

## Varied Woes Come to End at Book Shop

From Vest Buttons to Headache Remedy, the Zinkins Serve.

BY BEATRICE BURGAN  
Times Woman's Page Editor

"CAN'T you help a neglected man in distress?" implores a fidgety man with a button-minus vest.

"Ow-w-w," groans a young-man-about town. "If you'll only give me something for this headache, I'll swear off parties today."

"What am I to do?" walls a young matron. "I left my purse at home, and I haven't any money."

The telephone rings. "Your husband? Why, yes, he should be at the So-and-So Club."

And so-on and on through the day Mr. and Mrs. Arthur Zinkin of the Meridian bookshop listen to the appeals of their clientele. And they answer them, too. Mrs. Zinkin gets her needle out. She hurries to the aspirin box. She charges a loan to the young matron's account.

"We're a clearing house for those in need. We settle their woes and balance their day. Why should any one be disgruntled the rest of the day because of a missing button?" queries Mrs. Zinkin as she sits in her shop, ready to chat with any one with the time and inclination.

### Many Call Regularly

Hardly a day goes by that Alex Vonnegut doesn't stop in for tea in the afternoon or coffee in the morning. "If he doesn't come, we call to see what has happened to him," explained Mrs. Zinkin.

Henry Davis browses around, looking for another first edition to add to his collection. Hicks Conrad dashes across the street from his office for a few minutes of relaxation or discussion.

Mrs. Robert Tyndall and Mrs. Lee Burns pause during an afternoon of shopping. Elmer Tallingers corners Mr. Zinkin to talk about pictures. Young Jim and Pete Daggett drop in and join a game of intelligence test.

"We know the habits of our customers. We receive messages for them from their offices. We can locate many of them most any hour of the day," continued Mrs. Zinkin.

For a Sad Movie

"We met a unique emergency the other day," she laughed. "A young matron was headed for a movie, reportedly sad. She'd forgotten a fresh handkerchief. We relieved her plight with a handful of tissue kerchiefs."

In the winter months Booth Tarkington is one of the regular visitors. R. E. Spencer, the young weather-man author, is one of the faithful followers of the Zinkins. Meredith Nicholson continues his habit of calling, which he began when the shop was located in the Spink-Arms.

The coffee and tea idea is Mr. Zinkin. He must have his, so he shares it with his friends. He'll leave early in the fall for New Hampshire to see if "his trees" are still there.

Any trouble? From a shiny nose to a "hole in the heel"? Just signal your distress to the Zinkins, and your faith in luck is renewed.

### BRIDE-ELECT TO BE HONOR GUEST

Miss Betty Wood and Miss Rosamond Gardner will entertain for Miss Ann Doll, bride-elect, with a bridge party tonight at the home of Miss Gardner, 4929 Broadway.

The marriage of Miss Doll to Homer Riegner will take place Aug. 19. Guests tonight will include Mrs. Frederick Doll, mother of the bride-elect; Miss Margaret Doll, sister of the bride-elect, and Mesdames Charles Lee, Louis Meier, John Hagan, Francis Hartrich, Clarence Allen, Arthur Schulmeyer, Henry Gardner, Edwin Urich, Hugh O'Connor, Earl Henderson and Misses Sara Jordan, Margaret Moylan, Helen Gill, Betty Lee, Mary Hayes, Pauline Heidt, Ann Mann, Henrietta Gardner, Charlotte Miller, Mildred Summers and Viola Surge.

### Auxiliary Plans Outing

Junior Auxiliary of the Indianapolis Post 4 of the American Legion will hold a picnic today at Broad Ripple park. Mrs. Ralph Hester is chairman, assisted by Mrs. Clarence R. Martin.

### Parents to Entertain

Mr. and Mrs. Rex Fordice, 1125 North Hawthorne lane, will entertain with a theater party for their daughter, Dolores Fordice, Saturday afternoon. Forty guests will attend.

### A Day's Menu

#### Breakfast

Honeytew melon balls, cereal, cream, baked French toast, milk, coffee.

#### Luncheon

Eggs a la king, endive salad with tomato dressing, coconut macaroons, grape juice.

#### Dinner

Shepherd's pie (meat and vegetable pie with potato crust), new cabbage, apple and green pepper salad with sour cream dressing, cherry sponge, milk, coffee.

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## City Mermaids Frolic in Butler U. Pool



### Manners and Morals

BY JANE JORDAN

If you need a sympathetic listener, write your problems to Jane Jordan. If one letter does not suffice, write as many as you need. Your answers will appear in this column.

