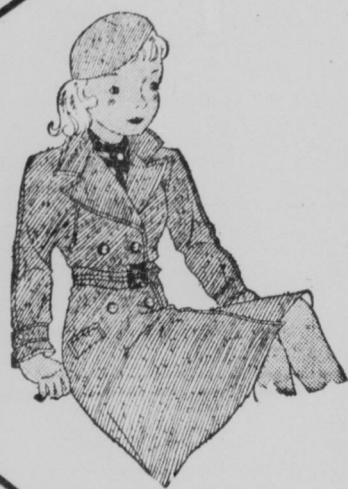


Sears Pre-Inventory CLEARANCE

Begins Tomorrow—Continues Three Days Only

READ every one of these items tonight—check the things you need—then tear out both pages and make them your shopping list tomorrow. Remember that these items have been reduced from prices that were already amazingly low, because of Sears enormous nation-wide purchasing power.

Park your car tomorrow in Sears free parking lot, or take the free bus to Sears from the Circle. Extra buses will be running right up until closing time.



Just 125! Children's Rainproof
Trench Coats

59c

Formerly \$1.00

Every one is smartly tailored of fine gabardine fabric, in sizes 2 to 6. Belted styles, in tan only. Sears, Second Floor

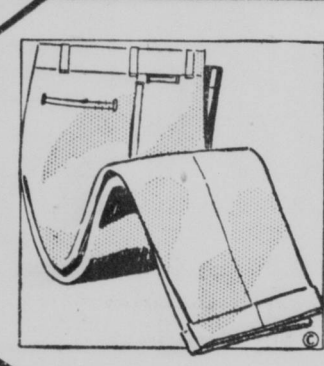
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|--|--------|
| 69c Boys' Fast-Color Play Suits..... | 39c |
| 98c Dimity and Dotted Swiss Creepers for Baby..... | 29c |
| (11) \$2.98 Children's Coats, Broken Sizes..... | \$1.00 |
| (6) \$3.98 Children's Coats, Broken Sizes..... | \$1.98 |

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|---|--------|
| (12) \$4.98 Children's Coats, Broken sizes..... | \$2.98 |
| (22) \$3.98 Boys' Coats, Broken Sizes..... | \$1.98 |
- Sears, Second Floor

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|---|-----|
| (112) 39c Boys' Wash Suits..... | 25c |
| (25) 49c Boys' Shirts, Broken Sizes..... | 25c |
| (20) 49c Boys' Blouses, Broken Sizes..... | 25c |
| (30) 39c Boys' Sleeveless Playsuits..... | 25c |
| (48) 89c Boys' White Twill Longies..... | 25c |

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|--|-----|
| (54) 39c Boys' Cotton Swim Suits..... | 25c |
| (86) 35c Boys' Athletic Union Suits..... | 25c |

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|--------------------------------------|--------|
| (128) 98c Boys' Whoopee Pants..... | 69c |
| (14) \$1.00 Boys' Bathing Suits..... | 69c |
| (16) \$3.95 Boys' Knicker Suits..... | \$2.95 |
- Sears, First Floor



327 Pairs of Boys'
Wash Trousers
79c Pair

Formerly 89c to \$1.19 Pair
Well tailored of white duck, with some linens, twills and seersuckers included in the lot. Sizes 9 to 18. Sears, First Floor

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| (96 Prs.) \$1.98 Men's Two-Tone Sport Oxfords..... | \$1.59 |
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- Sears, First Floor

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|--|--------|
| (75) \$1.00 Golf Clubs..... | 69c |
| (5) \$4.95 Suitcases..... | \$2.89 |
| (3) \$6.98 Women's Gladstone Bags..... | \$3.98 |

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|---|---------|
| (3) \$19.85 Wardrobe Trunks..... | \$14.98 |
| (6) \$9.98 "Wonderbilt" Wardrobe Cases..... | \$5.95 |
- Sears, Basement

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|--|--------|
| (16) \$10.95 Imported Linen 2-Pants Suits..... | \$8.88 |
| (17) \$5.95 Cold Water Shrunken 3-Piece Linen Suits..... | \$4.95 |

