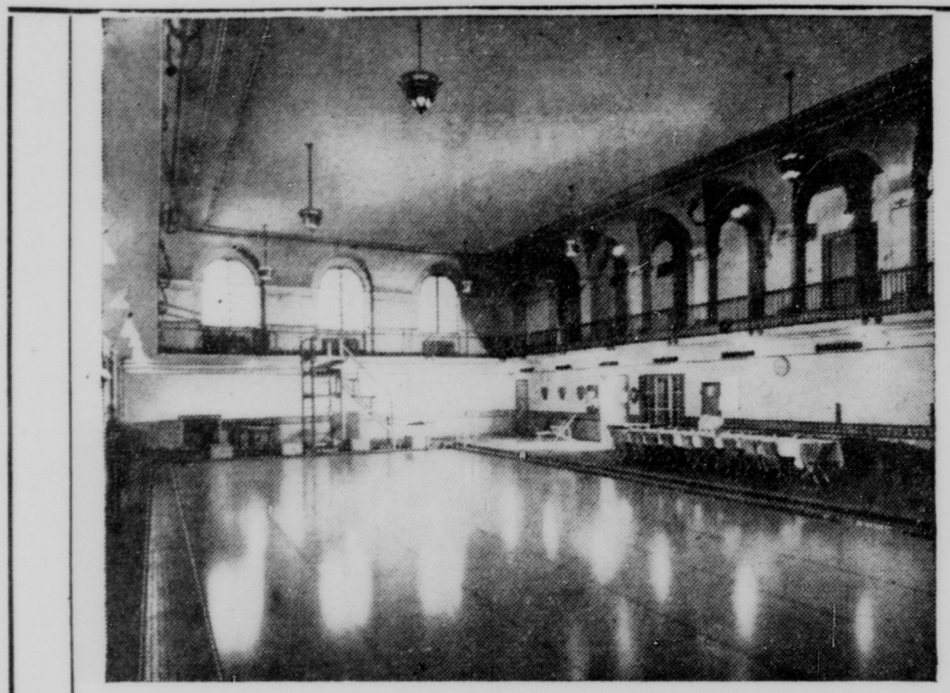


SWIM WHERE YOU ARE PROTECTED

Represented on this page are the swimming places that give untold consideration to the upkeep of their pools. Cleanliness is a vital factor. They spend thousands of dollars every season to assure you of positive cleanliness; because they know the horrors that develop from dirty, bacteria-filled water. They feel that this is a responsibility they owe to their patrons. If you are going swimming be sure to select one of the following places; each of them can afford you safe enjoyment at moderate prices.



INDIANAPOLIS ATHLETIC CLUB SWIMMING POOL

PURIFIED by a series of filters and a violet ray light treatment, water in the INDIANAPOLIS ATHLETIC CLUB swimming pool is always healthfully clean and pure. Regular periodical tests by city chemists have found it so.

The pool is open to members daily. A special yearly athletic membership (swimming privileges included) is being offered boys and girls of Indianapolis. Call the Club Secretary's office for rates and other information.

INDIANAPOLIS ATHLETIC CLUB commends The TIMES upon its campaign against "Germ Infested Waters in Indiana."

CLEANLINESS
IS PARAMOUNT

at the

BUTLER
POOL



The Butler University Pool has one of the most complete and up-to-date filtering systems in Indianapolis.

WATER
FILTERED
DAILY

25c for One Swim

\$4.00 for Remaining Season (Per Family)

\$2.50 for Remaining Season (Single)

HOURS: 9 A. M. TO 6 P. M.
7 P. M. TO 10 P. M.

SWIM IN DRINKING WATER BROAD RIPPLE POOL

WATER FILTERED
AND THOROUGHLY
STERILIZED CONSTANTLY

filter plant
in charge
of a chemical
expert

Broad Ripple is the Largest Pool in the middle west. Over four million gallons of water. Depth one to twelve feet.

