

OPPORTUNITY DAY

Opportunity Day Headliners!

Girls' Silk Dresses 59c

Broken size and color range. All reduced from much higher priced dresses.

Girls' Bathing Suits \$1.00

One piece suits with Sun-tan back. Broken size range.

Girls' Play Pajamas 49c

Sizes 8 to 14. Novelty prints. Sun-tan backs with or without hats to match.

Children's Play Pajamas 34c

Prints and linens, with hats to match. Sun-tan backs. Sizes 2 to 6.

Children's Cotton Knit Sun Suits 29c

Sizes 2 to 6.

Boys' Wash Suits 29c

Broadcloth wash suits that'll take a lot of tubbing. Sizes 3 to 6.

Girls' Pique or Organdy Flop Hats 25c

Children's Sheer Dresses 29c

Also many print dresses included. All fast colors with or without sleeves. Broken sizes.

Children's Coats \$1.00

Broken sizes and colors.

Savings for Boys

Boys' Knit Athletic Shirts 3 for 65c

Boys' Shorts 3 for 65c

Boys' Wash Suits 49c

Sleeveless wash suits of covert cloth and fancy broadcloth. Sizes 3 to 10.

Boys' Linen Knickers, Boys' Blue Denim Overalls 59c

Ready-to-Hang Glazed Chintz Drapes Pr., 79c

Ruffled chintz drapes with pinch pleated tops. Choose from many designs and colors.

Ruffled Curtains 3 Pr., for \$1.00

All ready to hang in plain marquisette in white, cream or ecru. 2 1-6 yds. long.

Cretonne 10c Yd.

Dark grounds, beautiful new patterns.

Rayon Salin 29c Yd.

In white and pink only. Lengths from 1 to 5 yards.

Rough Weave Shantung 3 Yds. \$1.00

In eggshell only.

Printed Shantung 19c Yd.

**Opportunity Day Offers
2,400 Pairs of Substandards in**

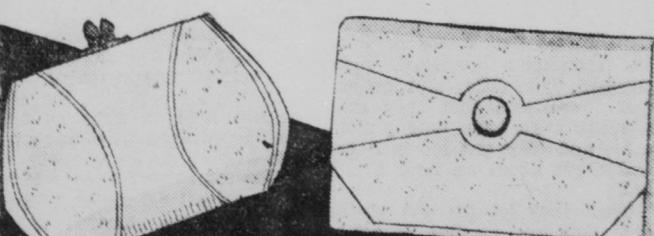
**REAL SILK
SHEER CHIFFON
HOSIERY**

Full fashioned Real Silk chiffon hose... every pair pure silk to the picot tops. In all the popular summer shades.

**39c
Pr.**

Special! Pure Silk Seamed Back Hose 25c Pr., 5 Pr. for \$1.00

DOWNSTAIRS AT AYRES.



*These Best Sellers Now Sale
Priced for Opportunity Day!*

White Bags

Copies of Fashion successes at much higher prices. Simulated leather that wears well and will wash.

44c

DOWNSTAIRS AT AYRES.

TOMORROW—LAST DAY!

Buy Now—Prices Are on the Up, Up, Up!

Opportunity Knocks With Variety, Fashion, Value In

SUMMER DRESSES

In Women's, Misses' and Juniors' Sizes!

\$3.00

Our Buyer finds that prices on ready-to-wear are going up. Piece goods manufacturers are not making any more summer materials; garment makers ask us more for each group of dresses we buy. Therefore it will be almost impossible for our buyer to duplicate \$3 Dresses like these, in quality, fashion and workmanship. Buy now. This opportunity will hardly knock again.

DOWNSTAIRS AT AYRES.



You Can Enjoy the Hottest Days in

New, 2-Piece Pin Stripe

Shirtwaist FROCKS

\$1.00

For tennis, for golf... for street wear, you can't beat these cool cotton Shirtwaist Frock.

*Red, Blue, Green and Brown Stripes
Sizes 14 to 20*

DOWNSTAIRS AT AYRES.

Tomorrow Only! 750 Fresh

New Wash DRESSES

50c

Sizes 14 to 20.

100 Brand New 80-Sq. Percale Hooverettes

50c

DOWNSTAIRS AT AYRES.

A "Never Again" Price 1,000 Pairs

Women's Shoes

\$1.00

With prices rising as they are, you can't afford to pass up this offer. We'll not be able to give you this quality merchandise for \$1.00. Only a lucky BUY gives you these shoes at this low price.

Because of Exceptional Values—No Exchanges or Refunds!



