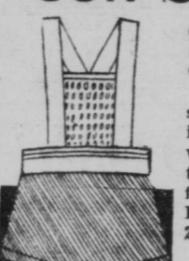
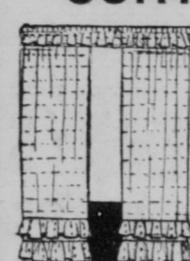


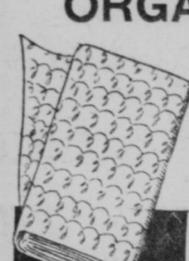
DOLLAR DAY VALUE!  
**Men's Pre-Shrunk TROUSERS** \$1.00  
  
Cool, dressy summer slacks—pre-shrunk pin-striped material.  
Sizes 29 to 42 in the group.  
—Downstairs at Ayres.

DOLLAR DAY VALUE!  
**Men's Athletic Shorts and Shirts**  
**6 for \$1**  
  
Fancy shorts with full banjo seat and elastic side adjustments.  
28 to 42. Swiss-rib knit shirts.  
34 to 44.  
—Downstairs at Ayres.

DOLLAR DAY VALUE!  
**Children's New SUN SUITS**  
**3 for \$1**  
  
Let the kids soak up the sun in these suits—with cotton knit trunks and mesh front. Backless; French leg. Sizes 2 to 6.  
—Downstairs at Ayres.

DOLLAR DAY VALUE!  
**Bedroom or Table Lamps**  
**\$1.00**  
  
A special purchase of just 50 dainty little lamps for boudoir or bedside table; complete with shade, as pictured.  
—Downstairs at Ayres.

DOLLAR DAY SPECIAL!  
**Fine Quality CURTAINS**  
**\$1 Pair**  
  
Fine marquisette Priscillas; each panel 43 inches by 2 1/4 yards. Also tailored curtains in fish net or silk pongee. Fine quality.  
—Downstairs at Ayres.

DOLLAR DAY SPECIAL!  
**Embroidered ORGANDY**  
**3 Yds. \$1**  
  
A special purchase of beautiful embroidered organdy, impossible to duplicate again! White, rose, tan, blue or brown!  
—Downstairs at Ayres.

**Men's Summer Socks**, 4 Pairs  
Summer weight socks in plain white, or white and pastels with clocks and neat patterns; 10 to 12.  
\$1

**300 Men's Shirts** 4 for  
Odds and ends of men's better quality shirts—drastically reduced. Some soiled; some seconds.  
\$1

**New Summer Ties** 4 for  
New hand-tailored neckties in bright, summery patterns and colorings; tipped ends.  
\$1

**Rayon Union Suits** 2 for  
Men's good quality rayon union suits in assorted plain colors. \$1  
Some are seconds; fine value.  
\$1

**"Loose-Fit" Pajamas**, Each  
Cool, knee length pajamas made of light weight fabrics. This is an ideal garment for summer wear.  
\$1

**Imitation Panamas** 2 for  
These are smart looking hats for either outing or dress wear. \$1  
In the smart Optimus shape. Broken sizes.  
\$1

**Odds and Ends at** 10 for  
Choice of athletic shirts and shorts, athletic union suits, suspenders, knit shirts, etc. Soiled.  
\$1

**Golf Clubs** 2 for  
Your choice of driver, mashie, putter or mid-iron. Wooden shafts; chromium plated irons. Bags, 50c.  
\$1

**Boys' Sports Shirts** 5 for  
Summer weight khaki shirts with sports collar, short sleeves and two pockets; sizes 4 to 10 only.  
\$1

**Boys' Play Suits** 3 for  
Sleeveless play suits in either chambray or covert cloth; fine quality; sizes mostly 3 to 7.  
\$1

**Boys' Wash Suits** 5 for  
Wash suits for smaller boys—in an assortment of neat styles and colorings; sizes 3 to 5.  
\$1

**Boys' Overalls** 2 for  
Sturdy, triple-stitched, blue denim overalls for vacation or play; full cut; sizes 6 to 16.  
\$1

**Boys' Shorts** 5 for  
Extra full cut athletic shorts in neat, fancy patterns; fast colored broadcloth, sizes 24 to 30.  
\$1

**Boys' Union Suits** 3 for  
Fine knitted, light weight union suits; sleeveless; knee length; button-on shoulder; sizes 24 to 34.  
\$1

**Boys' Waist Suits** 4 for  
Heavy pajama, check waist suits of splendid quality; buttons all around; sizes 4 to 12.  
\$1

**Boys' 2-Pc. Pajamas** 2 for  
Full cut, well made broadcloth pajamas; mostly in coat style; guaranteed fast colors; 8 to 18.  
\$1

**Boys' Sleepers** 3 for  
One-piece broadcloth sleepers are cool for summer; cut full and comfortable. Sizes 2 to 6 only.  
\$1

