

Phil Baker 'Clowns' at Microphone

Antics While in Studio, Draw Laughter From Audience.

BY BEATRICE BURGAN Times Woman's Page Editor

We dropped in "for tea" with Phil Baker, at least that was what he told us to imagine we were doing. We actually called to see him broadcast his weekly program from the National Broadcasting Company studios in the Merchandise Mart penthouse in Chicago.

Phil may tea when tea-time comes, but it's hard to imagine him doing anything but clown. He made it difficult to be mousey-quiet when the "mike" was sending out to the "invisible" world the gay tunes of Roy Shields orchestra and the songs of the Neal sisters and Merry-makers quartet.

We never again can listen-in on his program without seeing him pantomime before the microphone and cavorting when the program called for his silence. We practically were convulsed with laughter as his antics provided a show worth a price of admission. We thought the broadcasting room harmoniously decorated in woody green and bronze, and we liked the mellow glow pouring from modernistic lights. Some one had good taste was our thought.

We were surprised and honestly mystified when a staff member later told us the color scheme wasn't the whim of an artistic-minded decorator. It was the practical dictum of a mechanical designer who understands the relationship of color and color contrasts cause distortions, he reasons, and vibrations must be eliminated from a broadcasting studio.

Room Is Suspended

Had we known we were in a room suspended within a room, we might have imagined the floor swaying as the orchestra boomed in rising crescendos. All sorts of technical points were explained about this fact, but that is for more mechanical minds to comprehend. We did understand that steel hooks anchored the studio room to the outer room.

Baker diverted his visitors' attention so completely a few minutes before the broadcast that they almost missed the behind-the-scenes excitement. There was the operator behind a glass window arrangement signaling the passing minutes before the opening. Two minutes more, then one, then down went his hand and the orchestra leader's baton for the opening of the program. And so it was—on with the fun.

Gives His Apologies

Baker apologized because he couldn't present Sally Rand in the "national uncovers act," but his guests were content with his entertainment and their discoveries about the studio.

We learned that every bit of apparatus is duplicated so in case any piece should break, the programs would not be delayed. A private power plant is ready to be put to meet any failure of the city electricity.

The fact that all the performers followed the script before them detracted not a bit from the informality of the skits. It's something of an art to sound so conversationally nonsensical, and to be reading it from paper.

Carries On Tradition

Baker carries on a tradition which started unexpectedly in one of his musical shows. A complaining voice boomed forth at one performance from the gallery and razzed Baker's efforts at being funny. His retort sent the audience into roars of laughter, and from then on the spotlight searched out an unknown critic.

In his Friday night Armour program a character called "Beetle" interrupts frequently with carping remarks. In the studio, this character is invisible, and it is said he is concealed in one of the glass enclosures overlooking the studio.

ENGAGED PAIR TO BE GIVEN PARTY

Mr. and Mrs. Edward J. Hecker will entertain with a bridge party at their home, 27 Butler avenue, Thursday night for Miss Madonna Dell Hurst and Edward J. Hecker Jr.

The marriage of Miss Hurst, daughter of Mr. and Mrs. Arthur R. Hurst of Greencastle and Ft. Lauderdale, Fla., will take place Saturday.

Guests will include Mr. and Mrs. Herbert Warfel of Joliet, Ill., and daughters Misses Ernestine and Diantha Warfel; Mr. and Mrs. Garrison Winders; Mr. and Mrs. Hurst; Mr. and Mrs. D. W. Alvis; Mr. and Mrs. Lawrence N. Ellis of Ft. Lauderdale, Fla.; Misses Georgia Mae Campbell, Helen Carter, Clara Thormeyer, Goldie McKelvey, and Messrs. Edward Lollis, Scott Ging and Stanton Phillips.

Daily Recipe
TOMATO BISQUE
2 tablespoons quick-cooking tapioca
1 1/2 teaspoons salt
1-8 teaspoon pepper
1 tablespoon sugar
2 cups canned tomatoes, strained and heated
2 tablespoons butter
3 cups milk or light cream, scalded
Add quick-cooking tapioca, salt, pepper and sugar to tomato juice. Cook in double boiler 15 minutes, or until tapioca is clear, stirring frequently. Add butter. When ready to serve, pour slowly into milk. Serves six.

