

\$1 Sears NATIONAL DOLLAR DAY

Tomorrow Only! Open Tomorrow Night Until 9 o'Clock

This page is full of thrills for every shopper. You may have seen the same merchandise for sale elsewhere at much higher prices. Yet you need not hesitate to buy it at Sears for a dollar—remembering that *Sears protects you on quality!* Many of these items have been tested in our own laboratories. Some of them were made on our own order, to rigid specifications. All of them were bought in tremendous quantities to bring you these Sears savings. Come early, for best choosing.

Feature! New Printed Rayon

3 Yards \$1

Make a Fall frock of popular crepe Romance, seersucker or seed cord, in the new patterns. 39 inches wide.

Rayon and Cotton Flat Crepe

4 Yards \$1

The new diagonals and plaids for Fall. 36 inches wide.

—Sears, First Floor.

One-Way Stretch

2 for \$1



You've paid far more for a zirdle like this. Seamless, knitted fabric—fits snugly—won't ride up. 13 inches long.

—Second Floor.

Royal Purple Hose

2 for \$1



First quality hosiery, full-fashioned chiffon or medium service weight, narrow heels. Reinforced elastic soles. 2 1/2 to 10 1/2.

—First Floor.

DOLLAR Food Values

9 Pounds Bacon \$1

Sugar Cured, hickory smoked end pieces, 3 to 5-pound pieces

14 Lbs. Lard, \$1

35 Cakes P. & G. . . . \$1

Soap for \$1

While 10,000 cakes last

Potatoes New Cobblers 30 Lbs. \$1

2 Ten-Pound Bags . . . \$1

Sugar for \$1

Granulated

4 Pounds Maxwell . . . \$1

House Coffee \$1

4-29c Boxes Clean . . . \$1

Quick Soap Chips . . . \$1

While 2,000 boxes last

—Sears, Basement.

Women's Pajamas

\$1



Unusual quality broadcloth and rayon in plaids, checks, stripes—all of pure dye silk, tailored or lace trimmed. Flesh or tea rose.

—First Floor.

Silk Lingerie

\$1 Each



Dance sets, chemises, slips, panties—all of pure dye silk, tailored or lace trimmed. Flesh or tea rose.

—First Floor.

12 Pcs. Tableware

\$1

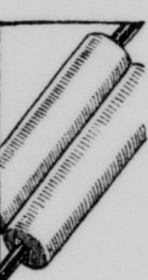


The popular "Lady Joan" pattern, includes tablespoons, forks, knives, etc. A real "buy."

—First Floor.

Wringer Roll Blanks

\$1



Replace worn rollers on your wringer at this special low price. Cut them to fit most makes of washers.

—Basement.

Tot's Play Suits

4 for \$1



Broken lots of higher priced play suits, sun suits, pajamas, wash suits and rompers. Plenty of styles, plenty of sizes.

—Second Floor.

Boys' Blouses

3 for \$1



Button-on styles, with short sleeves, left breast pocket, and tie to match. Blue, brown, green, white or mixtures. Sizes 4 to 10.

—First Floor.

Boys' Overalls

2 for \$1



Full 220 mill shrunk blue denim, made in bib style. Sizes 4 to 18.

—First Floor.

Boys' Shirts, Shorts

6 for \$1



Fast color broadcloth shirts, 24-32. Full cut Swiss ribbed shirts, 24-34. Choice of either.

—First Floor.

Bathing Suits

\$1



Suspender back or speed style, in single-ply all-wool worsted, for swimming or sunbathing. In navy, maroon, royal or black. Sizes 34 to 46.

—First Floor.

Men's Pajamas

\$1 Pr.

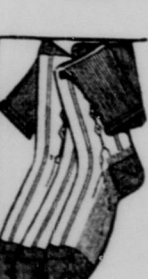


Coat styles, slip-on suits with no collars, suits with notched lapel collars, all-over designs, contrast piping. Sizes A to D.

—First Floor.

Men's Socks

6 for \$1



Knit to fit, of durable material with a permanent luster. Pastel shades, in clock and other patterns. Sizes 10 to 12.

—First Floor.

Drapery Remnants

Now 1/2 Price

Grenadine—trimmings—cretonne—chintz—marquise—all desirable fabrics reduced for clearance.

Sears, Second Floor.

Colgate Soap

20 for \$1



Colgate's famous "Charmin" soap, at half its usual 10c price.

—First Floor.

Playing Cards

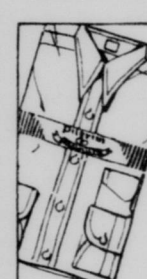
2 Double Decks \$1

Soon they'll be 25% higher! Gilt and silver-edges, with beautifully designed backs. 2 decks in a smart upright case, with a cover.

—First Floor.

Men's Pre-Shrunk

Broadcloth Shirts



Of pre-shrunk broadcloth with seven ocean pearl button fronts, roomy dimensions and other features that mark them as quality shirts.

—Sears, First Floor.

Men's Shirts and Shorts

4 for \$1

Genuine broadcloth shirts with 3-button yoke fronts. Sizes 30 to 42. Combed yarn cotton swiss-ribbed shirts. Sizes 30 to 44.

—First Floor.

Tomorrow! Special Lunch

35c

Choice of Vegetable Soup, Grape Juice, Fruit Cup, One-Fourth Fried Chicken, Swiss Steak, Family Style, Fresh Green Beans, Mashed or Browned Potatoes, Combination Salad, Roll, Butter, Coffee, Tea or Milk, Fresh Peach Pie or Ice Cream.

—First Floor.

