

Begins
Tomorrow

Sears
NATION-WIDE

**FURNITURE
and RUG EVENT**

New, Quality Furniture at Special Low Prices in August

Save \$20 on Today's Market Price of This 2-Piece Living Room Suite



Save \$10! 8-Pieces Solid Oak

\$5995

\$5 Down and \$6 a Month
Plus Small Carrying Charge

—Sears, Second Floor.

- Genuine oak throughout, to give strength and bring out period design.
- Lacquer finish is rich nut brown with Old English antiqued, shaded effect.
- Modified English Tudor design, always in good style.
- Massive construction to give you many years of dependable service.
- Table, 5 side chairs, arm chair, buffet and china cabinet.

Deferred payments
may be arranged if
your furniture and
rug purchase
amounts to \$20 or
more.



Save \$3 on This
4-Drawer
Chest

\$545

Good looking walnut
finish, with four large
drawers to give you the
utmost in storage
space. Buy this chest
now. It's a real "August
Saving."

—Sears, Second Floor.



\$4995

\$5 Down and \$5 a Month
Plus Small Carrying Charge

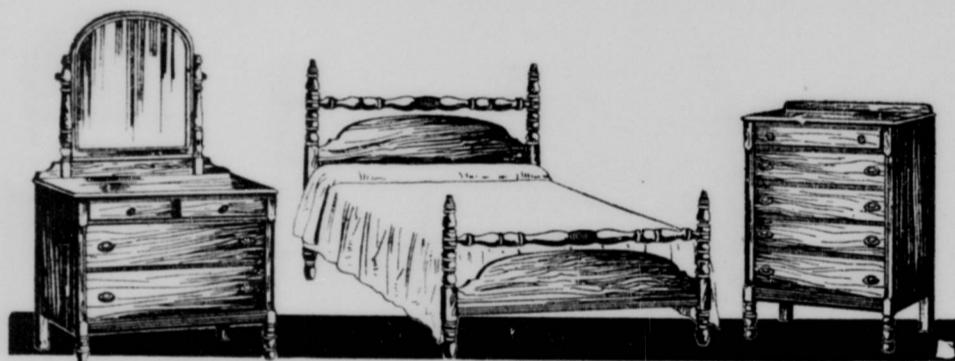
If Bought at Today's Costs, the Price
Would Be \$69.95

- "Honor-Bilt" throughout
- Kiln dried, thoroughly seasoned hardwood frame
- Glued and doweled, both

- Oil-tempered springs in seat and cushions
- T-shape cushions
- Jacquard velour covered

See this suite — you'll understand why thousands talk about the quality of Sears "Honor-Bilt" furniture. It's Indiana-made, and covered all over with two-tone jacquard velour. At its August price, it's a real investment for the future!

—Sears, Second Floor.



See This Early American 3-Piece Bedroom Suite

\$2995

\$4 Down and \$5 a Month
Plus Small Carrying Charge

- Quarter-sawed black tupelo, combined with selected hard woods, give this suite a distinction you'll instantly recognize when you see it. Drawers have oak interiors. Amber maple finish. The August Event brings you bed, chest and dresser or vanity at a \$15 saving!

—Sears, Second Floor.

Almost Unbelievable!

Pull-Up
Chair

\$695

Only at Sears could you find, at such a price, a chair with these features: Heavy construction, walnut finish, scalloped back, spring seat, tapestry or jacquard velour upholstery.

—Sears, Second Floor.

- Nickel-plated hardware
- Enamel finish
- Approved insulation saves money in ice bills.
- 3-Door side ice style
- "Polar Air" make
- Broach-high legs save stooping
- All sizes in green and ivory

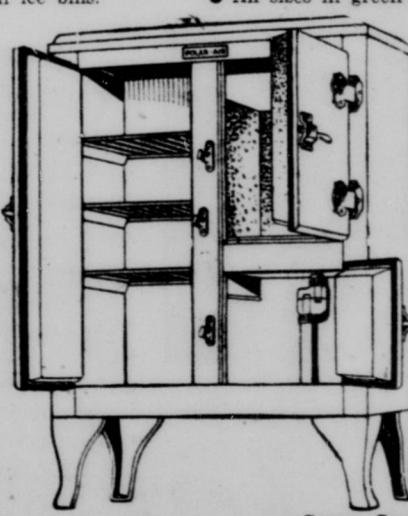
50-Pound Size

\$16.95

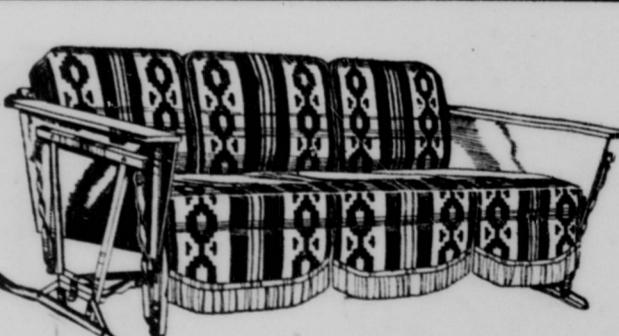
100-Pound
Ice Capacity

\$19.95

\$22.95



—Sears, Second Floor.



45% Below Today's Market Prices

Coil Seat Gliders

\$14.95

- Six Loose Cushions
- Adjustable Back
- It's full 72 inches long, with ball-bearing hangers and wide metal enclosed arms that move with the glider. Patterned drill covering.

—Sears, Second Floor.



\$18.95

Exclusive patterns, made only for Sears. Luxurious color combinations in brilliant Oriental designs that should cost $\frac{1}{4}$ more. But Sears, ordering thousands at a single purchase, brings down the price to what you'd pay for a very ordinary rug. Red, taupe or tan grounds.

Servistian Private Patterns

Servistian floor coverings are made in eight different qualities and a wide range of patterns exclusive with Sears. And it's only because Sears, "the world's largest store," can buy so many from the makers and sell them so economically that we can make the prices so low.

Servistian Cambay
9x12, **\$21.95**

Servistian Fenwick
9x12, **\$32.95**

Servistian Chatfield
9x12, **\$24.95**

Servistian Brookmere
9x12, **\$37.95**

Servistian Belfast
9x12, **\$39.95**

Servistian Luxor
9x12, **\$54.95**

Servistian Searak
9x12, **\$74.95**

Jute Rug Cushions
9x12, **\$1.98**

—Sears, Second Floor.

Open Until 9 P.M.
Tomorrow and Saturday

SEARS, ROEBUCK AND CO.
SATISFACTION GUARANTEED OR YOUR MONEY BACK

Free Buses to Sears from the Circle
Free Parking in Sears Big Lot