



Sears NATIONAL DOLLARDAY

Tomorrow Only! Open Tomorrow Night Until 9 o'Clock

This page is full of thrills for every shopper. You may have seen the same merchandise for sale elsewhere at much higher prices. Yet you need not hesitate to buy it at Sears for a dollar—remembering that *Sears protects you on quality!* Many of these items have been tested in our own laboratories. Some of them were made on our own order, to rigid specifications. *All of them* were bought in tremendous quantities to bring you these Sears savings. Come early, for best choosing.



Feature! New Printed Rayon

3 Yards \$1

Make a Fall frock of popular crepe Romance, seersucker or seed cord, in the new patterns. 39 inches wide.

Rayon and Cotton
Flat Crepe

4 Yards \$1

The new diagonals and plaids for Fall. 36 inches wide.

Sears, First Floor.

One-Way Stretch

2 for \$1

You've paid far more for a girdle like this. Seamless, knitted fabric—fits snugly—won't ride up. 13 inches long.

—Second Floor.

Royal Purple Hose

2 for \$1

First quality hose, a full fashion or medium service weight, narrow heels. Reinforced cradle soles. 8 1/2 to 10 1/2.

—First Floor.

Boys' Blouses

3 for \$1

Button-on styles, with short sleeves, left breast pocket, to match. Blue, brown, green, white or variegated. Sizes 3 to 10.

—First Floor.

DOLLAR Food Values

9 Pounds Bacon \$1

Sugar Cured, hickory smoked end pieces, 3 to 5-pound pieces

14 Lbs. Lard, \$1

35 Cakes P. & G. Soap for \$1

While 10,000 cakes last

Potatoes New Cobblers 30 Lbs. \$1

2 Ten-Pound Bags \$1

Sugar for \$1

Granulated

4 Pounds Maxwell \$1

House Coffee \$1

4-29c Boxes Clean Quick Soap Chips . . . \$1

While 2,000 boxes last

Sears, Basement.

Women's Pajamas

\$1

Unusual quality broadcloth and rayon in plaids, checks, striped prints and plain colors. Sizes 15 to 17.

—First Floor.

Silk Lingerie

\$1 Each

Dance sets, chemises, slips, panties—all of pure dye silk, tailored or lace trimmed. Flesh or tea rose.

—First Floor.

12 Pcs. Tableware

\$1

The popular "Lady Joan" pattern, includes table-spoons, tea-spoons, forks, knives, etc. A real "buy."

—First Floor.

Wringer Roll Blanks

\$1

Replace worn rollers on your wringer at this special low price. Cut them to fit most makes of washers.

—Basement.

Tot's Play Suits

4 for \$1

Broken lots of higher priced play suits, sun suits, pajamas, wash suits and rompers. Plenty of styles, plenty of sizes.

—Second Floor.

Boys' Overalls

2 for \$1

Full 220 mill shrink blue denim, made in bib style. Sizes 4 to 18.

—First Floor.

Boys' Shirts, Shorts

6 for \$1

Fast color broadcloth shorts, 24-32. Full cut Swiss ribbed shirts, 24-34. Choice of either.

—First Floor.

Bathing Suits

\$1

Suspender back or speed style, in single-ply all-cotton. Made for swimming or sunning. In navy, maroon, royal or black. Sizes 34 to 46.

—First Floor.

Men's Pajamas

\$1 Pr.

Cotton styles, shorts with no collars, suits with notched lapel collars, all with piping, contrasting trim. Sizes A to D.

—First Floor.

Men's Socks

6 for \$1

Knit to fit, of durable material with a permanent liner. Pastel shades, in clock and other patterns. Sizes 10 to 12.

—First Floor.

SEARS, ROEBUCK AND CO.
SATISFACTION GUARANTEED OR YOUR MONEY BACK

Drapery Remnants

Now 1/2 Price



Grenadine—trimmings—cretonne—chintz—marquisette—all desirable fabrics reduced for clearance.