Waldorf Tissue

25 Rolls \$1



Full size, 650-sheet rolls of this nationally known toilet paper.

—First Floor.

Dollar Day Only!

White Metal Frames

\$1



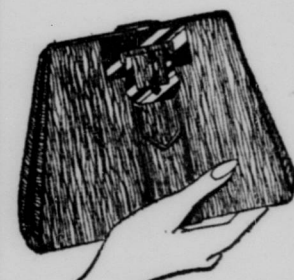
Choice of military style or adjustable pearl-padded bridges, with no charge for inserting your present lenses.

Registered Optometrists to Serve You

—Sears, First Floor.

New Fall Handbags

\$1 Each



Pouch, envelope and other popular styles trimmed with buckles or top straps. Black, brown or navy.

—Sears, First Floor.

Designed for Growing Feet Wearwel Oxfords

\$1 Pair



Children's black calfskin or patent leather oxfords, with flexible three-sole stitch-down construction and chrome soles that are as wearproof as leather can be. Chrome retained leather bend soles, leather quarter lined. Moisture resisting middle soles. Sizes 8 1/2 to 2 in the group.

—Sears, First Floor.



Baking Oven

\$1



Use it on your oil, gasoline or gas stove for pies and other small baking. Glass window in door.

—Sears, Basement.

Chenille Rugs

\$1



24 x 48 inches, reversible and washable; just the thing for the bathroom or the children's room.

—Second Floor.

Shower Curtains

\$1



6x6 ft. size, of 8-ounce white duck, with 12 rust resistant grommets included. Double stitched seam.

—Basement.

3-Pc. Mop Sets

\$1 Set



Everything you need for cleaning—oblong dust mop, triangular oil mop and bottle of polish.

—Basement.

Wash Boiler

\$1



Galvanized, for use in cold pack canning. 15 1/2-gallon capacity, complete with heavy tin cover.

—Basement.

2-Pc. Ensemble

\$1



22-Quart waste paper basket and step-on can. Enameled in ivory, green or blue.

—Basement.

Marquise Panels

4 for \$1



Extra sheer, 2 1/4 yards long, 30 inches wide, and neatly trimmed with 3-inch rayon bullion fringe.

—Second Floor.

New Cretonnes

10 Yds. \$1



New designs and color combinations for draperies and pillows. 24 and 36 inches wide.

—Second Floor.

\$1—Twice as Much as Usual Allowed for Your Old Battery When You Buy a Cross Country Battery★

\$5.25

and your old battery



13-plate heavy-duty type for most light cars—guaranteed 18 months—but you can get it today only with this extra allowance. The special allowance applies today on other sizes, too.

—Sears, Basement and Service Station.

100% Pure Pennsylvania Oil

10 Qts. \$1

In Your Container

Morlife oil is made from the world's finest crude. Guaranteed to give long service.

—Basement.

\$1 Allowed for Your Old Tires on New Unblowable Allstates★

Basement.

Yard Table

\$1



Use it also as a companion bridge or sick-room table. 24 inches high, with a 14x24 top. Folds compactly.

—Second Floor.

Plate Glass Mirror

\$1

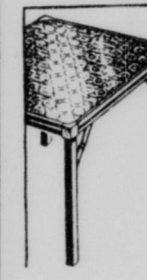


14x24 inches, 2 feet high, with floral etching and bevel seam at the edges. Complete with cord and rosettes.

—Second Floor.

Card Table

\$1



A strong, reliable table that will set up and take down in a jiffy. Black, red or green.

—Second Floor.

Colonial Rugs

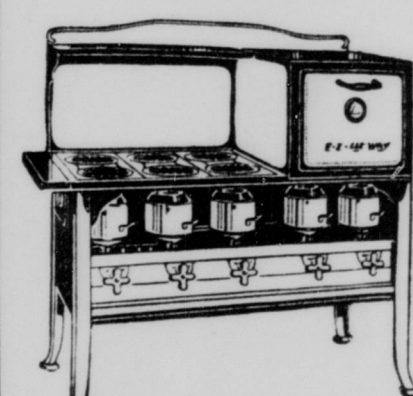
\$1



21 x 45 inches, made of washable cotton, tightly held together to look like hooked rugs. Fringed ends.

—Second Floor.

A Dollar Day Feature Value! Wickless Oil Ranges★



\$29.50

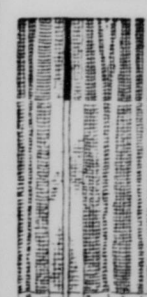
\$4 Down and \$4 a Month, Plus Small Carrying Charge.

With its easy-cooking features, insulated oven top, rust-resistant oven and concealed fuel tank, the E-Z-test Way is such an outstanding value that we are including it as a Dollar Day feature. The E-Z-test Way has no wicks to clean, and three giant burners supply heat to the six cooking holes—a saving of fuel.

—Sears, Basement.

Gauze Panels

2 for \$1



34-inch Holly-wood gauze, with 1-inch side hem and 3-inch bottom hem. Sheer, open mesh.

—Second Floor.

Utility Blankets

\$1



66 x 80 inches, for camping and motorcaring—and extra warm because they're 65 per cent wool.

—Second Floor.

Extra Heavy Indian Blankets

\$1 Each



Firmly woven and extra heavy, in bright browns, blues and reds, 66x80 inches. A rare value!

—Second Floor.

Take the Free Bus to Sears from the Circle or Park in Sears Free Parking Lot.

SEARS, ROEBUCK AND CO.
SATISFACTION GUARANTEED OR YOUR MONEY BACK

★ Also at Sears Irvington Store, 5628 E. Washington St.