

FRIDAY! BOUGHT BEFORE PRICES SKYROCKETED!

New Lower Prices on 30,000 Yards of COTTON WASH GOODS



Cottons Reduced

15c to 29c Values
at TODAY'S Prices

8^c YD.

A great summer sale of all the newest fabrics! Smart printed pique voiles, batistes, organdies, broadcloth, linens and flock dot voiles. 39-inch widths.

29c to 39c Values
At TODAY'S Prices

12^c YD.

Replenish your summer wardrobe now! Save from 1/2 to 1/3 on these beautiful printed handkerchief lawns, combed batistes, dimities and sheer voiles. 39-inch widths.

Actual 39c Values
at TODAY'S Prices

16^c YD.

Lovely wash fabrics for less than half price in this sale! Novelty nubbed lawns, printed dotted swiss, sheer pique, voiles and striped seersucker. BLOCK'S—Downstairs Store.

JULY CLEARANCE

Sale! Women's and Misses' Wash Frocks

From Our Regular 80c to \$1.00 Stock!

59^c

Plan to take advantage of this sale of dresses from our higher priced stock! Voiles, flaxons, prints and novelties! Some are slightly soiled, but the quality is unimpaired.

BLOCK'S—Downstairs Store



BLOCK'S DOWNSTAIRS STORE

SALE!



White Shoes

Regular \$2 Values for Women!

With prices on the up-and-up we dare to offer this sensational sale! They're outstanding values! The workmanship, the styles are superb! The quality is unmistakably of the best. Straps! Pumps! Oxford! All with medium and high heels.

\$1.55

BLOCK'S Downstairs Store

SALE! Full-Fashioned SILK HOSIERY

Chiffon! Semi-Service Weights!

Imperfects of higher priced stockings in all the new colors! A wonderful opportunity to stock up for the summer at remarkable savings! Women's and misses' sizes, 8 1/2 to 10 1/2.

BLOCK'S—Downstairs Store.

29^c



They're All the Rage!

Cool Seersucker

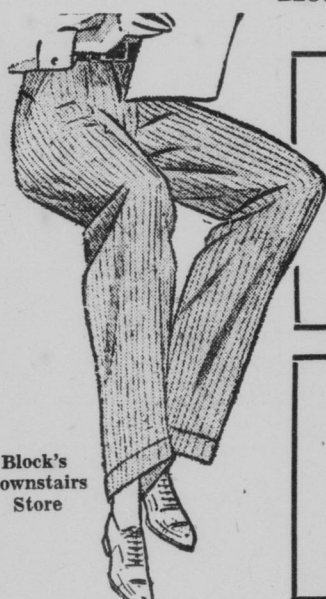
SUITS

For Men and Young Men! **\$2.98** Cold Water Shrunk!

They're surprisingly light weight and cool for hot weather wear! Launder easily and need no pressing. Cotton prices are NOW up over 50%. Buy now! Save!

Men's Linene Suits, 2-piece styles \$3.98
Men's Year 'Round Suits, 3-piece \$8.50
Tropical Worsted Suits, 2-piece \$9.95

BLOCK'S—Downstairs Store.



Block's Downstairs Store

SALE! Wash Slacks

Sanforized Seersucker and Pin Checks

Cool! Washable! Pre-shrunk! Well fitted! White striped seersucker, pin checked and white duck slacks for men and young men. **\$1.19**

White Stripe Slacks

Sport Styles for Men and Young Men

Cool, washable slacks of exceptional quality. Well-styled and well-fitted models. **\$1.98**

Men's \$4 and \$5 All-Wool Suit Trousers **\$2.98**
White Striped All-Wool Serge, Flannel Trousers **\$3.98**
Sanforized White Duck Sport Slacks **\$1.49**
Men's Washable Seersucker Slacks **\$1.00**

Men's Gray and Tan All-Wool Flannel Slacks **\$1.98**
Men's WHITE DUCK Slacks **\$1.00**
Men's White Flannel Trousers **\$3.49**
New Pastels in Fine All-Wool Flannel Slacks **\$4.95**

Men's White Striped WASH SLACKS **\$1.09**
Men's Dark Work and Dress Trousers **\$1.59**
Men's Pure Linen Knickers & Slacks **\$1.59**
Men's All-Wool Blue Serge Trousers **\$2.98**

BLOCK'S—Downstairs Store.

Girls' Silk Dresses

Regular \$1 and \$2 Qualities!

69^c

A smart collection of becoming, youthful styles in lovely pastel and printed flat crepes! Girls' sizes 3 to 8. BLOCK'S—Downstairs Store.



\$1.00 Silk Undies

Panties! Step-Ins! Dance Sets!

59^c

These lace trimmed silk panties, step-ins and dance sets are unmistakable values at this price. Pastel colors. Women's and misses' sizes. BLOCK'S—Downstairs Store.



\$1.00 Tub Blouses

Regular \$1 Values

59^c

Cool, washable counter-tossed blouses of organdy, pique, batiste and novelties taken from our higher priced stock. Wide assortment of styles and colors.

BLOCK'S—Downstairs Store.



Ruff Crepe Skirts

Special for Friday Only

79^c

Exceptional values in women's and misses' ruff crepe skirts in white and pastel colors. Well made! Excellently finished.

BLOCK'S—Downstairs Store.



SALE!

New Silk and Cotton FROCKS

All Guaranteed Washable

\$3

We've assembled the summer's most glorious array of washable crepes, sheers, prints in all the foremost fashions of the moment! The quality is exceptional! The price remarkably low! Jackets! Suntan backs! 2-piece styles! Women's and misses' sizes 14 to 20, 38 to 48.

BLOCK'S—Downstairs Store.

Sale! Slight Imperfects of \$1.00 Broadcloth Shirts

Sensational Values With Cotton Prices Soaring

47^c

We may not be able to duplicate this value again! Novelty patterns, also white and plain colors in collar attached styles. Sizes 14 to 17, but not every size in every pattern.



Men's Sox, substandards ... 4 pairs **50c**
Broadcloth Shorts and Pull-over Shirts, each ... **19c**

Men's Bathing Suits, all wool, speed models **\$1.09**
Men's Work Shirts, Blue Chambray, 15 1/2 to 17 ... **35c**

BLOCK'S—Downstairs Store.

WHITE HATS

Piques! Straws! Crepes! Linens!

ALL \$1.95 VALUES!

A great assortment of marvelous values in all your favorite fabrics. Styles you usually find in much higher priced hats! Complete your summer wardrobe! Buy several now!

BLOCK'S—Downstairs Store.

69^c

