

to Ayres Downstairs Tomorrow for

....

Deferred Credit Terms

Can Be Arranged to
Suit Your Convenience
The Carrying Charge Is Nominal

The suite pictured is a
luxurious English
lounge type with crown
web construction; cov-
ered in fine corded rust
tapestry. \$99.50



A Great Sale! Exquisite Living Room Furniture

AT 20% TO 50% BELOW CURRENT PRICES!

FURNITURE is among the first finished commodities to feel a sharp rise in prices. Last week prices were up 20% to 33%. This week another substantial "boost" went into effect! But Ayres Downstairs Store had FORESIGHT ENOUGH TO BUY AT JANUARY PRICES . . . and in addition, we CONTRACTED TO BUY A FAMOUS MANUFACTURER'S SHOW SAMPLES AT FAR BELOW JANUARY PRICES! That's the reason why we are able to present this ASTOUNDING SALE! Every piece is of exceptionally fine quality. Many pieces are fine enough to grace the most exclusive homes! Every suite—every occasional chair, is built to endure—and to stay BEAUTIFUL while it endures. All have oil-tempered springs—many have crown-web construction. We urge you to give serious consideration to this extraordinary event . . . and plan to be here early Saturday morning. In many cases there are but one or two suites of a kind! Here is a hint of what you may expect:

English Lounge Type Sofa, Chair and Ottoman; Rust Tapestry \$49.50

Charles of London Two-Piece Suite Covered in Rust Tapestry \$74.50

Lawson Two-Piece Suite; Carved Mahogany Frame; Figured Tapestry \$79.50

Two-Piece Louis XV Suite in Gorgeous Blue Tapestry \$99.50

Two-Piece Overstuffed Suite—Beautiful Green Tapestry Cover \$39.50

An English Lounge, Two-Piece Suite; Carved Mahogany Frame \$119.75



Special Terms!
\$2.00 Down

Here's An Eight-Piece
Highlighted English Oak
Dining Room Suite

Beautiful, soft, highlighted finish oak dining room furniture is in the height of fashion—and the price is UP—yet tomorrow you can buy this 8-piece suite at a definite saving! Consists of refectory table, 7 feet long when extended—a 5-foot buffet—1 host chair and 5 side chairs, with cut velvet upholstered seats. Exactly as pictured.

China Cabinet, \$19.95 Extra
—DOWNSTAIRS AT AYRES.

\$59.50

COMPLETE

And These Utterly Luxurious Lounge Chairs

At Below January Prices

\$13.95 to \$54.50

Here is one of the finest groups of chairs we've ever seen—at anywhere near these prices! Big, luxuriously overstuffed! Gorgeous coverings! Filled with oil-tempered springs! Just the types to make your house a real HOME.



To the right:
An authentic
English lounge chair of
finest kind—
\$39.75.

Top Left: English
wing chair—\$25.00.

Top Right: Lux-
urious roll back
chair—\$17.95.

Center, Left:
Very deeply
padded wing
chair—
\$17.95.

Above: An
other English
wing chair, at
\$29.75.



If you wish, you may choose
DRESSER instead of VAN-
ITY, at no extra cost.

Special!
\$2.00
Down

Same Suite With
TWIN BEDS, \$44.50

A Breath Taking Value!

3-Piece Solid Maple Bedroom Suite

FULL-SIZE BED, CHEST OF
DRAWERS and a VANITY
DRESSER of heavy, substantial
selected maple with inside
construction of heavy oak. In a beau-
tiful, mellow golden finish that
goes well with the Early Ameri-
can design and colonial hardware
of the suite. The vanity dresser
has a hanging mirror. This is a
tremendously fine value at this
price. —DOWNSTAIRS AT AYRES.

\$34.50

COMPLETE

AYRES • DOWNSTAIRS • STORE

WAVE OF FURNITURE
BUYING IS REPORTED

Demand Is Unprecedented
Since 1895, Official of
Mart Says.

CHICAGO, June 28.—(R)—A furniture buying wave unparalleled since 1895 was reported by manufacturers exhibiting at the American Furniture Mart's summer show, Lawrence H. Whiting, mart president, said today.

Whiting asserted he had learned leading factories were swamped with orders and unable to guarantee shipments. Prices he said, were increased generally from 10 to 40 percent by increases in cost of materials and labor.

Rush Into Market.
Mart officials said buyers who had held off for the first two days of the market in anticipation of falling prices pushed to cover their requirements well into late fall.

From The Indianapolis Star,
Thursday, June 29.