- COMPETENT LIFEGUARDS
- SANITARY BATH HOUSE, SHOWERS, STEEL LOCKERS
- AMPLE SAND BEACHES
- AMPLE FREE PARKING SPACE

Admission
Prices Reduced

ADULTS

25c

Children

10c

Every afternoon and evening, Sundays and Holidays included.

The Beautiful TILE POOL AT Hotel Antlers

Offers the best in swimming facilities. A shower and private lockers are available. Pure, filtered water runs into the pool continuously. Relax your muscles and your mind at the ANTLERS pool, where your comfort is of first consideration.

Pool open continuously from 10 A. M. to 10 P. M. for men and women.
Single Swim, 35c. Children, 25c

Hotel Antlers

750 N. MERIDIAN



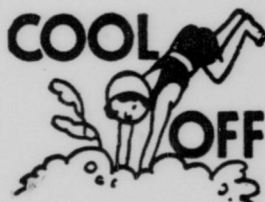
BABY POOL
ONLY 10c

Indiana's Most Popular Swimming Pool

FILLED FROM A CONSTANTLY FLOWING WELL SEVENTY-TWO FEET DEEP



How To Get There!
Follow State Road 40, 14 miles from Indianapolis to Plainfield. Watch for large sign across Road 40.
MODERATELY PRICED CABINS FOR RENT
CAFETERIA SERVICE ANY TIME
Sunshine Swimming Pool
PLAINFIELD, INDIANA



Riviera Club

A Private Social Center

Attractive Features:—

FILTRATION

Rapid sand filters with capacity of 2,100 gallons per minute, making a complete change of water every 8 hours, purified and treated in a manner not to cause smarting or irritation of the eyes.
Water supplied from deep wells and kept at a temperature to be invigorating but not unpleasant.
Warm water showers located at exit of dressing room, supplied with soap sprays, making it convenient and necessary for all bathers to take a warm water and soap bath before entering pool.

DINING ROOM AND BALLROOM

The second floor of the bath house contains a dining room and ballroom large enough to accommodate 400 diners and dancers. Table d'hôte dinners are served every evening ranging in price from 50c up. Sandwiches and refreshments are also served. Banquets, anniversary dinners and club luncheons are a specialty. Music is provided each evening during dinner and until 11:00 for those who wish to dance.

MEMBERSHIP PRIVILEGES

Members may bring guests to participate without charge in all activities except swimming. Guests accompanied by members may enter pool at a small charge.

SWIM and PLAY



The LONGACRE WAY

Pure, Constant Filter Water

A beautiful playground, lagoon for boating and gentle ponies for the kiddies. Convenient, well-kept picnic grounds.

LONGACRE

4700 South on Madison Ave. on State Road 31
A Few Minutes Drive From the Circle. DR. 4523



Swim
IN

Clear, cool, sparkling water. Westlake Beach affords you the convenience of an ocean swim. A beautiful sandy beach surrounds the entire bathing shore.

WESTLAKE
BEACH

Three miles north of Municipal Airport on High School Road

Oh Boy!
I'm Having

A SWELL
TIME at

NORTHERN
BEACH

The Water Is So Clean
and Refreshing
It Is Filtered Daily

25c ADULTS
10c CHILDREN

These Prices Prevail
Any Time, Any Day.

For a real natured park with forest trees, 30 acres to roam on. Shelter house, tennis courts, indoor baseball diamond, horseshoe courts, boating and fishing. Playgrounds for the kiddies with sliding coaster, maypole, see-saws, and sand boxes, slides in the water. Everything for a real good time for real folks. North of Broad Ripple on White river.
FOLLOW ROAD SIGNS TO PARK



Come SWIM In the FOREST PARK

In Noblesville



P
O
O
L

One of the Most Beautiful Pools
and Locations in Indiana

INVESTIGATE
THIS SPOT,
YOU WILL
LOVE IT.

Forest Park is maintained for the chief purpose of rendering good, clean amusement, and not as a profit maker.

Its golf courses, pony track and the many other features are at your disposal for a very nominal fee.

Come and have a good clean time.