Aids Avalon Party Plans



Mrs. William Bookwalter

Mrs. William Bookwalter has been assisting with the dinner-bridge parties held at the Avalon Country Club this season. At the last party, at which she was chairman, sixty-four members attended. The next social event at the club will be held Aug. 26.

Manners and Morals

—BY JANE JORDAN

When Jane Jordan states the case for a man, there always is a flood of protest from the women. It men have anything to add to the letter published below, will let her know. The problem is still fresh in their minds?

Dear Jane Jordan—What is a woman of 53 to do when her husband of 55 has fallen in love with his office girl of 21? After two years of this office affair, this girl became tired and quit because of her people, a young sweetheart, and unfavorable publicity.

Now our home is wrecked. A good business is threatened. A deep hatred on both sides is established. My husband is foolish about her. We have financial interests, social positions, and relations to consider. He is willing to throw all to the winds for her.

What are we middle-aged women to do, after having spent years of faithful working side by side with a husband, only to have a girl with looks, sex appeal, a "great mutual interest in business" and "appreciation of his ability" to stand pat until she is through and then walk calmly and sweetly out? He still likes it, even though she has left the wreckage I have described.

HELPLESS WIFE.
Answer—The poignant cry, "What are we middle-aged women to do" will find an echo in hundreds of hearts. You are not the only woman to put her all and everything into one relationship, only to have it fall at the most crucial period of her life, when it is difficult to break off and start over.

There is no immediate panacea for the middle-aged woman whose husband has deserted her for a younger and fairer face. We must begin by preparing our young girls for just such an emergency. We should teach them early to face reality, instead of building up a rigid ideal which the majority of men find it impossible to fulfill. The problem of love and marriage is an important one, and it should not be overvalued. Women need some other aim in life beyond their household duties and the care of husband and children. They need something else to fill their time, to engage their interest and to make them feel their worth.

The women who have solved the problem of middle age by means of an absorbing occupation achieve the comforting realization that they count for something in society. They have studied and kept their mental horizon broad. They have made a place for themselves outside the realm of home, and left their mark on the community in which they live.

When the husband of such a woman engages in a silly excursion, it is a minor annoyance, but it does not mean that her entire world has come crashing down around her. She has a well-beloved and customary activity to fill her days and she has no time to sit and brood over the weakness of human flesh.

After fifty-three years of idolizing marriage, I imagine that it will be very hard for you to see that your husband is not in love with this 21-year-old chit. Rather is he in mourning for his lost youth and struggling to light old fires on a fresh young altar.

Had you been trained to face reality instead of a dream, you would have realized that the girl was no menace to your security, but only a symbol of that which was gone. The hardest thing for a male to do is to part with his potency in a dignified manner. If he is not a well-controlled personality, we may expect all sorts of adolescent outbreaks when he realizes that his sexual vigor is on the wane. The wife who tries herself up with the man in the hour of his crisis instead of pulling against him, will avoid the widening of a temporary breach and escape the wreckage which you describe.

Dear Jane Jordan—I am a young married girl. I was married three months when my husband started going out with other girls. He said that he loved me, but if he didn't think he would go out. Sometimes he acts nice and other times like he hates me. One time he threw me down. He knows I'm going to have a baby. Now he is gone and I don't know where he is; so don't you.

Book Club's Calendar Is Announced

Multum-In-Parvo Group to Open Fall Season on Sept. 19.

"Famous Women of Yesterday and Today" will be studied at the monthly meetings of the Multum-In-Parvo Literary Club during the ensuing year. President's day at the Marrott will open the club activities on Sept. 19, when Mrs. Emil H. Soufflot will be hostess.

Included in the list of women to be discussed are Mary Stuart, Jeanne Du Barry, Eugénie George Eliot, Lucy Stone, Emily Dickinson, Harriet Goodhue Hosmer, Cecilia Beaux, Gertrude Atherton, Mary Roberts Rinehart, Anna Pavlova, Tamara Karsavina, Anne Ellis and Martha Berry. Two characters will be discussed at each session.

