

OPENING SALE

**A NEW STORE
AN OLD REPUTATION**

The New GOLDSTEIN BROTHERS DEPARTMENT STORE
DELAWARE & WASHINGTON

Unbleached MUSLIN
36-Inch Width
Medium weight; long mill lengths. Limit 10 yards to a customer. (Street Floor)
5c

Yard Wide Dress Prints
#4 Count
Standard #4 count fast color prints. In women's and children's dress lengths. Limit 10 yards. (Street Floor)
10c

Printed Tablecloths
Size 44x44
Heavy cloth, fast color designs. In red, blue, green and blue. Limit 6. (Street Floor)
27c

Fancy Outing FLANNELS
36-Inch Width
Well fenced, heavy weight. In striped designs for pajamas. (Street Floor)
12c

Fine Rayon HOSIERY
For Women, Misses and Children
In popular fall colors, with plaid tops for women; junior shaped for girls. (Street Floor)
19c

PLATE LUNCH
Special for Saturday
From 11 to 2
25c

NRA MEMBER

STORE HOURS

Daily Except Saturday: **9 A.M. to 5 P.M.**
Saturday Only: **9 A.M. to 6 P.M.**

HOME NEEDS PRICED FOR OPENING SALE

<p>WASH BOILERS No. 8 Heavy Galvanized 98c With cover and iron drop handles. Fine for cold pack canning.</p>	<p>PRESERVING KETTLES HEAVY ALUMINUM 16-Qt. Size \$1.19</p>	<p>Fruit Jar RUBBERS 3 Doz. 10c Heavy red quality, double lip. Limited. No Delivery.</p> <p>GARDEN HOSE 25-Ft. Length 89c 50-Ft. Length \$1.75</p>
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(GOLDSTEIN'S—HOUSEWARES, Basement)

A Complete Kroger Food Dept.

A complete food market operated by The Kroger Grocery and Baking Co., offering a complete selection of fancy and staple groceries—garden-fresh fruits and vegetables—bakery selections—U. S. government inspected fresh and smoked meats. Always at low prices.

NAVY BEANS	No. 1 Choice Hand Picked	10 Lbs.	39c
SOAP CHIPS	Clean Quick	5 Lb. Box	25c
Corn	Standard Pack	4 No. 2 Cans	25c
Flour	Arondale High Quality	24-Lb. Bag	79c
Jewel Coffee	Lb. 17c	3 Lb. Bag	49c
Iced Tea	Wesco Special	1/2 Lb. Pkg.	19c
Tomatoes	Standard Pack	3 No. 2 Cans	19c
Pork & Beans	Country Club	5 Cans	25c
Potatoes	White Cobblers	10 Lbs.	25c
Cane Sugar	25 Lb. Box		\$1.27
Sugar	Fine Granulated	10 Lb. Bag	47c
Corn Flakes	Country Club	2 Lg. Pkgs.	17c
Bran Flakes	Country Club	2 Lg. Pkgs.	19c
Soda Crackers	Country Club	2 Lb. Box	19c
Oats	Country Club	2 35-Oz. Cans	25c
Bananas	Golden Ripe	4 Lbs.	17c
Peaches		6 Lbs.	25c
Lemons	Sunkist 200 Size	Doz.	19c
Oranges	Jules California Valencia	2 Doz.	25c

Bakery Department

Angel Food	12-Egg Cake	Ea.	49c
Pecan Rolls	Pan		10c
Butterfly Rolls	Doz.		30c
Fig Bars	2 Lb. Pkg.		23c
Taffy Bars	2 Lbs.		23c
Cookies	Lemon Crisp, Coconut Crisp	Lb.	10c

SMOKED HAM

OLEO Estimer 3 Lbs. **23c**

YOUNG TENDER	BEEF	CHOICE QUALITY
STEAKS	Sirloin (Round, Lb., 17c)	Lb. 15c
ROAST	Lower Chuck Cut	Lb. 8c
BOILING BEEF	Brisket	Lb. 5c
Swiss Steak	Shoulder	Lb. 15c
GROUND BEEF	3 Lbs.	25c

Pork Sausage	Bulk	Lb. 7 1/2c
Frankfurters	3 Lbs.	27c
Thuringer	Lb.	15c
Minced Luncheon	Lb.	12 1/2c
Fresh Picnics	Lean Small Size	Lb. 7c

LARD	Pure Kettle Rendered 5 Lb. Limit.	Lb. 6 1/2c
BACON	Fancy No. 1 Grade Sugar Cured Whole or Shank Half Center Slices, Lb., 25c	Lb. 13c
	Lean Dry Sugar-Cured Lb. 3 to 5-Lb. Pieces Sliced—Rind off—2 Lbs., 27c	11c

