

BLOCK'S DOWNSTAIRS STORE

We're Ready For School!

A timely tip for thrifty mothers—buy school clothes in advance! Three reasons why? Styles are established! We can offer fresh, complete assortments! Prices are steadily rising! Hurry—save now!

Girls' COATS

Sizes 7 to 14! Sizes 2 to 6 for Tots!

\$4.98

Smartly styled! Quality fabrics! New colors! Lined for extra warmth! Mixtures, diagonals, tweeds, chinchillas, fleeces and novelties!

Girls' FROCKS

Gay New Travel Prints and Broadcloths!

\$1.15

Of course, they're washable! Choice of long, short and billowy puff sleeves! Chic two-piece effects and gimpie dresses. Sizes 7 to 14.

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Buy Your Winter Coat Now! Save!

SALE! Fur-Trimmed

COATS

Bought Before Furs and Woolens Skyrocketed!

\$25

Original showroom sample models—established styles! Silk lined and faultlessly tailored! These coats are laden with rich furs—Algerian Fox, Kit Fox, Red Fox, Dyed Cross Fox, Natural Wolf, Raccoon, Skunk, Squirrel, Fitch, Cat Lynx, French Beaver (Coney), Caracule (Asiatic Lamb) and a host of others! Superb fabrics! Correct colors! All sizes for women and misses!

Small Deposit Holds Your Selection in Layaway!

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Prices Are Rising! Buy Now! Save!
Suits, Topcoats and Overcoats
For Men and Young Men
• Use Our Layaway Plan!

\$9.95

Three-piece year 'round suits! Plain and belted, back style overcoats and topcoats—single or double-breasted! Choice of fleeces, herring-bones, coverts, woolens, tweeds and mixtures in overcoats and topcoats!
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Sale!

SEERSUCKER and White Duck Slacks

For Men and Young Men

79¢

Buy a half-dozen pairs for next year at this amazingly low price! Washable!

White Striped Slacks 89¢
For Men and Young Men



Just Arrived! Hundreds of Last Minute Fashions in

New Fall DRESSES

Crepes! Satins! Sheers! Prints! Georgettes! Knits!

New Colors:
Admiral Blue!
Moss Green!
Lipstick Red!
Sleek Black!
Chona Brown!
Eel Grey!
Wine Tone!
Dundee Green!
Taupe Beige!
Ultramarine!
Mocha Brown!

\$5.95
For Women and Misses

New Shipment! 500
Lace Hostess Dresses
Sizes 14 to 20!
\$1.49

New dark colors for afternoon and evening wear! Smart for now—smart all winter!

Liven up your fall wardrobe with two or three of these devastating frocks... they emphasize fashion details! Classic neckline and sleeve treatments! All sizes from 14 to 20 and 36 to 46!

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SALE! Women's and Misses'

Sea Foam Bias Cut Costume S-L-I-P-S

California or Bodice Tops!

Flesh and Tea Rose
89¢

Famous "Sea-Foam" quality—the cloth with a silky like finish that launders so beautifully! Cut full size. Trimmed with frothy laces!

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Values That Boldly Defy Comparison!

New Fall Sport OXFORDS

We Guarantee You a Perfect Fit!

\$2.22

Built-up solid leather heels—with springy rubber caps to absorb the shock of every step! Solid leather WELT-STITCHED soles — guaranteed for extra wear! A complete assortment of nineteen brand new moccasin, apron tie, wing tip and laced toe styles! Dark two-tone effects! Black or brown! Sizes 2½ to 8 in widths A to C for women, misses and growing girls! Also a complete assortment of beautiful new fall fashion footwear at \$2.22!

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SALE! Discontinued Styles of

McCallum's Full-Fashioned Silk HOSE

All \$1, \$1.50 and \$2 Qualities!

Every Pair First Quality
69¢

These nationally advertised McCallum silk hose are simply luxurious—only because they are discontinued styles in this low price possible! Buy now!

Full-FASHIONED SILK HOSE. 39¢ Imperfects of 79¢ and \$1 Qualities! BLOCK'S—DOWNSTAIRS STORE.



Contracted for Before Prices Rose!

SALE! New Fall FELTHATS

Stunning Black Felts for All Occasions!

\$1.49

Punched brims, narrow brims, wide brims, medium brims and brimless! Attractive shallow crowns! Many with veils—all cleverly trimmed! Despite almost daily increases in material and labor costs, the manufacturer delivered these hats at the price on the original order! The savings are yours! All headsizes for women!

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Buy Now! Save on These Pre-Shrunk

Broadcloth SHIRTS

White!
Tan! Blue!
Green!

69¢

Mep! Young men! You can't have too many shirts! Why not stock up before the price advances! Collar-attached style! Guaranteed fast colors, cut full size and tailored with 7-button front! Also novelty patterns in neck-band or collar-attached styles!

NEW FALL TIES, Hand Tailored 47¢
NOVELTY SOX, Rayon and Lisle 3 Pairs 50¢
"Cones Boss" WORK SHIRTS, Sanforized 79¢

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Part-Wool Blankets
66x80 Inch Size! Sateen Bound Ends! Plain Colors or Large Block Plaids!

\$1.98 Pair
Rose, green, blue, gold and orchid! Buy two or three pairs NOW for winter! We fully expect the price on these blankets to rise about 25% September 1st!

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