Dear Jane Jordan—Last September my husband and I separated. After we quarreled and he left, he came back each week-end and asked me to go back to him. I'd always say no. Then I met a man whose wife was one of my dearest friends. He and she had separated. One day he asked me for a date. I took it after he promised me that they were through. That was three months ago, and in that time we were perfectly happy. I fell desperately in love with him.

Today she writes and tells him she loves him and that she and the children need him. I am afraid his pity or heart one are going weak again. He tells me he never loved her, only pitied her, and that he loves no one but me. But since last week when he went to see her, he has been a bit cold. He says it's due to troubles.

We have been fussing the last few weeks. Could that be it, or is it he is in love with her and infatuated with me? Anyway,



please tell me what to do. I feel that if I don't get relief, I'll go insane. JUST PAL.

Answer—It has been said that the person on the verge of divorce lives in a situation that pulls both ways. There are horses before and behind the cart, and they are pulling in opposite directions. Your lover stands in this difficult situation, and it is no wonder that he is torn between two decisions.

Even after people have separated they find considerable difficulty in wrenching their lives apart. Mutual concern over children provides a constant renewal of the link. Remnants of the old love continuously arise to prevent complete transfer to another.

It sometimes happens that man who has loved many women after he left his wife, for whom he believed affection to be dead, may be astounded by a rekindling of love for the discarded mate. That is not to say that his reunion with her will be successful, for it is difficult to mend a broken marriage.

The elements which caused the break are, as a rule, still present and lead to other conflicts.

In separating from your mate, each of you face the necessity of finding a substitute for your affection. The emotional confusion of the moment nearly always prevents people from making a wise choice.

The rebound phenomena which makes a second affair seem so imperative, frequently leads the lonely into further mistakes.

Your mutual need for a new love object has involved you both in a bad situation, too complex for easy solution. If you are a strong and generous person you will put no pressure on the man, but leave him free to resolve his conflicts in the way that seems best for him.

You may be faced with another uprooting process and struggle to reorganize your own life without including him. This will not be easy. If it steadies you at all to write out the development of your problem, I shall be glad to follow it with you in your letters.

Dear Jane Jordan—I am a girl of 18, married to a fine boy of 21. I knew when I married him that I was in love with a man much older than myself. Realizing the objections of my family to the older man, I chose the younger one. We do not get along, and I will admit I am more than half to blame. I can not treat my husband as though I really love him when I don't.

I see the older man almost every day, as we both work in the same building. After he heard I was married, he seldom talked to me. He said he still was in love with me, but that he knew how impossible our situation was.

I have not been living with my husband for about two weeks. I am much more contented alone than with him. I hate to hurt him, because he does seem to be in love with me. Besides, it would break my mother's heart to think my marriage did not turn out happily. What would your advice be? TROUBLED C.

Answer—I do not believe that your trouble arises from your love for the other man so much as from a fixation upon your family. At least your love for him was not strong enough to break the habit of childish obedience. Now that you have offered yourself as a living sacrifice on the altar of parental authority, you find that you can not force yourself to go through with it.

Your only course from now on consists in being boldly honest with every one concerned. In the future, let your conduct be directed by your own judgment and not by the domination of your family.

Phi Beta Meeting

Mrs. David Morton will be hostess for the meeting of the Phi Beta sorority tonight at her home, 2358 Stewart street. The sorority will hold a bridge party in the afternoon at the home of Miss Elizabeth McFadden, 839 West drive, Woodbury Place.

True economy for the larger woman means buying better materials and fitting her own clothes with simple designs like this. It requires very little material as the pattern envelope will show.

Some of the smartest frocks of the season are triumphs of slenderizing effect. To achieve a "slimming" effect just choose a frock like this, make it in a color such as misty blue, gray or beige and you will look and feel pounds lighter.

A caplet top builds the shoulders in a way that slenderizes the hips by contrast. An inverted pleat introduces important fulness without widening the silhouette. And it hardly is necessary to point out the flattery of the surplice line and pointed seams.

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## Recent Bride to Be Party Honor Guest

Another Fete Tonight Will Be for Miss Hurst, to Wed, Aug. 19.

Mrs. James A. Wooten, recent bride, and Miss Madonna Dell Hurst, bride-elect, will be honored at parties tonight.

