created by Director Mervyn LeRoy. This type of picture had its forerunner in "42nd Street."

The most difficult problem that confronted Director LeRoy was the proper balance of music and drama so that each would be a distinct show in itself and yet blend together in such a way as to form an intrinsic part of an integral whole.

He solved the difficulty by putting on the screen the entire theatrical production with its songs and dances and gigantic choruses, which the play could only hint at.

LeRoy has succeeded in knitting a musical comedy spectacle with the powerful drama of Avery Hopwood's play so closely that every number and every bit of action co-ordinates a show within a show, but an essential part of it. It is a musical drama on such a scale as never before attempted.

The production carries an all-star cast which includes Warren William, Joan Blondell, Aline MacMahon, Ruby Keeler, Dick Powell, Guy Kibbee, Ned Sparks and Ginger Rogers. Two hundred chorus girls are a part of the elaborate mobile sets.

The new dance and song conceptions were created and staged by the famous musical comedy producer, Busby Berkeley.

The music and lyrics are by the famous team of Harry Warren and Al Dubin, who wrote the song hits in "42nd Street."

Circle News and other short subjects supplement the bill.

STEEL'S LATEST IS AT ALAMO

Starting today for three days, the Alamo theater will present a first showing of Bob Steele in his newest picture, "Breed of the Border."

In this picture Steele not only displays his ability as a trick horseman, but takes the wheel of a sixteen-cylinder motor car and outperforms tricks seldom accomplished by race drivers.

The story concerns the efforts of an underworld lord to outwit federal inspectors that guard the great western border.

One of the underworld men settles an old hatred by killing a county judge, who had sent him to prison for stealing \$50,000 in federal bonds.

Steele is engaged to return the killer dead or alive. His progress is disturbed when he falls into the hands of the underworld gang.

It is here he finds his race car into action. Marion Byron plays opposite him. In addition to the feature, a Harry Sween comedy entitled "Shakespeare," a Krazy Kat cartoon, a travel reel and news events.

"Midnight Mary" is the story of a New York tenement girl who grows up under adverse circumstances and is induced to join a group of crooks who progress rapidly from petty larceny to crime on a grand scale. She falls in love



1—No wonder Zasu Pitts is looking so longingly for her hubby, who is somewhere on the high seas. After all, he is "Her First Mate," which is the picture, featuring Miss Pitts and Slim Summerville, for the week.

2—Here is Helen Twelvetrees, with a remorseful looking countenance. Well, the title of the picture is "Disgraced" and it has stopped off at the Lyric for the coming week.

3—Our own Richard (Dick, to you) Powell, and Mrs. Al Jolson (Ruby Keeler to you), in a scene from "Gold Diggers of 1933" which is having a week's rejuvenation at the Circle.

4—This scene, from "Midnight Mary," at the Palace for the week, shows Loretta Young and Ricardo Cortez, and oh, yes, a glass of wine—or something.

Thrills to Be Offered at Park

Parachute Leaps to Be on Sunday Program at Riverside.

A balloon ascension and parachute leaps will be presented as the free attraction at Riverside amusement park Sunday afternoon. It is announced, and the many thousands of "balloon fans" in this city are expected to be on hand for the first aerial spectacle since early in the season.

For many years the Riverside balloon has been a familiar sight on Sunday afternoons as it soars over the skies after the northwestern part of the city, and thousands have watched spellbound for the "jumper" to cut loose with her tiny parachutes as she embarked on her journey back to good old Mother Earth.

The supreme thrill has been to see Mile-High Ruth, the man in charge of the ascensions, with a sharp knife, slash the tethering rope and free the tugging balloon for its mad dash into the skies, carrying a smiling young girl seemingly devoid of what ordinary mortals call nerves.

From that moment on, all is in the hands of the gods.

The big Riverside roller rink is enjoying an unusual popularity, and the large crowds which have been skating during the summer give promise of a record season for the fall and winter months, when the roller sport really comes into its own.