**Boys' Covert Shorts** 2 for  
Sturdy covert cloth shorts for camp or other vacation wear; fast colors; tan, blue, grey; 8 to 14.  
\$1

**Boys' White Pants** 2 for  
Your boy will need at least two pairs of these snappy looking white twill long pants; 8 to 16.  
\$1

**Boys' Stripe Slacks** 1 pair  
Pre-shrunk, woven striped slacks—so cool and comfortable and dressy; sizes 14 to 20.  
\$1

**Girls' Beach Pajamas**, 2 for  
Gay beach pajamas in bright colored fancy patterns; one-piece style; some backless; sizes 8 to 14.  
\$1

**Girls' Spring Coats** Each  
All our better novelty tweeds, and novelty weaves; radically reduced for clearance; broken sizes.  
\$1

**Girls' Swim Suits** Each  
All wool bathing suits, with sun-tan backs; in shades of green, red, navy, or blue; sizes 30 to 36; but not all colors.  
\$1

**Girls' Silk Frocks** Each  
Clearance of our better quality silk dresses; prints and washable crepes; broken sizes.  
\$1

**DOLLAR DAY VALUE!**  
**New Softees** 3 for \$1  
(OR 39c EACH)

An amazing group of brand new soft crushed hairs for sports, travel or business wear. You can fold them and put them in pocket or overnight case. 75% are white; balance in pastels.  
—Downstairs at Ayres.

# Tomorrow Is **DOLLAR DAY**

*Seasonable  
Fashionable  
Merchandise  
for Every  
Member of Your  
Family*

## **DOWNSTAIRS AT AYRES**

COME EARLY for First Choice!

DOORS OPEN AT 9 A. M.

**DOLLAR DAY VALUE!**  
**Substandards of REAL SILK Rayon Undies**  
**2 for \$1**  
• SLIPS • PANTIES  
Extraordinary quality of rayon goes into these fine undies! Tailored, bodice top slips with hem and hip pleats. Panties button at side. Slips have yoke front, elastic back; trimmed with lace inserts.  
—Downstairs at Ayres

**DOLLAR DAY VALUE!**  
**Umbrellas**  
**\$1.00**  
Fine cotton umbrellas—at a very special price! Made with 16 ribs; gilt or silver handles; black, navy or green.  
—Downstairs at Ayres

FOR DOLLAR DAY ONLY!  
1,800 Pairs—Substandards of  
**REAL SILK Sheer Chiffon Hose**  
**3 Pairs \$1.00**

For just one day, you can buy these beautiful FULL FASHIONED "Real Silk" stockings at a tremendous saving! Every pair is pure silk to the picot tops; fully reinforced at points of greatest wear. In a good assortment of smart hosiery shades. Sizes 8 1/2 to 10 1/2.

**Full Fashioned Service Hose** 3 Pairs  
Durable Bemberg service weight hose that look like silk and wear better than silk! Substandards from a well known maker. Sizes 8 1/2 \$1

**Pure Silk Seamless Hosiery** 5 Pairs  
Pure silk service weight stockings—a value that we can not duplicate. Made with hemmed top and mock-seam back. Irregulars; sizes 8 1/2 to 10.  
\$1

**First Quality Rayon Mesh Hose** 8 Pairs  
Here are just 1,000 pairs of rayon mesh hose—ideal for sports wear. Will give unusually fine service! First quality; sizes 9 to 10.  
\$1

—Downstairs at Ayres

**DOLLAR DAY VALUE!**  
**A Pique Skirt and Blouse**  
**BOTH for \$1.00**  
  
Here's a real scoop—and a marvelous value! Outfit consists of white pique skirt—tailored sports style—cut full and comfortable. Sizes 26 to 32. You also get a striped pique blouse—in a choice of a wide variety of styles—with lay-down collars, wide ruffles, fancy buttons, etc. Skirt and blouse, BOTH for \$1.

**Sport Skirts, \$1**  
A fine big group of skirts—including rough crepes, wool flannel, and pique in white or pastels. Sizes 26 to 32.  
—Downstairs at Ayres

**CLEARANCE**  
**All Spring Coats**  
Original prices of these coats have been forgotten! Every one is a smart spring style—reduced immensely for immediate clearance! Buy them NOW for fall wear!  
**160 Coats at \$3.00  
70 Coats at \$5.00  
20 Coats at \$7.95**  
—Downstairs at Ayres

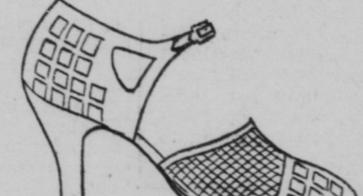
## **Close-Out Sale of Women's Shoes**

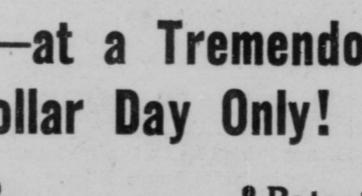
Over 1,500 Pairs—at a Tremendous Saving—for Dollar Day Only!

