

to Ayres Downstairs Tomorrow for . . .

# August Furniture Sale Bargains!



## New Winter Coats Have a "Gibson Girl-ish" Look

... with Splendorful Furs  
Piled High and Wide About  
Angelic Shoulders!

August  
Sale  
Price!

**\$28.00**

CARACUL

SKUNK

LAPIN

Rabbit

KIT, FOX

BEAVERETTE

Dyed Rabbit

MARMOT

CONEY

Rabbit

POINTED DOG

MANCHURIAN WOLF

Back to the 1890's we go for the winter 1933 coat silhouette—wide and high at the shoulder—then easy-fitting and slim to the hem . . . quite graceful and well balanced throughout! And sweet memories of the Gibson Girl! . . . what an air of splendor and luxury in the furs, the fabrics, the colors! Furs are used in amazing new ways to heighten and widen the shoulders! Fabrics are lustrous, and soft, and elegant. Even the colors are rich and soft! Come in tomorrow! You are sure to find your "sweetheart" in this fine assortment! Sizes for misses, women and juniors.

—Downstairs at Ayres.



**BUY NOW!**

For months—perhaps years—you've been "getting by" with the old, thread-bare furniture—sagging springs, squeaky joints and all. Now! NOW is the time to replace every stick of it! Prices are increasing faster, perhaps, than in any other line! Yet tomorrow, you can choose, from a fine group of FLOOR SAMPLES at much less than the replacement prices will be for the same quality. Choose from these:

- |  |          |
|--|----------|
| (2) Two-Piece Tapestry Suites . . . . .      | \$ 49.50 |
| (1) Two-Piece Tapestry Suite . . . . .       | \$ 59.50 |
| (3) Two-Piece Tapestry Suites . . . . .      | \$ 79.50 |
| (1) Two-Piece Mohair Suite . . . . .         | \$ 69.50 |
| (1) Two-Piece Mohair Suite . . . . .         | \$ 85.00 |
| (2) Two-Piece Tapestry Suites . . . . .      | \$ 89.50 |
| (1) Two-Piece Mohair Suite . . . . .         | \$ 89.50 |
| (2) Two-Piece Mohair Frieze Suites . . . . . | \$119.75 |
| (2) Upholstered Lounge Chairs . . . . .      | \$ 15.00 |
| (2) Upholstered Lounge Chairs . . . . .      | \$ 25.00 |
| (1) Upholstered Lounge Chair . . . . .       | \$ 29.75 |
| (6) Pull-Up Chairs . . . . .                 | \$9.95   |
| (18) Pull-Up Chairs . . . . .                | \$5.95   |

### Convenient Deferred Payment Terms!

Now You Can Buy a Genuine

**SIMMONS**

Paneled Metal Bed

99-Coil Springs

Slumber King Mattress

**\$37.65**

Now Ayres' Downstairs Store carries a complete line of "Simmons" bedding products—known the world over for QUALITY and COMFORT! . . . and priced quite low in comparison with inferior goods. For instance: You can buy a complete bed outfit for as little as \$37.65! This includes: Walnut finished, paneled metal bed, \$10.95—double-deck, 99-coil springs and a genuine "Slumber King" inner-spring mattress!

We Also Carry These Simmons Products:

- |  |   |
|--|---|
| "Beauty Rest" Mattresses . . . \$37.50 | Simmons Springs . . . \$7.95 to \$19.75 |
| "Deep Sleep" Mattresses . . . \$19.75  | Simmons Metal Bed . \$5.95 to \$10.95   |

—Downstairs at Ayres.

## New Fall Fabrics are Ready For "Back-to-School" Sewing!

Washable Cottons  
and Rayon Fabrics

**29c—39c**  
Yd. Yd.

With only one more month before school opens, it is high time mothers were making nimble fingers fly! And Ayres' Downstairs is completely ready with complete assortments of beautiful new cotton and rayon prints—tweeds, plaids, stripes, checks—in newest colorings.

—Downstairs at Ayres.

Lovely New Fall Silks

**\$1.00**  
Yard

Gorgeous new crepe back satins and canton crepes—in black, brown, vintage red, Dundee green, navy!

New Pure Dye Rayon Prints, 88c

New tweed effects to imitate the new woolsens. In wanted fall colors.

—Downstairs at Ayres.

## New Dresses

... to Bridge the Gap  
Between Summer and Fall!

**\$5.95**

- New Sheers
- Faillie Weaves
- Sleek Satins
- Canton Crepes
- Travel Prints

There's no reason to feel "soiled and mussed" and out-of-date, as you are so likely to do this time of year! Off with the old! On with the NEW! Brand new fall fashions are arriving thick and fast in our Downstairs Store Dress Department—with a brand new "Mae West-ish" silhouette that is a "honey!" Blacks, brown, taupe, wine, etc. Sizes for misses, women and juniors.

—Downstairs at Ayres.



The Price Is Still

**59c** (2 Pairs \$1.10)

For Substandards of

**REAL SILK**  
DeLuxe Hosiery

There's still time to lay in a good healthy supply of these wonderful stockings—before the price goes up any farther! However, the mill tells us that "very soon" we can expect a REAL increase! Remember: These "Real Silk" substandards (every pair GUARANTEED) are still offered at about two-thirds less than first qualities!

Note These Ten Beauty Guards:

1. 100% FRESH SILK!
2. Patented Hem-Guard!
3. Patented No-Hole Hem!
4. Strain-Proof Instep Point!
5. Triple-Fast Dyes!
6. Flat-Seam Sole!
7. Cradle Dura-Foot!
8. Gremine-Sealed Silk Yarns!
9. TWO-WAY Run-Stop!
10. Positive Heel-Guard!

—Downstairs at Ayres.

NEW for FALL!

**Sunburst  
Skirts**

**\$2.98**

Ideal for skating!  
Ideal for bicycling!  
It's a timely revival the sunburst skirt is making! Made with fitted yoke and full pleating. Of fine wool crepe—in black, navy, royal or brown. Sizes 26 to 32.

—Downstairs  
at  
Ayres.



**AYRES ★ DOWNSTAIRS ★ STORE**