Skating parties are now being booked for the month of September by numerous church organizations and other social groups.

The voting contest to elect a dance queen at Riverside is exciting a lot of interest, and the ten leaders in the race, in the order of their standing are, Viola Kinley, Clara Robertson, Alice Lucas, Ruth Ripper, Mary Thomas, Mae Barber, Marjorie Sprong, Iona Mills, Clara Cassidy and Louise Larson.

Movies in Neighborhoods

PRINCESS—Saturday, "A Bedtime Story" and "Fighting Champ," Sunday, "Adora—Song of the Eagle."

DAISY—Sunday, "The Man Gets Along" and "Hell Fire Austin," Sunday, "The Nuisance" and "Breach of Promise."

STRATFORD—Saturday, "Parachute Jumper," Sunday, "From the Sun to Heaven" and "Ann Carver's Profession."

TACOMA—Saturday, "Men of America," and "Parole Girl," Sunday, "Be Mine Again."

IRVING—Saturday, "Strictly Personal," and "Scarlet River," Sunday, "Be Mine Again."

TALBOT—Saturday, "From Hell to Heaven" and "Sundown Rider," Sunday, "Song of the Eagle" and "Below the Sea."

BELMONT—Saturday, "Me and My Gal" and "Scarlet River," Sunday, "Melody and Luck" and "Lucky Day."

SANDERS—Saturday, "Racing Strain" and "Flaming Gunks," Sunday, "Elmer the Great" and "The Story of Temple FOUNTAIN."

SQUARE—Saturday, "Trick for Trick" and "Rusty Rides Again," Sunday, "Best of Enemies" and "Constant Woman."

STRAND—Saturday, "Terror," Sunday, "International House."

RITZ—Saturday, "Terror," Sunday, "Best of Enemies."

ST. CLAIR—Saturday, "Masters in the Sun" and "Out All Night," Sunday, "Eagle and the Hawk" and "Cohens and Kellys in Trouble."

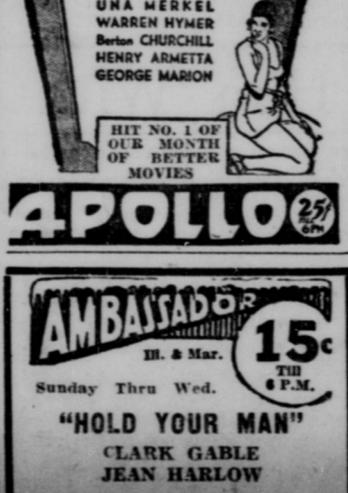
ORIENTAL—Saturday, "Song of the Eagle," Sunday, "International House."

GARRICK—Saturday, "Under the Tonto Moon" and "Study in Scarlet," Sunday, "Devil's Brothers" and "Central Airport."

REX—Saturday, "Bondage," and "The Devil's Way," Sunday, "Out All Night" and "Below the Sea."

HAMILTON—"Golde Gets Along," Sunday, "Cocktail Hour" and "Emergency Call."

MOTION PICTURES NOW!



ROUNDING ROUND THEATERS With WALTER D. HICKMAN

FIVE features in production is the order this week at the RKO Radio Pictures studios in Hollywood. They include four pictures recently announced for the 1933-34 production program.

Such important story properties as Sinclair Lewis' novel, "Ann Vickers," and the immortal Louisa M. Alcott literary classic, "Little Women," are being made with brilliant and prominent screen players enacting the leading roles.

Three of the five films just have gone into work. They are "Without Glory," "Chance at Heaven" and "Aggie Appleby."

"Without Glory," the last of the 1932-33 Constance Bennett vehicles, is based on an original story by James M. Murfin. Connie appears as a glamorous foreign war-time spy with Gilbert Roland, who was featured with her in "Our Betters," as leading man.

Others in the cast are Douglas Dumbrille, Vera Lewis, William Waggoner and William von Brinker. George Archainbaud is directing.

