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This Paper for  
Other Important  
BLOCK'S News!

# FACE

Store Hours—  
8:45 A. M. to  
5 P. M. Daily  
—Includ-  
ing Saturdays!

# FACTS

## Today's Wholesale Cost! Save Now!

Days Before Prices Soared Upward!  
—and the Savings ARE YOURS!

### WNSTAIRS STORE \*

**NOW!** Thrilling Values!

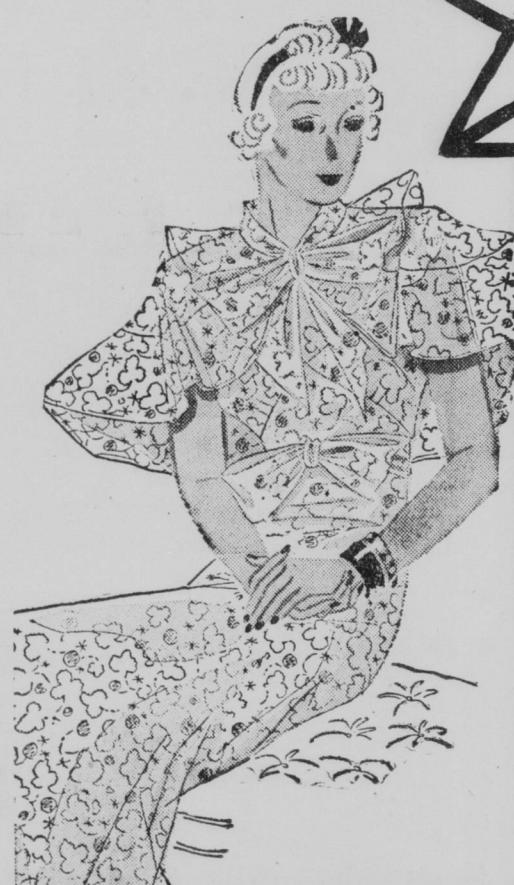
Clearance of 186 Higher-Type Summer

### DRESSES

- 35 Dresses Were \$5.00!
- 42 Dresses Were \$6.95!
- 72 Dresses Were \$10.00!
- 37 Dresses Were \$16.50!

**\$1.88**

White!  
Pastels!  
Prints!  
Navy!  
Black!



Washable crepes! Georgettes! Rough crepes! Chiffons! Eyelet embroidery! Piques! Linens! Linen Suits! Pique suits! Broken sizes for women and misses!

(25) Women's \$2-\$3 Dresses ... \$1.00  
(75) Women's \$3-\$5 Dresses ... \$1.39

BLOCK'S—DOWNSTAIRS STORE



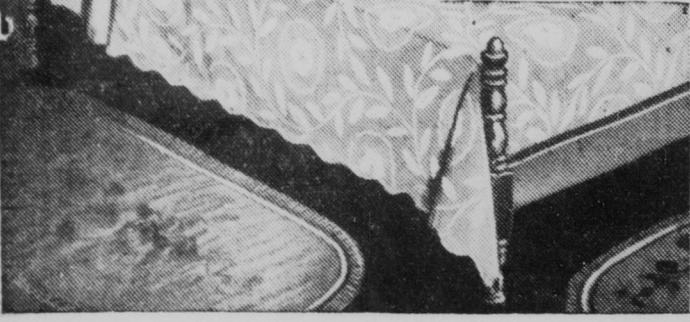
**They're Sensations NOW!**  
**Bates Bedspreads**

Irregulars of \$1.98 to \$4.98

Many are first quality! Speci-  
ally purchased at less  
than today's wholesale cost  
... including practically  
every famous Bates pat-  
tern! Sizes 72x108, 86x108  
and 90x108 inches!

**\$1.79**

BLOCK'S—DOWNSTAIRS STORE



Face the Facts! Buy and Save!

**36-In. Bleached Muslin**

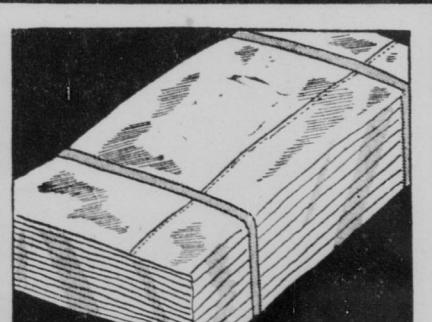
**10 Yards \$1**

for

PRICE! Hurry!

25c Linen Toweling, colored borders, 7 Yds., \$1  
86-In. Brown Sheet, soft finish, 5 Yds., 89¢  
Patchwork Quilts, scalloped edges .... \$1.00

BLOCK'S—DOWNSTAIRS STORE



"Laundry-Pruf"

**SHEETS**  
Sizes 81x90  
and 72x99  
Inches!

69c EA.

Full bleached! Closely woven 64-thread  
count! Tested for 78 washings—guar-  
anteed 3 years! 81x99 size, 79c.

42x36 Cases, 5 for \$1

BLOCK'S—DOWNSTAIRS STORE

### A Special Purchase and Sale!

**2,296 PAIRS OF NEW  
Trousers**

White Striped Slacks!  
White Duck Trousers!  
Seersucker Trousers!

**\$10.9**

For Men  
and Young  
Men!  
Washable  
and All  
Pre-Shrunk!

Men's Linen  
Slacks and  
Knickers  
**\$1.59**

Men's All-  
Wool White  
Flannel Slacks  
**\$3.49**



White Striped  
Sport Slacks  
Pre-Shrunk  
**\$1.98**

BLOCK'S—DOWNSTAIRS STORE

**LOWEST PRICE THIS YEAR!**

**500 Seersucker  
SUITS**

**\$19.9**

For Men  
and Young  
Men!



Men's 2-Piece  
LINENE SUITS  
**\$2.98**

Cool! Washable!

Need we say they're VALUES? Genu-  
ine PRE-SHRUNK seersuckers—cool,  
easily laundered! They're the "per-  
fect" summer suit! See them! Try  
them on! But—whatever you do,  
DON'T MISS THIS OPPORTUNITY  
TO SAVE! Sizes 34 to 40 only!

BLOCK'S—DOWNSTAIRS STORE

Face the Facts SALE!

**New \$6 White  
Flannel Coats**

Incredibly Low Priced for Friday!

**\$3.95**

Complete your summer vacation  
ensemble with one of these  
smart white flannel coats! Light-  
weight and cool for evening!  
For women and misses!

BLOCK'S—DOWNSTAIRS STORE



Face the Facts SALE!

**Pique Dresses  
Berets to Match!**

White and New Pastel Shades!

**89c**

Clever creations for active sports wear—  
they'll be seen on the golf links as well as  
the tennis courts! Also smart for neighbor-  
hood daytime wear! Sizes for women  
and misses!

BLOCK'S—DOWNSTAIRS STORE



### BLOCK'S DOWNSTAIRS STORE

You! And You! And YOU! Face the facts! News  
headlines tell the story of rising prices! There's no  
maybe about it! Higher prices are NOW A REAL-  
ITY! But here's an exceptional opportunity!  
Summer merchandise bought BEFORE prices ad-  
vanced—and drastically reduced for quick clearance!

Quality considered, you'll probably never see such  
values again for years to come! Summer is just  
starting for you—but it's over for us—buy now and  
SAVE AS YOU MAY NEVER SAVE AGAIN!