Mark Anniversary

With Mrs. Soufflot, other hostesses will be Mesdames Harold M. Trusler, Gerald Hyde, Ernest W. Fullenwider, Frank E. Weimer, Walter Wallace, W. H. Polk, W. W. Stanley, Earl Clappitt and Karl Hack.

Mrs. Soufflot, club president, will direct activities during the term, assisted by Mrs. Clappitt, vice-president; Mrs. Carl H. Irrgang, secretary, and Mrs. Horace G. Cassidy, treasurer.

On Jan. 16 the club will celebrate its eighth anniversary with an informal guest day. Mrs. Wallace and Mrs. Weimer are arranging the affair.

Arbor Day Planned

Officers will be elected at the regular meeting March 20, and a special Arbor day is being planned for April 17. Members in charge of the guest day May 15 are Mrs. Cassidy, Mrs. Irrgang and Mesdames Austin J. Kessler, Basil E. Vaughn, W. F. Holmes, W. David Morton and Adolf Wagner.

The picnic, scheduled for June 19 will conclude the club events for the fiscal year. Mrs. Hack will be hostess and the topic to be discussed will be "Pioneers of Our Day."

Personals

Indianapolis persons vacationing in Atlantic City, N. J., are Mr. and Mrs. H. A. O. Speers and daughter, Madeline, and son, Adam David, and Mr. and Mrs. William J. Shafer and son, William.

Miss Margaret Trusler of Erie, Idaho, will spend the week-end with Mrs. Harold M. Trusler, 651 East Twenty-third street.

Miss Rosemary Bretzman spent the week-end in Chicago.

Dr. B. D. Harrington, Glenn Martin, is spending a month at Ann Arbor and Bay City, Mich.

Mr. and Mrs. Harry Scott entertained with a week-end house party at Palsades Park in Michigan. Mr. and Mrs. Raymond C. Fox and Michael Duffey, all of Indianapolis, were guests.

Mrs. Henry Alston Sr. and Miss Elizabeth Alston, and Charles Seguire, all of New York, are visiting Mr. and Mrs. Henry Alston Jr., 2459 Pierson street, and Mr. and Mrs. Badger Williamson, 1855 North Pennsylvania street.

Mr. and Mrs. A. M. Harter are spending the month at White Sulphur Springs, W. Va.

Mrs. Guy L. Stayman, Miss Marie S. Parks and Miss S. Corra have returned after a visit at White Sulphur Springs, W. Va.

GULLINGS WILL BE GUESTS AT PARTY
Mr. and Mrs. Jack Gulling will be honor guests at a party tonight at the home of Miss Adelaide Gould, 414 East Fall Creek boulevard.

Those who will attend will be Miss Madeline Colburn, Isabel Hanson, Jessie Strickland, and Messrs. Henry Gibson, Thad Schoen, Malcolm Snoddy, Bob White, Joseph Strickland, Harry Colburn and John Yager.

Card Parties

November circle of the St. Anthony Altar society will give a dinner and card party at 6:30 Thursday night at the Food Craft shop with Mrs. P. E. Mann, chairman. Reservations may be made with Mrs. Edward Grande.

Social Club of Sacred Heart church will entertain with a card party at 2:30 Thursday at its hall on Union street.

Lavelle Gossett auxiliary will give a benefit card party tonight at its hall, King avenue and Walnut street.

Council Board Meets

At a board meeting of the Indianapolis Council of Women held in the Fletcher American Bank building Monday night President Roosevelt's NRA program was endorsed by the directors. The organization will take part in the parade, it was decided. Definite plans for support of the recovery act will be presented at the first open meeting of the council, Oct. 3.

Reunion to Be Sunday

The Myers family reunion will be held Sunday afternoon at Garfield park. John Powers is president and Lillian Kerner secretary and treasurer.

Supper Is Sponsored

Job's Daughters, Bethel 11, will sponsor a supper Saturday night at the home of Miss Florence Harker, 1309 High School road.