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| (20) \$12.50 Hockanum Flannel Sports Suits..... | \$10.88 |
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|--|---------|
| (51) \$3.95 Seersucker Suits, Sizes 36 to 40, Now..... | \$2.88 |
| (76) \$14.95 Tropical Worsted Suits, 36 to 46..... | \$10.88 |
| (70) \$12.50 All-Wool Suits, Year 'Round Weights..... | \$10.88 |
| (8) \$9.95 Cool Cloth Suits for Summer, sizes 35 to 38 only..... | \$5.88 |
| (24) \$12.50 Nicely Tailored Summer Suits..... | \$8.88 |

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| (300) \$1 Sanforized Pre-Shrunk White Duck Trousers..... | 89c |
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| (96) \$1 and \$1.98 All-Wool Golf Socks, Now..... | 59c |
| (47) 59c and 79c Broadcloth Shirts, Collar Attached..... | 3 for \$1.00 |

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|---|--------|
| (125) \$1.69 and \$1.98 Broadcloth Shirts, Preshrunk..... | \$1.00 |
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| (24) All-Wool Swimming Suits, Now..... | \$3.98 |
| (29) \$2.29 and \$2.79 All-Wool Swimming Suits, Now..... | \$1.98 |
| (19) Rubber Bathing Shoes, for Men..... | 49c |
| (3) \$1.79 Speed Style Swimming Shirts..... | 89c |
| (2) \$1.00 All-Wool Swimming Trunks..... | 89c |
| (60) All-Wool Swimming Suits..... | \$2.98 |

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|---|--------|
| (241) \$1.98 Genuine Panama Straw Hats..... | \$1.49 |
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|---|--------|
| (3) \$5.98 Large Size Beacon Blanket Robes..... | \$4.98 |
|---|--------|
- Sears, First Floor

Chicken Dinner, 30c
With corn, mashed potatoes, salad, roll and butter and coffee.
—Sears—Luncheonette, First Floor.

SEARS, ROEBUCK AND CO.
SATISFACTION GUARANTEED OR YOUR MONEY BACK

Borrow a Book
You'll find the new books in Sears' Circulating Library for 2c a day. Sears, 1st Floor.

Broken Sizes and Styles in
Women's Dresses

\$3.99

Formerly \$5.75 and \$7.75

Just 10 of them, of silk crepe, with the new style features of summer, 1933—drastically reduced.

32 Berets
and "Softies"
19c

Formerly 49c to 98c

Choice of styles and colors for sports and street wear.

Just 6
White Coats
\$2.95

Formerly \$5.95 and \$7.95

Not all sizes in this group, of course—but an amazing value.

(25) 98c to \$1.98 Children's Dresses, Sizes 7 to 14, 77c

Sears, Second Floor



(2,000) 19c Chardonize Hose, Perfect Quality, 17c Pr., or 3 Prs., 50c

(200) 49c Perfect Quality Full Fashioned Silk Hose.....3 Prs., \$1.00

(75 Prs.) 45c Bathing Shoes, Blue, Red or Tan.....25c

(250) 49c Women's Washable Fabric Gloves.....29c

(50) \$1.98 Washable Kid, Doeskin or Capeskin Gloves.....\$1.00

(500) 39c Leather, Cord-Knit or Patent Belts.....19c

(49) \$1 Washable Simulated Leather Bags.....49c

(32) \$1 to \$1.89 Genuine Leather Bags, Slightly Soiled.....29c

(2,000 Yds.) 29c to 98c Silk and Rayon Remnants, Yard.....15c

Sears, First Floor

(450) \$1.98 and \$2.98 Women's Shoes, Sizes 4 to 7.....\$1.59

Sears, First Floor

52 of THIS Season's New Washable

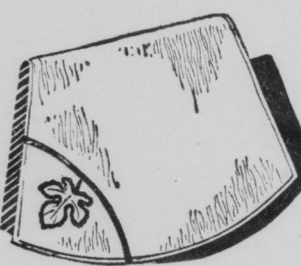
Handbags

79c

Every one is neatly silk lined, with hookless or envelope-type fastening, or top strap. The simulated calf and pig grain leathers are washable, and there's silk grain, too, and the new pique and linen bags with detachable covers.

