

Seersucker Suits for Men \$2.29 Fully preshrunk seersuckers; well tailored—and priced to clear quickly!	Men's Striped Sports Slacks \$1.00 Light colored, light weight cotton striped slacks with side strap adjustments.	Men's Seersucker Trousers 88c Fully preshrunk seersucker trousers at a price that will make them "walk out" quickly!
Men's Poplin Summer Suits \$4.95 Genuine "Burton" Poplin suits—even cooler and more attractive than seersucker. Sanforized.	Men's Preshrunk SHIRTS 69c Plain white, tan, blue or green—and neat fancy patterns. Well tailored; full cut; 14 to 17.	Men's Better Quality Shirts 69c These are "Belmont" and other fine makes; some have been laundered; some seconds; broken sizes.
Men's Socks HALF PRICE 12½c Men's plain color and pastel summer socks; double heel, sole and toe; sizes 10½ to 11½.	Men's Summer CAPS 29c All linen and other summer caps are reduced to half price and less! Take 'em out!	Men's Imitation Panama Hats 19c Here's a real opportunity to buy a hat for the balance of the season; Optimo shape.
Men's Rayon Union Suits 50c These are good quality rayon suits; mostly in sizes 36 to 40; some are seconds.	Men's Summer NECKTIES 25c This is our final clearance of higher priced ties; light patterns and plain pastels.	Golf Clubs and Bags to Clear 25c Just think! A whole set—Bag, driver, mashie, midiron and putter for \$1.25.
Boys' Summer Sport Shirts 44c Choice of plain colors or fancy patterns in these shirts; short sleeves; sports collar.	Boys' Summer Play Suits 25c Sleeveless play suits in either chambray or covert cloth; sizes 3 to 7.	Boys' Knitted Waist Suits 19c French leg style, knitted waist suits with buttons all around; sizes 4 to 12.
Boys' Summer Wash Suits 49c Broadcloth and covert cloth wash suits; fast colors; in good choice of neat styles; 3 to 8.	Boys' Preshrunk Stripe Slacks 88c You can't shrink these cotton striped slacks; wide bottoms; side buckles; sizes 8 to 18.	Boys' White Sailor Pants 49c Serviceable, good looking white twill pants; wide bottoms; drop front; sizes 8 to 16.

Thursday!—Friday!—Saturday!

Just 2½ Days of Reckless Bargain-Giving in Ayres Downstairs Store's—

Semi-Annual REMNANT SALE

It's the MIDDLE of summer for YOU... but for US summer is ENDED! New fall goods is arriving thick and fast, and we must "make room!" Therefore, WE MUST CLEAN HOUSE at once! All of our remaining summer stocks are drastically REDUCED to ridiculously low levels—in order to insure immediate clearance! Remember: There are still SIXTY DAYS OF HOT WEATHER AHEAD—plenty of time left to wear cool summer things! In addition to clearing our own stocks, we have helped various manufacturers in THEIR summer clearance! So you'll find many remarkable purchases of brand NEW goods—offered at a fraction of early season prices. Shop EARLY tomorrow—and please note: THERE ARE SCORES OF EXTRA FINE VALUES THAT WE COULD NOT CROWD INTO THIS ADVERTISEMENT! Doors open at 9 A. M.

Now's the Time to Save!
Prices Are on the Up! UP! UP!

Curtain and Drapery Remnants 10c Yd. Lace nets, fish nets, cushion dots, French or figured marisettes, cretonnes, chintz.	Clearance of Summer Cottons 10c Yd. Thousands of yards of FINE QUALITY fabrics—very special for Remnant Sale! In remnants up to 6 yards.	Remnants of Fine Silks 59c Yd. Flat crepes, satin crepes, canton crepes! In white, pastels and NEW FALL COLORS.
47 Voile Bedspreads 50c Printed voile with plain voile trimming; full bed size; at less than half price.	—Pique —Print Voiles —Dot Voile —Broadcloths —Linene —Print Poplin —Batiste —Percale —Dimity —Shirting —Downstairs at Ayres.	Printed Rayon Rough Grepes 19c Yd. Good patterns on light grounds; 1-3 off! Also fine white shantung; 70% silk!
Spanish Lace Panel Curtains \$1 Each Beautiful heavy mesh lace panels at nearly half price; in one pattern only!	Curtain Goods Remnants 5c Yd. Short lengths of bathroom and some full curtain lengths; nets, marisettes, etc.	17-Piece Voile Bedroom Sets \$1.00 Bedspread, 2 pairs curtains, vanity set, dresser set—all in lovely printed voile.
Clearance of Summer Rugs ½ Price All our summer grass and fibre rugs are included; sizes from 4x6 to 9x12.	129 Chenille and Rag Rugs 25c to \$1.59 You'll save up to 50% on these good looking rugs; sizes from 24x36 to 27x34 inches.	Women's Rayon Undies 35c Either panties or steps in various styles; made of lovely rayon dimple cloth; 34 to 42.
Women's Muslin BLOOMERS 29c Just the thing for outdoor sports wear! Soft quality of muslin; flesh or white.	Larger Women's Muslin Gowns 59c Cool, soft muslin gowns, edged with lace; hemstitched; V or round neckline.	Cool Voile Underthings 50c Real bargains are these voile chemise and dance sets! Beautifully lace trimmed.
Children's Better Barefoot Sandals \$1.00 These are mostly patent leather and smoked elk; you save one-third! Broken sizes.	Girls' Brand New Wash Dresses Half Price \$1.00 Printed and novelty organdy, voiles and linens; in a great group of dainty styles! 7 to 14.	Girls' Silk Jumper Frocks 39c Clearance of higher priced jumper dresses with wash blouse; broken sizes and colors.
Women's Rayon Service Hose 19c First quality rayon service weight hose; extraordinary values at this price; sizes 9 to 10.	Girls' All-Wool Swim Suits 59c One-piece, all-wool suits with suntan backs; in dark shades only; broken sizes.	Children's Wash Dresses 44c Dainty sleeveless styles in novelty printed lawns, organdy, broadcloth and dimity. Sizes 3 to 6.
The Price Is Going Up! Up! Just 2½ Days to Stock Up on Substandards of REAL SILK DeLuxe-Hosiery 2 Pairs 80c For months and months you have been buying these wonderful hose at this low price. But, we're giving you "fair warning"—Monday THE PRICE GOES UP! All women who have the "Real Silk habit" are earnestly advised to stock up NOW! —Downstairs at Ayres.		
Boys' Summer Wash Suits 44c Broadcloth or linen pants with sheer blouse; sleeveless styles; sizes are broken.		
Clearance of Children's Wear 25c Play pajamas, wash suits, sun suits, knit sun suits and infants' walking dresses.		



