

DOLLAR DAY VALUE!

Men's Pre-Shrunk TROUSERS

\$1.00

Cool, dressy summer slacks—pre-shrunk pin-stripe material. Sizes 29 to 42 in the group.

—Downstairs at Ayres.

DOLLAR DAY VALUE!

Men's Athletic Shorts and Shirts

6 for \$1

Fast color, fancy shorts with full banjo seat and elastic side adjustments. 28 to 42. Swiss-knit shirts. 34 to 44.

—Downstairs at Ayres.

DOLLAR DAY VALUE!

Children's New SUN SUITS

3 for \$1

Let the kids soak up the sun in these suits—with cotton knit trunks and mesh front. Backless. French leg. Sizes 2 to 6.

—Downstairs at Ayres.

DOLLAR DAY VALUE!

Bedroom or Table Lamps

\$1.00

A special purchase of just 50 dainty little lamps for boudoir or bedside table; complete with shade, as pictured.

—Downstairs at Ayres.

DOLLAR DAY SPECIAL!

Fine Quality CURTAINS

\$1 Pair

Fine marquisette Priscilla; each panel 43 inches by 2 1/2 yards. Also tailored curtains in fish net or silk pongee. Fine quality.

—Downstairs at Ayres.

DOLLAR DAY SPECIAL!

Embroidered ORGANDY

3 Yds. \$1

A special purchase of beautiful embroidered organdy; impossible to duplicate again! White, rose, tan, blue or brown!

—Downstairs at Ayres.

Men's Summer Socks, 4 Pairs

Summer weight socks in plain white, or white and pastels with clocks and neat patterns; 10 to 12.

300 Men's Shirts 4 for \$1

Odds and ends of men's better quality shirts—drastically reduced. Some soiled; some seconds.

New Summer Ties 4 for \$1

New hand-tailored neckties in bright, summery patterns and colorings; tipped ends.

Rayon Union Suits 2 for \$1

Men's good quality rayon union suits in assorted plain colors. Some are seconds; fine value.

"Loose-Fit" Pajamas, Each \$1

Cool, knee length pajamas made of light weight fabrics. This is an ideal garment for summer wear.

Imitation Panamas 2 for \$1

These are smart looking hats for either outing or dress wear. In the smart Optimo shape. Broken sizes.

Odds and Ends at 10 for \$1

Choice of athletic shirts and shorts, athletic union suits, suspenders, knit shirts, etc. Soiled.

Golf Clubs 2 for \$1

Your choice of driver, mashie, putter or mid-iron. Wooden shafts; chromium plated irons. Bags, 50c.

Boys' Sports Shirts 5 for \$1

Summer weight khaki shirts with sports collar, short sleeves and two pockets; sizes 4 to 10 only.

Boys' Play Suits 3 for \$1

Sleeveless play suits in either chambray or covert cloth; fine quality; sizes mostly 3 to 7.

Boys' Wash Suits 5 for \$1

Wash suits for smaller boys—in an assortment of neat styles and colorings; sizes 3 to 5.

Boys' Overalls 2 for \$1

Sturdy, triple-stitched, blue denim overalls for vacation or play; full cut; sizes 6 to 16.

Boys' Shorts 5 for \$1

Extra full cut athletic shorts in neat, fancy patterns; fast colored broadcloth, sizes 24 to 30.

Boys' Union Suits 3 for \$1

Fine knitted, light weight union suits; sleeveless; knee length; button-on shoulder; sizes 24 to 34.

Boys' Waist Suits 4 for \$1

Heavy pajama check waist suits of splendid quality; buttons all around; sizes 4 to 12.

Boys' 2-Pc. Pajamas 2 for \$1

Full cut, well made broadcloth pajamas; mostly in coat style; guaranteed fast colors; 8 to 18.

Boys' Sleepers 3 for \$1

One-piece broadcloth sleepers are cool for summer; cut full and comfortable. Sizes 2 to 6 only.

Boys' Covert Shorts 2 for \$1

Sturdy covert cloth shorts for camp or other vacation wear; fast colors; tan, blue, grey; 5 to 14.

Boys' White Pants 2 for \$1

Your boy will need at least two pairs of these snappy looking white twill long pants! 8 to 16.

Boys' Stripe Slacks Pair \$1

Pre-shrunk, woven striped slacks—so cool and comfortable and dressy; sizes 14 to 20.