Sears, First Floor

Regularly \$1



Reduced to Clear! 1,000 Pairs

Women's Beach Oxfords



77c Pair

Formerly \$1.00 Pair

Wear them for swimming, for golf, for other sports, even for street wear—they're smart and practical! They have crepe rubber soles and heels and cool mesh uppers, or white canvas uppers with black saddles, and there's a complete range of sizes from 4 to 8. Be sure to see them.

Sears, First Floor

CONTRACT BRIDGE

BY W. E. M'KENNEY
Secretary American Bridge League

MANY players do not deserve good cards because when they get them they are too careless with them. Remember that the more high cards you hold, the poorer your partner's hand is bound to be.

I have seen players who, when they held a good hand and their partner's hand had gone down as the dummy, would immediately complain about the poor cards in the hand instead of devoting their thought toward how to make the contract they were in.

Watch the drop of every card; you can never tell when the key card may fall and give you some clue that will aid you in making your contract.

In the following hand, South, the dealer, has two biddable suits—spades and diamonds. However, due to the fact that his hand is rich in tenace positions and is almost certain to gain a trick on the opening lead, his original declaration should be one no trump.

West would pass. I would not blame North if he passed even after his partner's strong original bid. However, when this hand was played, North bid two no trump, and South immediately went to three.

West's opening lead was a spade, and when East played the ten, the declarer won the trick with the queen.

THERE is only one entry card in dummy, and declarer should not waste that in trying to take the diamond finesse, as he must also take the club finesse. The better play is to lay down the jack of diamonds.

♠K-7
♥J-6-5-2
♦9-8-2
♣9-6-5-3

♠J-8-4-3
♥A-8-4-3
♦K-5-3
♣J-4

♠A-Q-9-6
♥K-7
♦A-Q-J-4
♣A-Q-7

West will refuse to win, and declarer then can lay down the ace, hoping to drop the king, but West has it protected. A small diamond should be played, and West will win with the king.

A spade is returned and won in dummy with the king and the club finesse taken.

The declarer can see only eight tricks. However, let us play the queen of diamonds and see what follows. West drops the three of hearts, and East the eight of clubs.

Remember that East is marked with the king of clubs, and unless he held three clubs, he certainly would not unguard that king. This leaves West with only one club.

Therefore, the declarer should play the ace of clubs and then his ace of spades.

West is thrown in the lead with the nine of spades. West can lead nothing but a heart and regardless of who holds the ace of hearts—East or West—the declarer is bound to make his king, which is the needed trick for game.

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CITY TO BUY TRUCKS

Bids on Two for Park Board Will Be Opened on July 20.

Bids for two dump trucks for the city park board will be opened July 20. Albert C. Lesche, purchasing agent, announced Tuesday.

Two trucks bought in 1929 for improvement work in the city parks will be traded in on the new trucks, which are specified to be dual wheeled and carry steel dump beds. The old trucks cost \$735.

Gone, but Not Forgotten

Automobiles reported to police as stolen belong to:
John Paul Love, 1827 North Harding street, Hudson coach, 50-153, from Capitol avenue and Market street, and
Louis E. Baglin, 244 Northwestern avenue, Ford roadster, from Riverside park.
Balth Chaudron, 385 Lockport street, Ford touring, 35-297, from in front of 338 Lockport street.

BACK HOME AGAIN

Stolen automobiles recovered by police belong to:
Catherine Kimmel, 1937 Valley avenue, Chevrolet sedan, found at Missouri and Georgia streets.
J. Matasi, 331 West Maryland street, Hudson coach, found at Fall Creek boulevard and Fourteenth street, stripped of four tires, battery and tools.
Robinson & Thompson Automobile Co., Marmon sedan, found at 19 West Tenth street.

CALLOUSES

New improved, thin, soothing, healing pads end pain instantly. Separate Medicated Disks included to quickly loosen and remove callous. Safe, sure, only 35c box. Sold everywhere.

Dr. Scholl's Zino-pads

VACATION TIPS!