Men's Summer Needs!

Shirts or Shorts

3 for 65c

Men's Sanforized Wash Slacks \$1.49

Men's Knit Union Suits 2 for \$1

Men's Fine Quality Shirts, 2 for \$1 or 59c each.

Opportunity Day Headliners!

Novelty Wash Goods 29c Yd.

Embroidered Organdy, Floral Dot Organdy, "Nubby Nub" Cotton, White Matelasse, Colored Matelasse.

Wide Wale Pique 19c Yd.

White and colors.

White Pique 12 1/2c Yd.

1 to 6 yd. lengths, mostly narrow wale.

Colored Broadcloth 8c Yd.

White Broadcloth 10c Yd.

Silk and Cotton Remnants

Fine Silk Remnants 39c Yd.

Fine plain and printed flat crepe, many pieces of rough crepes and sand crepes.

2,000 Yards Wash Goods Remnants, 5c Yd.

Remnants of Pique and Organdy, 10c Yd.

Some seconds, mostly white, some colors.

Women's Rayon Panties 50c

Stout sizes. Yoke front with elastic back, sizes 44 to 52.

Women's Cotton Knit Union Suits 3 for \$1.00

Sizes 36 to 44.

Women's Rayon Stepins 50c

Substandards of Realsilk, yoke front, elastic back, Ecru lace inserts. Sizes 34 to 40.

Women's Rayon Bloomers 39c

Flesh and Peach. Sizes 34 to 42. Elastic run at waist and knee reinforced.

Women's Muslim Gowns 39c

Cool, V-neck, narrow lace trimmed at neck, flesh or white gowns. Sizes 16 and 17.

Women's Muslim Slips 3 for \$1.00

Neatly tailored. In several bodice top styles. White and flesh. Sizes 36 to 50.

Women's Cotton Crepe Gowns, 2 for \$1

Full cut, slip-on styles. Sizes 16 and 17.

Special Sale Floor Coverings!

Printed Cork Linoleum, sq. yd. 69c

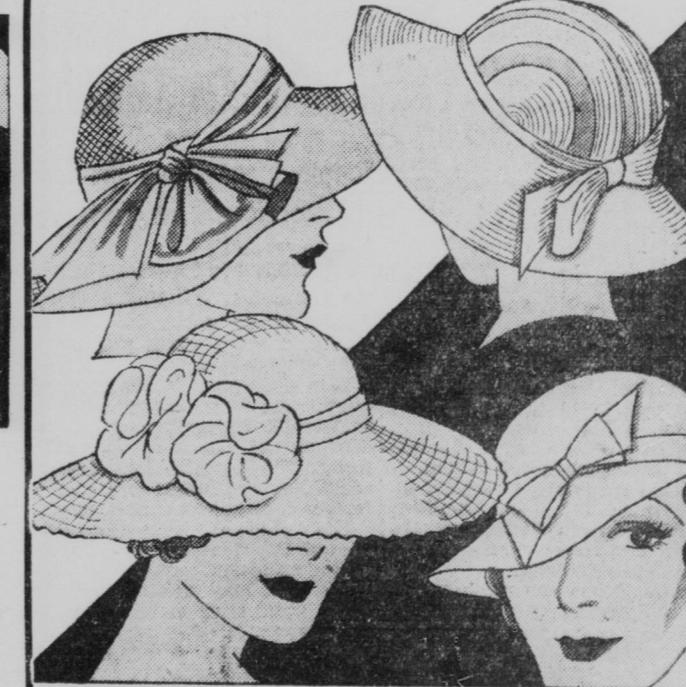
Heavy Weight Felt Base Floor Covering sq. yd. 39c

Armstrong's Acolac Inlaid Linoleum, sq. yd. \$1.29

All discontinued patterns. First quality.

Gold Seal Congoleum Rugs, 9x12. \$7.95

DOWNSTAIRS AT AYRES.



Another Great Sale! Sample Line

SUMMER HATS

\$1.09

Cartwheels! Flattering Brims! Chic Turbans! For women of all ages—all head sizes! Plenty of whites. Also Blacks, Browns, Navy and Pastels. Felts, Rough Straws, Baku, Crepes, Straws.

Special Group of Summer Hats 49c

DOWNSTAIRS AT AYRES.



*These Best Sellers Now Sale
Priced for Opportunity Day!*

White Bags

Copies of Fashion successes at much higher prices. Simulated leather that wears well and will wash.

44c

DOWNSTAIRS AT AYRES.

AYRES ★ DOWNSTAIRS ★ STORE