Girls' Beach Pajamas, 2 for \$1

Gay beach pajamas in bright colored fancy patterns; one-piece style; sizes 8 to 14.

Girls' Spring Coats, Each \$1

All our better novelty tweeds, and novelty weaves; radically reduced for clearance; broken sizes.

Girls' Swim Suits, Each \$1

All wool bathing suits, with sun-tan backs; in shades of green, red, navy, or blue; sizes 30 to 36; but not all colors.

Girls' Silk Frocks, Each \$1

Clearance of our better quality silk dresses; prints and washable crepes; broken sizes.

DOLLAR DAY VALUE!

New Softees

3 for \$1

(OR 39c EACH)

An amazing group of brand new soft crushy hats for sports, travel or business wear. You can fold them and put them in pocket or overnight case. 75% are white; balance in pastels.

—Downstairs at Ayres.

Tomorrow Is DOLLAR DAY

DOWNSTAIRS AT AYRES

Seasonable
Fashionable
Merchandise
for Every
Member of Your
Family

Very Special
Values—
That Make Your
Dollars Do
Double Duty!
For One
Day Only!

COME EARLY for First Choice!

DOORS OPEN AT 9 A. M.



DOLLAR DAY VALUE!

Substandards of REAL SILK Rayon Undies

2 for \$1

• SLIPS • PANTIES • STEPPINS

Extraordinary quality of rayon goes into these fine undies! Durable and beautiful! Tailored, bodice top slips with hem and hip pleats. Panties button at side. Steppins have yoke front, elastic back; trimmed with lace inserts.

—Downstairs at Ayres.

DOLLAR DAY VALUE!

Umbrellas

\$1.00

Fine cotton umbrellas—at a very special price! Made with 16 ribs; gilt or silver handles; black, navy or green.

—Downstairs at Ayres.

FOR DOLLAR DAY ONLY!

1,800 Pairs—Substandards of REAL SILK Sheer Chiffon Hose

3 Pairs \$1.00

For just one day, you can buy these beautiful FULL FASHIONED "Real Silk" stockings at a tremendous saving! Every pair is pure silk to the picot tops; fully reinforced at points of greatest wear. In a good assortment of smart hosiery shades. Sizes 8 1/2 to 10 1/2.

Full Fashioned Service Hose 3 Pairs \$1

Durable Bemberg service weight hose that look like silk and wear better than silk! Substandards from a well known maker. Sizes 8 1/2 to 10.

Pure Silk Seamless Hosiery 5 Pairs \$1

Pure silk service weight stockings—a value that we can not duplicate. Made with hemmed top and mock-seam back. Irregulars; sizes 8 1/2 to 10.

First Quality Rayon Mesh Hose 8 Pairs \$1

Here are just 1,000 pairs of rayon mesh hose—ideal for sports wear. Will give unusually fine service! First quality; sizes 9 to 10.

—Downstairs at Ayres.

DOLLAR DAY VALUE!

A Pique Skirt and Blouse

BOTH for \$1.00

Here's a REAL scoop — and a marvelous value! Outfit consists of white pique skirt — tailored sports style — cut full and comfortable. Sizes 26 to 32. You also get a striped pique blouse—in a choice of a wide variety of styles — with lay-down collars, wide revers, fancy buttons, etc. Skirt and blouse, BOTH for \$1.

—Downstairs at Ayres.

Sport Skirts, \$1

A fine big group of skirts—including rough crepes, wool flannel, and pique in white or pastels. Sizes 26 to 32.

—Downstairs at Ayres.

CLEARANCE

All Spring Coats

Original prices of these coats have been forgotten! Every one is a smart spring style—reduced unmercifully for immediate clearance! Buy them NOW for fall wear!

160 Coats at \$3.00**70 Coats at \$5.00****20 Coats at \$7.95**

—Downstairs at Ayres.

Close-Out Sale of Women's Shoes

Over 1,500 Pairs—at a Tremendous Saving—for Dollar Day Only!

\$1.00

- Sandals
- Straps
- Pumps
- Ties
- Oxfords

- Patent
- Kid
- Calf
- Fabric

Tomorrow! One of Ayres Downstairs Store's famous DOLLAR SHOE SALES! All good, desirable merchandise consisting of shoes taken from our own stock and drastically reduced—and several purchases of odds and ends of higher priced goods from several makers. Every shoe is a BARGAIN—and worth many times this price. In black, brown, beige, blue and a few whites. All sizes in the lot, but not in every style. Come EARLY for first choice!

