

# OPPORTUNITY DAY

## Opportunity Day Headliners!

- Girls' Silk Dresses** ..... 59c  
Broken size and color range. All reduced from much higher priced dresses.
- Girls' Bathing Suits** ..... \$1.00  
One piece suits with Sun-tan back. Broken size range.
- Girls' Play Pajamas** ..... 49c  
Sizes 8 to 14. Novelty prints. Sun-tan backs with or without hats to match.
- Children's Play Pajamas** ..... 34c  
Prints and linens, with hats to match. Sun-tan backs. Sizes 2 to 6.
- Children's Cotton Knit Sun Suits** ..... 29c  
Sizes 2 to 6.
- Boys' Wash Suits** ..... 29c  
Broadcloth wash suits that'll take a lot of tubbing. Sizes 3 to 6.
- Girls' Pique or Organdy Flop Hats** ..... 25c
- Children's Sheer Dresses** ..... 29c  
Also many print dresses included. All fast colors with or without sleeves. Broken sizes.
- Children's Coats** ..... \$1.00  
Broken sizes and colors.

## Savings for Boys

- Boys' Knit Athletic Shirts**... 3 for 65c
- Boys' Shorts** ..... 3 for 65c
- Boys' Wash Suits** ..... 49c  
Sleeveless wash suits of covert cloth and fancy broadcloth. Sizes 3 to 10.
- Boys' Linen Knickers, Boys' Blue Denim Overalls** ..... 59c
- Ready-to-Hang Glazed Chintz Drapes** ..... Pr., 79c  
Ruffled chintz drapes with pinch pleated tops. Choose from many designs and colors.
- Ruffled Curtains** ..... 3 Pr. for \$1.00  
All ready to hang in plain marquisette in white, cream or ecru. 2 1-6 yds. long.
- Crefonne** ..... 10c Yd.  
Dark grounds, beautiful new patterns.
- Rayon Salin** ..... 29c Yd.  
In white and pink only. Lengths from 1 to 5 yards.
- Rough Weave Shantung**... 3 Yds. \$1.00  
In eggshell only.
- Printed Shantung** ..... 19c Yd.

## Opportunity Day Offers

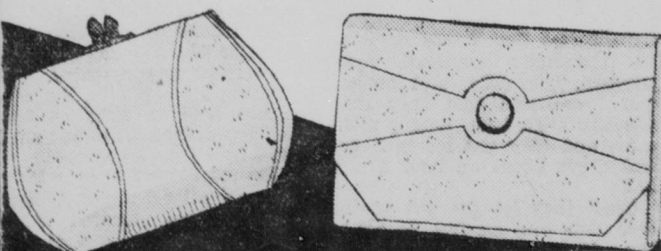
### 2,400 Pairs of Substandards in REAL SILK SHEER CHIFFON HOSIERY

Full fashioned Real Silk chiffon hose... every pair pure silk to the picot tops. In all the popular summer shades.

**39c Pr.**

Special! Pure Silk Seamed Back Hose 25c Pr., 5 Pr. for \$1.00

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These Best Sellers Now Sale Priced for Opportunity Day!

## White Bags

Copies of Fashion successes at much higher prices. Simulated leather that wears well and will wash.

**44c**

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## TOMORROW—LAST DAY!

Buy Now—Prices Are on the Up, Up, Up!

Opportunity Knocks With Variety, Fashion, Value In

## SUMMER DRESSES

In Women's, Misses' and Juniors' Sizes! **\$3.00**

Our Buyer finds that prices on ready-to-wear are going up. Piece goods manufacturers are not making any more summer materials; garment makers ask us more for each group of dresses we buy. Therefore it will be almost impossible for our buyer to duplicate \$3 Dresses like these, in quality, fashion and workmanship. Buy now. This opportunity will hardly knock again.

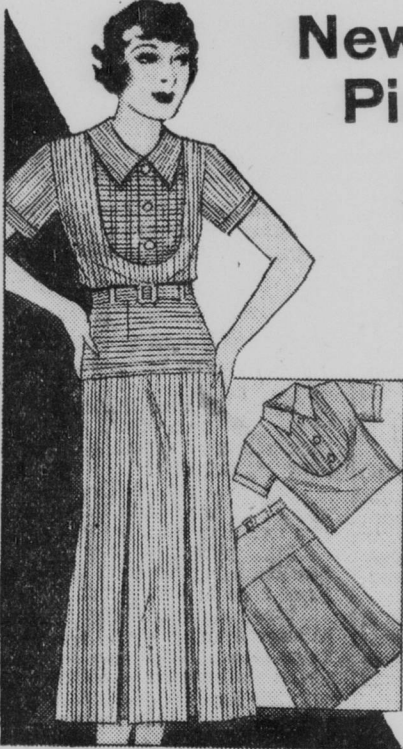
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## You Can Enjoy the Hottest Days in

### New, 2-Piece Pin Stripe

## Shirtwaist FROCKS \$1.00



For tennis, for golf... for street wear, you can't beat these cool cotton Shirtwaist Frocks.

