

**Begins
Tomorrow**

Sears
NATION-WIDE

**FURNITURE
and RUG EVENT**

New, Quality Furniture at Special Low Prices in August

Save \$20 on Today's Market Price of This 2-Piece Living Room Suite



Save \$10! 8-Pieces Solid Oak

- Genuine oak throughout, to give strength and bring out period design.
- Lacquer finish in rich nut brown with Old English antiqued, shaded effect.
- Modified English Tudor design, always in good style.
- Massive construction to give you many years of dependable service.
- Table, 5 side chairs, arm chair, buffet and china cabinet.

\$59⁹⁵

\$5 Down and \$6 a Month
Plus Small Carrying Charge

—Sears, Second Floor.



See This Early American 3-Piece Bedroom Suite

Quarter-sawn black tupelo, combined with selected hard woods, give this suite a distinction you'll instantly recognize when you see it. Drawers have oak interiors. Amber maple finish. The August Event brings you bed, chest and dresser or vanity at a \$15 saving!

\$29⁹⁵

\$4 Down and \$5 a Month
Plus Small Carrying Charge

—Sears, Second Floor.

Deferred payments may be arranged if your furniture and rug purchase amounts to \$20 or more.

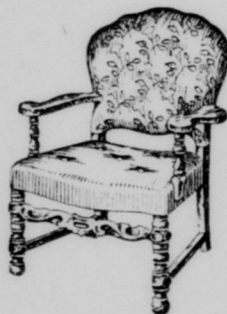


Save \$3 on This 4-Drawer Chest

\$5⁴⁵

Good looking walnut finish, with four large drawers to give you the utmost in storage space. Buy this chest now. It's a real Sears "August Saving."

—Sears, Second Floor.



Almost Unbelievable!

Pull-Up Chair \$6⁹⁵

Only at Sears could you find, at such a price, a chair with these features: Heavy construction, walnut finish, scalloped back, spring seat, tapestry or jacquard velour upholstery.

—Sears, Second Floor.



\$49⁹⁵

\$5 Down and \$5 a Month
Plus Small Carrying Charge

If Bought at Today's Costs, the Price
Would Be \$69.95

- "Honor-Bilt" throughout
- Kiln dried, thoroughly seasoned hardwood frame
- Glued and doweled, both
- Oil-tempered springs in seat and cushions
- T-shape cushions
- Jacquard velour covered

See this suite — you'll understand why thousands talk about the quality of Sears "Honor-Bilt" furniture. It's Indiana-made, and covered all over with two-tone jacquard velour. At its August price, it's a real investment for the future!

—Sears, Second Floor.

A 25% Saving! 9x12 Seamless Axminster Rugs

\$18⁹⁵

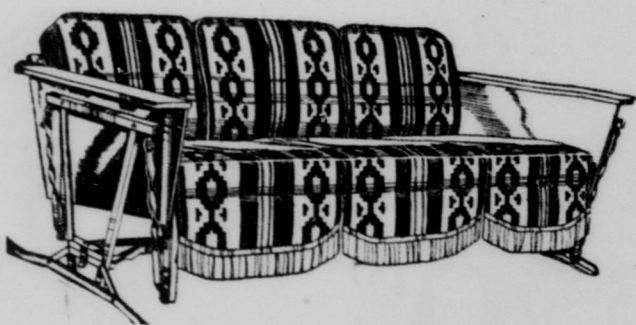
Exclusive patterns, made only for Sears. Luxurious color combinations in brilliant Oriental designs that should cost 1/4 more. But Sears, ordering thousands at a single purchase, brings down the price to what you'd pay for a very ordinary rug. Red, taupe or tan grounds.

Servistan Private Patterns

Servistan floor coverings are made in eight different qualities and a wide range of patterns exclusive with Sears. And it's only because Sears, "the world's largest store," can buy so many from the makers and sell them so economically that we can make the prices so low.

Servistan Cambay 9x12,	\$21.95	Servistan Fenwick 9x12,	\$32.95
Servistan Chatfield 9x12,	\$24.95	Servistan Brookmere 9x12,	\$37.95
Servistan Belfast 9x12,	\$39.95	Servistan Luxor 9x12,	\$54.95
Servistan Searak 9x12,	\$74.95	Jute Rug Cushions 9x12	\$1.98

—Sears, Second Floor.



45% Below Today's Market Prices

Coil Seat Gliders

\$14⁹⁵

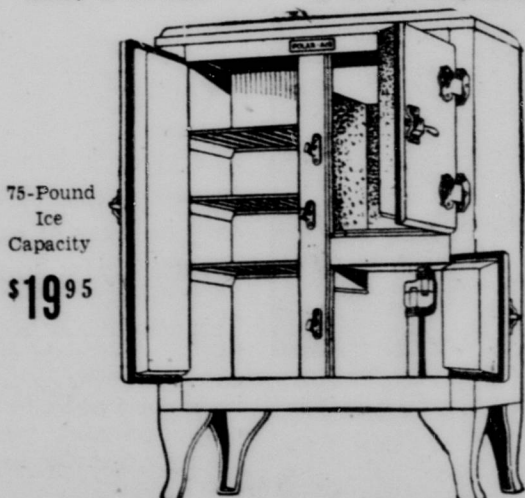
- Six Loose Cushions
 - Adjustable Back
- It's full 72 inches long, with ball-bearing hangers and wide metal enclosed arms that move with the glider. Patterned drill covering.

—Sears, Second Floor.

Costs Are Up 45%! All-Steel Refrigerator \$16⁹⁵

50-Pound Size

- Nickel-plated hardware
- Enamel finish
- Approved insulation saves money in ice bills.
- 3-Door, side icer style
- "Polar Air" make
- Broom-high legs save stooping
- All sizes in green and ivory



75-Pound
Ice
Capacity

\$19⁹⁵

100-Pound
Ice
Capacity

\$22⁹⁵

—Sears, Second Floor.

Open Until 9 P. M.
Tomorrow and Saturday

SEARS, ROEBUCK AND CO.
SATISFACTION GUARANTEED OR YOUR MONEY BACK

Free Buses to Sears from the Circle
Free Parking in Sears Big Lot