—Downstairs at Ayres.



Childs' Wash Frocks, 2 for \$1

"Cinderella" frocks in prints, sheers and organdy; some with hats to match; sizes 3 to 6.

Boys' Wash Suits 2 for \$1

"Fruit of the Loom" fabrics; in two-piece style with colored shorts and sleeveless blouse; 2 to 6.

Children's Pajamas 2 for \$1

Fast colored cotton crepe sleeping pajamas; one-piece style; open in front; drop seat; sizes 2 to 6.

Children's Sun suits 2 for \$1

New shipment of pique or printed sun suits; backless; French leg; vat dyed colors; sizes 1 to 6.

Girls' Muslin Slips 4 for \$1

Serviceable, well made slips of good quality muslin; built-up shoulder; full cut; sizes 4 to 14.

Girls' Combinations 3 for \$1

Dimple weave rayon combination suits with French leg or elastic at knee; drop seat; 2 to 16.

Women's Hooverettes 2 for \$1

Hooverette aprons in 80-square percale prints; ruffled collars; sleeveless or cap sleeves; all sizes.

Coverall Aprons 2 for \$1

Women's white broadcloth cover-all aprons; big and roomy; taped seams; 2 pockets; all sizes.

Women's Mesh Undies 3 for \$1

Panties or steps made of cool rayon mesh; finished at hems with plain rayon cloth.

Belted Rayons 2 for \$1

Women's run-resisting rayon chemise, panties or steps; full cut, well tailored; sizes 44 to 52.

Women's Union Suits, 3 for \$1

Elastic cotton knitted union suits; built-up shoulders; tight knee; irregulars; sizes 36 to 44.

Rayon Bloomers 3 for \$1

Women's Dimple weave rayon bloomers; full cut; elastic at knee and waist; sizes 34 to 42.

Women's Union Suits, 2 for \$1

Elastic, cotton knitted union suits in various styles; loose or tight knee; sizes 46 to 50.

Women's Night Gowns 2 for \$1

Porto Rican hand-made and hand-embroidered batiste gowns; V or round neckline; sizes 16 to 20.

Women's Gay Pajamas 2 for \$1

Gay printed pajamas for beach or sleeping; one-piece style; in good quality broadcloth; sizes 16 and 17.

Broadcloth Slips 2 for \$1

Women's broadcloth slips in length to wear with house dresses; bodice top or built-up shoulders; 36 to 44.

Muslin Slips 4 for \$1

Women's heavy quality muslin slips in bodice top style only; narrow hem; hip pleats; sizes 36 to 52.

Priscilla Curtains 3 Pairs \$1

Beautiful French marquisette curtains in Priscilla style, cream, white or ecru; 2 1/2 yards by 28 inches.

36-Inch Gertonne 10 Yds. \$1

Lovely patterns and colorings; both light and dark grounds; for slipcovers, spreads, overdrapes, etc.

Bedroom Sets Complete \$1

Sets consist of lovely printed voile bed spread and curtain to match; green only. Extra curtain, 39c.

Crash Lunch Cloths 2 for \$1

60x60-Inch luncheon cloths with pretty hand-blocked patterns; a fine value at this price!

Mattress Pads Each \$1

Extra fine quality mattress protectors; heavily quilted; in 42 and 54-inch sizes.

Turkish Towels 10 for \$1

Good quality terry weave towels in white with fast colored stripe borders. Buy a big supply!

White Broadcloth 10 Yds. \$1

Remnant lengths of a fine, white broadcloth that you will probably never be able to buy again at this low price.

Printed Challis 10 Yds. \$1

A good assortment of comfort patterns to choose from; cover your old comforts now while price is low!

Printed Batiste 10 Yds. \$1

Remnants of fine, sheer printed batiste; small patterns; all fast colors; 10 to 20-yard lengths.

Printed Shantung 4 Yds. \$1

All silk shantung in a splendid assortment of printed patterns; buy it for dresses—it's COOL!

Printed Rayon Crepe, 3 Yds. \$1

Fine quality, all-rayon rough crepe in plaids, stripes, etc. Greatly reduced for Dollar Day!