Another SALE of NEW Dresses

to Wear Now—and the Remaining 60 Days of Hot Weather

2 for \$7

(ONE DRESS FOR \$3.69)

- Floral Prints —Satin Polkadots —Celanese Voiles
- Geometric Prints —Embroidered —Eyelet Jackets
- Printed Stripes —Crepes —Chalk Crepes
- Pastel Coin Dots —Silk Piques

Indianapolis women WANT summer dresses—and customers tell us that Ayres' Downstairs is the only store in town where they can buy fresh, crisp summer dresses in a good assortment of wanted styles. And now we offer MORE summer dresses—fresh and NEW—at almost half of the early season price for this quality! Nearly every one has a jacket—or a cape—or cool, rippling cape sleeves. They are dresses that will carry you triumphantly through to autumn! Sizes for misses and women.

Other New Sale Frocks, 2 for \$5

200 NEW Washable Summer Frocks \$1

A noted maker had odds and ends of various high priced materials left over! He used these to make this group of "best selling" suntan and sports frocks. It's a "crime" to sell them for \$1! Junior sizes.

75 Junior Frocks at... \$2.00	67 Women's Cottons... \$1.00
4 Junior Coats... \$5.95	46 Women's Silk Frocks \$1.00
6 Junior Coats... \$7.95	46 Silk Frocks... \$3.95
5 Junior Coats... \$3.00	10 Coats Reduced to... \$2.00
75 Voile Frocks (large) \$2.95	18 Coats Reduced to... \$5.95
55 Women's Voiles... \$2.00	27 Coats Reduced to... \$3.95

—Downstairs at Ayres.

Clearance of Sports Dresses \$1.00 Women's and misses' summer piques, gingham, sheers and lacy knitted frocks; sizes 14 to 40.	White Pique Jackets 59c These are the popular short jackets with modified shoulder; very fine quality.
White Pique Swagger Coats \$1.00 Lowest price of the season, for these very popular swagger coats; good quality.	New Gingham Wash Dresses 59c These are brand new dresses in cool summer styles; gingham checks and plaids. Sizes 14 to 20.
Women's Sheer Wash Dresses \$1.19 Just 150 better quality dresses in dark printed sheers; cape sleeves, half sleeves, etc. 36 to 48.	Just 75 White Pique Frocks 69c If your size is here these sleeveless white pique frocks are real bargains!

A New Special Purchase! Sheer, Summer Wash Dresses 44c

Brand NEW wash dresses—just 600 of them—of a quality that you should have to pay a great deal MORE for! A great assortment of smart, cool looking styles to choose from. In sheer prints, polkadots, coin dots, plaids and checks. Sizes for misses and women.
 —Downstairs at Ayres.

Nationally Advertised! Arch Support Shoes \$2.89

Just 220 pairs of fine (and very expensive) arch support shoes in this group. Shop early! Included are "Arch Preserver" and "Arch Aid" shoes—and a few pairs of our own "American Girl" shoes. Sizes are broken, but values are exceptional if your size is here.

Sports Sandals, 79c

Sports oxfords and sandals with duck or mesh tops and with cork crepe soles. Imperfects.
 —Downstairs at Ayres.

Final Clearance! 800 Sports Hats 39c-49c

- Silk Pique —Linen
- Cotton Pique —Crepe
- Novelty Weaves

When these are gone, it's "goodbye summer" in our Millinery department! Over 800 hats to choose from—in smart sailor and brim styles that will see you smartly through to Autumn. Other hats priced to clear at 19c and \$1.09.
 —Downstairs at Ayres.

AYRES ★ DOWNSTAIRS ★ STORE