Sears, Second Floor.

Colgate Soap

20 for \$1

Colgate's famous "Charm" soap, at half its usual 10c price.

—First Floor.

Playing Cards

2 Double Decks \$1

Soon they'll be 25% higher! Gilt and silver-edges, with beautifully designed backs. 2 decks in a smart upright case, with a cover.

—First Floor.

Men's Pre-Shrunk Broadcloth Shirts

Men's Shirts and Shorts

4 for \$1

Genuine broadcloth shorts with 3-button yoke fronts. Sizes 30 to 42. Combed yarn cotton swiss-ribbed shirts. Sizes 30 to 44.

—First Floor.

Tomorrow! Special Lunch

35c

Choice of Vegetable Soup
Grape Juice One-Forth Fried Chicken
Swiss Steak, Family Style
Fresh Green Beans
Mashed or Browned Potatoes
Cottage or Creamed Salad
Roll, Butter, Coffee, or Milk
Fresh Peach Pie or Ice Cream

—First Floor.

Waldorf Tissue

25 Rolls

\$1 Full size, 650-sheet rolls of this nationally-known toilet paper.

—First Floor.

Dollar Day Only!

White Metal Frames

\$1

Choice of military style or adjustable pearl-padded bridges, with no charge for inserting your present lenses.

Registered Optometrists to Serve You

—Sears, First Floor.

New Fall Handbags

\$1 Each

Pouch, envelope and other popular styles trimmed with buckles or top straps. Black, brown or navy.

—Sears, First Floor.

Designed for Growing Feet

Wearwel Oxfords

\$1 Pair

Children's black calfskin or patent leather oxfords, with flexible three-sole stitch-down construction and chrome-tooled leather bend soles, leather quarter lined. Moisture resisting middle soles. Sizes 8 1/2 to 2 in the group.

—Sears, First Floor.

Marquisette Panels

4 for \$1

Extra sheer, 2 1/4 yards long, 30 inches wide, and neatly trimmed with 3 1/2 inch rayon burlap fringe.

—Second Floor.

New Cretonnes

10 Yds. \$1

New designs and color combinations for draperies and pillows. 54 and 56 inches wide.

—Second Floor.

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\$1 Twice as Much as Usual Allowed for Your Old Battery When You Buy a

Cross Country Battery*

\$5 25

and your old battery

13-plate heavy-duty type for most light cars—guaranteed 18 months—but you can get it today only with this extra allowance. The special allowance applies today on other sizes, too.

—Sears, Basement and Service Station.

100% Pure Pennsylvania Oil
10 Qts. \$1

In Your Container

Morlife oil is made from the world's finest crude. Guaranteed to give long service.

—Sears, Basement.

\$1 Allowed for Your Old Tires on New Unblowable Allstates*

Basement.

Yard Table

\$1

Use it also as a garden bridge or sickroom table. 24 inches high with a 14x24 top. Foldable compactly.

—Second Floor.

Card Table

\$1

A strong, reliable table that will set up and take down in a jiffy. Black, red or green.

—Second Floor.

Colonial Rugs

\$1

21x48 inches, made of washable cotton, tightly held together to look like hooked rugs. Fringed ends.

—Second Floor.

Plate Glass Mirror

\$1

14x24 inches, 2 feet high, with floral etching and bevel seam at the edges. Complete with cord and rosettes.

—Second Floor.

A Dollar Day Feature Value!

Wickless Oil Ranges*

\$29 50

\$4 Down and \$4 a Month, Plus Small Carrying Charge.

With its easy-cooking features, insulated oven top, rust-resistant oven and concealed fuel tank, the E-Z-est Way is such an outstanding value that we are including it as a Dollar Day feature. The E-Z-est Way has no wicks to clean, and three giant burners supply heat to the six cooking holes—a saving of fuel.

—Sears, Basement.

Gauze Panels

2 for \$1