Red, Blue, Green and Brown Stripes Sizes 14 to 20

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## Tomorrow Only! 750 Fresh

### New Wash DRESSES

## 50c

Sizes 14 to 20.

100 Brand New 80-Sq. Percale Hooverettes

## 50c

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## Cool Curve Control Costs Less on Opportunity Day!

### "KABO" Summer Girdles

## 89c

Mesh and brocade, sizes 27 to 36. .... 89c

Slip-on Girdles. .... 89c  
With back panel and 2-way stretch elastic. 14 inch length.

Elastic Step-in Girdle ..... 89c



Just in Time for Opportunity Day!

## Bathing Suits

## \$1.39

All wool women's swim suits with the latest features. Built-up shoulder, bodice shoulder. Backless styles. Sun back styles. Brassiere styles. Many 2-tone effects as well as all the wanted colors. Sizes 34 to 40.

Dive Into One of These Suits Before You Go for a Swim!

## A "Never Again" Price 1,000 Pairs

### Women's Shoes

## \$1.00

With prices rising as they are, you can't afford to pass up this offer. We'll not be able to give you this quality merchandise for \$1.00. Only a lucky BUY gives you these shoes at this low price.

Because of Exceptional Values—No Exchanges or Refunds!



Men's Summer Needs!

Low Priced for Opportunity Day!

## Shirts or Shorts

## 3 for 65c

Men's Sanforized Wash Slacks ..... \$1.49

Men's Knit Union Suits ..... 2 for \$1

Men's Fine Quality Shirts, 2 for \$1 or 59c each.

## Opportunity Day Headliners!

- Novelty Wash Goods** ..... 29c Yd.  
Embroidered Organdy, Floral Dot Organdy, "Nubby Nub" Cotton, White Matelasse, Colored Matelasse.
- Wide Wale Pique** ..... 19c Yd.  
White and colors.
- White Pique** ..... 12 1/2c Yd.  
1 to 6 yd. lengths, mostly narrow wale.
- Colored Broadcloth** ..... 8c Yd.
- White Broadcloth** ..... 10c Yd.

## Silk and Cotton Remnants

- Fine Silk Remnants ..... 39c Yd.  
Fine plain and printed flat crepe, many pieces of rough crepes and sand crepes.
- 2,000 Yards Wash Goods Remnants, 5c Yd.
- Remnants of Pique and Organdy, 10c Yd.  
Some seconds, mostly white, some colors.

## Women's Rayon Panties

50c

Stout sizes. Yoke front with elastic back, sizes 44 to 52.

## Women's Cotton Knit Union Suits

3 for \$1.00

Sizes 36 to 44.

## Women's Rayon Stepins

50c

Substandards of Realsilk, yoke front, elastic back, Ecru lace inserts. Sizes 34 to 40.

## Women's Rayon Bloomers

39c

Flesh and Peach. Sizes 34 to 42. Elastic run at waist and knee reinforced.

## Women's Muslin Gowns

39c

Cool, V-neck, narrow lace trimmed at neck, flesh or white gowns. Sizes 16 and 17.

## Women's Muslin Slips

3 for \$1.00

Neatly tailored, in several bodice top styles. White and flesh. Sizes 36 to 50.

## Women's Cotton Crepe Gowns, 2 for \$1

Full cut, slip-on styles. Sizes 16 and 17.

## Special Sale Floor Coverings!

- Printed Cork Linoleum, sq. yd. .... 69c
- Heavy Weight Felt Base Floor Covering sq. yd. .... 39c
- Armstrong's Acrolac Inlaid Linoleum, sq. yd. .... \$1.29  
All discontinued patterns. First quality.
- Gold Seal Congoleum Rugs, 9x12. .... \$7.95
- DOWNSTAIRS AT AYRES.



## Another Great Sale! Sample Line

## SUMMER HATS \$1.09

Cartwheels! Flattering Brims! Chic Turbans! For women of all ages—all headsizes! Plenty of whites. Also Blacks, Browns, Navy and Pastels. Felts, Rough Straws, Baku, Crepes, Straws.

## A Special Group of Summer Hats

49c

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