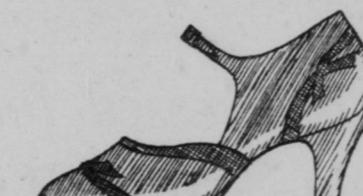
**\$1.00**

- Sandals
- Straps
- Pumps
- Ties
- Oxfords

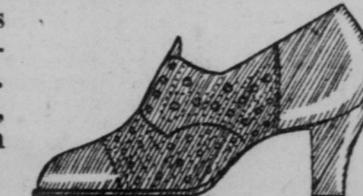
- Patent
- Kid
- Calf
- Fabric











Tomorrow! One of Ayres Downstairs Store's famous DOLLAR SHOE SALES! All good, desirable merchandise consisting of shoes taken from our own stock and drastically reduced—and several purchases of odds and ends of higher priced goods from several makers. Every shoe is a BARGAIN—and worth many times this price. In black, brown, beige, blue and a few whites. All sizes in the lot, but not in every style. Come EARLY for first choice!

—Downstairs at Ayres

**Childs' Wash Frocks**, 2 for

"Cinderella" frocks in prints, sheers and organdy; some with hats to match; sizes 3 to 6.  
\$1

**Boys' Wash Suits** 2 for

"Fruit of the Loom" fabrics; in two-piece style with colored shorts and sleeveless blouse; 2 to 6.  
\$1

**Children's Pajamas** 2 for

Fast colored cotton crepe sleeping pajamas; one-piece style; open in front; drop seat; sizes 2 to 6.  
\$1

**Children's Sunsuit** 2 for

New shipment of pique or printed sunsuits; backless; French leg; vat dyed colors; sizes 1 to 6.  
\$1

**Girls' Muslin Slips** 4 for

Serviceable, well made slips of good quality muslin; built-up shoulder; full cut; sizes 4 to 14.  
\$1

**Girls' Combinations** 3 for

Dimple weave rayon combination suits with French leg or elastic at knee; drop seat; 2 to 16.  
\$1

**Women's Hooverettes** 2 for

Hooverette aprons in 80-square percale prints; ruffled collars; sleeveless or cap sleeves; all sizes.  
\$1

**Coverall Aprons** 2 for

Women's white broadcloth cover-all aprons; big and roomy; taped seams; 2 pockets; all sizes.  
\$1

**Women's Mesh Undies** 3 for

Panties or stepins made of cool rayon mesh; finished at hem with plain rayon finished.  
\$1

**Better Rayons** 2 for

Women's run-resisting rayon chemise, panties or stepins; full cut, well tailored; sizes 44 to 52.  
\$1

**Women's Union Suits**, 3 for

Elastic, cotton knitted union suits; built-up shoulders; tight knee; irregulars; sizes 36 to 44.  
\$1

**Rayon Bloomers** 3 for

Women's Dimple weave rayon bloomers; full cut; elastic at knee and waist; sizes 34 to 42.  
\$1

**Women's Union Suits**, 2 for

Elastic, cotton knitted union suits in various styles; loose or tight knee; sizes 46 to 50.  
\$1

**Women's Night Gowns** 2 for

Porto Rican hand-made and hand-embroidered batiste gowns; V or round neckline; sizes 16 to 20.  
\$1

**Women's Gay Pajamas** 2 for

Gay printed pajamas for beach or sleeping; one-piece style; in good quality broadcloth; sizes 16 and 17.  
\$1

**Broadcloth Slips** 2 for

Women's broadcloth slips in length to wear with house dresses; bodice top or built-up shoulders; 36 to 44.  
\$1

**Muslin Slips** 4 for

Women's heavy quality muslin slips in bodice top style only; narrow hem; hip pleats; sizes 36 to 52.  
\$1

**Priscilla Curtains** 3 Prs.

Beautiful French marquisette curtains in Priscilla style, cream, white or ecru; 2 1/4 yards by 28 inches.  
\$1

**36-Inch Grecian** 10 Yds.

Lovely patterns and colorings; both light and dark grounds; for slipcovers, spreads, overdrapes, etc.  
\$1

**Bedroom Sets** Complete

Sets consist of lovely printed valie bed spread and curtain to match; green only. Extra curtain, 39c.  
\$1

**Crash Lunch Cloths** 2 for

60x60-Inch luncheon cloths with pretty hand-blocked patterns; a fine value at this price!  
\$1

**Mattress Pads** Each

Extra fine quality mattress protectors; heavily quilted; in 42 and 54-inch sizes.  
\$1

**Turkish Towels** 10 for

Good quality terry weave towels in white with fast colored stripe borders. Buy a big supply!  
\$1

**White Broadcloth** 10 Yds.

Remnant lengths of a fine, white broadcloth that you will probably never be able to buy again at this low price.  
\$1

**Printed Chiffon** 10 Yds.

A good assortment of comfor patterns to choose from; cover your old comforts now while price is low!  
\$1