Balanced Diets

Are you feeding your family haphazard? Do you know anything about dietetics? Can you put on the table an appetizing and balanced meal? Our Washington Bureau, in a simple and understandable bulletin on the CALORIE VALUES OF FOODS, which contains tables covering every principal article of food used in America, tells you how to produce a balanced menu for your family to keep them in good health. If you want this bulletin, fill out the coupon below and send it to:

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Crisp Summer Frocks



NEA

Cottons and linens come out onto the front porch this summer to make leisure hours a pleasure.

Very gay indeed is this crisp linen frock (left) in modernistic printed design. It has that new high neckline, gathered up by a drawing-string of white pique which ties in Ascot fashion.

The sailor collar is just in again, and it has the dashing quality that youth demands in this white pique coat (right). It completes an ensemble when topped a corded cotton frock that has a skirt of red with white stripes and which then goes into reverse to have its sleeveless top of white with red stripes.

Dinner Is Given at Marrott to Honor Mrs. S. M. Timberlake

Mrs. Stanley M. Timberlake attended a dinner party Tuesday night at the Marrott as the guest of the hotel residents.

Covers were laid for Mesdames Cora L. Epps, M. J. Hill, S. T. Nichols, Mary E. Kimberlin, Jefferson H. Claypool, E. P. Severn, W. W. Carter, Carl Vernon Griffith, Samuel

Cornell Carey, Carolyn Atherton, John Wesley Duncan, Clark E. Malley, Oliver P. Ensley, Harriet Eitel Wells, Ada Rose, John K. Jones, Edwin Finney, Gladys F. Dietz, J. R. Francis, J. M. Dairymple, Howard Maxwell, William H. Wemmer and J. J. Cole.

Others included Judge and Mrs. Robert C. Baltzell, Messrs. and Mesdames Walter J. Hutton, William L. Elder, Lawrence K. Townsend Sr., Wilmer W. Critchlow, William L. Taylor, Misses Emma Claypool, Mabel E. Rose and Dr. Nathan W. VanOsdol and George J. Marrott. Mrs. Timberlake will leave this week to visit her daughter, Mrs. Douglas Johnson and Lieutenant Johnson at Cordeado Beach, Cal.

Masks Are Aid to Beauty; Try One in Home

BY ALICIA HART.

YOU'RE masking your beauty if you don't treat your face to a home mask treatment once in a while.

One of the most frequent questions which a beauty editor is asked is how and what to use for a home mask.

Masks are to your face what a spring house cleaning is to your home. You keep it reasonably clean most of the time but, once in a while, you need to get right into the most unobtrusive corners and do the cleaning job "up brown."

Masks stimulate circulation, thoroughly cleanse and tone the complexion.

The old fashioned egg mask is one of the best and certainly one of the easiest to prepare and use.

Take one fresh egg. Separate the yolk and white and place each one in an ice cold bowl of its own. Beat each one lightly with a fork or egg beater.

Clean your face with soap and water and then with cleansing cream. Be sure to remove all the cream.

Now smear your face and neck with the beaten egg yolk. Allow it to dry. Put the egg white over the dried yolk and let it dry too.

Lie down for twenty minutes, leaving the two layers of egg on your face. Try to relax completely for all of the twenty minutes. Then rinse off all the egg with tepid water.

Apply a skin toning lotion to your face. If your skin feels dry after the mask treatment, use a tiny bit of tissue cream.

MRS. TRUSLER IS HOSTESS AT PARTY

Mrs. Harold M. Trusler was hostess for a bridge party at her home, 651 East Twenty-third street, Tuesday, honoring Mrs. C. F. Kottowski and Mrs. Wayne Schrader. Mrs. Kottowski recently returned from a European visit and Mrs. Schrader expects to leave in September for Europe.

Appointments were in yellow and bronze. Guests included Mesdames Ralph Suits, Richard Caulkins, Thomas Hanson, Paul Nelson, W. M. Moore, J. K. Vance, John Cady and Misses Florence Schwankhouse and Ada Pierce.

CANDY STRIPES



NEA

Channel uses red candy-striped linen to fashion the handsome robe de plage. The costume is topped by a wide brimmed, white linen hat.