"Chance at Heaven," an original story by Vinat Delmar, has Ginger Rogers and Joel McCrea in the lead with Marion Nixon, Andy Devine, Lucien Littlefield, Virginia Hommond and Laura Hope Crews in supporting roles. William Seiter is directing.

"Aggie Appleby," a colorful romantic story adapted by Humphrey Pearson from the stage play by Joseph O'Kesseler, features Wynne Gibson and Charles Farrell as the principals, and William Gargan, Betty Furness and Zasu Pitts in supporting cast. Mark Sandrich is directing.

Principal among the films in production is the picturization of "Little Women," being brought to the screen by an unusually talented cast headed by Katharine Hepburn in the role of "Jo," the famous Alcott character.

The evening meal is to be served from 5 to 7 o'clock each evening and will consist of a fish fry, various sandwiches, baked beans, salads, pies and cakes and various drinks, all of these are home-made.

There is to be a "fish pond" and "lemon tree" to be enjoyed by every one. Prizes are to be drawn each evening, with a grand prize to be drawn at 10 p.m.

The chairman in charge of general preparations feel confident that this will be one of the largest affairs of its kind in the history of the church.

The Rev. Ephriam Lowe is the minister of the Olive Branch church, which is located at Raymond and Pennsylvania streets.

Here is a Rare Antique.

After a long search, a lightning rod has been found for scenes in Paramount's "One Sunday Afternoon." The studio property department had to go east of the Sierra Madre mountains to find the quaint instrument which has long passed into disuse.

MOTION PICTURES

See it TODAY!

CROWDS TELL THE STORY...

THEY DEMANDED

This Return Engagement of the Year's Greatest Sensation

Ultra MODERN!

... Gay, flippant and devil-may-care! Yet, beneath it all, the girl of 1933 has character! See how she takes care of herself when whispers brand her...

TONIGHTS PRESENTATIONS AT YOUR NEIGHBORHOOD THEATERS

NORTH SIDE

TALBOT & 2nd Double Feature

IRVING Double Feature

"FROM HELL TO HEAVEN" Buck Jones, "Sundown Rider"

SUNDAY—Double Feature—Mary Brian

"SONG OF THE EAGLE" Fay Wray—Ralph Bellamy

"BELOW THE SEA" Lili Damita

STRATFORD 19th & College Double Feature

Douglas Fairbanks Jr., Bette Davis

"PARACHUTE JUMPER" Jack Carson

SUNDAY—Double Feature—Jack Carson

"From Hell to Heaven" Fay Wray

"ANN CARVER'S PROFESSION" Ann Carver

MECCA Double Feature

"KING OF THE JUNGLE" John Wayne

SUNDAY—Double Feature—Conrad Nagel—Leila Hyams

"GIRL MISSING" George Sidney—Charles Murray

"COHEN AND KELLYS IN TROUBLE" Cohen and Kellys

TONIGHTS PRESENTATIONS AT YOUR NEIGHBORHOOD THEATERS

EAST SIDE

GARRICK Double Feature

Stuart Ervin

"UNDER THE TONTO RIM" June Clyde

STUDY IN SCARLET

SUNDAY—Double Feature—Elmer

"CENTRAL AIRPORT" Laurel and Hardy

"DEVIL'S BROTHER" Dorothy Jordan

REX Double Feature

"The Monkey's Paw" Dorothy Jordan

SUNDAY—Double Feature—Fay Wray

"Below the Sea" Zasu Pitts—Slim Summerville

"Out All Night" Cohen and Kellys

TONIGHTS PRESENTATIONS AT YOUR NEIGHBORHOOD THEATERS

WEST SIDE

BELMONT Double Feature

W. Wash. at Bel

"ME AND MY GAL" Tom Keene, "Scarlet River"

SUNDAY—Double Feature—Chas. Ruggles

"MELODY CRUISE" Wally Reid Jr.

"RACING STRAIN" Tom Mix, "Flaming Guns"