VEAL	
CHOPS	Rib Cut Lb. 10c
ROAST	Boneless Lb. 15c
LAMB	
LEGS	Lb. 18c
ROAST	Shoulder Lb. 12c

Fresh Cottage	Lean, for Roast Lb. 9c
Pork Steaks	Lean, Juicy Lb. 12c
Smoked Picnics	Small Lean Shankless Lb. 8 1/2c
Smoked Cottage	Sugar-Cured Lb. 17c
BUTTER	Country Club Roll or Print Lb. 19c

Prices Effective Only at Goldstein's Food Department

Shopping Hours, Grocery Dept.: Week Days, 7 a. m. to 6 p. m.; Saturdays, 7 a. m. to 9 p. m.

Boys' SHEEP-LINED Leatherette Coats

Can Be Bought Now for



\$2.87
SIZES 4 to 18 YEARS

Would Have to Sell for \$3.95 if Bought on Today's Market! Just the warm coat every boy wants and needs. In black leatherette with Wombatline collar, sheep-pelt lining, 4 pockets, all-around belt, and corduroy facings.

USE THE LAYAWAY (GOLDSTEIN'S Street Floor)

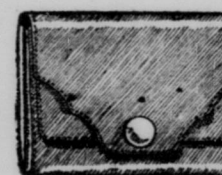
Lay in a Supply While You Can Buy These

LACE TOP—ALL-SILK Chiffon HOSE

For Only **57c** Pr.

(GOLDSTEIN'S Street Floor)

600 HANDBAGS in a Sale at



59c
New flat, underram purses. In black or brown; many with metal trimmings for distinction.

(GOLDSTEIN'S—Street Floor)

Excellent Quality WOMEN'S RAYON UNDIES

• Bloomers
• Panties
• Stepins

You will want several. They are daintily trimmed with lace medallions or contrasting colors. (GOLDSTEIN'S—Street Floor)

SPECIALS for INFANTS

Birdseye DIAPERS
12 in a Package **87c**

Size 27x27 inches; all ready for use. (GOLDSTEIN'S Second Floor)

Cotton Baby BLANKETS
36x50 Size **18c** Ea.

In plaid designs; limit 2 to a customer.

Just Think! Women's ARCH SUPPORT BLACK KID STRAPS

First quality one-strap with military heels; sizes 4 to 9, widths A to EEE. **\$1.98**

(GOLDSTEIN'S—Street Floor)

Women's Ever-So-Lovely ALL-WOOL WINTER COATS

Specially Priced for the Opening Sale at **\$12.74**

FURRED or TAILORED

Don't delay in selecting your winter coat, if you would wrap yourself in the height of fashion for only \$12.74. The season's favorite models are wide of shoulder and slender of hip, with unusual sleeves and luxurious trimmings of Squirrel, Red Fox, Australian Opossum, or Manchurian Wolf.

Satin, Faille and Travel Tweed DRESSES **\$5.74**
Sizes 14 to 20 and 36 to 46

Here are the new broad-shouldered dresses designed for late vacations, street, travel, business, and school wear. Jackets, novel buttons and belts, and contrasting trimmings give just the right touch. In all autumn shades. (GOLDSTEIN'S—Second Floor)

White, Colors and Fancies in Men's BROADCLOTH SHIRTS

COLLAR-ATTACHED STYLE!



Good quality shirts... the kind a man likes to buy and wear. Correctly sized, well tailored, and guaranteed fast colors. Special **67c**

REAL MOGADORE TIES 25c Ea.
Smart looking stripes in hundreds of new color combinations. These ties will wear well and will not wrinkle easily. Lay in a supply while the stock is fresh and new. Yours for...

MEN'S BLUE CHAMBRAY WORK SHIRTS 49c
Full cut, coat style shirts of fine yarn, medium blue chambray, made with convenient pocket. Sizes 14 1/2 to 17 (GOLDSTEIN'S Street Floor)

Buy Girls' New



SCHOOL FROCKS
At This Money-Saving Price!
2 FOR \$1
SIZES 7 to 14
FAST COLORS

Send daughter to school smartly yet inexpensively dressed. These frocks are made of 64 and 80-square prints in adorable styles and charming colors with bows, belts and trimmings that intrigue.

(GOLDSTEIN'S Second Floor)

Women's Princess SLIPS

In 2 Special Groups

BROADCLOTH 39c
White or flesh colored slips with bodice or Hollywood top. Sizes 34 to 44. White, flesh, peach, black or navy.

RAYON TAFFETA \$1.29 Value **97c**

Lace trimmed or tailored with bodice or Hollywood top. Sizes 34 to 44. White, flesh, peach, black or navy.

(GOLDSTEIN'S Second Floor)