Miss Betty Lee will entertain with a glassware shower and bridge party at her home, 4444 Guilford avenue, for Mrs. Wooten, who formerly was Miss Margaret Holdaway, daughter of Mr. and Mrs. W. L. Holdaway. The hostess will be assisted by her mother, Mrs. Stephen E. Lee.

Guests with Mrs. Wooten will be Mrs. Holdaway, Mesdames Garth Marine, Carl Quieser, Albert Ehlers, Phillip Vickory, Charles Cook, A. F. Hook, Robert Thompson, Francis Wells, D. T. Weir and Betty Puet, Misses Eleanor Taylor, Mary Dyer, Geraldine Reep, Betty Lahr, Jeanette Sheppard, Mary Mills, Alice June Holloway, Dorothy Dugdale, Marion Armstrong, Shirley McKittrick, Beatrice Moore and Elizabeth Taylor.

The marriage of Miss Hurst to Edward J. Hecker Jr. will take place Aug. 19. Mrs. B. W. Alvis will entertain in her honor at her home, 3521 North Capitol avenue.

Bus and yellow appointments will be used and old-fashioned nosegays of flowers given as favors.

Guests will be Mrs. A. R. Hurst, mother of the bride-elect; Mesdames John Urban Pike, Edwin F. Dummett, Frank W. Alvis, Carl Huffman, James B. Thompson and Misses Phileena Argos, Helene Carter, Lucille Porter, Helen Myers, Dorothy Myers, Margaret McMurray, Georgia May Campbell, Imogene Mullins and Helen Workman.

The bride was in a navy blue suit with matching accessories and her flowers were a shoulder corsage of sweethearts roses and lilies of the valley. Mrs. Edwards, mother of the bride, wore beige and white chiffon.

Out-of-town guests included Mrs. Walter Jay of Dayton, O., Miss Margaret Wingate of Ft. Wayne, and Mr. and Mrs. Charles Allspach and children of Logansport.

Immediately following the ceremony luncheon was served for the bridal party and guests. A centerpiece of sweet peas was used on the luncheon table and the house was decorated with summer blooms and ferns.

Mr. and Mrs. Fudge left for a trip to Chicago and Mackinac Island and will be at home after Aug. 10, in Lansing, Mich.

The bride is a graduate of Earlham college and a member of Kappa Kappa Kappa sorority.

RECENT BRIDE IS GUEST OF HONOR

Mrs. Charles Mayo was honored Tuesday night at a miscellaneous shower and bridge party given by Miss Wilma Hendrixson at the home of her aunt, Mrs. P. F. Rudd, 5632 College avenue. Mrs. Mayo was Miss Hester before her marriage.

The bride was assisted by Mrs. Kenneth Fry and Mrs. Rudd. Appointments were carried out in pastel shades.

Guests included Mrs. Harry Gould, Mrs. Robert Cardaris, Misses Mildred Collins, Norma Heuer, LaVerne Kaiser, Helen Osborne, Johanna Sullivan and Miss Lelia Mayo of Anderson.

O'DONNELL-CRAIG RITE AT CATHEDRAL

The marriage of Miss Mary Louise O'Donnell to Norman William Craig, formerly of New York, has been announced by her mother, Mrs. P. H. O'Donnell, 2212 North Delaware street.

The wedding took place Monday at the St. Peter and Paul cathedral with Bishop Elmer J. Ritter officiating. Mrs. Francis Morris attended the bride and William S. O'Donnell was best man.

Mr. and Mrs. Craig will live in Indianapolis following a trip to New York.

A musical program followed the breakfast and was presented by Mrs. Mary Traub Busch and her house guest, Miss McWhorter of New York.

Officers of Capital City Circle, 176, Protected Home Circle, will be installed at 8 Friday night at Woodmen hall, 322 East New York street.

C. F. Webster will be in charge, assisted by Emil Hostettler. Officers to be installed are William Good, president; Sarah Auttshaw, vice-president; Tillie Drager, guardian; Amy Doyle, chaplain; Hazel O'Carter, guide; Tressie Browder, companion; William Auttshaw, sentinel, and Zada Funkhouser, watchman.

Party at Club Monday

Another of the summer swimming, bridge and luncheon parties will be held at the Indianapolis Athletic Club Monday with Mrs. R. C. Fox in charge. Swimming will be from 8 to 9:30, and bridge from 9:30 to 12:30, when luncheon will be served.

Wives, daughters and their guests will attend the affair. Luncheon tables will be placed along the edge of the pool.

Officers to Take Places

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