NORTH WESTERN LINE

WISCONSIN—UPPER MICHIGAN MINNESOTA—LAKES OF LAKES

Bargain year and everything as you like it. Lakes and streams sparkling in the brilliant morning sun. Fish hungry. The big woods never more alluring. Go this summer. Rail fares lowest ever. New, low resort rates, too.

BLACK HILLS OF SOUTH DAKOTA

Apply to V. A. HAMPTON, General Agent
238 Merchants Bank Building
Phone Riley 3110, Indianapolis, Indiana 1837

CHICAGO & NORTH WESTERN RY.

PLANETS VENUS, JUPITER START CELESTIAL RACE

Aug. 17 Date for 'Finish' of 'Sweepstakes' High in Sky.

BY DAVID DIETZ

Scripto-Howard Science Editor

The second race in the celestial sweepstakes is beginning. This time the contestants are Venus, beautiful twin sister of the earth, and Jupiter, big brother of the solar system.

Jupiter, it will be recalled, ran in the first planetary race of the year, losing to Mars, diminutive but fiery member of the sun's family.

That first race began early in the winter. All through the late winter and spring, Mars crept up on Jupiter from the west.

Astronomers knew in advance that the race was "in the bag" for Mars, and predicted that the ruddy little planet would overtake its bigger and brighter contender on June 4.

Sure enough, during the final days of May, Mars cut down the distance between itself and Jupiter with rapidity. On June 4, it was just below Jupiter, the two shining in the western sky like a double jewel. Then Mars began to pull away from Jupiter.

Distance Grows Larger

If you look at the sky tonight, you will note that Mars now is quite a distance east of Jupiter. Each night the distance grows larger.

While the race between Mars and Jupiter was at its height, Venus was nowhere in sight. As a matter of fact, it was too close to the sun to be visible. But with the end of June, Venus made its appearance in the night sky, at first glowing faintly low upon the horizon for only a few minutes after sunset.

But now Venus has drawn farther away from the sun and so at sunset is found fairly high in the western sky, taking about an hour to settle down to the horizon. Each night Venus will be higher in the sky, for Venus is moving eastward.

Consequently, it will shine longer each night, taking two hours to reach the horizon by the end of the month.

Jupiter Destined to Lose

Until Venus returned to the night sky, Jupiter was its ruler, the brightest star-like object in the heavens. But now Jupiter, despite its dazzling white beauty, must give up the rulership, for Venus is almost twice as bright.

Because Venus is moving eastward, a race between Jupiter and Venus now is beginning. And, again, per Jupiter is destined to lose.

Astronomers assure you that this race is "in the bag" for Venus. Night by night Venus will catch up to Jupiter. On Aug. 17, Venus will pass Jupiter.

Dr. J. J. Nassau, director of the Warner & Swasey observatory of Case School of Applied Science, calculates that Venus will pass Jupiter at 6 a. m. on Aug. 17, and at the same time will be extremely close to it, the distance separating the two being only six minutes of arc.

RATE REDUCTION PLEA

DISMISSAL IS ASKED

Utility Seeks to Overthrow "South System" Plan.

Motion to dismiss the "south system" rate reduction petition filed by Sherman Minton, public counselor, has been presented to the public service commission by attorneys for the Public Service Company of Indiana.

They claim that Minton's method of seeking reduction is not the proper procedure provided by the utility law.

Hearing on the original petition is scheduled for Monday.

When Minton filed the petition he announced that it is one of a series by which he expected to procure rate reductions from all major utilities of the state.

It is based on data gathered by Mark Wolff, rate reduction expert, who took the figures from company reports. The company in asking dismissal, claims that it has cost \$1,000,000 in the last eighteen months through rate reductions, in addition to curtailed service.

It is a former Insull company.

SPEAKER TO KNIGHTS

Director of Notre Dame Retreats Will Talk to Members Here.

The Rev. Thomas Kearney, C. S. C. director of retreats of the University of Notre Dame will be the speaker on the lecturer's hour of the Knights of Columbus at the auditorium at 8:30 Monday night.

Grand Knight John J. Minta has declared an open meeting for the occasion in order to give all Catholic men in Indianapolis an opportunity to hear Father Kearney.

Approximately 150 from Indianapolis are expected to attend the Notre Dame retreat this year Aug. 3 to 6.