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Home Building Made Easy by Sears Roebuck & Co.; 150 Plans Are Available

Every Detail Is Arranged; 60,000 Houses Are Built by Corporation in Last Twenty-Six Years.

BY HELEN LINDSAY

THE most service offered by any department store is given in the Sears Roebuck store, in the home building department. Through this service, it is possible for the customer to select plans for a home, and turn all details over to the store. So perfect in detail is this service that the customer may then travel to Europe, or Cuba, or parts unknown, and return to find the home built, complete, with air conditioning, refrigeration, shades, screens and all latest improvements.

One hundred fifty standardized plans are available in the Sears department. They range from modest four-room constructions to palatial homes, with recreation rooms, built-in garages and abundant baths.

Sears began building houses on its mail order plan, about twenty-eight years ago. At that time the plan was to ship the material for the houses, with the frame work ready cut, numbered and listed in printed construction directions.

Within recent years, with opening of numerous retail stores throughout the country, other details have been added. Local architects are retained by the Sears Roebuck Company in the cities in which it has established its stores. Local contractors and workmen are employed to construct the houses.

Buyers of Sears homes may select their plans from one of the suggested ones, or present their individual plans, to be built by Sears, under the company's financing plan.

In the twenty-eight years in which they have been in the home building business, Sears has erected more than 60,000 homes. Four hundred have been built in the district around the Indianapolis store. Included in the houses erected by the company are some of the showplaces of the country. Andrew Mellon and Charles Chaplin are included in the Sears clientele. Warner Brothers commissioned Sears to build their famous "dream home" in Pittsburgh, in which the ideal arrangements for comfort and beauty have been the subject of much admiration.

Speed Shown to Parisians

AT the time of the Paris World's fair, the United States government desired reproduction of Mt. Vernon for a part of its national exhibit. Only ninety days was available for construction. The contract was given to Sears-Roebuck. Taking into consideration the length of time it ordinarily takes European workmen to accomplish construction of such a building, Sears had the materials for the building prepared in its mills in the United States.

The concern shipped there, along with its own workmen, to Paris, and completed the beautiful reproduction of George Washington's home in less than the given time. It was the only construction finished before time for the exhibit.

A similar contract was given Sears for reproduction of Federal Hall, the nation's first capital, for the Washington Bicentennial celebration in New York.

The most attractive feature of Sears homes is the financial plan by which they are built. Only a small amount is required for the initial payment. No other payment is to be made for four months. At the end of that time, the remaining indebtedness is divided into monthly installments, arranged so that the home is paid for in fourteen years and eight months.

The building of the home is entirely in the hands of Sears experts, from breaking of the ground until the construction is completed. If the customer desires, Sears will decorate the interior, lay the kitchen linoleum, install the stove and electric refrigerator, put up window shades and screens, landscape the grounds, and even put in the supply of oil or coal for the heating plant.

Exteriors Important to Buyers

THE American home builder desires two things above all others, according to Raleigh Martin, in charge of the home building department of the local Sears store.

These are attractive exteriors, even in the most modest construction, and convenient conveniences.

"The bath, convenient breakfast rooms, and conformity to some particular style of architecture are the things on which our customers are insistent," he says. "They realize the resale value of a home that distinctly expresses some type of architecture."

Bride-Elect to Be Honored at Bridge Party

Mrs. Harry Byrkit Jr. will be hostess for a bridal shower and bridge party tonight at the home of her parents, Mr. and Mrs. H. M. Cross, 5868 Broadway.

Honor guest will be her sister, Miss Martha Cross, whose marriage to Robert C. Chambers of Cincinnati, O., son of Mr. and Mrs. A. J. Chambers of Cincinnati, will take place Sept. 9.

Decorations will be in pastel colors, pink, white and yellow. Guests with Miss Cross will be Misses Margaret Ralston, Dorothy Wise, Betty Cross, Nellie May Siate, and Elizabeth Achenbach, Mesdames Don Johnson, D. A. McConnell, John Toole, Ralph Foster, Charles Martin and Jack Esitrod.

Miss Cross has chosen her sister, Mrs. Byrkit, as matron of honor for her wedding, and Mr. Byrkit will be best man.

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